



MHCC



Michigan Hispanic
Chamber of Commerce

— 16TH ANNUAL —
SUPPLIER DIVERSITY
MATCHMAKER
— HBE | MBE | WBE | VBE —

SPONSORSHIP PACKAGES

For more information contact Laura Geftos: lgeftos@mhcc.org



Event Sponsor (1): \$7,500

- Placement of company logo on event signage
 - Recognition in all event promotion materials
 - Recognition as Presenting sponsor on event website
 - Recognition as Presenting Sponsor
 - Speaking opportunity (10 mins)
 - Prime Location for Display Table
 - Promotional literature distribution
 - Logo placement in MHCC e-Blast
 - Company logo on event video screen
 - Sponsor can set their own logo banner on or behind podium
 - Electrical Outlet & Extension Cord included upon request
 - Full Page Company Promo on Digital Program
- Must be turned in 2 weeks prior to event***

Specialty Sponsorship (4): \$4,000

- Meal Station Signage Recognition with Company Logo
 - Prime Location for Display Table
 - Placement of company logo on event signage
 - Promotional literature distribution
 - Recognition in all event promotion materials
 - Recognition as Specialty Sponsor on event website
 - Company logo on event video screen
 - Sponsor can place their own separate logo banner but coordinate with layout plan
 - Electrical Outlet & Extension Cord included upon request
 - Full Page Company Promo on Digital Program
- Must be turned in 2 weeks prior to event***

Example of your Full Page Company Promo on Digital Program

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MHCC Michigan Hispanic Chamber of Commerce

Michigan Hispanic Chamber of Commerce
Empowering Hispanic Business Since 1989

The Michigan Hispanic Chamber of Commerce (MHCC) is the leading voice for Hispanic business in the state. Since 1989, we've connected entrepreneurs, professionals, and corporations through access to opportunities, strategic partnerships, and essential resources for growth.

Our members represent the rich diversity and economic strength of Michigan's Hispanic business community. As a nonprofit business association, MHCC is committed to advancing long-term success, sustainability, and inclusive economic development.

Join us in shaping Michigan's economic future.

[\(248\) 792-2763](tel:(248)792-2763) www.mhcc.org

Example of your Full Page Company Promo on Digital Program

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HBE Event Sponsors (2): \$2,500

- Placement of company logo on event signage
- Recognition in all event promotion materials
- Recognition as Lead HBE Event sponsor on event website
- Recognition as Lead HBE Event Sponsor
- Electrical Outlet & Extension Cord included upon request
- Prime Location for Display Table
- Promotional literature distribution
- Logo placement in MHCC e-Blast
- Company logo on event video screen
- Sponsor can set their own logo banner on or behind podium
- Half Page Company Promo on Digital Program
Must be turned in 2 weeks prior to event

Exhibition Sponsorship: \$1,000

- Placement of company logo on event signage
- Recognition in all event promotion materials
- Recognition as Exhibition Sponsorship on event website.
- Company logo on event video screen
- Electrical Outlet & Extension Cord included upon request
- Half Page Company Promo on Digital Program
Must be turned in 2 weeks prior to event

Exhibitor for Members: \$475
Non-Members: \$575

Example of your Half Page Company Promo on Digital Program

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The MHCC drives economic growth and sustainability for Hispanic businesses by connecting members with strategic opportunities, resources, and partnerships. Founded in 1989, MHCC is a leading nonprofit business association representing Michigan's diverse Hispanic business community.

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Example of your Half Page Company Promo on Digital Program

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Exhibit Table Add-ons

• **Electrical Outlet and Extension Cord - \$50**
Must be requested and purchased 2 weeks prior to the event. Exhibitors will not be allowed to bring in their own extension cord.

• **¼ page promo in Digital Program - \$200**
Must be requested and purchased 2 weeks prior to the event

Example of your 1/4 Page Company Promo on Digital Program



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www.mhcc.org

Highlights

- Keynote addresses from our Presenting Sponsors

Exhibition Table Specs:

- A 6' x 2' table and cloth will be provided (you may also choose to bring your own tablecloth)
- Pop-Up banners will be allowed (Limit 1)
- Buyers are expecting to see samples of Production Products you manufacture at your table
- Each Exhibit table includes entry for 2 attendees, an additional attendee can be purchased for **\$100** by contacting Laura Geftos: lgeftos@mhcc.org