

CIW 2025

CIW 2025 PRE-PLANNING

PLANNING RECOMMENDATIONS
CALENDAR





CONSTRUCTION INCLUSION WEEK PLANNING RECOMMENDATIONS CALENDAR

Stay organized and on track with the Planning Recommendations Calendar, your month-by-month guide to preparing for Construction Inclusion Week 2025. This calendar highlights key milestones, important deadlines, and recommended action items to help your organization plan ahead and make the most of each month leading up to the event on October 13-17.

Use the checklists and launch dates provided to keep your team aligned, cover all the essentials, and make your Construction Inclusion Week celebration meaningful and well-coordinated.

JULY 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

- ☐ Confirm 2025 Registration
- ☐ Circulate the pre-planning guide to leadership and project teams.
- ☐ Appoint an internal CIW point-person or committee.
- ☐ Confirm internal goals & budget.
- ☐ Decide whether to pursue Visionary, Ambassador, or Supporter sponsorship.
- ☐ Place swag orders to lock in current pricing.
- ☐
- ☐
- ☐

AUGUST 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30/31

1 Best Practices Idea Repository Release

15 Full Toolbox Talks released: assign facilitators and print/distribute handouts.

☐ Draft internal communications

☐ Finalize activity list (lunch-and-learns, site talks, tours).

☐ Begin staff sign-ups and room/tech reservations.

☐ Order swag



SEPTEMBER 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

1 Workforce Development Outreach Toolkit Release

12 Swag order deadline for best selection

15 CIW craft videos begin releasing

☐ Push teaser content externally (social, client newsletters). Confirm internal photo/video plan for CIW.

☐ Ship swag to sites/offices; stage banners.



OCTOBER 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
	CONSTRUCTION INCLUSION WEEK					
19	20	21	22	23	24	25
26	27	28	29	30		

☐ Send final reminders to crews and trade partners.

☐ Brief leadership on daily talking points.

☐ Execute your chosen activities.

☐ Post using #ConstructionInclusionWeek #OpenTheDoor.

☐ Track participation and outcome metrics in real time.

☐ Complete daily surveys (?)

☐ Best-Practices Guide.

☐ Debrief with Teams

☐ Compile lessons learned and photos for 2026 planning.

☐ Share success stories with CIW for next year's Best Practices Guide

Sponsoring Construction Inclusion Week positions your firm as a champion of progress and a builder of workplaces where people are respected, supported, and empowered to succeed. Align your brand with industry-wide momentum and demonstrate your commitment to a culture that welcomes talent, innovation, and opportunity for all.

	SPONSORSHIP		
			
Access to participate in CIW executive roundtable	✓		
Access to invite- only dinner with CIW founding firm leadership	✓		
Access to participate in CIW advisory planning committee	✓		
Recognition at CIW sponsored events	✓		
Link from CIW site to firm created content speaking to why you support CIW	✓	✓	
Logo included in CIW wrap-up piece	✓	✓	
Link from CIW site to firm created content speaking to why you support CIW	✓	✓	
Individual sponsor spotlight on social media	✓	✓	
Website, social media, and email badge for 2025	CO-BRANDED	CO-BRANDED	✓
Access to order hardhat stickers from CIW	UP TO 500	UP TO 500	ARTWORK ONLY
Company name listed included on sponsor feature page on CIW site	LINKED LOGO	LOGO ONLY	NAME ONLY
Access to all content	✓	✓	✓

GEAR THAT OPENS DOORS

Our **official CIW Swag Store** is managed by a certified diverse-supplier partner. From budget-friendly stickers to premium tech gifts, every purchase supports inclusive sourcing while amplifying the Opening Doors message on-site and in the office. Lock In Prices, Avoid Volatility

WHAT YOU CAN ORDER

Categories:

drinkware · tech & gadgets · office supplies · apparel · tools · safety gear

Co-branding:

many items can carry your company logo alongside the CIW mark

HOW YOU CAN SHOP

Filters: price range · order minimums · lead-time

MARKET-SMART PRICING:

lock in current rates by ordering early as prices may adjust later in the season

