

2026/27 PROGRAM BOOK ADVERTISING



Name: _____ Date: ____/____/____

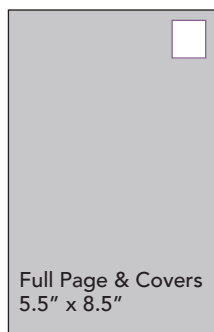
Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

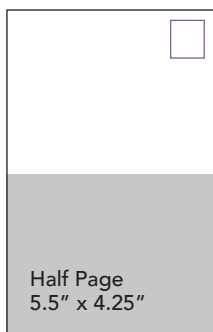
ORDER CONFIRMATION

AD	SPECIFICATIONS	W	H	PRICE	QTY	TOTAL
Back Cover	Back Cover*	5.5"	8.5"	\$ 5,000		
Centerfold	Centerfold, 2-page spread*	11"	8.5"	\$ 10,000		
Inside Covers	Inside Front/Back Cover*	5.5"	8.5"	\$ 3,000		
Full Page	Opposite concert, conductor, chorale, & gala	5.5"	8.5"	\$ 1,800		
Half Page	Horizontal	5.5"	4.25"	\$ 950		
Quarter Page	Horizontal	4.75"	2.75"	\$ 700		

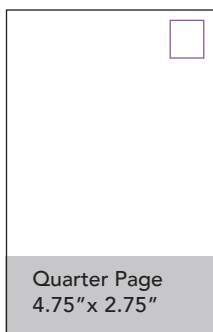
*Premium Pages



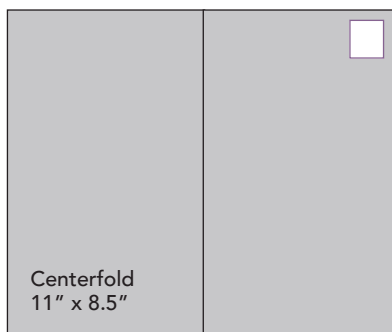
Full Page & Covers
5.5" x 8.5"



Half Page
5.5" x 4.25"



Quarter Page
4.75" x 2.75"



Centerfold
11" x 8.5"

Check ad size requested

QUALITY:

Printed on heavyweight, glossy paper (100 lbs) with saddle stitching.

DISTRIBUTION:

8,000 Program books distributed at all masterworks concerts held at the McAllen Performing Arts Center.

PAYMENT METHODS

☐ Cash ☐ Check # _____ ☐ One-time credit card transaction

CREDIT CARD TRANSACTION

☐ Visa ☐ Discover ☐ MC ☐ AmEx

☐ Add 3% to my total amount to help cover credit card processing fees.

Name on card: _____ Amount: _____

Card No: _____ Exp Date: ____/____ CVV: _____ Zip: _____

Signature: _____ Date: _____

Thank you for your support!