

## **Privacy Policy and Security Statement**

### **Introduction**

Furine ApS is committed to the protection of your personal data and respects your privacy on all its websites on the *furine.com* domain.

This privacy policy on the protection of individuals with regard to the processing of personal data by Furine ApS is based on the Regulation (EU) 2018/1725.

This privacy policy covers all Furine ApS websites within the furine.com domain. You can browse through these websites without giving any personal data.

### **What data do we collect?**

Furine ApS collects the following data:

- Personal identification information (name, title, company name, and address, company email, and company phone number)
- Product order history incl. confirmation and related correspondence
- Customer enquiries e.g. from contact forms, or due to complaints and support

### **How do we collect your data?**

You directly provide Furine ApS with most of the data we collect. We collect data and process data when you:

- Register online, send an enquiry, or place an order for any of our products or services
- Voluntarily complete a customer survey or provide feedback of any of our message boards or via email or contact forms

### **How will we use your data?**

Furine ApS collects your data so that we can:

- Process your order and manage your account
- Email you with special offers on other products and services, we think you might like

### **How do we store your data?**

Furine ApS securely stores your data with restricted and controlled access in a Privacy by Design setup. Furine ApS will keep customers personal identification information as long as it is strictly required by the law. For prospected customers, we will keep your information the time it takes us to address you as prospected customer. In absence of specific legal requirements your personal data will be kept for the necessary time and within the limits provided for by the regulations in force. Once this time period has expired, we will delete your data.

## What are your data protection rights?

Furine ApS would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

- *The right to access* – You have the right to request Furine ApS for copies of your personal data. We may charge you a small fee for this service.
- *The right to rectification* – You have the right to request that Furine ApS correct any information you believe is inaccurate. You also have the right to request Furine ApS to complete information you believe is incomplete
- *The right to erasure* – You have the right to request that Furine ApS erase your personal data, under certain conditions.
- *The right to restrict processing* – You have the right to request that Furine ApS restrict the processing of your personal data, under certain conditions.
- *The right to object to processing* – You have the right to object to Furine ApS' processing of your personal data, under certain conditions.
- *The right to data portability* – You have the right to request that Furine ApS transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, Furine ApS as the data controller has one month to respond to you. If you would like to exercise any of these rights, please contact us at the following:

- E-mail: [info@furine.com](mailto:info@furine.com)
- Telephone: +45 7060 4131
- Or write to us: Furine ApS, Industrivænget 1, DK-3320 Skævinge, Denmark

In this respect:

The Data Controller is Furine ApS (VAT Number 39 64 79 34) with its registered office in Industrivænget 1, DK-3320 Skævinge, Denmark.