

# mcca winter sports club

## sponsorship opportunities

MWSC is a 501(c)(3) non-profit organization with Alpine Ski Racing, Big Mountain Freeski, Backcountry, and all-mountain Development programs for youth skiers & snowboarders.



**BRUNDAGE**



# CREATING WORLD CLASS KIDS THROUGH WINTER SPORTS

McCall Winter Sports Club(MWSC) is dedicated to providing a snow sports experience in a supportive environment where kids will build character, develop confidence on and off the snow, and can challenge themselves to reach their highest personal and athletic potential. Our athletes are taught that skiing and riding isn't all about winning or losing; it is your character that counts the most!

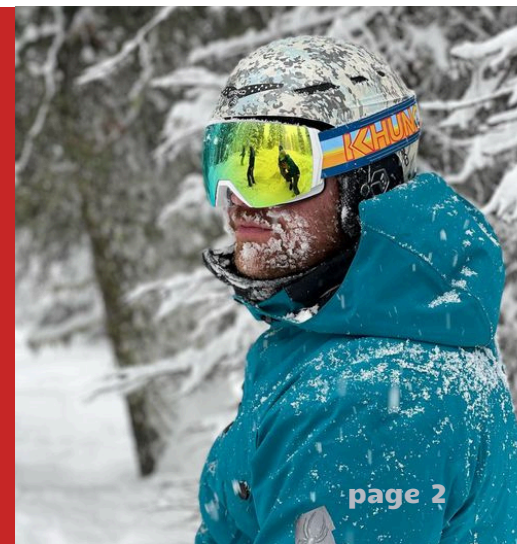


Since 1947, our programs and coaches have helped shape strong individuals and outstanding citizens; not to mention a few Olympians. MWSC rosters athletes 6-18 years-of-age. Personal and public podiums were achieved; including USSA Club Certification at the Bronze level. While we strive to create lifelong skiers and riders, our greater goal is met by fulfilling our vision of "Creating World Class Kids Through Winter Sports."

The foundation of our club's programming and coaching continues to build on the belief that there is a direct correlation between sports and learning; team sports and social development; competitive sports and professional success; as well as the fun of sports and physical, mental and emotional fitness.

"Being an Idaho native, I have always dreamed of living in McCall. This dream is my reality today! I'm thrilled to help continue MWSC's growth as an elite program, and I'm thrilled to do it alongside homegrown talent. The hardworking athletes and supportive parents of Idaho have proven to propel this program to greatness. While continuing our incredible partnerships with Brundage Mountain, Little Ski Hill, and Tamarack Resort, together we will cultivate our culture of success that defines skiing for all of Idaho."

**Erik Fisher, MWSC Program Director,  
2-time Olympian on US Men's Ski Team**



# Sponsorship Levels & Benefits

We've designed several tiered packages to give your brand exposure and awareness on the ski hill at each of our THREE HOME SKI AREAS, in our community, at other regional destination resorts, and amongst fellow supporters. **Each is a 3-year commitment.** We are also open to hearing your ideas about how we can maximize the promotion and engagement of your brand and message with our team, fans, competitors and the world of skiers and riders.



## Double Diamond \$15,000

Logo on alpine race bibs

Logo on race panels

Logo on team race suit

Named Double Diamond sponsor at home USSA races with logo or name on swag, posters & athlete awards

Logo on team beanie

4 McCall Winter Savings Cards & logo beanies

logo on athlete Jackets

Logo on athlete t-shirts

1 feature newsletter article

2 social media posts

On-mountain banner at home races & comps

Alpine Racing Center Name Plate

## Black Diamond \$5,000

Logo on athlete jackets

Logo on athlete t-shirts

2 McCall Winter Savings Cards & logo beanies

On-mountain banner at home races & comps

Alpine Racing Center Name Plate

## Blue Bird \$2,500

Logo on athlete t-shirts

1 McCall Winter Savings Cards & logo beanies

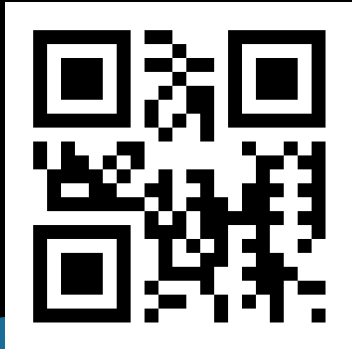
On-mountain banner at home races & comps

Alpine Racing Center Name Plate

Easy Street-\$500 log and link on website and newsletters. (Link and Logo included in all above packages)

Showtime- \$300 magnet on back on chair at Tamarack for 1 year.

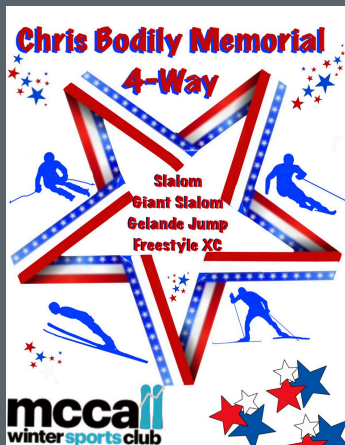
# McCall Winter Savings Card



McCall Winter Sports Club counts on the support of our business community who believes skiing is not only good for our youth but also contributes to our local economy. Thanks to Brundage Mountain, Tamarack Resort, and Little Ski Hill the Savings Card includes 2 free lift tickets at each of our home ski areas - plus discounts and perks at local businesses. Advertised in McCall Area Chamber's Visit McCall and McCall Life magazines. Sold online, in local stores, and at events. Contact us if you'd like to become a business partner!

## Annual Events

MWSC annually hosts competitions and camps at Brundage Mountain, Tamarack Resort and Little Ski Hill; bringing athletes from all over Idaho, Utah, Oregon and Wyoming to compete and have fun. On the upcoming calendar are the IMD U14 Super G qualifiers at Tamarack Resort, Chris Bodily Memorial 4-Way Races at Little Ski Hill and Brundage Mountain as well as IFSA Tam Jam and Hidden Valley Hoedown Big Mountain Competitions, Soda Pop Local Races and other off-mountain, fundraising, and awareness-building events that the community has grown to love.



**Chris Bodily Memorial 4-Way**  
ANNUAL RACES @ LSH, BRUNDAGE, TAMARACK

**Soda Pop Races**  
LITTLE SKI HILL

**Annual Fundraiser Dinner**  
LIVE AUCTION FUNDRAISER

**IFSA Big Mountain Comps**  
@ TAMARACK & BRUNDAGE

# Marketing & Partner Channels



Star News ads,  
articles & features

507 Instagram  
followers

1.1K facebook  
followers

1758 direct email contacts

brundage.com Brundage TV freeskiers.org imdalpine.org  
intermountainskicouncil.org fwsa.org Boise State Public Radio  
mccallchamber.org idahogives.org winterwildlands.org  
McCall Life Magazine The McCall Local  
payettelakeskiclub.org tamarackidaho.com

## Contact us today for sponsorship opportunities this season!



**Your Logo**

**We're thrilled to announce new team jackets from Karbon and the continuation of our amazing Jacket Loaner Program.**

**We'd love to share this news with your support – and your logo!**

**To get started, just give us a call or send an email.**

Katy Jones  
Executive Director  
208-918-0234  
mccallwintersportsclub@gmail.com

Erik Fisher  
Program Director  
208-918-0234  
erik.mwsc@gmail.com



500+ athletes & their families attended events at Brundage, Tamarack & Little Ski Hill.



MWSC travel to Park City, Beaver Creek, Kicking Horse, Grand Targhee & other resorts.



learn more about MWSC's official team jacket brand and loaner program.  
[mwsc.club/equipment](http://mwsc.club/equipment)

**SPONSOR / Company Name:** .....

**Sponsor Contact Name:** .....

**Contact Email:** .....

**Mailing Address:** .....

**City:** ..... **State:** ..... **Zip:** .....

**Company Email:** .....

**Phone:** .....

**Website:** .....

**Facebook:** .....

**Instagram:** .....

**Logo in PDF form (emailed to [mccallwintersportsclub@gmail.com](mailto:mccallwintersportsclub@gmail.com))**

**SPONSORSHIP COMMITMENT**

<u><b>3-Year Term</b></u>	<u><b>Level</b></u>
<b>Effective Dates:</b>	<b>Double Diamond \$15,000 per year</b> _____
<b>start:</b> _____	<b>Black Diamond \$5,000 per year</b> _____
<b>end:</b> _____	<b>Blue Bird \$2,500 per year</b> _____
	<b>Easy Street \$500 per year</b> _____
<b>Showtime Magnet- \$300 for one year</b> _____	

(see page 3 for list of benefits)

Sponsor permits McCall Winter Sports Club to use Sponsor's trademark, logo, company name, and company description for the purpose of fulfilling this Agreement. MWSC will promote and recognize Sponsor within the scope of this Agreement and in accordance with the law.

Sponsor agrees to make payment annually to McCall Winter Sports Club for the full amount of the Sponsorship Level and Term committed to. In exchange, McCall Winter Sports Club will provide Sponsor with each of the benefits listed (on page 3) per the Level committed to and for the duration of the Term.

Sponsorship funds may be used per MWSC's sole discretion and in accordance with the law.

**Company Representative Name:** .....

**Signature:** ..... **Date:** .....

**MWSC Representative Name:** .....

**Signature:** ..... **Date:** .....