

 **10^e**
**COURSE POUR LA
COMPASSION**
PROPULSÉE PAR
POWERED BY 



Sponsorship

Walk. Run. Remember.

September 19, 2026

Valois Park, Pointe-Claire

coursepourlacompassion.com



Teresa Dellar
Palliative Care
Residence

The 10th Course pour la Compassion is a family-friendly 1 km and 5 km walk/run that brings our community together for a meaningful day of connection, remembrance, and generosity. Over the past decade, thousands of participants have come together to honour loved ones and have helped raise more than \$1.6 million in support of compassionate end-of-life care. This year's milestone event takes place on September 19, 2026, at Valois Park in Pointe-Claire, with over 900 participants expected to walk, run, and rally for our mission.



Why We Are Raising Funds

Each year, we must raise \$5 million, which complements our government subsidy, to offer compassionate, end-of-life care, free of charge to patients and their loved ones. The Course pour la Compassion helps us get there. Your support makes a direct difference and demonstrates your commitment to our community.



Fundraising target: \$425,000 net



Sponsorship Levels

We have several sponsorship levels available. Each one comes with different benefits, such as logo placement on event materials, recognition at the event, on our website, on social media and in our annual report.

Corporate Team

Show your brand in action by participating as a Corporate Team in the walk/run! It's a great opportunity to wear your company colours, build team spirit, and demonstrate your support for compassionate end-of-life care, right in the heart of the community. Check out our **Corporate Teambuilding Toolkit** for ideas to engage your team and maximize your impact.

Volunteering Opportunities

In addition to sponsoring the event, your company can also have some employees volunteer to help with event setup, registration, and other tasks. This is a great way to get your employees involved in the community and show your company's commitment to social responsibility. Support our community, meet like-minded people, and have fun contributing towards the success of the Course.

Party Zone

Sponsors at the \$2,500 level and above are invited to host a booth in our lively Party Zone, the hub of event-day activity at Valois Park. Engage with participants and families, offer product samples or activities, and showcase your community spirit in a high-traffic, feel-good space.





September 19, 2026



OPPORTUNITIES	PRESENTING - Sold -	COMPASSION \$25,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500
EVENT RECOGNITION					
Exclusive recognition as the presenting race sponsor	*				
Logo incorporated into event logo	*				
Mention in Annual Report	*	*	*		
Logo on website and in all event communication	*	*	*	*	*
Dedicated social media post	*	*	*	*	*
RACEDAY RECOGNITION					
Complimentary race entries	15	10	6	4	2
Logo on all participant giveaways	*	*			
Logo on race bibs	*	*	*		
Prominent logo, archway/ banner	*	*			
Mention by MCs	*	*	*	*	*
Announce start of 5 km race	*				
Announce start of 1 km race		*			
10 x 10 space in Party Zone*	*	*	*	*	*

**Sponsor to provide own tent and table, as well as free giveaway/service/activity for 900+ participants, upon approval of the Teresa Dellar Palliative Care Residence.*

Payment or commitment pledge must be received before August 30, 2026 in order to ensure visibility.
For more information, please contact Nancy Eperjesy neperjesy@tdpcr.ca Tel: 514-290-3335
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