Print Collateral Sample: A Grade Ahead Enrollment & Program Overview

- **Target Audience:** K-12 parents seeking after-school academic enrichment.
- **Strategy:** B2C Print Collateral / Direct Mailer
- **Objective:** Build parent trust and drive program enrollment by balancing educational outcomes with emotional reassurance.

Give Your Child a Head Start Beyond the Classroom

Welcome to **A Grade Ahead**! We're thrilled to partner with your family to nurture academic confidence, foster a genuine love for learning, and help your child reach their full potential.

Why Families Choose A Grade Ahead

- **Proven Track Record:** Over 27,500 students supported across 33 nationwide enrichment academies.
- **Expert Educators:** Instructors undergo specialized training and regular evaluations, with a minimum of three years of higher education (most holding bachelor's degrees).
- **Small Class Sizes:** Capped at eight students per academy class to guarantee individualized attention.
- **Research-Backed Curriculum:** Continually updated across Math, English, and Science to match modern educational standards.

How Our Learning Method Works

1. **Personalized Assessment:** We identify your child's unique strengths and pinpoint targeted growth opportunities.
2. **Interactive Instruction:** Weekly academy sessions introduce new concepts through real-world problem solving and critical thinking exercises.
3. **Structured Reinforcement:** Four days of targeted home practice reinforce weekly lessons without causing academic burnout.
4. **Measurable Progress:** Visible growth in classroom grades, homework independence, and daily self-confidence.

Our Core Commitments

- **Curriculum:** Modern, rigorous standards designed for long-term subject mastery.
- **Community:** A welcoming environment dedicated to supporting your entire family.
- **Confidence:** Meeting students at their current skill level to steadily build self-esteem.
- **Success:** Laying the critical early foundation needed for lifelong achievement.

Ready to Unlock Your Child's Potential? Contact our enrollment team today to schedule an initial assessment or tour your local academy.

- **Phone:** (614) 790-1111
- **Office Hours:** Monday – Friday | 8:30 AM – 5:30 PM

- **Web:** [Visit Online Portal / Contact Form]