

TREASURE COAST BUS TOUR SPONSORSHIP OPPORTUNITIES

Thursday, September 25, 2025 | 8:00am – 2:00pm

ADVERTISE IN THE GUIDE – PROPERTY

Member: \$ 250 per page Non-member: \$300 per page

All properties not on the tour are invited to place an advertisement in the "Property Advertisement" section of the bus Tour Guide. **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY AUGUST 29, 2025**

ADVERTISE IN THE GUIDE - PROFESSIONAL SERVICE

Member: \$250 per page Non-member: \$300 per page

All companies that provide products or services to the commercial real estate development industry are invited to place an advertisement in the "Professional Services" section of the bus Tour Guide. Properties can NOT be included as Professional Service Advertisements. **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY AUGUST 29, 2025**

ADVERTISE IN THE GUIDE - PACKAGE

\$500 per page

Property advertisement in the Tour Guide. This package includes **two (2) tickets** to attend the tour, as well as **two (2) minutes** to speak to the group on the bus about the property advertised in the guide. **Limit one (1) page.** **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY AUGUST 29, 2025**

WALK THROUGH

Dragonfly

Member: \$ 3,000 Non-member: \$ 3,500

A "Walk Through" sponsorship includes an approximate 10-minute visit inside the building. Representatives may give their presentation either in the first-floor lobby or any other first floor room designated in advance. One representative is invited to ride for each bus and five additional representatives are invited to attend the Cocktail Reception. **Up to five (5) pages of advertising or information in the tour book allowed.** (\$75 for each additional marketing page) **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY AUGUST 29, 2025**

STOP

Ashley Capital

Member: \$2,000 Non-member: \$2,300

A "Stop" sponsorship is limited to buses actually "stopping" in front of, or as near as possible, to the sponsor's project. The sponsor is responsible for arranging to have one person meet each bus and to speak on their behalf to those inside the buses. One representative is invited to ride for each bus and three additional representatives are invited to attend the Cocktail Reception. **Up to three (3) pages of advertising or information in the tour book allowed.** (\$75 for each additional marketing page) **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY AUGUST 29, 2025**

DRIVE-THROUGH/ DRIVE-BY

Member: \$1,750 Non-member: \$2,000

"Drive-Through/Drive-By" sponsorships apply to single-owner or multi developer projects where there are two or more buildings within an office/industrial campus environment. The sponsor is responsible for arranging to have one person ride on each bus, at no additional charge, to speak on their behalf to those inside the buses. Two additional representatives are invited to attend the Cocktail Reception. **Up to three (3) pages of advertising or information in the tour book allowed.** (\$75 for each additional marketing page) **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY AUGUST 29, 2025**

MORNING COFFEE FOR WALKING TOUR

Member: **\$ 1,500** Non-member: **\$ 1,750**

The "Morning Coffee" sponsor is in charge of providing hot and cold beverages including coffee during registration, prior to attendees departing for the Downtown Walking Tour. **Includes one (1) page of advertising or information in the tour book.** (\$75 for each additional marketing page) **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY AUGUST 29, 2025**

REGISTRATION/ LUNCH HOST

The Lunch Host is designed to provide attendees with lunch in a 45 minute period. During Lunch, the host should be prepared to offer a full meal inclusive of both hot and cold items in a sit down format. It is during this time the Host representatives may give their presentation. While there is no charge from NAIOP for being the Lunch Host, it is recommended that a budget of approximately \$5,000 be considered. **Two (2)** representatives are invited to ride on each bus, and unlimited host guests are invited to attend the Lunch Reception. **Up to five (5) pages of advertising or information in the tour book allowed.** **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY AUGUST 29, 2025**

COVER AD SPONSORS

Rear Cover Sold: EDC of St.Lucie

~~Rear Cover Ad: \$1500~~

Inside Front Cover Ad or Inside Rear Cover Ad: \$1,250

IMPORTANT: See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY AUGUST 31, 2025**

BUS SPONSOR

SOLD: Itasca Construction

Members-only may sponsor buses: **\$1,725 per bus**

The bus will have a 1 ½' x 10' sign outside either side of the bus showing the sponsoring company's name/logo, and a **full-page ad** in the guide. One representative is invited to ride the tour and attend the Cocktail Reception. **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY AUGUST 29, 2025**

SOLD OUT

GOURMET SNACK SPONSOR

Member: **\$ 1,000** Non-member: **\$1,200**

Gourmet Snack Sponsor includes company logo on every gourmet popcorn bag (Brownbag Popcorn Co.) given out to all attendees the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. **Includes one (1) page of advertising or information in the tour book.** **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY AUGUST 29, 2025**

☐
GOODIE BAG SPONSOR
SOLD: Seacoast Bank
Member: **\$1,000** Non-member: **\$1,250**

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Goodie bag sponsor includes company logo on each Goodie bag given out to all attendees on the tour. One representative is invited to ride the tour and attend the Cocktail Reception. 120-200 bags to be supplied by sponsor. **SOLD OUT** South Florida offices a week prior to the event. Includes one (1) page of advertising or information in the tour book. Attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY AUGUST 29, 2025**

☐
DRINKS SPONSOR
SOLD: Excel Construction
Member: **\$1,500**

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Each bus will have a sign inside showing the sponsor company's name and logo, and a full-page ad in the guide. Includes one (1) page of advertising or information in the tour book. NAIOP to supply the beverages. **SOLD OUT** Attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY AUGUST 29, 2025**

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LANYARD SPONSOR
SOLD: Catamount Construction
Member: **\$ 500** Non-member: **\$600**

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Lanyard Sponsor includes company logo on every ID Badge Lanyard given out to all attendees the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. 120-200 lanyards to be supplied by sponsor. Includes one (1) page of advertising or information in the tour book. **IMPORTANT:** See attached Printing specification. **SOLD OUT** PUBLICATION **MUST BE SUBMITTED BY AUGUST 29, 2025**

☐
KOOZIE SPONSOR
SOLD: ARCO/Murray & Bray Realty Advisors
Member: **\$ 500** Non-member: **\$700 (0 Available)**

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Koozie Sponsor includes company logo on every drink koozie given out to all attendees the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. 120-200 Koozies to be supplied by sponsor. **SOLD OUT** to the NAIOP South Florida offices a week prior to the event. Includes one (1) page of advertising or information in the tour book. **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY AUGUST 29, 2025**

☐
BOTTLED WATER SPONSOR
SOLD: Miller Construction
Member: **\$ 400** Non-member: **\$600 (0 Available)**

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Bottled Water Sponsor includes company logo on every bottle in one case (200 bottles) given out to all attendees the day of the tour. One representative is invited to ride the tour and attend the Cocktail Reception. Water bottles to be supplied by sponsor and delivered to the registration location the week prior to the event. Includes one (1) page of advertising or information in the tour book. **SOLD OUT** the tour book. **IMPORTANT:** See attached Printing specifications. **ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY AUGUST 29, 2025**

Gemstones are encouraged to include branded promotional items in the attendee goodie bags, excluding printed/paper marketing

I have read and agree with the terms and conditions listed above. I further agree that I am buying a sponsorship opportunity for a bus tour event on behalf of the company listed above. Should a natural disaster occur, which would preclude the NAIOP event from occurring, and should NAIOP be required to forfeit any advance payment related to bus tours because of prior financial commitments, NAIOP shall not be held responsible for either refunds or rescheduling the event at a future date. NAIOP hereby reserves the right to either issue a refund or credit the payment to an equivalent future event.

Submission of this property form does NOT guarantee that your project will be included on the final tour itinerary.

Further, the undersigned person or company submitting this agreement represents and warrants to and covenants with NAIOP South Florida Chapter, Inc. that (i) the information contained in this submission is true and correct, (ii) the undersigned is authorized to make this submission on behalf of the owner of the subject property, and (iii) will indemnify and hold harmless NAIOP South Florida Chapter, Inc. for any breach of the foregoing representations and warranties.

AN "E-TICKET" WILL BE ISSUED AS A CONFIRMATION OF THIS RESERVATION. I HEREBY AUTHORIZE NAIOP TO CHARGE MY CREDIT CARD AND DEPOSIT MY CHECK FOR THE AMOUNT SHOWN BELOW.

Print Name _____ Signature _____ Date _____

SPONSORSHIP INFORMATION:

Project Name _____

Project Address _____

City/St/Zip _____

NAIOP Member Name _____

Member Company _____

Member email _____

Address _____

Voice Phone _____

Send Invoice to: _____
(Name of Person to receive it)

Title/Dept. _____

Company Name _____

Address _____

City/St/Zip _____

Voice Phone _____

email address: _____

email address: _____

Method of Payment: ☐ Check ☐ GEMSTONE SPONSOR (Approved by Level) ☐ Check # _____

Email form to: anjelica@naiopsfl.org

Checks payable to: NAIOP SOUTH FLORIDA

7050 W Palmetto Prk RD. Suite 15-144

Boca Raton, FL 33433

ALL MATERIALS FOR PUBLICATION MUST BE SUBMITTED BY **AUGUST 29, 2025**

NOTE: Sponsorship is subject to approval due to availability and if route permits

If you are presenting a property on the tour, please review the allowable quantity of advertising pages for the level of sponsorship selected. All allowable quantity of advertising pages must INCLUDE the fact sheet.

***AD SPECS – 8.5 X 11 PDF, COLOR, PORTRAIT FORMAT – ¼ BLEED ALL AROUND**

1 page of advertising means front only, not front and back

