

## Static Spec Sheet



Artwork and files should be submitted in CMYK format.

Set up artwork using a 1 inch = 1 foot scale. Example, a 12' x 40' sign should be set up as 12" x 40"

### Accepted File Types

• Adobe Illustrator • Adobe Photoshop • Adobe Indesign • PDF File Format • .eps File Format • .tif • .jpg • .png

If you use another program to create your artwork please export the file as one of the listed formats (.eps, .jpg or .pdf).

### Vector Applications - Adobe Illustrator/InDesign:

- Artwork and files should be submitted in CMYK format.
- Convert all Type/Fonts into outlines or curves.
- Include .5" bleed on all sides (this will equal 6" bleed on final output).
- Embed all placed images.
- For Indesign and Illustrator files, Package the file to include all images and fonts.

### Raster Applications - Adobe PhotoShop:

- Artwork and files should be submitted in CMYK format.
- If possible keep all layered files intact.
- Set up your artwork using a 1 inch = 1 foot scale.
- File resolution for billboard graphics should be 300 dpi or higher.
- Include 0.5" bleed on all sides (this will equal to 6" bleed on final output).

Final Files can be sent to [creative@mashburnoutdoor.com](mailto:creative@mashburnoutdoor.com)  
If files are too large to email, please send by using [wetransfer.com](http://wetransfer.com)

Design Questions:  
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