

ADA/WCAG Accessibility Statement for Brandon Bridal Group, LLC D/B/A The Bridal Boutique on Tour

Effective Date: 06.01.2026

Last Updated: 06.01.2026

1. Our Commitment to Accessibility

At The Bridal Boutique on Tour, we are committed to providing an inclusive and accessible digital experience for all users, including individuals with disabilities. We strive to ensure that our website, <https://www.thebridalboutiqueontour.com/>, meets or exceeds the accessibility standards outlined in the Web Content Accessibility Guidelines (WCAG) 2.1 Level AA.

We believe that everyone should have equal access to our products, services, and information, and we are continuously working to improve the accessibility of our website.

2. Accessibility Standards

Our website is designed to comply with the Web Content Accessibility Guidelines (WCAG) 2.1 Level AA, which is the globally recognized standard for digital accessibility. These guidelines ensure that our website is perceivable, operable, understandable, and robust for all users.

3. Accessibility Features

We have implemented the following features to enhance accessibility:

1. **Keyboard Navigation:** All website functionalities can be accessed using a keyboard, including navigation menus, forms, and interactive elements.
2. **Text Alternatives:** Images and non-text content include descriptive alt text to ensure compatibility with screen readers.
3. **Readable Text:** We use clear, legible fonts and maintain sufficient color contrast between text and backgrounds.
4. **Accessible Forms:** All forms are labeled and include instructions to assist users in completing them.
5. **Assistive Technology Compatibility:** Our website is compatible with screen readers, voice recognition software, and other assistive technologies.

4. Known Limitations and Inaccessible Content

While we strive to make our website fully accessible, there may be some limitations:

1. **Third-Party Content:** Some third-party content, such as embedded videos or external links, may not fully conform to WCAG 2.1 AA standards.

2. Legacy Content: Older content or archived materials may not yet meet accessibility standards but are being reviewed for updates.

If you encounter any accessibility barriers, please let us know so we can address them promptly.

5. Assistive Technology Compatibility

Our website is designed to work with commonly used assistive technologies, including:

1. Screen readers such as JAWS, NVDA, and VoiceOver.
2. Speech recognition software like Dragon NaturallySpeaking.
3. Browser accessibility features, including zoom and text resizing.

We recommend using the latest versions of assistive technologies and web browsers for the best experience.

6. Feedback Mechanism and Contact Information

We welcome your feedback on the accessibility of our website. If you experience any issues or have suggestions for improvement, please contact us:

Email: brandonbridalgroup@gmail.com

Phone: ?

Mailing Address: ?

We aim to respond to accessibility-related inquiries within 5 business days.

7. Date of Last Review

This accessibility statement was last reviewed and updated on 06.01.2026. We conduct regular audits and updates to ensure ongoing compliance with accessibility standards.

8. Scope of the Statement

This statement applies to all pages and functionalities of our website, including:

1. Product pages;
2. Shopping cart;
3. Checkout process;
4. Account creation and management areas.

9. Third-Party Content Disclaimer

Our website may include links to third-party websites or content. While we strive to ensure accessibility, we cannot guarantee that third-party content complies with

WCAG 2.1 AA standards. We encourage users to contact the third-party providers directly for accessibility concerns.

10. Remediation Roadmap and Ongoing Compliance Efforts

We are committed to continuous improvement in accessibility. Our ongoing efforts include:

1. Conducting regular accessibility audits using automated tools and manual testing.
2. Partnering with certified accessibility experts to identify and address barriers.
3. Providing training to our team on accessibility best practices.
4. Updating inaccessible content and features as part of our remediation roadmap.

11. VPAT/Audit Report Reference

We maintain a Voluntary Product Accessibility Template (VPAT) and detailed audit reports to document our compliance with WCAG 2.1 AA standards. These documents are available upon request. Please contact us at brandonbridalgroupp@gmail.com for more information.

12. Placement Instructions

This accessibility statement is linked in the footer of every page on our website, alongside our Privacy Policy and Terms of Service. It is also accessible via our site's main navigation menu.

13. Compliance with Legal Standards

Our accessibility efforts align with the following legal and regulatory requirements:

1. Americans with Disabilities Act (ADA): Title III requirements for public accommodations, including digital accessibility [] 42 USCS § 12182.
2. Florida Americans with Disabilities Accessibility Implementation Act: Incorporating ADA standards into Florida law [] Fla. Stat. § 553.501.
3. WCAG 2.1 AA Standards: The benchmark for digital accessibility compliance ADA Compliance for eCommerce: Web Content Accessibility Guidelines.

By publishing this Accessibility Statement, The Bridal Boutique on Tour reaffirms its commitment to creating an inclusive digital experience for all users. We appreciate your support and feedback as we continue to improve our website's accessibility.

Implementation Notes:

Ensure the statement link is labeled clearly (e.g., “Accessibility Statement”) and is easy to locate.

The statement page itself must meet WCAG 2.1 AA standards, including proper heading structure, alt text for images, and keyboard navigability.

Accessibility Testing: Conduct regular testing of the statement page to ensure it remains accessible.

Feedback Mechanism: Ensure the feedback process is simple and responsive. Train staff to handle accessibility inquiries effectively.

Third-Party Content: Include disclaimers for third-party content and links, as these are common sources of accessibility barriers. Please let me know if you intend to utilize any third-party content so we can prepare same.

VPAT Reference: Maintain an up-to-date VPAT and audit reports to demonstrate compliance efforts.