




## ROB SANTOS, DVM, MBA

 [rob@pizzlerot.com](mailto:rob@pizzlerot.com)  (209) 648-8702  Turlock, CA / Washington, DC

 [LinkedIn](#)
 [www.DrRobSantos.com](http://www.DrRobSantos.com)



## PROFILE SUMMARY

**Veterinary entrepreneur and industry leader with a track record of building and scaling businesses across clinical practice, pet healthcare, and veterinary innovation.** Decades of hospital ownership experience in business development. Successfully launched ventures including a national pet microchip network, canine blood bank, dog boarding facility, and pet crematorium. Focused on advancing accessible healthcare, business sustainability, and innovation through scalable solutions and thought leadership.

**PUBLIC OFFICE**

<b>Board Member</b>	Chatom Union School District	1993 – Present
<b>Director</b>	Turlock Irrigation District	2007 – 2024

## VETERINARY & CLINICAL EXPERIENCE

**Veterinarian** | Dr. Rob Santos, LLC. 2025 – Present

- Deliver comprehensive small animal medical and surgical care, including advanced soft and hard tissue surgeries such as orthopedic repairs, and emergency interventions.
- Provide telemedicine consultations across 12 states to improve pet healthcare accessibility through virtual assessments, follow-ups, and client education.
- Lead team development of hospital staff by facilitating engaging and informative workshops rooted in Positive Psychology.

**Owner & Lead Veterinarian** | Monte Vista Small Animal Hospital | 2003 – 2025

- Founded and scaled a high-volume, multi-doctor, full-service veterinary hospital that grew to 2 locations and 120+ staff, serving over 50,000+ patients and generating over \$17M+ in revenue annually.
- Developed an integrative approach to veterinary medicine, incorporating acupuncture, canine rehabilitation therapy, and regenerative treatments.

**Owner & Lead Veterinarian** | Community Veterinary Clinic 1993 – 2025

- Established a community-focused veterinary practice that provided affordable, accessible care to over 20,000 diverse pet owners.
- Expanded medical and surgical services by launching preventative wellness programs, dental care, and minimally invasive procedures.
- Implemented business efficiency models that enhanced workflows, increased client retention, and operational costs, successfully achieving long-term sustainability.

## CORE COMPETENCIES

- Full Cycle Business Development
- Operational Scaling
- Veterinary Medicine & Surgery
- Strategy Execution
- Healthcare Technology & Telemedicine
- Mergers, Acquisitions & Business Exits
- Positive Psychology
- Integrative Veterinary Care
- Compliance & Risk Management
- Investment & Venture Capital
- Pet Healthcare Innovation
- Project Management
- Team Leadership
- Emergency Veterinary Logistics
- RFID-Based Animal Identification

## EDUCATION

**Master of Applied Positive Psychology**

University of Pennsylvania  
In Progress

**Master of Business Administration**

Graduate School of Management,  
University of California

**Doctor of Veterinary Medicine**

School of Veterinary Medicine,  
Purdue University

**Certified Canine Rehabilitation  
Therapist**

## Certification of Veterinary Acupuncture

# ROB SANTOS, DVM, MBA

✉ [rob@pizzlerot.com](mailto:rob@pizzlerot.com) ☎ (209) 648-8702 📍 Turlock, CA / Washington, DC

in [LinkedIn](#) 🌐 [www.DrRobSantos.com](http://www.DrRobSantos.com)



## ENTREPRENEURIAL & EXECUTIVE LEADERSHIP EXPERIENCE

**Strategic Partner** | Dr. Rob Santos, LLC.

2025 – Present

- Invested in cutting-edge veterinary healthcare innovations, pet wellness solutions, and biotech startups to advance industry standards.
- Supported startup practitioners through extensive investment and strategy planning, which helped drive operational efficiency and continued profitability.

**Founder** | Turbo Blood LLC

2025 – Present

- Developed a community-driven canine blood bank to ensure a consistent supply of life-saving blood products for emergency veterinary medicine.

**Founder & CEO** | Roam-n-Board LLC

2022 – Present

- Launched luxury pet boarding and daycare facilities that integrate behavioral enrichment, structured play, and veterinary-supervised wellness programs.
- Designed a stress-free boarding model, incorporating climate-controlled environments and individualized care plans, resulting in a 99% satisfaction rate from pet owners and achieving a 97% repeat booking rate.

**Founder & CEO** | Furreka Inc.

2016 – Present

- Developed a nationwide pet microchip and recovery network, improving lost pet reunification rates through RFID and cloud-based tracking systems.
- Partnered with veterinary clinics, shelters, and 100,000+ pet owners to enhance microchip adoption, registration compliance, and real-time pet identification.

**Founder & CEO** | Family Pet Mortuary Inc.

2009 – Present

- Built a pet aftercare service, scaling operations to provide 350,000+ pet owners with respectful cremation, memorialization, and grief support.