

## Clear space around logo

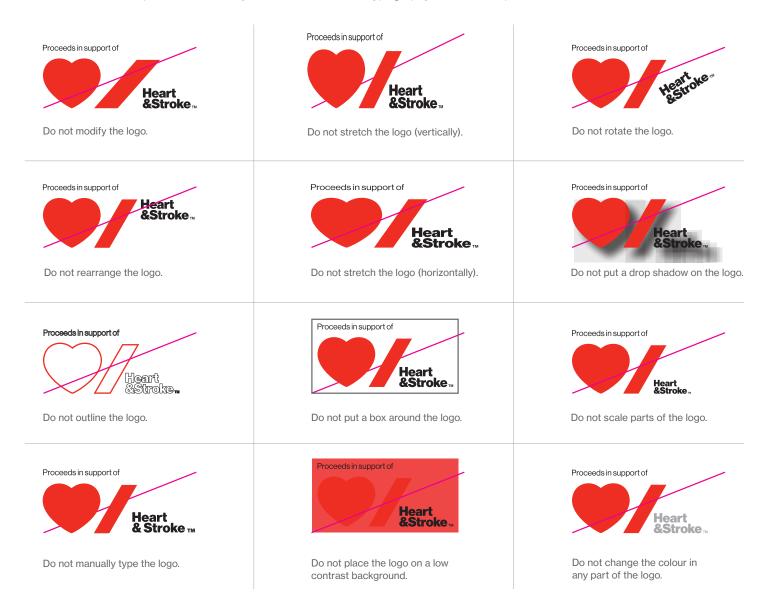
Clear space is an area surrounding the logo that is free of text or graphics. This clear space applies to all executions including print, web, broadcast media, and promotional items. This clear space applies to all versions of the logo.

X Heart&Stroke<sub>TM</sub> X

Clear space is based on the width of the stroke from the mark. This applies to all versions of the logo, regardless of size.

## Logo Violations

Do not recreate the logo, manually typeset the text, or alter the logo colours. The scale relationship between the mark and the typography is fixed. This relationship has been carefully considered so that the typography does not overpower the mark.



## Trademark Notice

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