

2026 MARKETING CALENDAR

by



MAZTER MINDZ MEDIA

JANUARY

THEMES:

BUSINESS RESET,
NEW YEAR NEW YOU

PHOTOS:

HEADSHOT REFRESH,
PHOTOS OF YOUR SPACE

FEBRUARY

THEMES:

TRUST, CLIENT STORIES,
LOVE, VALENTINES

PHOTOS:

CLIENT INTERACTION,
REDS & PURPLES

MARCH

THEMES:

SPRING, GROWTH, OUTDOORS,
MARCH MADNESS

PHOTOS:

TEAM PHOTO
GREENERY/POPS OF COLOR

APRIL

THEMES:

COMMUNITY CAUSES,
PARTNERSHIPS, SPRING

PHOTOS:

GROUP SHOTS,
HANDSHAKES, NETWORKING

MAY

THEMES:

GRADS, MOMS, AWARDS,
TESTIMONIALS

PHOTOS:

CELEBRATION, BALLOONS,
CONFETTI, AWARDS

JUNE

THEMES:

DADS,
SUMMER

PHOTOS:

OUTDOOR LIFESTYLE
IMAGES

JULY

THEMES:

ALL THINGS PATRIOTIC,
FREEDOM

PHOTOS:

OUTDOOR TEAM PHOTOS
RED, WHITE & BLUE

AUGUST

THEMES:

BACK TO SCHOOL,
EDUCATION

PHOTOS:

OFFICE SETTINGS, COFFEE
SHOP, MEETINGS, SPEAKING

SEPTEMBER

THEMES:

STORYTELLING, FOOTBALL
SEASON, TESTIMONIALS

PHOTOS:

EMOTIONAL CONNECTION
IMAGERY, WARM TONES

OCTOBER

THEMES:

FALL IN LOVE WITH YOUR BRAND,
EVENTS, HALLOWEEN

PHOTOS:

SWEATERS, PUMPKINS, MUMS,
FALL FOILAGE

NOVEMBER

THEMES:

GRATITUDE & GIVING, CHARITY
PARTNERSHIPS, STAFF APPRECIATION

PHOTOS:

COZY OFFICE SCENE, FIREPLACE,
GIVING GESTURES

DECEMBER

THEMES:

HOLIDAYS, YEAR IN REVIEW,
2023 PLANNING

PHOTOS:

FESTIVE DECOR, TEAM
PARTIES, SPARKLES, SNOW

UNLOCK A YEAR OF MARKETING IMAGES WITH THE VISUAL VAULT PHOTO PLAN

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