



Rev. Rodney E. (Rod) Williams, Elevate+ Role Model Speaker

Rod Williams is Co-Founder and Managing Principal of [B.E.S.T. Talent Management Solutions](#), a firm specializing in **career management and transition, executive coaching, marketing research and branding, as well as diversity, equity, inclusion, access, and belonging (DEIAB)**. Rod designs and delivers impactful programming for a wide range of organizations—including Fortune 500 companies, small-to-midsize businesses, and nonprofit entities. With over a decade of experience consulting for Fortune 500 companies, nonprofits, and educational institutions, Rod brings a dynamic blend of business expertise and mentoring to every engagement.



Through BEST, he offers workshops and presentations delivered both in-person and virtually, reaching a wide array of audiences that also includes churches, synagogues, schools, and community groups. Notable partners include **Rutgers Business School, SHRM, WSEMA, United Way, AESC, JSEC-NYC, Middlesex County College, and Elevate+**, for which he has facilitated numerous networking workshops. His senior management corporate experience includes positions at **AT&T, Coca-Cola, Maritz Marketing Research, and Lee Hecht Harrison**, in Atlanta, Dallas, Little Rock, Albany (NY), and Augusta (ME). He is also a seasoned **associate minister** at **Fountain Baptist Church** in Summit, NJ, where he leads ministries focused on **youth, employment, and social justice**.

Rod holds a **B.A. in Theology** and a **Master of Divinity**, and he majored in biology at **Georgia Tech**. He also studied at **Tennessee State, Fairleigh Dickinson, and Clark Atlanta University** (as a Rowland Scholar). He is the **co-author of *The BEST Way to Get a Job!***, and serves on the **Board of PeopleWorx**. A South Carolina native, he now lives in **Hillsborough, NJ** with his wife **Renee**, a retired learning disabilities specialist, and they are the proud parents of **Ka'Mari**, a Deputy Coroner in Montgomery County, PA.

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