Mashburn Outdoor
Your Local Billboard Company

Static Spec Sheet

Bleed
All elements in this area will be wrapped
Around the board or pocket.

Copy/Live Area
Please make sure all elements
are within this area.

49"

File Set-Up Size
6.5"h x 25 "w

12"

Artwork and files should be submitted in CMYK format.

Set up artwork using a 1 inch = 1 foot scale. Example, a 12' x 49' sign should be set up as 12" x 49"

Accepted File Types

• Adobe Illustrator • Adobe Photoshop • Adobe Indesign • PDF File Format • .eps File Format • .tif • .jpg • .png

If you use another program to create your artwork please export the file as one of the listed formats (.eps, .jpg or .pdf).

Vector Applications - Adobe Illustrator/InDesign:

• Artwork and files should be submitted in CMYK format.
• Convert all Type/Fonts into outlines or curves.
• Include .5" bleed on all sides (this will equal 6" bleed on final output).
• Embed all placed images.
• For Indesign and Illustrator files, Package the file to include all images and fonts.

Raster Applications - Adobe PhotoShop:

• Artwork and files should be submitted in CMYK format.
• If possible keep all layered files intact.
• Set up your artwork using a 1 inch = 1 foot scale.
• File resolution for billboard graphics should be 300 dpi or higher.
• Include 0.5" bleed on all sides (this will equal to 6" bleed on final output).

Final Files can be sent to creative@mashburnoutdoor.com
If files are to large to email, please send by using
wetransfer.com

Design Questions:
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Creative Department
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