

NAIOP

COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION
SOUTH FLORIDA CHAPTER

BUS TOUR SPONSORSHIP OPPORTUNITIES



Miami-Dade County Bus Tour

Thursday, February 9, 2023

ADVERTISE IN THE GUIDE - PROPERTY

Member: **\$300 per page** Non-member: **\$350 per page**

All properties not on the tour are invited to place an advertisement in the "Property Advertisement" section of the bus Tour Guide. **IMPORTANT:** See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

ADVERTISE IN THE GUIDE - PROFESSIONAL SERVICE

Member: **\$300 per page** Non-member: **\$350 per page**

All companies that provide products or services to the commercial real estate development industry are invited to place an advertisement in the "Professional Services" section of the bus Tour Guide. **Limit one (1) page.** Properties can NOT be included as Professional Service Advertisements. **IMPORTANT:** See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

COVER AD SPONSORS

Rear Cover Ad: \$1,500

Inside Front Cover Ad or Inside Rear Cover Ad: \$1,250

IMPORTANT: See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

WALK THROUGH

Member: **\$3,000** Non-member: **\$3,500**

A "Walk Through" sponsorship includes an approximate 15-20 minute visit inside the first-floor lobby of the building ONLY. Representatives may give their presentation either in the first-floor lobby or any other first floor room designated in advance. **Includes up to five (5) pages of advertising or information in the tour book.** (\$75 for each additional marketing page) **IMPORTANT:** See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

STOP

Member: **\$2,000** Non-member: **\$2,300**

A "Stop" sponsorship is limited to buses actually "stopping" in front of, or as near as possible, to the sponsor's project. The sponsor is responsible for arranging to have one person meet each bus and to speak on their behalf to those inside the buses. **Includes up to three (3) pages of advertising or information in the tour book.** (\$75 for each additional marketing page) **IMPORTANT:** See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

DRIVE THROUGH

Member: **\$1,750** Non-member: **\$2,000**

"Drive Through" sponsorships apply to single-owner or multi developer projects where there are two or more buildings within an office/industrial campus environment. **Includes up to three (3) pages of advertising or information in the tour book.** (\$75 for each additional marketing page) **IMPORTANT:** See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

DRIVE BY

Member: **\$1,500** Non-member: **\$1,750**

A "Drive By" sponsorship is limited to buses driving by, or as near as possible, to the sponsor's project. **Includes one (1) page of advertising or information in the tour book.** (\$75 for each additional marketing page) **IMPORTANT:** See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

BREAKFAST HOST

The Breakfast Host is designed to provide attendees with a light, hot and cold breakfast and coffee products prior to the buses departing. While there is no charge from NAIOP for being the Breakfast Registration Host, it is recommended that a budget of approximately \$2,500 be considered. One representative is invited to ride for each bus. **Up to four (4) pages of advertising or information in the tour book.** **IMPORTANT:** See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

REGISTRATION/COCKTAIL RECEPTION HOST SOLD to LINK Logistics

The Registration/Cocktail Host is designed to provide attendees with light finger foods and an open bar for approximately one hour. It is during this time the Host representatives may give their presentation. While there is no charge from NAIOP for being the Host, it is recommended that a budget of approximately \$4,000 be considered. Two representatives are invited to ride on each bus and unlimited host guests are invited to attend the Cocktail Reception. **Up to five (5) pages of advertising or information in the tour book.** **IMPORTANT:** See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

LUNCH HOST

The Lunch/Registration Host is designed to provide attendees with lunch in a one-hour period. During Lunch, the host should be prepared to offer a full meal inclusive of both hot and cold items in a sit down format. It is during this time the Host representatives may give their presentation. Two representatives are invited to ride for each bus. While there is no charge from NAIOP for being the Lunch Host, it is recommended that a budget of approximately \$5,000 be considered. Two representatives are invited to ride on each bus, and unlimited host guests are invited to attend the Cocktail Reception. **Up to five (5) pages of advertising or information in the tour book.** **IMPORTANT:** See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

GOODIE BAG SPONSOR SOLD to ADLER GROUP Member Rate \$1,500 Non-member Rate \$1,750

Goodie bag sponsor includes company logo on each Goodie bag given out to all attendees on the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. **150-200 bags to be supplied by sponsor** and delivered to the NAIOP South Florida offices a week prior to the event. **Includes one (1) page of advertising or information in the tour book.** **IMPORTANT:** See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

BUS SPONSORS SOLD to Miller Construction & Excel Construction Members only may sponsor buses \$1,750 per bus

The bus will have a 1 ½' x 10' sign outside either side of the bus showing the sponsoring company's name/logo, and a **full-page ad** in the guide. One representative is invited to ride the tour and attend the Cocktail Reception. **Each bus will have a sign inside each bus showing the sponsoring company's name and logo, a full-page ad in the guide.** One representative is invited to ride the tour and attend the Cocktail Reception. **IMPORTANT:** See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

DRINKS SPONSOR SOLD to Itasca Construction Member Rate \$1500 Non-member Rate \$2000

Each bus will have a sign inside each bus showing the sponsoring company's name and logo, and a **full-page ad** in the guide. **Includes one (1) page of advertising or information in the tour book.** NAIOP will supply the beverages. **IMPORTANT:** See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

GYM TOWEL SPONSOR Member: \$400 Non-member: \$600 (2 Available)

Gym Towel Sponsor includes company logo on every towel given out to all attendees the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. **125-150 Gym Towels to be supplied by the sponsor** and delivered to the NAIOP offices 1 week prior to the tour. **Includes one (1) page of advertising or information in the tour book.** **IMPORTANT:** See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

BOTTLED WATER SPONSOR Member: \$400 Non-member: \$600 (2 Available)

Bottled Water Sponsor includes company logo on every bottle in one case (144 bottles) given out to all attendees the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. **Bottled water to be supplied by sponsor** and delivered to the NAIOP offices 1 week prior to the tour. **Includes one (1) page of advertising or information in the tour book.** **IMPORTANT:** See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

LANYARD SPONSOR Member: \$500 Non-member: \$600

Lanyard Sponsor includes company logo on every ID Badge Lanyard given out to all attends the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. **125-150 lanyards to be supplied by sponsor.** **Includes one (1) page of advertising or information in the tour book.** **IMPORTANT:** See below printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY DECEMBER 19, 2022**

I have read and agree with the terms and conditions listed above. I further agree that I am buying a sponsorship opportunity for a bus tour event on behalf of the company listed above. Should a natural disaster occur, which would preclude the NAIOP event from occurring, and should NAIOP be required to forfeit any advance payment related to bus tours because of prior financial commitments, NAIOP shall not be held responsible for either refunds or rescheduling the event at a future date. NAIOP hereby reserves the right to either issue a refund or credit the payment to an equivalent future event.

Submission of this property form does NOT guarantee that your project will be included on the final tour itinerary.

Further, the undersigned person or company submitting this agreement represents and warrants to and covenants with NAIOP South Florida Chapter, Inc. that (i) the information contained in this submission is true and correct, (ii) the undersigned is authorized to make this submission on behalf of the owner of the subject property, and (iii) will indemnify and hold harmless NAIOP South Florida Chapter, Inc. for any breach of the foregoing representations and warranties.

I HEREBY AUTHORIZE NAIOP TO CHARGE MY CREDIT CARD AND DEPOSIT MY CHECK FOR THE AMOUNT SHOWN BELOW.

Print Name _____ Signature _____ Date _____

SPONSORSHIP INFORMATION:

Project Name _____	Send Invoice to: _____ (Name of Person to receive it)
Project Address _____	Title/Dept. _____
City/St/Zip _____	Company Name _____
NAIOP Member Name _____	Address _____
Member Company _____	City/St/Zip _____
Member email _____	Voice Phone _____
Address _____	email address: _____
Voice Phone _____	email address: _____
Method of Payment: <input type="checkbox"/> Please charge my Credit Card <input type="checkbox"/> GEMSTONE SPONSOR (Approved by Level) <input type="checkbox"/> Check # _____	
Credit Card No. _____ Exp. Date _____ CVV _____ Amount \$ _____ Billing Zip _____	

Mail to: NAIOP SOUTH FLORIDA - 6750 North Andrews Avenue Suite 200, Fort Lauderdale, 33309
Phone: (754) 332-3005 | Email: NAIOP colleen.ward@naiopsfl.org
www.naiopsfl.org

ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY December 21, 2022

*****PRINTING SPECIFICATIONS** – each page must be 8.5x11 pdf portrait format, with a ¼ inch bleed all around

NOTE: If you are presenting a property on the tour, please review the allowable quantity of advertising pages for the level of sponsorship selected. All allowable quantity of advertising pages must INCLUDE the fact sheet.

PLEASE SUBMIT ADS IN PORTRAIT FORMAT

1 page of advertising means front only, not front and back