2025-2026 PROGRAM BOOK ADVERTISING



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Back Cover	Back Cover*			5.5"	8.5"	\$ 5,000			
Centerfold	Centerfold, 2-page spread*				8.5"	\$ 10,000)		
Inside Covers	Inside Front/Back Cover*				8.5"	\$ 3,000)		
Full Page	Opposite concert, conductor, chorale, & gala				8.5"	\$ 1,800)		
Half Page	Horizontal				4.25"	\$ 950)		
Quarter Page	Quarter Page Horizontal				2.75"	\$ 700)		
Full Page & Covers 5.5" x 8.5"	Half Page 5.5" x 4.25"				DISTRIBUTION: 8,000 Program books distributed at masterworks concerts held at McAllen Performing Arts Cent				
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