

RED WHITE AND BLUE BBQ SPONSORSHIP

On behalf of the Cherokee County Homeless Veterans Program (CCHVP) and the over 20,000 Veterans of Cherokee and Pickens Counties I would like to thank you for considering being a sponsor for this year's Red, White, and Blue BBQ. Again, this year our focus of this event is about celebrating with friends and neighbors and eating some great BBQ as well as seeing some of the best professional Pitmasters from around the state and beyond.

Our second focus for this event is to bring awareness and raise money to fund programs that will help Veterans in our community with mental health issues. In 2022 our community suffered the tragic loss of 6 Veterans to Suicide leaving friends and family wondering what they could have done to prevent it. Unfortunately, there are no answers to this question as Nationally 22 Veterans commit suicide each and every day.

National Studies also show that 40% of all homeless Veterans have some type of mental health issue. What the studies do not tell you is that many of the Veteran we support are homeless or near homeless due to their service-related disabilities to include PTSD, Depression, Military Sexual Trauma (rape in the Military), or physical disabilities incurred during their time in service.

CHVP was founded in 2014 to support the homeless Veteran of our communities, but as our program has progressed since that time, we have encountered many Veterans who are basically homeless, or near homeless as they wait for the Department of Veterans Affairs to process their claims for the disabilities noted above. We routinely encounter Veterans who are waiting years for their disability claims to be processed and as any Veteran can attest to it is a slow process.

We see many Veterans with a rating of 60%-80% Service-connected disabled VA Rating that provides them monthly disability pay of roughly \$1,3950-\$2,044 a month. Many of these Veterans cannot sustain a job due to their disabilities and this is not a living wage that will support them getting an apartment, support a family, purchase a car, or even provide food and clothing for their family.

Our program becomes a needed lifeline to many of these Veterans waiting for the VA to process their claims as our financial support, vehicle donation program, food pantry helps them to bridge the gaps they encounter. It is through these programs and more that we have not suffered another Veteran Suicide since 2022. We would not be able to support them as we do without help from your sponsorship and local donations so we want to say

Thank You.

Sincerely;

Jim Lindenmayer

Director and Founder

Cherokee County Homeless Veteran Program



AMERICAN LEGION FAIR GROUNDS



JOIN US FOR RED, WHITE & BLUE BBQ

★ **COMPETITION** ★ & **VETERAN VENDOR EXPO**

SATURDAY

OCTOBER
17

9AM
UNTIL
5PM
OR UNTIL
WE ARE
SOLD OUT

LET'S CELEBRATE

OUR VETERANS



... **FOOD + BBQ + FIXINGS** ...

160 MCCLURE ST

CANTON, GA

LIVE MUSIC

**KIDS EVENTS &
BOUNCE HOUSE**



**PROFESSIONAL BBQ
TASTING & VOTING**

**NO ADMISSION
CHARGE**

PROCEEDS BENEFIT LOCAL AT RISK VETERANS

TO VOLUNTEER CALL BETTY LEWIS @ 770-318-6451 | TO COMPETE CALL JIM LINDENMAYER @ 678-983-7590

160 MCCLURE STREET, CANTON GA



Proceeds
Benefit:
Veteran Suicide
Prevention &
Awareness

SPONSOR PACKAGES

EVENT SPONSOR

\$7,500

- Banner with Logo
- 20 Tickets to the Event on Saturday
- VIP Access to Parking
- VIP Access to Friday Night
- VIP Kits
- PR Placement on Advertisements & Logos on Shirts
- Guest Judge for Saturday Amateur Cookoff

PLATINUM

\$5,000

- Banner with Logo
- 15 Tickets to the Event on Saturday
- VIP Access to Parking
- VIP Access to Friday Night
- VIP Kits
- PR Placement on Advertisements & Logos on Shirts
- Guest Judge for Saturday Amateur Cookoff

GOLD

\$3,000

- Banner with Logo
- 15 Tickets to Event
- VIP Access to Parking
- VIP Access to Friday Night
- VIP Kits
- Logo Placement on Shirts

SILVER

\$1,500

- Banner with Logo
- 5 Tickets to Event
- VIP Access to Parking
- VIP Access to Friday Night
- VIP Kits
- Logo Placement on Shirts

BRONZE – FRIENDS OF THE PROGRAM

\$250-\$1000

- 2 tickets to event Friday and Saturday
- VIP Parking Pass
- 18" x 24" Banner with Logo
- Advertisement and Logo on Shirts



Please Make Checks Payable to: Red, White & Blue BBQ 130 Prominence Point Plwy, Suite 130-147, Canton, GA 30114
Veteran organizations are either 501c3 non profits or 501c19 veteran non profits

AMATEUR APPLICATION

ENTRY FEES:
\$75 - before Sept. 30th



Proceeds
Benefit:
Homeless Veteran's
Program
and
Veteran Suicide

Entry fee includes:
Trash Service
and Water

all 3 GBA Meats
☐ Ribs
☐ Pulled Pork
☐ Pork Loin

AMATEUR APPLICATION October 16-17, 2026

Sponsored by:

Cherokee County Veterans

Event held at: American Legion Post 45 Fairgrounds
60 McClure Street, Canton, GA 30114

NOTE: Cook teams are not
required to enter all
categories.
*Please check the categories
you will enter.*

*You are responsible for providing
your own meat.*

Team set up starts Friday,
October 16, 2026 and must
be completed by 4 p.m.

Please make checks
payable to:
Red White & Blue BBQ
130 Prominence Point Pkwy.
Suite 130-147
Canton, GA 30114

For Questions Contact:
Jim Lindenmayer
678.983.7590
JLindenmayer80@gmail.com



Cook Team Name

Pitmaster

Email Address

Mailing Address

City

State

Zip

Phone:

Cell:

 Signature of Pitmaster

People's Choice Award

Competitors for this award will have two scores for their BBQ Pork Butt, (1) one score will be awarded by guest judges and (2) the visitors who purchased tasting tickets will vote for their favorite(s) BBQ by dropping one or any number of their purchased tasting tickets into the bucket by the BBQ sample number they want to get a vote.

The number/team receiving the most tokens/tickets by the designated time is declared the winner of the People's Choice with a trophy and recognized at the award ceremony. We will have trophy's for the top 10 places and medals for all other participants.