



# HEARTLIGHT

FUNERAL SERVICES

*Life Celebrated*

## General Price List

This price list is compliant with federal regulations as approved by NFDA legal department, October 1, 2025.

HeartLightFS.com | Info@HeartLightFS.com  
Cedar City: (435) 586-3456 | Washington (435) 574-7097

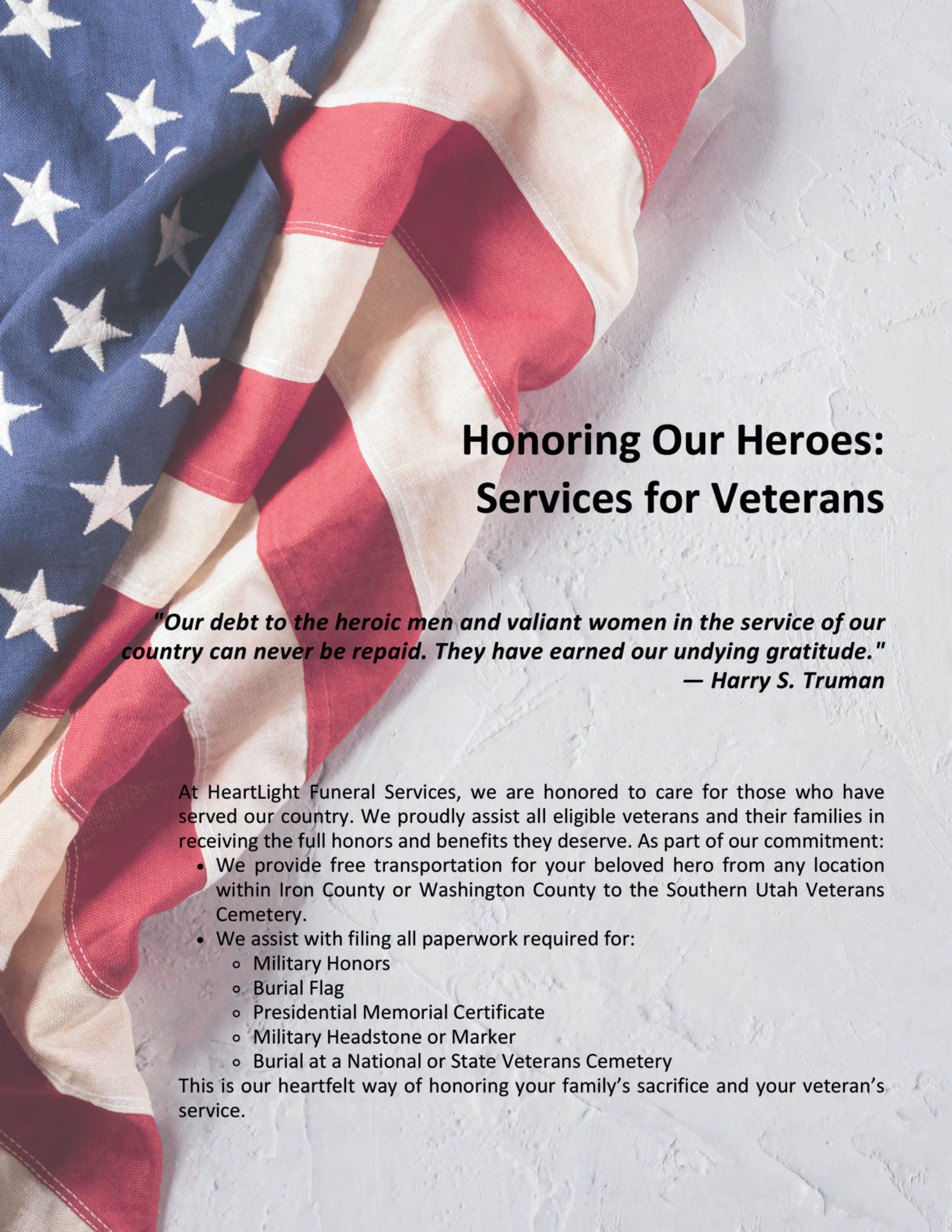
# HOW TO USE THIS GUIDE

## A STEP-BY-STEP RESOURCE TO HELP YOU PLAN WITH CONFIDENCE, COMPASSION, AND CLARITY.

At HeartLight Funeral Services, we believe every family deserves the freedom to create a service as unique and meaningful as the life it honors. This guide was created to help you navigate your options with clarity and confidence. You'll find transparent pricing and clear explanations to support you in making the choices that feel right for you and your loved ones. Except for the required Basic Service of Funeral Director and Staff Fee, everything else is up to you. Choose only what matters most—and know we're here to help, every step of the way.

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## Honoring Our Heroes: Services for Veterans

***"Our debt to the heroic men and valiant women in the service of our country can never be repaid. They have earned our undying gratitude."***

***— Harry S. Truman***

At HeartLight Funeral Services, we are honored to care for those who have served our country. We proudly assist all eligible veterans and their families in receiving the full honors and benefits they deserve. As part of our commitment:

- We provide free transportation for your beloved hero from any location within Iron County or Washington County to the Southern Utah Veterans Cemetery.
- We assist with filing all paperwork required for:
  - Military Honors
  - Burial Flag
  - Presidential Memorial Certificate
  - Military Headstone or Marker
  - Burial at a National or State Veterans Cemetery

This is our heartfelt way of honoring your family's sacrifice and your veteran's service.

# BURIAL SERVICE PACKAGES

Our service packages are designed to simplify the planning process by combining the most commonly selected services for burial or cremation. Package prices include only the listed services and do not include merchandise (such as caskets and vaults), sales tax, cash advance items, or optional upgrades. You're welcome to add additional services or merchandise to any package; however, substitutions or removals do not reduce the package price.

**Notes:**

- Package pricing is valid only when both casket and vault are purchased through HeartLight Funeral Services.
- Additional charges may apply for services, visitations, or ceremonies held during evenings, Saturday, Sunday, or holidays. We are happy to accommodate your preferred schedule and will clearly review any applicable surcharges during the arrangement process.
- Transportation costs are included for locations within a 50-mile radius. An additional mileage surcharge applies beyond 50 miles.

<b>Traditional Burial Service.....</b>	<b>\$3,795</b>
<i>A full-service funeral including a private family or public visitation, a formal ceremony, and a graveside farewell (See detailed service breakdown on the next page)</i>	
<b>Graveside Service with Same Day Visitation.....</b>	<b>\$3,095</b>
<i>A final farewell that includes a private family or public visitation, followed by a graveside ceremony (See detailed service breakdown on the next page)</i>	
<b>Immediate Burial with Graveside Service.....</b>	<b>\$1,995</b>
<i>A simple and dignified ceremony held at the gravesite only (See detailed service breakdown on the next page)</i>	
<b>Immediate Burial with No Services.....</b>	<b>\$1,395</b>
<i>Includes transfer of Decedent from place of death, shelter, basic services of funeral director and staff, authorizations, local transportation to cemetery. This charge does not include dressing, casket, vault, visitation, or ceremonies.</i>	

	<b>Traditional Burial Service</b>	<b>Graveside Service with Visitation</b>	<b>Immediate Burial with Graveside Service</b>
Basic Service of Funeral Director and Staff	\$1,185	\$1,185	\$1,185
Transfer of Decedent to funeral home	\$895	\$895	\$895
Refrigeration & Custodial Care (up to 4 days)	\$200	\$200	\$200
Embalming	\$895	\$895	-
Dressing, Cosmetics & Casketing	\$300	\$300	\$300
Sanitary Care of Un-embalmed Decedent	-	-	\$375
Hair Dressing/Styling	\$75	\$75	-
Private Family or Public Visitation	\$300	\$300	-
Funeral or Memorial Service	\$450	-	-
Graveside Service & Equipment	\$550	\$550	\$550
Funeral Coach (Hearse) & Driver	\$300	\$300	\$300
Flower/Utility/Errand Vehicle	\$250	\$250	-
Basic Audio Recording of Funeral Service	\$85	-	-
Online Obituary on HeartLight's website	\$100	\$100	\$100
Itemized Total of Package	\$5,585	\$5,050	\$3,905
<b>Package Savings</b>	<b>\$1,790</b>	<b>\$1,855</b>	<b>\$1,910</b>
<b>Total Package Price</b>	<b>\$3,795</b>	<b>\$3,195</b>	<b>\$1,995</b>

The following items are required for burial but not included in the package price. Fees vary based on cemetery and merchandise selection:

- Cemetery Opening & Closing Fee (\$500-\$2,000)
- Grave Setup & Vault Installation (Approx. \$1,895 for standard)
- Casket (Price varies by selection)

# CREMATION SERVICE PACKAGES

Our service packages are designed to simplify the planning process by combining the most commonly selected services for cremation. Package prices include only the listed services and do not include merchandise (such as cremation containers, caskets, urns, keepsakes, etc.), sales tax, or cash advance items (such as death certificates, permits, or obituary fees), or optional upgrades. Additional care fees apply for decedents over 300lbs.

In the state of Utah, a certified copy of the death certificate, a cremation permit, and an alternative cremation container are required for cremation and are not included in the package price unless otherwise noted.

**Notes:**

- Package pricing is valid only when both the rental casket and urn are purchased through HeartLight Funeral Services.
- Additional charges may apply for services, visitations, or ceremonies held during evenings, Saturday, Sunday, or holidays. We are happy to accommodate your preferred schedule and will clearly review any applicable surcharges during the arrangement process.
- Transportation costs are included for locations within a 50-mile radius. An additional mileage surcharge applies beyond 50 miles.

**Cremation with Traditional Funeral Service.....\$3,595**  
*A full-service funeral including a private family or public visitation, a formal ceremony, followed by cremation (See detailed service breakdown on the next page)*

**Cremation with Visitation.....\$3,195**  
*A final farewell that includes a private family or public visitation followed by a cremation (See detailed service breakdown on the next page)*

**Cremation with Memorial Service.....\$2,995**  
*A gathering to remember the Decedent without the body present, often held before or after cremation, focusing on celebrating their life and sharing memories (See detailed service breakdown on the next page)*

**Simple Cremation.....\$1,825**  
*Cremation with a small private family visitation includes transfer of Decedent, local transportation, filing authorizations and permits, crematory fee, and portion of basic services of funeral director and staff*

**Direct Cremation.....\$1,575**  
*Cremation with transfer of Decedent, local transportation, filing authorizations and permits, crematory fee, and portion of basic services of funeral director and staff. This doesn't include visitation and funeral or memorial service. (See FTC Disclosure on the next page)*

**DETAILED SERVICE BREAKDOWNS ARE PROVIDED ON THE NEXT PAGE.**

	<b>Cremation with Traditional Funeral Service</b>	<b>Cremation with Visitation</b>	<b>Cremation with Memorial Service</b>
Basic Service of Funeral Director and Staff	\$1,185	\$1,185	\$1,185
Transfer of Decedent to funeral home	\$895	\$895	\$895
Refrigeration & Custodial Care (up to 4 days)	\$200	\$200	\$200
Embalming	\$895	\$895	-
Dressing, Cosmetics & Casketing	\$300	\$300	-
Hair Dressing/Styling	\$75	\$75	-
Private Family or Public Visitation	\$300	\$300	-
Funeral or Memorial Service	\$450	-	\$450
Funeral Coach (Hearse) & Driver	\$300	\$300	\$300
Flower/Utility/Errand Vehicle	\$250	\$250	-
Audio Recording of Funeral Service	\$85	-	\$85
Online Obituary on HeartLight's website	\$100	\$100	\$100
Itemized Total of Package	\$5,035	\$4,500	\$3,215
<b>Package Savings</b>	<b>\$1,440</b>	<b>\$1,305</b>	<b>\$220</b>
<b>Total Package Price</b>	<b>\$3,595</b>	<b>\$3,195</b>	<b>\$2,995</b>

#### **FTC Disclosures:**

The charge for a Direct Cremation includes removal of the deceased, local transportation, filing necessary authorizations and permits, crematory fees, and a portion of the basic services of the funeral director and staff. This charge does not include the use of facilities and staff for any visitation or ceremony, public or private, prior to or following cremation.

If you want to arrange a direct cremation, you can use an alternative container. Alternative containers encase the body and can be made of materials like fiberboard or composition materials (with or without an outside covering). The containers we provide are fiberboard.

# UNDERSTANDING THE COST

## Basic Services of Funeral Director and Staff.....\$1,185

In accordance with Utah funeral service standards, the Basic Services of Funeral Director and Staff fee is a **required, non-declinable charge** that applies to all funeral arrangements—whether you choose a traditional service, cremation, burial, or transfer.

This fee covers the essential professional services and overhead required to coordinate any type of arrangement, regardless of the specific selections you make.

This fee typically includes:

- 24/7 availability to respond to initial calls
- Arrangement conferences with the family or responsible party
- Completion and filing of all legal documents, permits, and authorizations
- Placement of obituary notices
- Planning and coordination with cemeteries, crematories, vault providers, and other service partners
- Shelter and respectful care of the deceased prior to final disposition

Facility & Administrative Overhead includes:

- Facility maintenance, insurance, and utilities
- Office staff, secretarial, and administrative support
- Equipment, inventory, and compliance-related expenses

### **Note:**

- Basic Services of Funeral Director and Staff fee—or a portion thereof—is already included in all funerals, cremation, and alternative professional service packages.
- **Additional charges** may apply for services, visitations, or ceremonies held during evenings, Saturday, Sunday, or holidays. We are happy to accommodate your preferred schedule and will clearly review any applicable surcharges during the arrangement process.
- Transportation costs are included for locations within a 50-mile radius. **An additional mileage surcharge** applies beyond 50 miles.

## Payment Options:

At HeartLight Funeral Services, we understand that making arrangements can feel overwhelming, so we strive to keep our payment policies simple, fair, and transparent. To keep our costs lower for everyone, all financial arrangements must be completed at least one (1) full day prior to services and merchandise delivery.

We accept the following payment methods:

- Cash, Personal Check, Cashier's Check, or Money Order
- Credit Card (Visa, MasterCard, American Express, Discover)
- Pre-arranged Funeral Plan with HeartLight Funeral Services
- Transferable Pre-funded Funeral Plan purchased from another funeral home
- Assignment of Verified Life Insurance Benefits (subject to provider approval; additional fees may apply)
- Third-Party Financing through Affirm (fees may apply)

With these payment options, families can focus on what matters most.

# ITEMIZED SERVICES & ADD-ONS

## Care & Preparation of the Body

Embalming Preparation.....	\$895
<i>Except in certain special cases, embalming is not required by law. However, it may be necessary. If you choose certain funeral arrangements, such as a funeral with public viewing. If you do not wish to have embalming, you usually have the right to select arrangements—such as direct cremation or immediate burial—that do not require it. Any Decedent transported by common carrier (such as by plane or train) must be embalmed by a licensed embalmer in a manner approved by the Utah State Board of Embalming (Utah R436-8-2).</i>	
Dressing, Cosmetology, Cosmetics and Casketing.....	\$300
Preparation of Donor/Autopsy/Restoration Care/Autopsy Repair.....	\$395
Sanitary Care of Un-Embalmed Decedent.....	\$375
Removal and Proper Disposal of Pacemaker.....	\$75
Restoration As Needed.....	\$250
Cosmetic Only.....	\$75
Dressing Only.....	\$75
Casketing Only.....	\$75

## Body Conveyance

Transfer of Decedent to funeral Home (Within 50 miles).....	\$300
<i>Removal of the decedent from facility with two of our trained staff, use of equipment, and transportation within 50-miles radius. Additional care fees apply for decedents over 300lbs.</i>	
Funeral Coach (Hearse) & Driver.....	\$300
Flower/Utility/Errand Vehicle .....	\$250
Transportation Outside 50-Mile Radius.....	\$3/loaded mile
Transportation Between Cedar City & Las Vegas.....	\$545
Transportation Between Washington & Las Vegas.....	\$385
Transportation Requiring Overnight Stay.....	Additional \$250
Air Tray (For Transferring Decedent in Casket).....	\$395
Combo Unit (For transferring Decedent without Casket).....	\$350

## Facilities, Equipment, and Staff Services

Visitation On Day of Service (Private Family or Public Visitation).....	\$300
Evening Visitation (2 hours).....	\$450
Funeral or Memorial Service (2 hours).....	\$450
Additional Surcharge for Saturday.....	\$500
Additional Surcharge for Sunday and Holiday.....	\$750
Disinterment Professional Service Fee.....	\$995
Graveside Service.....	\$550
<i>Includes tent set up, cemetery greens, 8 chairs, speaker &amp; mic)</i>	
Refrigeration & Custodial (After 4 days).....	\$50/day
Hourly Rate of Funeral Director, Celebrants or Team Members.....	\$150/hour
Additional Staff for Transfer of Decedent.....	Starting at \$100

## **Specialty Containers & Add-on Services**

Private Family ID Viewing.....	\$300
Shipping Urn via Registered Mail.....	\$175
Postage for Death Certificates via Certified Mail.....	\$35
Alternative Cremation Container.....	\$145
Urn.....	Starting at \$90
Urn Engraving.....	Starting at \$50
Rental Casket.....	Wood \$795/Metal \$895
Cremation Insert for Rental Casket.....	Wood \$275/Metal \$295
Floral Arrangement.....	Starting at \$25

## **Cash Advance Items**

*(Not included in package price. Prices vary by provider and selection)*

State of Utah Certified Death Certificate.....	\$30 first & \$10 per each additional (same order)
State of Utah Transit/ Cremation Permit.....	\$157
Cemetery Opening & Closing Fee.....	Varies
Grave Setup & Vault Installation.....	Varies
Newspaper Obituary.....	Advance credit card payment required
Airlines Shipping Expenses .....	Varies

## **Program & Stationary**

Brass Crucifix.....	\$35
Burial/Cremation Clothing.....	Varies
Arranging Bagpipes and Milage.....	Varies
<i>Price determined by provider. Mileage beginning at \$1/mile</i>	
100 - Funeral Programs.....	Starting at \$200/\$1.5 each additional
100 - Prayer Cards.....	\$100
Basic Register Book.....	Starting at \$55
Online Obituary on HeartLight's website.....	\$100

## **Tribute Media & Technology**

**Basic Audio Recording of Funeral Service.....\$85**  
*Includes basic recording and digital file sharing without editing. For a professionally edited version, an additional \$40 is required.*

**Video Recording of Funeral Service.....\$200**  
*File shared digitally via Google Drive or Dropbox.*

**Video Editing .....Starting at \$150**  
*Requires 3 additional days after the service, file shared digitally.*

**HD Video Recording & Livestream via YouTube or Facebook.....\$250**

**Zoom Meeting Setup for Funeral Service.....\$85**

**Tribute Video.....Starting at \$195**  
*All media needs to be submitted at least 3 days prior to service*

**Audio Equipment Setup with Microphone.....\$85**  
**Additional Copy on Flash Drive.....\$25/copy**

**Note:** We test all recording equipment and internet connections in advance to ensure high-quality recordings and livestreams. However, unforeseen technical issues may occasionally occur, especially when livestreaming from venues outside our facility, such as cemeteries with limited internet access. If any issues arise, our team will work closely with you to resolve them with care, compassion, and professionalism.

## **Forwarding Decedent to Another Funeral Home**

**Forwarding Decedent with Minimum Preparation.....\$1,695**  
*Includes basic services of funeral director and staff, transfer of Decedent, embalming, refrigeration up to four days, utility vehicle, procuring necessary authorization and permits. This charge does not include casket, funeral service, transportation to airport or airline fees.*

**Forwarding Decedent with Dressing and Private Family Visitation.....\$2,150**  
*Includes services from the above plus dressing cosmetology, & casketing, private family visitation during business hours*

**Forwarding Decedent with Dressing and Public Visitation.....\$2,550**  
*Includes services from the above plus dressing cosmetology, & casketing, public visitation during business hours*

## **Receiving Decedent From Another Funeral Home**

**Receiving Decedent with Disposition Only.....\$1,600**  
*Includes basic services of funeral director and staff Utility vehicle, refrigeration up to four days, dressing, cosmetology. This charge does not include casket, transportation, visitation, or ceremony except as outlined.*

**Receiving Decedent with Graveside Service.....\$2,100**  
*Includes services from the above plus funeral coach, graveside service*

**Receiving Decedent with Visitation and Funeral Services.....\$2,800**  
*Includes services from the above plus dressing cosmetology, & casketing, public visitation*

# FUNERAL SERVICE FOR CHILDREN

We cannot take away the ache of losing a child, but we can surround you with love and gentle support. We were there, and we will be there for you.

In moments of such deep sorrow, the last thing you should have to worry about is cost. That's why HeartLight offers special care and support for families who experience the loss of a child:

- Stillbirth to Age 3 – All professional services are provided free of charge, and merchandise at cost. Families may also qualify for a memorial headstone at little or no cost through our charitable program, Annie's Stone.
- Ages 3–8 – All professional services provided at cost, and merchandise at cost.
- Ages 8–12 – 50% discount on professional services, and merchandise at cost

Our goal is simple: to lift the financial burden, so you can focus on love, memory, and healing.



## Annie's Stone:

Annie's Stone was created by our family at HeartLight Funeral Services in memory of our granddaughter, Annie Mack Olsen, who passed away at just seven weeks old.

Annie's short but beautiful life changed us forever and inspired us to reach out to other families who face the heartbreaking loss of a child under the age of three. We know how heavy both the grief and financial burdens can be in those moments. That's why Annie's Stone provides headstones, urns, or other memorial items at no cost—so every little one can be remembered with dignity and love. Through this program, Annie's light continues to shine as we walk beside families here in Southern Utah, with the hope of one day expanding nationwide to bless even more families in their time of need.

# MERCHANDISE

For a full catalog of merchandise and personalization options, we invite you to visit our office.

## Caskets

- Bronze & Copper.....\$5,200 – \$27,000
- Stainless Steel..... \$2,900 – \$3,099
- Hardwood.....\$3,095 – \$3,595
- 18 Gauge Sealed.....\$2,699 – \$2,899
- 20 Gauge Sealed.....\$1,995
- 20 Gauge Non-Sealed.....\$1,595

## Vaults

- Starting at.....\$1,395

## Urns

- Starting at.....\$165

## Keepsakes

- Starting at.....\$55

## Headstone

- Starting at.....\$700

## Flower Arrangement

- Starting at.....\$250





# HEARTLIGHT

## FUNERAL SERVICES

*Life Celebrated*

When I started HeartLight Funeral Services, it was with one clear belief: families in Southern Utah didn't need just another funeral home — they needed a different kind of funeral home. I've seen how stressful and overwhelming the funeral process can be, and I wanted to create a place that feels simple, personal, and focused on giving families peace of mind.

Here's what that means to me:

- Before a loss — helping you plan ahead so your family isn't left with difficult decisions.
- During a loss — walking beside you, making sure services honor your loved one's life, values, and traditions.
- After the funeral — continuing to be there with grief support and care, because healing doesn't end when the service does.

For me, HeartLight has always been about more than funerals. It's about caring, serving and giving back to our community. That's why we started **Annie's Stone**, a program that provides headstones and memorials for families who lose a child under the age of three. It's also why we host meaningful events like the annual **Turn On Your HeartLight Life Run 5K and A Night of Remembrance**, where families can come together to honor loved ones and find healing through connection.

This is my home. My family is here. And it's my privilege to serve the people of Washington and Iron Counties — not just in times of loss, but in the ongoing journey of healing and remembrance. At HeartLight, we don't just provide services; we walk with you every step of the way, making sure you never have to face life's hardest moments alone.

Rulon Olsen

Founder, HeartLight Funeral Services





# WE'RE HERE FOR YOU — BEFORE, DURING, AND AFTER

At HeartLight, our mission is simple: to walk beside families with compassion, dignity, and peace of mind. A life remembered is a life celebrated, and we're honored to help you honor yours.

## **Cedar City Location**

2002 N. Main St., Suite 7

Cedar City, UT 84721

Phone: (435) 586-3456

## **Washington City Location**

504 W. Buena Vista Blvd., Suite 2

Washington City, UT 84780

Phone: (435) 574-7097

Email: [info@heartlightfs.com](mailto:info@heartlightfs.com)

Website: [www.HeartLightFS.com](http://www.HeartLightFS.com)



## COMMUNITY CONNECTIONS

Healing grows when we come together. Each year we host the Turn On Your HeartLight Life Run and A Night of Remembrance—gatherings filled with light, love, and connection.

Stay connected with us on social media, where we share heartfelt updates, resources, community events, and remember that you are not alone.

