

Refund and Return Policy for Brandon Bridal Group, LLC D/B/A The Bridal Boutique on Tour

Effective Date: 06.01.2026

Last Updated: 06.05.2026

Brandon Bridal Group, LLC (“Company,” “we,” “us,” or “our”) is committed to providing transparency regarding our refund and return policies. This Refund and Return Policy applies to purchases made through our website, <https://www.thebridalboutiqueontour.com/> (the “Website”), and at off-premises events such as bridal expos. By making a purchase, you agree to the terms outlined below.

Ready-to-Walk Gowns

Ready-to-Walk gowns are sold as-is and are available for immediate purchase and delivery. Due to the nature of these discounted, Ready-to-Walk gowns, all sales are final. No refunds, exchanges, transfers, or cancellations will be permitted after purchase.

We encourage all brides to carefully inspect their gown prior to completing their purchase. This policy complies with Fla. Stat. § 501.142, which does not require refunds for goods sold as-is, provided the policy is clearly disclosed at the point of sale Fla. Stat. § 501.142.

Special Order Gowns

A “Special Order” wedding dress is a gown ordered directly from the designer specifically for the bride after she selects her dress, size, and customization options at the boutique. These gowns are not purchased off the rack or taken home the same day.

Typically, a Special Order gown:

Is made in the bride’s closest designer size based on measurements.

Is newly produced by the designer/manufacturer.

May allow certain customizations (e.g., length, lining, sleeves, color).

Usually takes several months to arrive (commonly 4–6+ months depending on the designer).

Often still requires alterations for the perfect fit once it arrives.

All Special Order gown purchases are final sale. Due to the custom nature of these gowns, we do not accept returns, exchanges, refunds, or cancellations once an order has been placed. This policy aligns with Fla. Stat. § 501.142(2), which exempts custom-made and custom-altered goods from refund requirements.

Online Purchases

All online purchases are final sale. Due to the special nature of bridal merchandise, we do not accept returns, exchanges, refunds, or cancellations once an order has been placed.

Please review all product details, sizing information, and measurements carefully before completing your purchase. If you have any questions about a gown, our team is happy to assist you prior to ordering. By completing your purchase, you acknowledge and agree to these terms.

Accessories

All accessories, including veils, headpieces, jewelry, belts, jackets, wraps, and other bridal accessories, are final sale. Due to the nature of these items, we are unable to offer returns, exchanges, refunds, or store credit.

Please carefully inspect all accessories at the time of purchase. By completing your purchase, you acknowledge and accept this final sale policy.

FTC Cooling-Off Rule for Off-Premises Sales

For purchases made at off-premises events (e.g., bridal expos), customers have the right to cancel their order within three business days of purchase, as required by the FTC Cooling-Off Rule (16 CFR Part 429). To cancel, please contact us at brandonbridalgroup@gmail.com and provide proof of purchase Refund and Return Policy Buyer's Remorse: The FTC's.

Legal Compliance

This Refund and Return Policy complies with Fla. Stat. § 501.142, which governs refund disclosures and exempts certain goods, such as custom-made items, from refund requirements. Additionally, this policy adheres to the Florida Deceptive and Unfair Trade Practices Act (FDUTPA), which prohibits unfair or deceptive acts or practices in trade or commerce.

Contact Information

For questions or concerns about this Refund and Return Policy, please contact us at:

Email: info@thebridalbourtinueontour.com

Phone: 813-210-4341