

2022

ANNUAL IMPACT REPORT

OUR MISSION IS TO NOURISH
NORTHWEST ARKANSAS
COMMUNITIES BY FEEDING
HUNGRY PEOPLE.



NORTHWEST ARKANSAS
FOOD BANK




MEMBER OF
**FEEDING
AMERICA**

1378 June Self Drive, Springdale, AR 72764
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2021 AUDITED FINANCIAL STATEMENTS

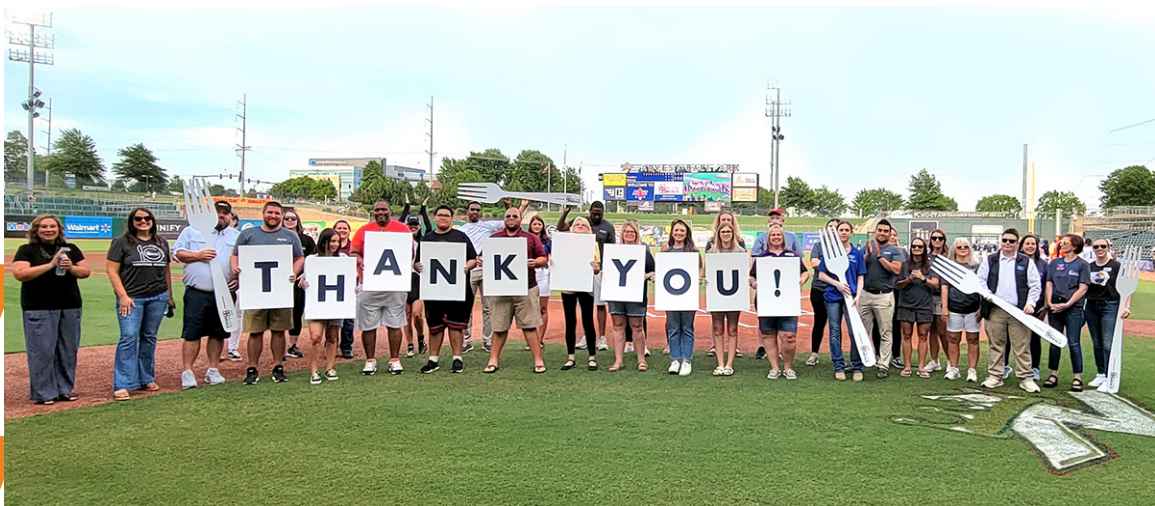
Total net assets as of December 31, 2021: \$9,692,926



INCOME: Donated product: \$15,832,532
Shared Maintenance fees: \$1,938,397
Grants: \$2,116,768
Contributions: \$4,564,627
Other Income: \$50,503
Total Income: \$24,502,827



EXPENSE : **Program Services**
Warehouse: \$21,166,239
Support Services
General & Administrative: \$552,006
Development: \$712,286
Total Expenses: \$22,430,531



Because of you, in 2022 we were able to distribute over 13.8 million pounds of food and provide over 11.1 million meals in the four county area that we serve.



Some days January 1, 2016 seems more like yesterday than seven years ago. Much has happened over that time. The landscape of Northwest Arkansas and beyond looks drastically different today than it did back then. One specific thing that has changed is the face of the food insecure neighbor. Frankly speaking, the cost of living is fast outpacing the average person's take home pay. This growing disparity is causing additional stress on already stressed household budgets, forcing the charitable food system to play a more prominent role in the lives of our neighbors in need. Hundreds of families who never needed our help are entering a food pantry each week for the first time. Another specific change that has occurred is the way the Northwest Arkansas Food Bank has stepped in to help. Since my first day on the job, my mantra to the staff has been to be better today than we were yesterday. I know we will never be perfect, I am convinced that we can show, and have shown, continual improvement. As you read this annual report you will come face to face to some of the examples of that improvement.

While this annual report is a reflection on the past, I think it is important to take a few moments and look to the future. You might notice that our annual income is significantly higher than it has been in years past. That is because a few months ago we launched our Capital Campaign, Food for Today/Hope for Tomorrow. The \$25 million campaign will put us in a position to deal with the projected growth of Northwest Arkansas as well as helping us improve our services to our food insecure neighbors today. I'd like to share a couple of quick updates on our progress. Our new campus, located at the intersections of Honeysuckle Road, Pleasant Grove Road and Highway 71B in Lowell is under construction and on track to be completed in early 2024. I am also proud to announce that we have collected over 90% of our financial goal. While that in itself is an accomplishment, there is still more to be done. Construction costs are escalating as rapidly as food and utility costs, so we anticipate having to raise additional money to totally fund the construction of the new Center for Hunger Relief. I also want to point out that in addition to a new facility, we are investing heavily in some programming and our partner agencies, which when coupled with the new facility, will put us in a position to assure that all food insecure neighbors will have reasonable access to the food they need for many years to come. Normally, I would not include an appeal in the annual report, but as I said earlier, this is not a normal year. So, I would like to officially invite you to contact us about how you can participate in the Capital Campaign and put your name on the wall of donors who will have made the new campus possible.

Thank you all once again for your continued support of our mission. I can honestly say that I have never had a day when I woke up and dreaded having to go to work. I am so passionate about helping our neighbors that I look forward to coming to work with excitement in my heart. I also know that I speak for the staff who feel similar. I deeply appreciate your support and respectfully ask that, as you read this document, and reflect on how you are part of the solution, and reflect on the excitement you have in your heart as well.

Because of you, someone will eat today.



OUR NEIGHBORS IN NEED

Serving the food insecure in Benton, Carroll, Madison, and Washington counties through a network of more than 110 partner agencies and programs.

FEED ROGERS

UNDUPLICATED NUMBERS

- 8,374 Households
 - 29,259 Individuals
- ### DUPLICATED NUMBERS
- 13,035 Households
 - 45,558 Individuals
 - 673,985 lbs. of product distributed

SCHOOL PANTRY

- 20 Locations
- 218 Distributions
- 8,738 Households Served
- 44,699 Individuals Served (including children)
- 22,716 Children Served

VOLUNTEERS

- 1,664 Volunteers
- 12,263 Hours

FOOD DISTRIBUTION BY POUNDS

- | | |
|----------------------------|----------------------------|
| • Produce 4,855,696 | • Juices 182,792 |
| • Meat 2,250,427 | • Grains 146,550 |
| • Assorted Food 1,343,737 | • Rice 142,335 |
| • Bread/Bakery 1,038,532 | • Cereal 119,403 |
| • Vegetables 746,648 | • Non Food 91,101 |
| • Meals 505,245 | • Beverages 76,900 |
| • Dairy 465,604 | • Snacks 51,352 |
| • Non Meat Protein 462,825 | • Health / Beauty 48,244 |
| • Condiments 372,569 | • Cleaning 40,136 |
| • Pasta 310,930 | • Diapers / Hygiene 14,152 |
| • Prepared Food 296,525 | • Dessert 10,515 |
| • Fruits 233,095 | • Paper 4,199 |

TOTAL Pounds 13,809,511

MOBILE PANTRY

- 20 Locations
- 229 Distributions
- 31,910 Households
- 104,692 Individuals

LOCATIONS; Berryville, Hiwasse, Springdale, Fayetteville x2, Prairie Grove, Decatur, Eureka Springs, Rogers, Bentonville, Pea Ridge, Lincoln, Elkins, Huntsville, Winslow, Farmington, Siloam Springs, Gravette, Green Forest, Lowell.

2022 PROJECTED OVERALL FOOD INSECURITY RATE BY THE COUNTIES WE SERVED :

- Benton 10.70%
- Washington 13.50%
- Madison 15.50%
- Carroll 14.00%

TOTAL NUMBER OF NEIGHBORS PER COUNTY WE SERVED :

(Some neighbors were served more than once.)

- Benton 493,716
- Washington 632,263
- Madison 37,146
- Carroll 97,622
- Other 42,620



2022 COMMUNITY **IMPACT** DASHBOARD

Through the hard work of our staff, partner agencies and community partners, together we fed 522,253 households and 1,303,367 individuals, some more than once. We distributed over 13.8 million pounds of food and provided over 11.1 million meals in 2022.

NUMBER OF MOBILE PANTRIES

Mobile Pantries **229**
School Pantries **218**



NEIGHBORS SERVED RACE / ETHNICITY

Asian **0.81%**
Black or African-American **3.35%**
Hispanic, Latino or Spanish **24.61%**
Marshallese **5.57%**
Middle Eastern or North African **0.19%**
Multiracial **1.70%**
Native American, American Indian, or Alaska Native **1.60%**
Native Hawaiian or Other Pacific Islander **0.11%**
White/Caucasian **61.07%**
Some other race or ethnicity **2.10%**

NEIGHBORS SERVED GENDER

(According to our neighbors who responded.)

Females **622,841**
Males **541,706**
Unknown **10,070**
Transgender and Gender nonconforming **917**

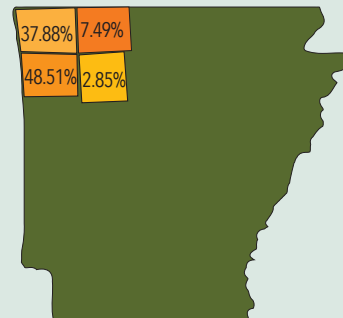
NEIGHBORS SERVED

(According to our neighbors who responded.)

17 Years or younger **396,313**
18 to 60 **490,330**
61+ **241,013**

NEIGHBORS SERVED PER COUNTY

Benton County **37.88%**
Carroll County **7.49%**
Madison County **2.85%**
Washington County **48.51%**
Other County **3.27%**



FEED ROGERS

ABOUT FEED ROGERS

A program of the Northwest Arkansas Food Bank and in partnership with St. Vincent de Paul Catholic Church, Feed Rogers was established in 2022. Feed Rogers is a free client-choice pantry that allows our guests to select their own food, rather than receiving a pre-packed or standard bag of groceries. We know that anyone can experience food insecurity, and welcome all to our center. It is our top priority to create an environment where neighbors feel safe and they are treated with dignity and respect by staff and volunteers.

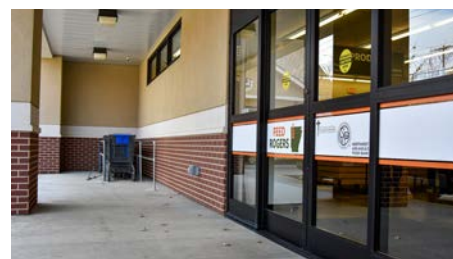
CLIENT RESOURCES

Feed Rogers will also provide resources in addition to food assistance, which may include the following:

- Information about SNAP and WIC
- Cooking and nutrition demonstrations
- Nutrition education and recipes
- Connections with resources for health/dental needs, housing, utilities, etc.
- Resume building and job-seeking opportunities
- Child wellness resources

HOURS OF OPERATION

Tuesday 2:30p-6:30p *Order Ahead Only*
Wednesday 9:00a-1:00p
Thursday 2:30p-6:30p
Friday 9:00a-1:00p
Saturday 8:00a-12:00p



216 S. 13th Street, Rogers, AR 72758

Our GARDEN

From March 1st - November 30th, 2022 we had 78 unique volunteers at the garden who served 501.73 hours.

Our staff and volunteers planted over 5,000 plants including Carrots, Lettuce, Peppers, Squash, Melons, Potatoes, Okra, and Cucumbers.

Over 3,500 lbs of fresh produce was distributed directly to neighbors via partner agencies and Feed Rogers.



Our VOLUNTEERS

We love our volunteers and the support they give our organization! In 2022 we had 1,664 individual volunteers work a total of 12,263 volunteer hours. These volunteers helped pack boxes, worked our Mobile Pantries, helped out in our garden, volunteered at Feed Rogers, and so much more. We could not do what we do without our volunteers. We have many volunteer opportunities with a variety of days and times available. We do ask that all of our volunteers pre-register. To find a day and time that would work for you, your team or your family, please visit www.nwafoodbank.org/volunteer.

NORTHWEST ARKANSAS FOOD BANK  MEMBER OF FEEDING AMERICA
nwafoodbank.org



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