



Own The Ice Cream & Candy Shop Everyone Talks About

Pecan Jacks isn't just an ice cream and candy shop—it's a beloved experience rooted in tradition, flavor, and family. Now, you can bring that joy to your community and build the kind of business legacy your family will be proud of

Visit pecanjacksfranchise.com to get started



The Pecan Jacks

FRANCHISE OPPORTUNITY

If you've ever dreamed of owning a business that makes people smile, one scoop at a time, you're in the right place. Pecan Jacks Ice Cream & Candy Kitchen combines old-fashioned recipes with modern flavor twists to create a one-of-a-kind dessert experience.

Our franchisees are purpose-driven individuals looking for more than just a store—they want a thriving family business that builds wealth, legacy, and connection in their communities.

In this Industry Outlook, you'll learn:

- Why investing in ice cream and candy is smart business
- What sets the Pecan Jacks model apart
- How we support our franchise owners every step of the way
- Who our ideal franchisees are (hint: it might be you!)

Ice cream, & chocolates

A SWEET MARKET OPPORTUNITY

A Growing Industry

- Ice cream sales in the U.S. are expected to exceed \$11 billion in 2025
- Americans consume 20+ lbs of ice cream per person annually
- Chocolate sales are projected to hit \$25 billion by 2025
- 70% of American families buy frozen desserts at least once a week

The demand is real. And growing.

Whether it's a weekday treat, a weekend tradition, or part of a family celebration—ice cream and chocolate are always in style.

This ice cream shop is a five-star delight!

-Miranda B
(Google Review)

Pecan Jacks is a must-stop place when we're in town!

-Elizabeth S.
(Google Review)



The Franchise Model Made Simple

When you buy a franchise, you're not starting from scratch. You're launching with a proven blueprint for success.

What You Get as a Pecan Jacks Franchise Owner:

- Protected territory to grow your business
- A turnkey system with recipes, tools, and processes refined over 10+ years
- Expert support with location selection, build-out, training, and launch
- Marketing assistance and ongoing operational support
- Access to proprietary products and exclusive ice cream & candy lines.

This is your chance to build a high-margin business with recurring traffic and universal appeal.



Who we're Looking For

Pecan Jacks is expanding in Florida, Georgia, Texas, North Carolina, South Carolina, and Tennessee, but we will also consider locations that meet our demographics and success criteria.

We're actively awarding franchises to individuals who:

- Are family-focused and community-driven
- Have at least **\$100K in liquid capital** and **\$400K in net worth**
- Love sweets and ice cream
- Want to create a legacy business with strong earning potential
- Have prior business ownership or management experience (ideal but not required)

If this sounds like you, we want to talk.



THE PRODUCTS THAT *Set Us Apart*

We make ice cream and candy the way it should be made—from scratch, in small batches, with unforgettable flavors.

- Bourbon Pecan Praline Ice Cream
- Banana Pudding Ice Cream
- Southern Pralines
- Cashew Brittle

Yes, we offer family-friendly flavors, as well as a 21+ lineup of spirit-infused delights that sets us apart from the competition. Combine that with premium chocolate confections, pralines, brittles, and unique gift items, and you've got a product lineup built for year-round revenue



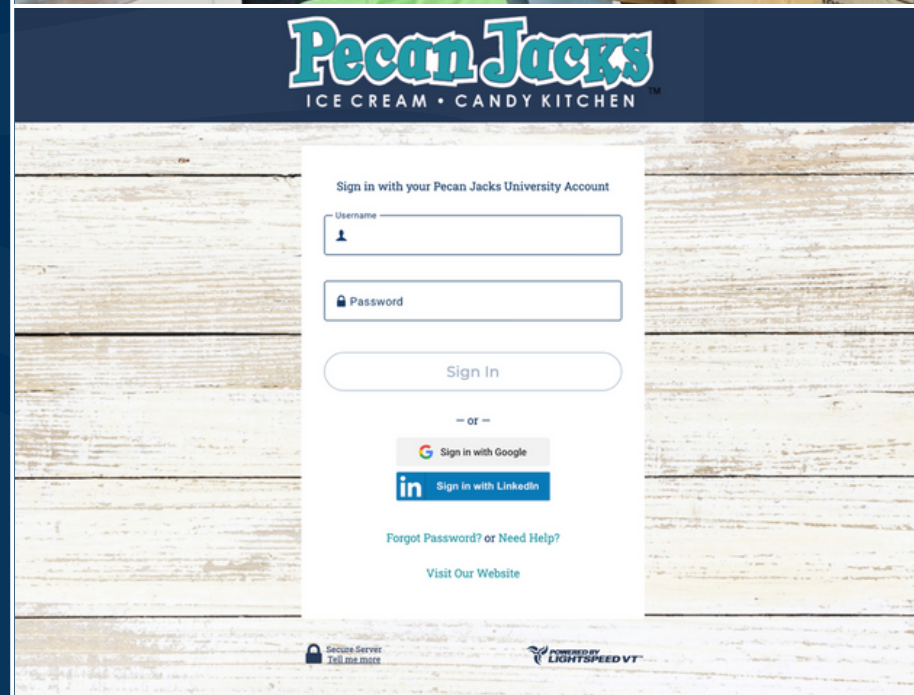
Franchise Support

We don't just hand you a manual and wish you luck.
We walk with you from day one.

Your Training & Support Includes:

- Immersive and hands-on training at our corporate locations
- Onsite launch support during your grand opening
- Operations, hiring, and customer service playbooks
- Regular support calls and quarterly performance reviews
- Exclusive and 24/7 access to our Pecan Jacks University™ training portal

We believe in people-first franchising. That means your success is our mission.





THE FRANCHISE *Ownership Journey*

Your Seven Steps to Becoming a Pecan Jacks Franchise Owner

- 1. Inquiry & Intro Call** - Let's talk qualifications and determine if we are a good fit
- 2. Brand Overview Call** - Learn about our brand, culture, and support system
- 3. FDD Review** - We share full financial and legal disclosures
- 4. Executive Call** - Meet virtually with the founders
- 5. Discovery Day** - Meet the team, taste the product, tour a store
- 6. Franchise Awarding** - You sign the Franchise Agreement
- 7. Launch & Grow** - We help you open strong and stay strong



Why Pecan Jacks?

FIVE POWERFUL REASONS

- 1 Authentic Product Line**
Proprietary recipes that people crave and talk about
- 2 Proven Systems**
We've spent over a decade perfecting our model
- 3 High-Touch Support**
From pre-opening to long-term growth
- 4 Multiple Revenue Streams**
Ice cream, candy, gifts, catering, and corporate orders
- 5 Customer Experience Focus**
We create moments people remember

Let's Talk Next Steps

There's a reason our stores get 5-star reviews. We've built something people love—and now, we're ready to share it with you.

If you're serious about launching a meaningful business with franchise support, a standout product, and a team committed to your success, it's time to explore Pecan Jacks.

For more information on how you can become a Pecan Jacks franchise owner, contact us today



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