

GREENFIELD: WEST BANK PROSPERS

A NEW FOUNDATION ESTABLISHED BY GREENFIELD LOUISIANA TO INVEST IN STUDENTS, LOCAL FARMERS, COMMUNITY HEALTH AND HERITAGE

Part of Greenfield's mission is our commitment to the community we are part of here in St. John the Baptist Parish. Greenfield only thrives if our community thrives. That means investing in the long-term strength, health and well-being of the community.

ABOUT WEST BANK PROSPERS

In summer 2022, Greenfield Louisiana announced plans to establish West Bank Prospers, a new community-driven foundation dedicated to serving St. John the Baptist Parish. The foundation will invest millions of dollars in new grants to West St. John High School, a new community health clinic, scholarships to River Parishes Community College and more. The foundation and its priorities were based in hundreds of conversations with residents and leaders on the West Bank, who were united in their desire to revive the West Bank's economy, support vital institutions like West St. John High School, improve public health, and honor the unique cultural and historic resources of the area.

LEADERSHIP

West Bank Prospers will be a true community foundation. Greenfield is working with partners to identify community leaders who can serve as early leaders of the foundation and help steward a process for members of the community to join the board and shape its grant-making once Greenfield's permits are issued.

We want the community to play a significant leadership role in determining where and how these grants are made. The foundation will be led by a board of directors of up to 13 individuals representing a cross-section of the community to help drive grantmaking decisions.

In our early stages, we seek to work with key community leaders willing to join the Board of Directors of West Bank Prospers to help identify and build out an effective, community-driven Board so that the work of West Bank Prospers reflects the needs and ambitions of the local community.

PRIORITIES & FUNDING SUPPORT

West Bank Prospers will begin its work with an initial \$3.85 million in directed grants toward education, job training, community health, local farmers and cultural preservation. That funding will be provided by Greenfield Louisiana, the agriculture business working to build a new state-of-the-art Grain Export Facility on the West Bank, pending final permitting. Greenfield is also committing to donate the first \$500,000 of its profits at the export facility every year in perpetuity to the Foundation to direct to additional community priorities. Once incorporated, West Bank Prospers will also be able to raise additional funds from other sources.

The West Bank Prospers Foundation's initial seed funding includes:

- \$1-million, 10-year partnership to fund new learning equipment, technology and curriculum at West St. John High School, including full scholarships to River Parishes Community College for students
- \$1.5 million for the construction and operation of a new community health clinic on the West Bank of St. John the Baptist Parish
- \$250,000 directed to organizations supporting local farmers in Louisiana
- \$1.1 million for community heritage, scholarship and cultural preservation on the West Bank, as well as the dedication of 6 acres of land adjacent to the Export Grain Terminal to foster cultural development and historic preservation

