

Looking after your data.

Privacy Policy

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Effective Date: 28 May 2025 Business Name: SB19 Corporate Advisors Limited Company Number: 15313137 Registered Office: Ridgeway House, Mellor Road, Cheadle Hulme, Cheadle, England, SK8 5AU Contact Email: <u>info@sb19consultancy.co.uk</u> Website: <u>https://sb29consultancy.co.uk</u>

1. Introduction

SB19 Corporate Advisors Limited ("SB19", "we", "our", or "us") respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, and protect personal data when you interact with us, either through our website, by phone, email, or in person.

2. Who We Are

SB19 Corporate Advisors Limited is a UK-based private limited company (Company No. 15313137), incorporated on 28 November 2023. We provide corporate and financial advisory services, specialising in sourcing and structuring development and investment finance for SMEs and property professionals.

We are registered with the Information Commissioner's Office (ICO)as a data controller.

3. What Data We Collect

We may collect and process the following types of personal data:

- Identity Data: Name, date of birth, nationality, ID documents.
- Contact Data: Address, phone number, email.
- Financial Data: Income, assets, liabilities, credit history, bank details.
- Business Information: Company ownership, director/shareholder information, financials.
- Technical Data: IP address, browser type, cookies (when visiting our website).
- Correspondence Data: Emails, calls, and other communications.

4. How We Collect Your Data We collect data from:

- Information you provide directly through forms, meetings, calls, and email.
- Third-party sources such as credit reference agencies, publicly available registers (e.g., Companies House), and identity verification services.
- Automatically via our website using cookies and analytics tools.

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- Assess your finance or advisory requirements.
- Conduct due diligence and comply with legal obligations (e.g., AML checks. Facilitate introductions to suitable finance providers. Communicate with you during our engagement.
- Send relevant marketing communications (if you have opted in). Maintain regulatory and internal business records.

6. Legal Basis for Processing

We process personal data under the following bases:

- Contractual necessity
- Compliance with legal obligations
- Legitimate interests
- Consent (where explicitly given, e.g. for marketing)

7. Sharing Your Information

We may share data with:

- Banks, lenders, and financial institutions.
- Credit reference and fraud prevention agencies.
- Professional service providers (accountants, lawyers, etc.).
- Regulatory authorities (e.g. HMRC, FCA, ICO) as required.
- IT service providers and cloud-based software platforms (under data processing agreements).

We do not sell or trade personal data.



8. Retention Period

We retain data for as long as necessary for the purposes stated in this policy, typically for at least 6 years after the conclusion of our business relationship or as required by legal obligations.

9. Your Data Rights

Under the UK General Data Protection Regulation (UK GDPR), you have the right to:

Access your personal data. Request correction or deletion. Restrict or object to processing. Withdraw consent (where applicable). Lodge a complaint with the Information Commissioner's Office (www.ico.org.uk).

Contact us at: info@sb19consultancy.co.uk

10. Data Security

We employ secure systems, restricted access, encryption, and staff training to protect your data against unauthorised access, alteration, disclosure, or destruction.

11. Website Cookies

Our website uses cookies to improve your experience. You can control cookie settings through your browser. Please refer to our Cookie Policy for more details.

12. Updates to This Policy

We may update this policy from time to time. The most recent version will always be available on our website.



