



MUSIC AWARDS
GOLF TOURNAMENT

CREDA GOLF TOURNAMENT

ARIZONA
CREDA
COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION
Formerly NAIP

MCCORMICK RANCH GOLF CLUB | NOVEMBER 19TH, 2026

SPONSOR PACKAGES

HEADLINER

ROCKSTAR
TITLE SPONSOR



- Two (2) foursomes
- One (1) CTV Your Way Tee Box Sponsorship
- Featured appearance in the event highlights video
- Premier branding on tournament signage throughout the event
- Logo featured on the official tournament tee gift provided to all golfers
- Branding on all event attendee wristbands
- Premier recognition on evite and social media
- Access to the Opening Act pre-party experience



ALL ACCESS HOSPITALITY

FOOD TRUCK WORLD TOUR SPONSOR	SOLD 	• One (1) foursome • Prominent recognition at all three Food Truck locations—the Turn and both Stadium Holes • Branding on all lunch tickets • Logo inclusion on general event signage • Prominent recognition on evite and social media • Access to the Opening Act pre-party experience
TICKET TO PARADISE SPONSOR	SOLD 	• One (1) foursome • Prominent branding on all beverage carts • Branding on all beverage tickets • Logo inclusion on general event signage • Prominent recognition on evite and social media • Access to the Opening Act pre-party experience
ROADIE SHUTTLE SPONSOR	1 @ \$5,000	• One (1) twosome • Featured branding on all shuttle buses and shuttle stop signage • Opportunity to staff the shuttle area and engage with attendees • Shuttle volunteer vests branded with company logo • Logo inclusion on general event signage • Optional sponsor-provided branded giveaway for passengers • Recognition on evite and social media • Access to the Opening Act pre-party experience
RED CARPET REGISTRATION SPONSOR	1 @ \$5,000	• One (1) twosome • Opportunity to staff player registration and engage with golfers • Featured recognition on registration and directional signage • Branding on player welcome packets • Logo inclusion on general event signage • Optional sponsor-provided branded giveaway for golfers • Recognition on evite and social media • Access to the Opening Act pre-party experience
VIP PASS SPONSOR	SOLD 	• Recognition in all VIP Pass marketing, pre-sales, and player communications • Opportunity to staff sales area and engage with golfers • Branding on the physical VIP Pass, Lanyards and VIP Pass signage • Logo inclusion on general event signage • Optional sponsor-provided branded giveaway for VIP Pass holders • Recognition on evite and social media • Access to the Opening Act pre-party experience

REMIX 50/50 RAFFLE SPONSOR

1 @ \$3,500

- Recognition in all 50/50 Raffle marketing, pre-sales, and player communications
- Opportunity to staff sales area and engage with golfers
- Branding on the physical 50/50 raffle tickets and 50/50 Raffle signage
- Logo inclusion on general event signage
- Optional sponsor-provided branded giveaway for raffle participants
- Recognition on evite and social media
- Access to the Opening Act pre-party experience

BEST IN H2O SPONSOR



- Featured branding on water bottles provided to all participants
- Logo inclusion on general event signage
- Recognition on evite and social media



OPENING ACTS

RISE & ROCK BLOODY MARY SPONSOR	SOLD 	• One (1) foursome • Dedicated branded signage at the Bloody Mary Station • Sponsor logo featured on beverage napkins • Opportunity to activate and engage with golfers at the Bloody Mary Station • Logo inclusion on general event signage • Featured recognition on evite and social media • Access to the Opening Act pre-party experience
BREAKFAST JAM SPONSOR	SOLD 	• One (1) foursome • Dedicated branded signage at the Breakfast Station • Sponsor logo featured on breakfast burrito wrap stickers • Opportunity to activate and engage with golfers at the Breakfast Station • Logo inclusion on general event signage • Featured recognition on evite and social media • Access to the Opening Act pre-party experience
ENTERTAINMENT SPONSOR	1 @ \$6,750	• One (1) foursome • Dedicated branded signage at the DJ booth during registration and the awards reception • Multiple sponsor shout-outs from the DJ • Logo inclusion on general event signage • Featured recognition on evite and social media • Access to the Opening Act pre-party experience
AMPED UP COFFEE SPONSOR	SOLD CORGAN 	• Sponsor logo featured on coffee cup sleeves • Dedicated branded signage at the Coffee Station • Opportunity to activate and engage with golfers at the Coffee Station • Logo inclusion on general event signage • Recognition on evite and social media • Access to the Opening Act pre-party experience
WARM UP RANGE SPONSOR	1 @ \$3,000	• Sponsor logo featured on Driving Range tee dividers • Opportunity to greet and engage with golfers at the Driving Range • Logo inclusion on general event signage • Recognition on evite and social media • Access to the Opening Act pre-party experience

GREATEST HITS

MERCH DROP SPONSOR	\$TBD	• Custom tournament merchandise featuring sponsor branding • Product selected collaboratively to fit the sponsor and event • Lasting brand exposure beyond tournament day • Logo inclusion on general event signage • Recognition on evite and social media • Access to the Opening Act pre-party experience
PAPARAZZI 360 PHOTO BOOTH SPONSOR	1 @ \$3,000	• Sponsor logo featured on all 360 Photo Booth videos • Dedicated branded signage at the 360 Photo Booth • Opportunity to greet and engage with golfers at the activation • Logo inclusion on general event signage • Recognition on evite and social media • Access to the Opening Act pre-party experience
VIDEO OF THE YEAR SPONSOR	1 @ \$4,000	• Sponsor logo featured in the event highlights video • Opportunity to greet and engage with golfers during registration • Sponsor logo featured on videographer shirts • Logo inclusion on general event signage • Recognition on evite and social media • Access to the Opening Act pre-party experience



ROCK THE COURSE OPPORTUNITIES

PIMP MY CART SPONSOR	1 SOLD 1 AVAILABLE @ \$6,750 	- One (1) foursome - Sponsor logo featured on all golf carts on one designated course - Optional sponsor-provided branded giveaway in all golf carts - Logo inclusion on general event signage - Featured recognition on evite and social media
BALL BUSTERS	2 @ \$5,000 EACH HYPE VIDEO	- One (1) twosome - Sponsor branding at the Ball Busters activation on one designated course - Opportunity to engage with golfers on the tee box - Logo inclusion on general event signage - Recognition on evite and social media - Two (2) lunch tickets
TOP OF THE CHARTS PIN FLAG SPONSOR	1 SOLD 1 AVAILABLE @ \$5,000 	- One (1) twosome - Sponsor logo featured on 18 pin flags - Logo inclusion on general event signage - Recognition on evite and social media
HIT THE MARK TEE MARKER SPONSOR	2 @ \$5,000 EACH	- One (1) twosome - Sponsor logo featured on 18 tee box marker sets - Logo inclusion on general event signage - Recognition on evite and social media
DROP THE MIC BIRDIE SINKER SPONSOR	1 SOLD 1 AVAILABLE @ \$5,000 	- One (1) twosome - Sponsor logo featured on 18 cup liners - Logo inclusion on general event signage - Recognition on evite and social media
CLUB CTV DRAFT STATION SPONSOR	4 AVAILABLE @ \$4,000 EACH	- Dedicated turn-key keg activation on one designated course - Includes one (1) keg, setup, and server - Opportunity to greet and engage with golfers at the activation - Logo inclusion on general event signage - Recognition on evite and social media - Two (2) lunch tickets
SIDE STAGE LOUNGE SPONSOR	2 @ \$3,500 EACH	- Sponsor logo featured on beverage cups on one designated course - Dedicated branded signage at the Side Stage Lounge - Logo inclusion on general event signage - Recognition on evite and social media - Two (2) lunch tickets

**I WANT MY
GIMME RING
SPONSOR**

**2 @ \$3,000
EACH**

- Sponsor logo featured on 18 Gimme Ring holes
- Logo inclusion on general event signage
- Recognition on evite and social media

**CTV YOUR
WAY TEE BOX
SPONSOR**

**MULTIPLE
AVAILABLE @
\$2,500 EACH**

- Assigned tee box on one designated course
- Opportunity to create a branded tee box activation and engage with golfers
- Logo inclusion on general event signage
- Recognition on evite and social media
- Two (2) lunch tickets

**REFUEL &
ROCK PACKAGE
UPGRADE**

\$400 EACH

- Multiple Available
- Receive a package of 30 tickets to be used at any beverage service location



BATTLE OF THE BANDS

BEAT THE PRO SPONSOR	2 @ \$3,000 EACH	- Sponsor branding at the Beat the Pro activation on one designated course - Opportunity to engage with golfers on the tee box - Optional sponsor-provided branded giveaway - Logo inclusion on general event signage - Recognition on evite and social media - Two (2) lunch tickets
GOLF BALL LAUNCHER SPONSOR	2 @ \$3,000 EACH	- Sponsor branding at the Golf Ball Launcher activation on one designated course - Opportunity to engage with golfers on the tee box - Optional sponsor-provided branded giveaway - Logo inclusion on general event signage - Recognition on evite and social media - Two (2) lunch tickets
PUTTING CONTEST SPONSOR	2 @ \$3,000 EACH	- Sponsor branding at the Putting Contest activation on one designated course - Opportunity to engage with golfers on the putting green - Optional sponsor-provided branded giveaway - Logo inclusion on general event signage - Recognition on evite and social media - Two (2) lunch tickets
HOLE-IN-ONE SPONSOR	2 @ \$3,000 EACH	- Sponsor branding at the Hole-In-One activation on one designated course - Opportunity to engage with golfers on the tee box - Optional sponsor-provided branded giveaway - Logo inclusion on general event signage - Recognition on evite and social media - Two (2) lunch tickets



CENTER STAGE STADIUM HOLES

STADIUM HEADLINER SPONSOR	1 SOLD 1 AVAILABLE @ \$12,500 	• Exclusive naming recognition for one designated Stadium Hole • Premium 10'x10' hospitality area with two (2) cocktail tables, four (4) barstools, sofa, coffee table, and side table • Premier branding at the Stadium Hole entrance and throughout the hospitality area • Fifteen (15) guest passes, each including one (1) lunch ticket and two (2) beverage tickets • Logo inclusion on general event signage • Premier recognition on evite and social media
TRL: THE ROCKSTAR LOUNGE SPONSOR	SOLD 	• Premium 10'x10' hospitality area with two (2) cocktail tables, four (4) barstools, sofa, coffee table, and side table • Dedicated branding at the Stadium Hole Lounge • Dedicated signage on the sponsor's hospitality box • Ten (10) guest passes, each including one (1) lunch ticket and two (2) beverage tickets • Logo inclusion on general event signage • Featured recognition on evite and social media
CTV CRIB SKYBOX SPONSOR	MULTIPLE AVAILABLE @ \$4,750 EACH	• Premium 10'x10' hospitality box with two (2) cocktail tables, four (4) barstools, sofa, coffee table, and side table • Dedicated sponsor signage on the Skybox • Ten (10) guest passes, each including one (1) lunch ticket and two (2) beverage tickets • Logo inclusion on general event signage • Recognition on evite and social media
TURN IT UP DJ SPONSOR	2 @ \$2,000 EACH	• Recognition as the exclusive DJ Sponsor at one (1) Center Stage Stadium Hole • Dedicated sponsor signage at the DJ booth • Logo inclusion on general event signage • Recognition on evite and social media
THE GROUPIE BACKSTAGE PASS	30 AVAILABLE \$375 PER PERSON	• General Admission access to both Stadium Holes • One (1) lunch ticket • Two (2) beverage tickets • Access to the Moon Man Awards Party



ONE HIT WONDER SPONSOR

1 SOLD
1 AVAILABLE
@ \$3,500



- Dedicated branding at the Closest to the Pin hole at one designated Stadium Hole
- Opportunity to engage with golfers at the activation
- Optional sponsor-provided branded giveaway
- Opportunity to present the Closest to the Pin award
- Logo inclusion on general event signage
- Recognition on evite and social media
- Two (2) lunch tickets

CLOSING ACT

MOON MAN AWARDS PARTY SPONSOR

1 @ \$12,500

- One (1) foursome
- Premier branding throughout the post-tournament awards party
- Multiple sponsor shout-outs from the DJ
- Opportunity to present tournament awards
- Logo inclusion on general event signage
- Premier recognition on evite and social media
- Access to the Opening Act pre-party experience

