

# Terms and Conditions for Brandon Bridal Group, LLC D/B/A The Bridal Boutique on Tour

Effective Date: 06.01.2026

Welcome to The Bridal Boutique on Tour (the “Website”), operated by Brandon Bridal Group, LLC (“Company,” “we,” “us,” or “our”). By accessing or using this Website, you agree to be bound by these Terms and Conditions (“Terms”). If you do not agree to these Terms, please do not use the Website.

1. User Obligations and Prohibited Activities
  - a. User Obligations: Users agree to use the Website only for lawful purposes and in compliance with these Terms. Users must provide accurate and complete information when creating an account or making a purchase.
  - b. Prohibited Activities: Users are prohibited from:
    - i. Engaging in fraudulent activities or misrepresenting their identity.
    - ii. Using the Website to distribute malware, spam, or other harmful content.
    - iii. Violating any applicable laws or regulations.
    - iv. Attempting to gain unauthorized access to the Website or its systems.
2. Disclaimer of Warranties and Limitation of Liability
  - a. Disclaimer of Warranties: The Website and its content are provided “as is” and “as available” without warranties of any kind, either express or implied, including but not limited to implied warranties of merchantability, fitness for a particular purpose, or non-infringement.
  - b. Limitation of Liability: To the fullest extent permitted by law, the Company shall not be liable for any indirect, incidental, special, consequential, or punitive damages arising out of or related to your use of the Website, even if advised of the possibility of such damages.
3. Governing Law
  - a. These Terms shall be governed by and construed in accordance with the laws of the State of Florida, without regard to its conflict of law principles.
4. Dispute Resolution
  - a. Arbitration: Any disputes arising out of or relating to these Terms shall be resolved through binding arbitration in accordance with the rules of the American Arbitration Association. The arbitration shall take place in Florida.
  - b. Venue: If arbitration is not applicable, disputes shall be resolved exclusively in the state or federal courts located in Florida.
5. Intellectual Property Rights
  - a. All content on the Website, including text, graphics, logos, and software, is the property of the Company or its licensors and is protected by intellectual

property laws. Users may not reproduce, distribute, or create derivative works from the Website content without prior written consent.

6. Payment Terms and Refund/Return Policies

- a. Payment Terms: All payments must be made at the time of purchase. We accept major credit cards and other payment methods as indicated on the Website.
- b. Refund/Return Policy: Returns are accepted within **30 days** for unworn and undamaged dresses. Refunds will be processed within **30 days** after receipt of the returned item. For more details, refer to our Refund and Return Policy.

7. ADA/WCAG Accessibility Compliance

- a. The Website is committed to complying with the Americans with Disabilities Act (ADA) and the Web Content Accessibility Guidelines (WCAG) 2.1 AA standards. If you encounter accessibility issues, please contact us at [brandonbridalgroup@gmail.com](mailto:brandonbridalgroup@gmail.com).

8. SMS and Email Opt-In Disclosures

- a. SMS Opt-In: By opting in to receive SMS communications, you consent to receive text messages regarding your purchase and promotional offers. Consent is not a condition of purchase. You may opt out at any time by replying "STOP."
- b. Email Opt-In: By subscribing to our email list, you agree to receive marketing emails. Each email will include an unsubscribe link to opt out.

9. TCPA and FTSA Compliance

- a. The Company complies with the Telephone Consumer Protection Act (TCPA) and the Florida Telephone Solicitation Act (FTSA). We obtain prior express written consent before sending marketing communications via SMS or automated systems. Users may revoke consent by replying "STOP" to any SMS message.

10. CAN-SPAM Act Compliance

- a. All commercial emails comply with the CAN-SPAM Act. Emails include truthful subject lines, sender identification, and opt-out instructions. Opt-out requests are honored within 10 business days.

11. Florida Digital Bill of Rights Compliance

- a. The Company respects your data privacy rights under the Florida Digital Bill of Rights. We do not use dark patterns to manipulate consent and provide clear opt-out mechanisms for data collection.

12. FDUTPA Compliance

- a. The Company adheres to the Florida Deceptive and Unfair Trade Practices Act (FDUTPA) by avoiding unfair, deceptive, or unconscionable practices.

13. FTC Regulations Compliance

- a. The Company complies with Federal Trade Commission (FTC) regulations by ensuring transparency in advertising and avoiding deceptive practices.
14. PCI DSS Compliance
    - a. The Company ensures secure payment processing in compliance with the Payment Card Industry Data Security Standards (PCI DSS). All transactions are encrypted to protect customer data.
  15. Data Privacy Provisions
    - a. Data Collection: We collect personal information such as name, email, and payment details for order processing and marketing purposes.
    - b. Data Sharing: We may share data with third-party service providers for payment processing and marketing. We do not sell personal data.
    - c. Consumer Rights: Users have the right to access, correct, or delete their personal data. For inquiries, contact us at [brandonbridalgroup@gmail.com](mailto:brandonbridalgroup@gmail.com).
  16. Changes to Terms
    - a. The Company reserves the right to update these Terms at any time. Changes will be effective upon posting on the Website. Continued use of the Website constitutes acceptance of the updated Terms.
  17. Contact Information
    - a. For questions or concerns about these Terms, please contact us at:  
Email: [brandonbridalgroup@gmail.com](mailto:brandonbridalgroup@gmail.com)  
Phone: ?  
Address: ?

By using this Website, you acknowledge that you have read, understood, and agree to these Terms and Conditions.