



2025-2026



YEAR IN REVIEW

Telling the story of the Ocoee Region.
Connecting community and culture.

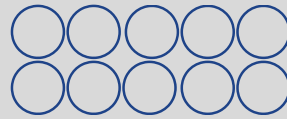
MUSEUM
&
Cultural Center
at
5IVE
Points



Museum & Cultural Center at Five Points



TABLE OF CONTENTS



- Our Vision and Mission
- Our Mission in Action
- Our Achievements
- Our Donors
- Your Role





OUR VISION

Our vision is to grow into a regional destination. Vibrant, innovative programs that preserve history, promote the arts, and reflect the unique character of our region draw locals and tourists alike and enrich our quality of life.

We are in a discovery phase in which we're exploring the distinct role we play in our community and how our programs can best represent the needs and interests of our patrons.

OUR MISSION

The Museum & Cultural Center at Five Points is a regional history museum, cultural, and arts center telling the story of the Ocoee Region. It is a place for members of the community to gather, learn, and grow by connecting with our past and present while dreaming about the future. Whether through a history or art exhibit, creative workshop, music or cultural event, or one of our many children's education programs, the Museum & Cultural Center at Five Points provides a way to enlighten our diverse community through self-discovery and scholarship.



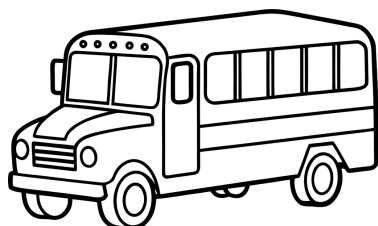
OUR MISSION IN ACTION



We welcomed 25,476 visitors...

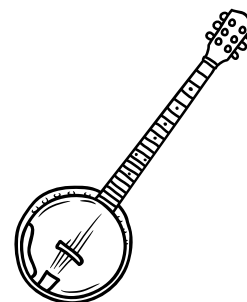
- **K-12 Education Programs served 4,852 students**
- **Cultural & Arts Programs delighted 9,015 individuals**
- **History Programs inspired 2,300 patrons**

4,852 STUDENTS SERVED



60 field trips, tours, and historical trunk presentations for 3,900 students. Included in these programs were partnerships with Cleveland/Bradley County Public Library, Bradley County Schools, Cleveland City Schools, Polk County Schools, and others.

The **Ocoee Region Junior Appalachian Musicians (JAM)** program expanded from 20 students to 35. These students ranging in age from 7-17 met weekly from September-early May and **learned to play traditional Appalachian music** using the fiddle, banjo, mandolin, guitar, and bass. Mid-year and Spring concerts gave them the opportunity to **showcase their talents** to about 200 family members, friends, and other guests.



211 learners attended 5 Homeschool Days. Sessions included Veterans Day, Appalachian Christmas Traditions, Wings of Hope/Holocaust Remembrance Day, Stories Quilts Tell, and Trek Across Tennessee.

Staff worked with six students as part of two Smithsonian youth programs.



Democracy in Dialogue

Virtual Exchange students participated in 6 weekly sessions learning about our region's contributions to the growth of the United States over the past 250 years.

The National Youth Summit–Youth Leadership Team students participated in a semester-long experience to explore the concept of *In Pursuit: Life, Liberty, and Happiness*. Through their project work, students also earned the distinction of serving as official Smithsonian interns.

K-12 EDUCATION PROGRAMS





CULTURAL & ARTS PROGRAMS

Cultural and arts programs inspire creativity, cultivate connection, and strengthen the livability of a community. They also have a quantifiable impact on local economies. Cleveland/Bradley County participated in a national study by Americans for the Arts, giving us actual data on what locals and visitors spend when they attend nonprofit cultural and arts events.

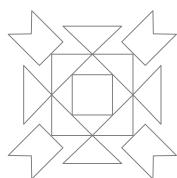
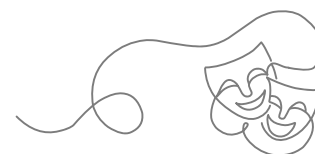
**\$245,027 IN
LOCAL SPENDING
GENERATED BY
9,015 ATTENDEES
AT 16 DISTINCT EVENTS**

9,015 PATRONS ENGAGED



Music Under the Stars concert series expanded to five events for 2025-26 with **attendance of nearly 1,000** and included: Oktoberfest concert with Good Bellows, 75th Anniversary Red Back Hymnal Sing in conjunction with Lee University, Valentine's concert with the Premiere Jazz Orchestra, Yacht Rock concert with Monsters of Yacht.

The annual **Missoula Children's Theater Camp** was well received with **63 participants** working all week preparing to **perform Hansel and Gretel** for 100 attendees at two performances.



The Stitches in Time Quilt Show is the longest continually running program offered by the Museum & Cultural Center. This year's show saw increases in both attendance and participation and featured several special workshops.

In June, the **Whispering Giants Intertribal Native Festival** allowed visitors to experience authentic music, dance, and other forms of expression from various woodland cultures.

We provided **art classes for students from Bradley County Virtual School**. Students learned art techniques as well as entrepreneurial skills for artists. The experience culminated with an exhibition of students' work and a reception attended by over 50 people.



New Initiatives in 2025-2026:

Fun Halloween multi-media art exhibition
Guest Artist Series classes on

- Basic Photography
- Christmas Tree Decorating
- Intro to Frame Loom Weaving
- Painting on Fabric

Special Programs:

- *From Her Hands to Mine: A Daughter's Journey into Fabric Design presentation*
- *Making History: Making Change program from Miriam Doutriaux from the Smithsonian's Anacostia Museum*

CULTURAL & ARTS PROGRAMS



CULTIVATING COLLABORATION

Mainstreet Cleveland & the Chamber hosted **three “Friday Festivals” concerts** in our courtyard with over 1700 people in attendance.

A new Community Lounge space features art of various mediums and a small history exhibit created by students and guest curators.

The **African American Heritage Committee of the Ocoee Region** was formed to serve as an advisory committee to the Curator of Collections & Education and assist the museum in gathering, preserving, and interpreting African American stories from our region's history

We hosted a regional meeting with a representative from the **Smithsonian Rural Initiative Program** where community participants learned about the Initiative and discussed ways to connect regional organizations and individuals with Smithsonian programs.

Museum staff worked in partnership with the **Ocoee Chapter of the National Society Daughters of the American Revolution** and the **Sons of the American Revolution, Benjamin Cleveland Chapter** to present a Colonial Faire. Organized with the local America250 committee, the event was held in March at Lee University. One hundred participants enjoyed exhibits and demonstrations related to the colonial era. Visitors were encouraged to proceed to the Dixon Center to enjoy **Bang-a-Rang Productions’** presentation of *1776 The Musical*.

Collections and Education staff initiated the **Hometown Heroes banner program in conjunction with Mainstreet Cleveland**. This program allows citizens to honor those in our community who have served in the armed forces. **Fifty-six banners were sponsored for 2026**. Ninety people attended a dedication ceremony for the banners on February 12 where the **city and county mayors presented a joint proclamation designating the day as Hometown Heroes Day**.

COMMUNITY ENGAGEMENT





HISTORY PROGRAMS

Admission to our permanent and rotating exhibitions is free for all thanks to support from local government, grant funding, and individual donors. We work to offer history based programming at low or no cost to members and visitors in support of our foundational tenet to preserve the history and heritage of our region.

VISITORS FROM
20 TN COUNTIES
35 STATES
7 COUNTRIES

HISTORY & ART

200+ attendees at

History Happy Hour programs:

- Indigenous Peoples and the American Revolution
- Mary Patton: Gunpowder Maker for the Battle of Kings Mountain
- A Gamble on Liberty Book Launch with author Robert W. Smith
- Cherokee Culture with Sonny Ledford
- History of the Red Back Hymnal

16 subjects

Rotating exhibits and displays:

- *I Am A Man: Photographs from the Civil Rights era 1960-1970* exhibit
- *Stitches in Time* quilt show winners exhibit
- *Veterans of the Ocoee* exhibit
- *A Few of Our Favorite Things* exhibit in the new Community Lounge
- Urban Renewal display by the African American Heritage Committee of the Ocoee Region
- *Sneakerhead* sneaker exhibit
- *The American Revolution* traveling exhibit in partnership with the local DAR
- *Mary Ruden Art* exhibit
- *Pulpit and Pew display* (a look at religious communities of Cleveland)
- Fun Halloween art exhibit
- *Cleveland/Bradley Chamber of Commerce 100th Anniversary* display and exhibit
- *Student Art exhibit* featuring students from Bradley County Virtual School
- *Casino Night* display celebrating the annual Museum Gala
- *Smithsonian Women's History* display
- *Beth Hetzel* art exhibit
- *Celebrating the Women's Suffrage Movement* quilt display from Mary Ruden



EXHIBITION & EDUCATION



OUR ACHIEVEMENTS



- **Membership contributions increased by 8% over FY25 and generated more than \$80,000**
- **Grant funding totaled \$313,911 from 14 awards, a 176% increase over FY25**
- **Donations to our courtyard stage capital project exceeded \$1mm from more than 20 donors**

CAPITAL PROJECT

Naming Right Donors

Haskell Matheny & Amy Matheny

Gateway Donors

City of Cleveland Tennessee

Cleveland / Bradley Chamber of Commerce

George R. Johnson Foundation

The Robert & Hoyle Rymer Foundation

Tucker Foundation

Community Engagement Donors

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McReynolds Family Foundation

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Barrett Family Fund

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Mike & Lisa Humphres

Gregory A. & Jeannie Knott

Bill & Krissi Martin

Dr. Jeffery Miller

David & Angela Neblett

Ocoee Cigar Lounge

LeRoy & Crystal Rymer, Jr.

Stuart & Lucy Rymer

Tammy Salmond

Joe & Mary Margaret Stamper

CAMPAIGN DONORS

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American Portables	Cara & Andrew Harrod
Avail Senior Living	Haskell Interiors
Banyan Night Clinic	Hullander Farms
Barn Nursery	Insurance Incorporated
Beaty Fabricating	Jenkins Hospitality
Berry Engineers	Jones Management
Body By Hannah	Dr. Kate May Kirksey
Bradley Medical Center	Don Ledford Automotive
Sherry Brown	Lee University
William J. Brown & Associates	Dr. Jeff Miller
Builtwell Bank	Joe Moore
Caldwell Paving	The Morelock Family
Cascade Outdoors	Old National Bank
Church of God Publications	Christy Holden Petty
Cleveland Family YMCA	Pinnacle Financial Partners
Cleveland Utilities	Premier Tire & Auto
Direct Primary Care	Red Hot Liquors
The Don Ledford Group	Regions Bank
Edward Jones Financial Advisor: Kelly Browand	Kathy Rohsenberger
Elders ACE Hardware	Simmons Bank
Erlanger	Southeast Bank
First Horizon Bank	Bruce & Phillis Tilden
First Horizon Foundation	TN Valley Urology
The Flooring Center	24 Hour Self Storage
Garden Plaza	Universal Waste
HCNA	Wacker
HHM	Jami Wise

FUNDING AGENCIES

Bradley County	Lyndhurst Foundation
City of Cleveland	McReynolds Family Foundation
Cleveland/Bradley Chamber of Commerce	Tennessee State Museum
Cleveland/Bradley Chamber of Commerce -	Tennessee Arts Commission
Arts in Education & Business Committee	Tucker Foundation
The George R. Johnson Foundation	Volunteer Energy Customer Share



FY27 BOARD OF TRUSTEES

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Tammy Salmond, Secretary

Cassie Bell, Treasurer

Andrew Dinsmore, Ex-Officio Past President

Bill Martin, Ex-Officio Past President

Haskell Matheny, President Emeritus

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Lorri Moultrie (Ex-Officio, County)

Ginger Crawford

Christy Goza

Cara Harrod

Matthew Huff

Lauren Ledford

Dr. Jeff Miller

Ashlan Morelock

Charlotte Peak

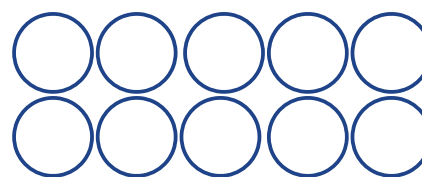
Rupin Shah

Chuck Swafford

Jessie Tillery



YOUR ROLE WITH US



Participate

museumcenter.org/events-calendar



Advocate

facebook.com/MuseumCenter5ivePoints



Donate

museumcenter.org/donations

Community Investment has secured the legacy of the Museum & Cultural Center and is vital to our continued growth.

Your presence at exhibits, concerts, and classes breathes life into our space. **Your support** in telling our story helps build our audience and reinforce our value for the community. **Your financial contributions** sustain our mission and operations for generations to come.

Thank you! We hope you'll partner with us to serve our community in the 2026-2027 programming year.

