




BLACK
BUSINESS
BOOM

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Danielle McGee

Black Business Activist | Certified Digital Marketer | Professor

TRAVEL+NOIRE

NEWSONE

BLACK
ENTERPRISE

CHICAGO
DEFENDER

FOX
BUSINESS

NASHVILLE
BUSINESS JOURNAL

FOX 17
WZTV NASHVILLE

Tennessean.
PART OF THE USA TODAY NETWORK

ABOUT

danielle mcgee
DIGITAL MARKETING COACH

To succeed, small business owners need know-how.

They need to know what digital marketing can do for them. They need to understand how to manage their finances so that they set up their ventures for success. They need to think bigger and bolder.

Enter Danielle McGee, an entrepreneurship thought leader and a passionate small business advocate. A charismatic expert with 10+ years of experience in business and teaching, she knows how to engage entrepreneurs and change the way they see opportunities.



www.blackbusinessboom.com

BACKGROUND

Danielle is a highly accomplished entrepreneur and a master of marketing and management. She's received multiple awards for her contributions to the growth of black owned businesses, including Power Moves Award in Entrepreneurship in 2019, Southern Entertainment Awards Influencer of the Year 2020, and recently the Economic Development Leader for Nashville Chapter of 100 Black Women, and Social Media Influencer Award for Women Who Rock Nashville.

Currently, **Danielle** is a:

- Entrepreneurship professor at Tennessee State University
- Founder and CEO of Black Business Boom—marketing agency & social enterprise
- In-Demand Business Trainer & Public Speaker
- Economic Development Chair for the Nashville chapter of the NAACP
- CEO of Black Owned Nashville



"It was very informative and easy to follow. I feel confident I will be able to generate more income using the tools I have been given."

- Aisha Brown, Pretty Girl Swagg

TOPICS

Small businesses are the backbone of our economy, and if anyone can inspire their owners to grow, it's Danielle McGee.

Her speaking/training topics include, but aren't limited to:

- The importance of having a strong social media presence as a black business owner in 2022
- Marketing trends that business owners need to learn
- Digital marketing workshop: What you really need to know
- Breaking destructive habits in online marketing
- Financial literacy for small business owners

"Thank y'all for doing what y'all do - it is much needed and appreciated. I mean the information y'all provided us for FREE is amazing. I mean it's a marketing blueprint and we're studying it and slowly implementing it. I truly thank y'all for everything y'all have already done."

- Brandon Thomas, Guilt Free Pastries



INVITE THE SMALL BUSINESSES YOU WORK WITH INTO THE FUTURE

Small businesses are all about serving their communities the best they can. Customer service, high quality, hard work: these aren't just catch phrases for their owners. This is their reality, and that's what makes them great.

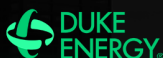
But when small business owners think of the future, one emotion prevails: fear.

Because that's the world we live in. Sometimes better marketing pushes out better products or services.


Well, not on Danielle's watch.


To empower the business owners you work with to look the future in the eyes and make the best of it, contact Danielle today.


PAST PARTNERS



BOOK DANIELLE TODAY!

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