



Swyrlz Product Sell Sheet

Product: The Wanderer

Tagline: The 100% Manual, Off-Grid Washer

The Wanderer is true laundry freedom. This is our 100% human-powered, off-grid washer built for adventurers, RVers, and anyone who wants to be truly self-sufficient. It requires no electricity or hookups and uses minimal water, yet its efficient agitation system cleans several days' worth of clothes in just minutes. Durable, portable, and completely unplugged, The Wanderer is the rugged, reliable solution for clean clothes, no matter how far you are from the grid.

The Wanderer

The 100% Manual, Off-Grid Washer

KEY FEATURES & RETAIL VALUE

- **100% OFF-GRID SOLUTION:** Directly targets the massive and growing camping, RV, and emergency preparedness markets.
- **ZERO POWER REQUIRED:** A high-value item for customers who are boondocking, living on solar, or are simply eco-conscious.
- **LARGE 5LB CAPACITY:** A practical, real-world capacity that can wash a full load (e.g., 2 pairs of jeans or 5 t-shirts), making it a truly useful tool, not a gimmick.
- **ECO-FRIENDLY SELLING POINT:** A powerful differentiator for sustainability-minded consumers who want to reduce their water and energy consumption.

TARGET CUSTOMER

- RV Owners & Van-Lifers
- Campers & Outdoor Enthusiasts
- Off-Grid Tiny Home Dwellers
- Emergency Preparedness Customers

SPECIFICATIONS

Feature	Detail
Product Name	The Wanderer
SKU	SWRZ-WDR-01
Power Source	100% Manual (Human-Powered)
Capacity	~5.0 lbs
Spin-Dry Function	No (Manual Wring)
Materials	UV-Resistant Polypropylene, Stainless Steel Fittings
Unit Dimensions	14" (W) x 14" (L) x 15" (H)
Unit Weight	8 lbs

ORDERING INFORMATION

Case Pack	2 Units
Case Dimensions	15" (W) x 15" (L) x 31" (H)
Case Weight	18 lbs

CONTACT: Chief Growth Officer | wholesale@swyrlz.com

The Dash

The Ultra-Portable, USB-C Powered Washer & Spinner

The Dash is the ultimate portable laundry solution. This compact washer is powered by a high-capacity rechargeable battery and charges via any USB-C port, just like a laptop or phone. It's intelligently designed to handle daily "smalls"—like gym clothes, socks, and delicates—and features an integrated high-speed spin dryer that wrings clothes damp-dry in seconds. Perfect for dorm rooms, travelers, and on-the-go parents, The Dash is the modern solution for personal laundry.

KEY FEATURES & RETAIL VALUE

- **USB-C RECHARGEABLE:** Taps into the massive "Back-to-College" and "Travel Gadget" markets. This is the must-have dorm essential.
- **INTEGRATED SPIN DRYER:** The key differentiator. Unlike competitors, it washes *and* spin-dries, making it a complete, practical solution.
- **ULTRA-PORTABLE:** Lightweight and compact, it's an easy impulse-buy and a high-margin add-on for student and travel sections.
- **SOLAR COMPATIBLE (Accessory Cross-Sell):** Creates a perfect cross-sell opportunity for the Swyrlz Solar Panel, increasing average order value.

TARGET CUSTOMER

- College Students (Dorms)
- Frequent Travelers
- Gym-Goers
- Parents (Baby Clothes, Delicates)

The Dash

Specifications & Ordering

SPECIFICATIONS

Feature	Detail
Product Name	The Dash
SKU	SWRZ-DSH-01
Power Source	USB-C Rechargeable Battery
Capacity	~1.5 lbs
Spin-Dry Function	Yes (Integrated Spin Dehydrator)
Materials	Food-Grade Silicone, ABS
Unit Dimensions	5" (W) x 5" (L) x 9" (H)
Unit Weight	1.5 lbs

ORDERING INFORMATION

Case Pack	4 Units
Case Dimensions	11" (W) x 11" (L) x 10" (H)
Case Weight	7 lbs

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The Basecamp

The AC-Powered, Collapsible Washer & Spinner

The Basecamp is the ultimate laundromat replacement for small spaces. It delivers the power of a full-capacity machine and a high-RPM spin dryer, all in a clever design that collapses to just 5.9 inches high for easy storage. It plugs into a standard AC wall outlet and is the perfect solution for apartments, tiny homes, and RVs with power. For the millions of people who lack in-unit laundry, The Basecamp is the convenient, space-saving solution they've been waiting for.

KEY FEATURES & RETAIL VALUE

- **COLLAPSIBLE DESIGN:** This is the "killer feature" for the apartment, tiny home, and RV markets. It solves the #1 pain point: storage.
- **POWERFUL AC & SPIN DRY:** This is a real, high-speed spin dryer, not a weak add-on. It's a true laundromat replacement, saving customers time and hundreds of dollars per year.
- **LARGE 8LB CAPACITY:** A practical, everyday capacity that can handle full outfits, including jeans, making it a primary-use appliance.
- **HIGH-DEMAND CATEGORY:** Sells directly to the millions of consumers in small living spaces who do not have washer/dryer hookups.

TARGET CUSTOMER

- Apartment Dwellers
- Tiny Home Owners
- RV Owners (with power hookups)
- College Students / Small Space Living

The Basecamp

Specifications & Ordering

SPECIFICATIONS

Feature	Detail
Product Name	The Basecamp
SKU	SWRZ-BSC-01
Power Source	AC Power (Standard Wall Outlet)
Capacity	~8.0 lbs
Spin-Dry Function	Yes (High-RPM Removable Basket)
Materials	Durable TPE/Silicone, ABS
Unit Dimensions (Unfolded)	11.9" (W) x 11.9" (L) x 12.9" (H)
Unit Dimensions (Folded)	11.9" (W) x 11.9" (L) x 5.9" (H)
Unit Weight	10 lbs

ORDERING INFORMATION

Case Pack	1 Unit
Case Dimensions	13" (W) x 13" (L) x 7" (H)
Case Weight	11.5 lbs

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