

ROCKAWAY BEACH

CHAMBER OF COMMERCE

Member Welcome Packet



Code of Conduct



Benefits & Opportunities



Member Support

info@RockawayBeach.net

• (503) 355 - 8108

• RockawayBeach.net

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About RBCC

www.RockawayBeach.net

MISSION STATEMENT

Our mission at the Rockaway Beach Chamber of Commerce is to cultivate a thriving and dynamic local economy that enriches the lives of our community members. We are dedicated to serving as a supportive hub for businesses, entrepreneurs, and creative individuals, fostering collaboration, growth, and innovation. Our goal is to enhance the quality of life for all residents by promoting economic prosperity, progress, and sustainability through strategic partnerships, advocacy, and education. We strive to be a trusted resource, empowering our members with the tools, knowledge, and connections to achieve their goals and contribute to a vibrant and inclusive town.

ABOUT US

For more than 60 years, Rockaway's Chamber has played an integral role in our community's success. Thanks to the investment of our early members' foresight and planning, our local Chamber Information and Visitors Center attracts people from around the world with its iconic red caboose filled with information for travelers. Our little red caboose is a cultural piece of our history. We are one of 32 approved visitor centers associated with Travel Oregon, an arm of state tourism here in Oregon.

Located on the edge of the Pacific Ocean, our city continues to attract great visitors and businesses by paying close attention to quality-of-life amenities that matter. We have high-achieving schools with nationally recognized students, a county that strongly supports the arts and has an appreciation for their role in creating and sustaining growth and excellence, and outstanding natural wonders surround us in a great place to live, work, and play.

EXPLORE THE OCEAN'S EDGE





O2

Networking & Involvement

www.RockawayBeach.net/join-us-today

MEMBERSHIP OPPORTUNITIES

Our Rockaway Chamber businesses, their staff, and our volunteers work together to be a resource for helping Rockaway businesses prosper. If you are not a member, we encourage you to learn how membership will benefit you, your business, and the overall quality of life along the Tillamook Coast. Gain exposure for your business, increase your local and regional contacts, partner with other companies, businesses, and organizations through networking, taking advantage of workshops, and multiple opportunities through our regular meetings.

INVOLVEMENT

There are many ways to get involved at the Rockaway Beach Chamber of Commerce. Members receive invitations to networking events and are included in event planning committees, workshops, and standing and ad hoc committees.

In 2024, we established a Historical Beautification Committee to support our charitable arm, Rockaway Community Education. RCE aims to educate visitors and locals about regenerative tourism in our area, and champion sharing and protecting our natural wonders.



Head to where the mountains meet the sea and discover nature's wonders, dive into adventure, check out local shops, have a great meal, find the perfect place to stay. At Rockaway you can hear the ocean, smell the sea, feel the breeze — Catch a dream!

A circular image showing a person performing a handstand on a sandy beach. The person's shadow is cast onto the sand to the left. The background features a vast ocean with gentle waves and a sky filled with warm, golden clouds at sunset.

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Member
Perks

www.RockawayBeach.net

VISITOR INFORMATION CENTER CABOOSE & KIOSK

Located in downtown Rockaway Beach, we are open 4-7 days a week and staffed by our wonderful volunteers. We have an average of 14,000 visitors annually. Our kiosk has space for Member brochures, business cards, event posters, and more.

PUBLICATIONS

Business listings in lodging, dining, state and county parks, and relocation guides —partner with the RBCC in co-op advertising opportunities.

ONLINE COMMERCE STORE

Do you have merchandise you'd like to sell online? Your member dashboard can process online payments at no cost to you. Just create your listing and ship the orders.

SOCIAL MEDIA COVERAGE AND PROMOTIONS

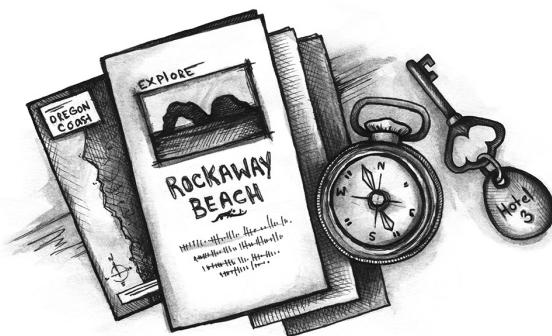
The RBCC is a leader in organic social marketing content. We use local people in our community to channel our beauty and your great business to the thousands of people visiting us each year. Visitors trust local chambers to guide and lead them to the answers and treasures they seek.

DISCOUNTS AND SPECIAL OFFERS

Be an Annual Supporter to receive unique promotional opportunities. Sponsor an RBCC Event to promote your business (Thursday Market, Kite Festival, Art Fair, Pirate Festival, and upcoming events). Reduced costs on select RBCC fundraiser sales.

NEWSLETTER & BROADCASTS

Electronic distributions to subscribers, member contacts, and 900 visitors with each broadcast are growing. RBCC can share member event listings in the community calendar, including any advertising material.



CHAMBER WEBSITE

Personalized business page with access to (Extranet) member portal updating. Ability to upload photos, promotions, and employment opportunities. Live hyperlinks to Member websites and/or social media sites.

www.RockawayBeach.net/join-us-today



VISITORS INFORMATION CENTER & HISTORICAL CABOOSE

Rockaway was established as a seaside resort by the Rockaway Beach Company in 1909, and continues to thrive on a tourism-based economy. When visitors arrive in Rockaway, whether by train or car, they can expect to be greeted by our wonderful volunteers in the Red Caboose!

The Rockaway Beach Chamber of Commerce has no paid staff and operates solely through volunteer efforts. Our volunteers have a special opportunity to meet people from all over the globe who traveled just to visit our beautiful coast, others land in Rockaway Beach solely for our outdoor recreation and shops. Oftentimes our volunteers get to share their favorite fishing spot, trail to hike, or place for coffee.

Are you interested in volunteering but not sure it's for you? Try a trial shift. Volunteers can commit to a day a week, or be on standby for fill-ins. Shifts can be especially fun for couples, friends, authors, or avid readers! Shifts are 4 hours long, with morning and afternoon double shifts in the summer.

WANT TO LEARN MORE?

Call (503)355-8108

Email info@RockawayBeach.net

Stop by the Caboose!



*"We ourselves feel that what we are doing is just a drop in the ocean.
But the ocean would be less because of that missing drop."*

- Mother Theresa



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Code of Conduct

www.RockawayBeach.net

MEMBERSHIP CODE OF CONDUCT

Commitment to the Chamber Membership as a Member of the Rockaway Beach Chamber of Commerce (hereinafter referred to as Chamber), I/we recognize that membership is a privilege and that a membership brings the responsibility to assure that all members understand and commit to the standards below. These standards shall, without limitation, be required of all members and all participants of Chamber-sponsored programs.

1. Represent the Chamber positively, keeping in mind the greater good of the community.
2. Refrain from publicly disparaging the business practices of fellow members and refrain from condoning or engaging in misrepresentation or unethical practices.
3. Conduct business and professional activities in a reputable manner to reflect honorably upon the business community and fellow Chamber members.
4. Respect the reputation, profile, and status of the Chamber and represent the Chamber accordingly.
5. Understand, support, and promote the Vision and Mission of the Rockaway Beach Chamber of Commerce and cooperate with fellow members in applying this Code of Conduct.
6. Whenever possible, participate in the functions and activities of the Chamber and promote the enhancement of business growth and healthy tourism and education within the Rockaway Beach area.
7. Observe the highest standards of ethics in rendering services and/or offering products for sale based on the members' knowledge and expertise.
8. Refrain from engaging in any practices prohibited by law or seeking unfair advantage over fellow members and conform to all rules established by Municipal, State, and Federal governments to control said business, where applicable.
9. Present an authentic presentation in all advertising.
10. Respect the role of the Chamber volunteers, and understand the Chamber operates fully on volunteer time. I/we also understand that the failure to adhere to the professional and personal obligations of the Chamber, as outlined above, can result in the termination of my/our membership.

By registering as a member of the Rockaway Beach Chamber of Commerce, you agree to the membership code of conduct outlined in the Member Guide.

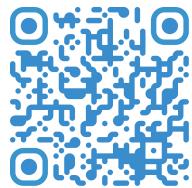
The Rockaway Beach Chamber believes that prohibiting discrimination is in the best interests of our organization and our members. For this reason, our policy is to comply with all applicable federal, state, and local laws relating to discrimination or harassment. The Chamber will conduct itself in a manner free of discrimination or harassment.

www.RockawayBeach.net/join-us-today

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**Helpful Tools
& Links**



SCAN TO JOIN:



AS A MEMBER,

you have a unique purpose - to grow your business. And now, you can tap into our community network like never before. Ready to take your business to new heights? Let's do it together!

MEMBER CLASSES

MemberClasses.com

SUBMIT A HELP TICKET

MemberClasses.com/submit-support-ticket

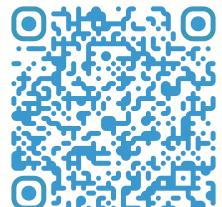
ASSISTANCE AND OVERVIEW TRAINING

Want to learn how to access our support center, create professional services, access your QR code, add the ability to sell online using our commission free check out services and more?

When ready to book a training class or just to ask your questions please book a meeting using this link:

Calendly.com/rowena-zhc/30min

SCAN TO LOGIN:





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Contacts

www.RockawayBeach.net

PRESIDENT

Kristine Hayes
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VICE PRESIDENT

Robert Beal
RBeal@nwassetservice.com

SECRETARY

Debra Reeves
RBCCStay@gmail.com

TREASURER

Deb Hunn
DaHunn2000@yahoo.com

MEMBERSHIP CHAIR

Debbie Warzecha
RBCCMember@gmail.com

COMMUNICATIONS & MARKETING CHAIR

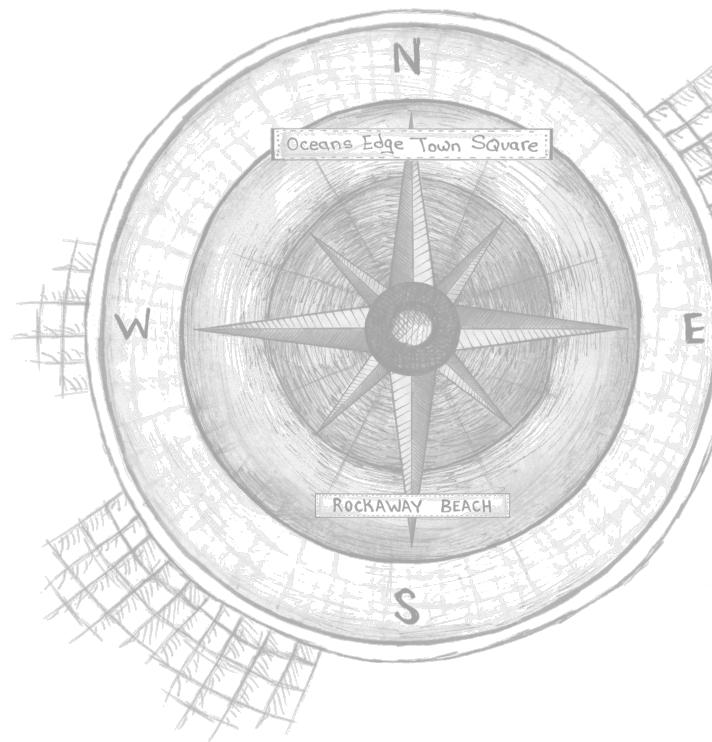
Isis Breazile
Marketing@RockawayBeach.net

HISTORICAL BEAUTIFICATION CHAIR

Annette Dhein
Annette@RockawayBeach.net

CABOOSE LIASONS

Karen & Don Riddle
Volunteer@RockawayBeach.net



TOGETHER WE
THRIVE