



CANTON CHAMBER OF COMMERCE

Your business partner since 1972



Chamber Investment Menu

The Canton Chamber of Commerce offers the Canton area business community a wide variety of marketing and branding opportunities, and there is one to fit your marketing needs and budget!

CANTON CHAMBER ANNUAL AUCTION GALA

Join us at one of the biggest Chamber events of the Year. The Canton Chamber Annual Dinner Auction is the premier event/fundraiser for the Chamber organization. Featuring a strolling dinner, more than 100 raffle prizes, live auction and special chances to win BIG prizes.

MAJOR Sponsor \$3,500

- Your company is named as a **Major Event Sponsor** with your logo on the invitation, program and all of the pre-event publicity
- reserved table of 10 upfront with a table sign sporting your company name
- Sixteen tickets to the event (includes strolling dinner and premium bar)
- Company listed as a **Major Event Sponsor** on the Chamber website
- Company recognition in all weekly emails promoting the event
- Company will receive numerous on stage announcements during the event

GOLD Sponsor \$2,500

- Reserved table of 8 with table sign your company name
- Ten tickets to the event (includes strolling dinner and premium bar)
- Advertisement promotion listing you as a **Gold Sponsor**
- **Gold Sponsor** recognition on the Chamber website
- Exclusive signage at the event
- Company will receive numerous on stage sponsorship announcements during the event

SILVER Sponsor \$1,600

- Reserved table of six with table sign sporting your company name
- Eight tickets to the event (includes strolling dinner and premium bar)
- Company will receive numerous on stage sponsorship announcements during the event
- Advertisement promotion listing you as a **Silver Sponsor**
- **Silver Sponsor** recognition on the Chamber website

BRONZE Sponsor \$1000

- 4 tickets to the event (includes strolling dinner and premium bar)
- Advertising promotion listing you as a **Bronze Sponsor**
- **Bronze Sponsor** recognition on the Chamber website
- Company will receive several on stage sponsorship announcements during the event

CATEGORY Sponsor \$600

- 2 tickets to the event (includes strolling dinner and premium bar)
- Signage listing you as **Category Sponsor** (category of your choice, first come, first served)
- Listed as an exclusive **Category Sponsor** on the Chamber website
- **You may sponsor any of the following categories:** *Raffle Sponsor, Entertainment, Ticket Sponsor, Cocktail Hour, 50/50 Sponsor, Bar Sponsor, Cashier Table Sponsor, Dessert Sponsor, Emcee Sponsor, Entrance Sponsor, Registration Sponsor*

INTERNATIONAL WINE, BEER AND FOOD EXPO

Join us for our 4th Annual Wine Tasting. It's an event you don't want to miss! This event features various wines and beers from around the world. Wine and hors d'oeuvres provided by Holiday Market.

A portion of the proceeds will benefit the **LiveLikeMax Foundation**. **This foundation was created after the passing of Max Pardington. The Purpose is to bring awareness to the importance of healthy heart checks and to provide these checks for FREE to all high school students.**

MAJOR SPONSOR \$1,500

- Your company is named as a **Major Sponsor** with your company logo on the flyer/invitation/tickets
- 10 tickets to the event
- Company listed as a **Major Sponsor** on the Chamber website
- Company recognition in all weekly e-mails and newsletter articles promoting the event
- Your company will receive recognition announcements during the event

EVENT SPONSOR \$600

(Registration Sponsor, Food Sponsor, Dessert Sponsor and Wine Glass Sponsor)

- Sponsor signage at the event
- Your company listed as an **Event Sponsor** on the Chamber website
- Four tickets to the event

Bourbon Room Tasting-\$950

- Your company listed as sponsor
- Six tickets to the event
- Company listed as sponsor on the Chamber website
- Company recognition in all weekly e-mails and newsletter articles promoting the event
- Your company will receive recognition announcements during the event

TABLE SPONSOR \$250

- Your company name on your wine table
- Two tickets to the event
- An opportunity to pour wine at your sponsored wine table for one hour during the event
- Sponsor signage at the event
- Listing on the Canton Chamber website

SPRING FORWARD EXPO

March 2023

Presenting Sponsor \$1000

- 10 x 20 Booth
- Company logo listed on all marketing pieces
- Recognition in all articles promoting the event
- Recognized as Presenting Sponsor on the Chamber website
- Company name listed as presenting sponsor at the event
- Introduction and opportunity to speak during event
- Guest appearance on Chamber's Business Spotlight TV Show.

Event Sponsor \$500

- 10 x 10 Booth
- Company logo listed on all marketing pieces
- Recognition in all articles promoting the event

Booth \$150

- 10 x 10 Booth

YOUNG PROFESSIONALS

The Chamber Young Pro's Group is a new initiative of the Canton Chamber. This sponsorship is exclusive. There will be 10 meetings per year, YP Networking Events and other events as the committee plans progress. The sponsor will have access and representation for all things Young Professionals.

Presenting Annual Sponsor: \$1500

- Company logo printed on all
- Company will sponsor each meeting.
- Company listed as major sponsor on all promotional materials.
- Signage at each Young Pro Meeting and Event

The Young Professionals meet the first Wednesday of every month. See calendar for meeting locations.

NETWORKING (AFTER HOURS/MORNING COFFEE)

The Chamber offers more great networking opportunities by hosting an After Hours at one of our local businesses three times a year. Attendees can meet new chamber members, make business contacts and share information about their business.

Presenting Sponsor \$400

- Company name listed on all invitations
- Recognition in all articles promoting the event
- Recognized as Event Sponsor on the Chamber website
- Company name listed as sponsor at the event
- Brochure/literature from sponsor given to each attendee when they arrive
- Introduction and opportunity to speak at event

February 22, 5-7pm, After Hours

March 23, 12pm– Let's Do Lunch

April 27, 8AM– Rise & Shine Morning Coffee

May 10 5-7pm, After Hours

June 8 ♦ 5-7 pm Let's Do Lunch

September 14 8AM Rise & Shine Morning Coffee

October 25, 5-7 After Hours

GOLF OUTING

Event Date: May 19, 2023

Major Sponsor \$2,500

- Two golf foursomes
- Company name on the invitation and all advertising
- Recognition in all articles promoting the event
- Banner with company name listed at the event
- Sponsor recognition on Chamber website
- Reserved table with signage and recognition at the dinner

Registration Sponsor \$1,200

- One golf foursome
- Exclusive signage at the registration area
- Sponsor recognition on the Chamber website

Putting Green Sponsor \$1,200

- One golf foursome
- Exclusive signage on the putting green
- Sponsor recognition on the Chamber website

Golfers Aid Sponsor \$1,200

- One golf foursome
- Exclusive signage at the sales table
- Company name listed on all Golfers Aid Packages
- Sponsor recognition on the Chamber website

Driving Range Sponsor \$1,200

- One golf foursome
- Exclusive signage at the driving range
- Sponsor recognition on the Chamber website

Door Prize Sponsor \$1,200

- Door prizes purchased in your name for golf outing
- Two dinner tickets for the event
- Recognition at dinner
- Sponsor recognition on the Chamber website

Tee Sponsor/Golf for Four \$800

- Signage at tee or green (first come, first served)
- Recognition at dinner
- One golf foursome

Hole-in One Sponsor \$650

- One golf twosome
- Signage at the hole
- Sponsor recognition on the Chamber website
- Recognition at dinner

*** Hole-in-one Sponsor (no golfers) \$350**

Longest Drive Sponsors (Men/Women) \$600 each

- One golf twosome
- Signage at the tee
- Recognition at dinner
- Announce and Present Winner

50/50 Sponsor \$600

- Drive a golf cart around course selling 50/50 tickets throughout the day and during dinner.
- Sponsor recognition on the Chamber website
- Signage on 50/50 golf cart
- Two dinner tickets and recognition at dinner

Photo Sponsor \$600

- Drive a golf cart around golf course taking pictures throughout the day and during dinner
- Signage on dinner program and golf cart
- Two dinner tickets and recognition at dinner
- Sponsor recognition on the Chamber website

Beverage Cart Sponsor \$600

- Signage on beverage golf cart
- Sponsor may ride on the beverage cart throughout the day
- Two dinner tickets and recognition at dinner

Chipping Contest Sponsor \$600

- Signage at the hole
- Be at the designated hole to run the contest
- Sponsor recognition on the Chamber website
- Two dinner tickets and recognition at dinner

Closest to the Pin Contest Sponsor \$600

- Signage at the hole
- Be at the designated hole to run the contest
- Sponsor recognition on the Chamber website
- Two dinner tickets and recognition at dinner

Dinner Sponsor \$800

- Signage at the event
- 4 dinner tickets for the event
- Sponsor recognition on the Chamber website
- Recognition at dinner & Option to Speak

Tee or Green Sponsor/Golf for two \$500

- Signage at Tee or Green (first come, first served)
- Recognition at dinner and on the Chamber website
- One golf twosome

Tee Sponsors \$175

- Signage at Tee
- Recognition at dinner and on the Chamber website

Individual Golf \$165

- Lunch, dinner, drinks and prizes
- 18 holes of golf w/cart

LOCAL, COUNTY & STATE TOWNHALL

Three times per year there will be opportunities to network with Canton Township Supervisor Anne Marie Graham Hudak and other chamber members. You will be able to hear brief Township updates and ability to ask questions one-on-one. These networking events will be hosted in the afternoon. In addition to updates from our Chief Elected official of Canton Township, there will also be updates from Wayne County and State Officials.

Presenting Sponsor \$500

- Company name listed on all invitations
- Recognition in all articles promoting the event
- Recognized as Event Sponsor on the Chamber website
- Company name listed as sponsor at the event
- Brochure/literature from sponsor given to each attendee when they arrive
- Introduction and opportunity to speak at event

CANTON PEOPLE'S CHOICE AWARDS

This event will replace the traditional Business Awards that the Chamber has hosted in the past. The Canton Peoples Choice Awards is a new premier event for the Canton Chamber and Community at large. Residents and Chamber members will have the option to vote for the choice of Best in Class in various business industries (restaurant, healthcare, services, insurance, auto, home builder and additional categories) The winners of all categories will be announced at this inaugural Awards Celebration.

The evening will begin with a Champagne reception to kick off this special annual event.

Event Date: November 8, 2023

Major Sponsor \$2,500

- Company name on all promotional materials
- Recognition in all articles promoting the event
- Recognized as Major Sponsor on the Chamber website
- 10 tickets for the event
- Company name listed as sponsor at the event
- Brochure/literature from sponsor given to each Attendee

VIP Champagne Reception \$1000

- Recognition in all weekly e-mails and articles promoting the event
- Recognized as Sponsor on Chamber website
- 8 tickets for the event
- Company name listed as sponsor at the event
- Introduction at the event

Anniversary Awards Sponsor \$550

- Recognition in all articles promoting the event
- Recognized as Business Anniversary Awards Sponsor on Chamber website
- Four tickets to the event
- Company name listed as sponsor at the event

Entrance Sponsor \$550

- Recognition in all weekly e-mails and articles promoting the event
- Recognized as Sponsor on Chamber website
- Four tickets for the event
- Company name listed as sponsor at the event
- Introduction at the event

Business Person of the Year Sponsor \$550

- Recognition in all weekly e-mails and articles promoting the event
- Recognized as Business Person of the Year Sponsor on Chamber website
- Four tickets for the event
- Company name listed as sponsor at the event
- Introduction at the event

Award Category Sponsor \$550

- Recognition in all weekly e-mails and articles promoting the event
- Recognized as Sponsor on Chamber website
- Four tickets for the event
- Company name listed as sponsor at the event
- Introduction at the event

Bar Sponsor \$650

- Recognition in all weekly e-mails and articles promoting the event
- Recognized as Sponsor on Chamber website
- Four tickets for the event
- Company name listed as sponsor at the event

CHAMBER KICK OFF LUNCHEON (THE YEAR AHEAD)

The Canton Chamber of Commerce will host a luncheon at the Summit on the Park. The Chamber President will inform members on what the Chamber has planned for the coming year. In addition, you will have the opportunity to meet the New Board of Directors and witness their installation. NEW THIS YEAR: Presentation from Quentin Messer, President of Michigan Economic Development Corporation

Event Date: January 19, 2023

Event Sponsor \$800 (Three Available)

- Company name on all promotional materials and advertising
- Recognition in all weekly emails and articles promoting the event
- Recognized as an **Event Sponsor** on the Chamber website
- Reserved table and eight tickets for the event
- Company name listed as sponsor at the event
- Brochure/literature provided by the sponsor and given to each attendee when they arrive
- Introduction at the event with three minutes to speak at the mic
- Logo placement on annual report

STATE OF THE TOWNSHIP

The Chamber partners with Canton Township to bring you the State of the Township Address every year in the month of March. Over 300 attendees come and listen to what the Township Supervisor has planned for the upcoming year and they also have the opportunity to meet township officials. Event Date: March 8, 2023

Presenting Sponsorship \$1,500.

- Listed as the presenting sponsor on all of our marketing materials, social media posts, etc.
- Opportunity to play a video/commercial presentation on the big screen in the theater (Video Presentation should be no longer than a traditional TV ad spot or a maximum of 60 seconds in length)
- Opportunity to say speak to the audience.
- Reserved table of 10
- Everything else included with event sponsor

Event Sponsor \$800

- Company name on all promotional materials and advertising
- Recognition in all weekly e-mails and articles promoting the event
- Recognized as an **Event Sponsor** on the Chamber website
- Reserved table and eight tickets for the event
- Company name listed as sponsor at the event
- Brochure/literature provided by the sponsor

HOLIDAY LUNCHEON

The Canton Chamber of Commerce will host a holiday luncheon at Summit on the Park. The Plymouth-Canton Community Schools Madrigal Choir will ring in the holiday spirit with their Holiday Classics.

Event Date: December

Event Sponsor \$800

- Company name on all advertising
- Recognition in all emails and newsletter articles promoting the event
- Recognized as an Event Sponsor on the Chamber website
- Reserved table and eight tickets for the event
- Company name listed as sponsor at the event

CANTON CHAMBER UNIVERSITY

Welcome to Canton Chamber University! "University" is the Canton Chamber's new educational curriculum featuring classes for both professional and personal development. The curriculum is designed to benefit businesses, students and residents at large of the community.

There will be 5 Curriculum Categories of the University:
Finance (Business and Personal), Talent Acquisition, Business, Health & Wellness , Student Life Skills

Presenting Sponsor: \$2,500 (exclusive for full year)

- Logo featured on Community wide mailing.
- Premier Placement on University Event Banner
- Company name on all promotional materials
- Recognition in all articles promoting the event
- Recognized as Title Sponsor on the Chamber website
- Company name listed as sponsor at the event
- Brochure/literature from sponsor given to each Attendee

Curriculum Sponsor: \$800 (exclusive for full year)

- Sponsor each session under a specific curriculum
- Placement on University Event Banner
- Logo listed on University Web Page

Supporting Sponsor: \$400

Logo listed on University Web Page
Logo listed at Bottom of University Flyers

CANTON CHAMBER WALK OF FAME STAR

Similar to the famous Hollywood Walk of Fame in California but with a Canton Twist!

For **6 MONTHS** your Walk of Fame Decal will be displayed on the trail at the Beautiful Heritage Park in Canton (decals will have an adhesive backing so that decal will lay flat on the trail). Each decal will be feature the following:

Walk of Fame Decal: \$500

- Company logo
- Contact Phone number
- QR Code linking to landing page of your choice
- Size: 24in x 18in

Decals will receive HIGH VISIBILITY as Heritage Park is the location for all large community events .

Don't miss out on this unique opportunity to promote your business to thousands within the community.



CHERRY HILL VILLAGE

Sponsorship *Festival* Registration Form

Platinum Sponsorship \$10,000

- Golf Sponsor Benefits PLUS+
- Your company is named as a **Major Event Sponsor** with your logo on event banners and every event marketing piece published
- PRIME Booth Space at Event
- Logo Stenciled on Sidewalks in Cherry Hill Village
- Recognition on local Canton Cable TV, 88.1 Radio Ad
- Exclusive Social Media Postings

GOLD Sponsor \$5,000

- Silver Sponsor Benefits PLUS+
- Choose to be a "Site Sponsor": Stage/Entertainment, Village Arts Factory
- Company recognition in all weekly emails promoting the event
- Company listed as a **Major Event Sponsor** on the Chamber, Partnership for the Arts and Canton Leisure Services Website

SILVER Sponsor \$1,000

- Bronze Sponsor Benefits PLUS+
- Ad in Festival Directory
- Booth at Event

BRONZE Sponsor \$500

- Name listed on sponsor board
- Name listed in Festival Program/Directory

MADE IN MICHIGAN CEO BREAKFAST



CEO SPEAKER LUNCHEON

Major Sponsor-\$800

Sponsor all 3 events for \$2000 (\$400 savings)

- Reserved table of 8
- Time at the Mic to speak and address attendees
- Opportunity to put "trinket" or info in the giveaway bags for attendees.
- Prominent placement of LOGO on all promotional event materials/emails/website/and social media
- Signage at the Event
- Special Guest Appearance on "On Site"
- ◇ "On Site" is the Canton Chamber's new Live Stream Mini Series that will Highlight our Major Sponsors on site at the event that they are sponsoring. giving added exposure for our sponsors to our digital audience.

Student Sponsor-\$300

(Sponsor all 3 events for \$800 (\$100 savings)

Sponsor students from the Plymouth Canton School District to attend this event. Give them the gift of EXPERIENCE, as they will be able to meet the CEO speakers and network with local community business leaders.

The sponsorship includes 7 student tickets and 2 Sponsor ticket. Sponsor can sit at the table with the students.

STUDENT CAREER EXPLORATION DAYS

The Canton Chamber has proudly partnered with our local school districts to deliver Youth Career Exploration events designed to help our students pick a career path in high demand industries.

So far these chamber driven events have engaged approximately 1000 students. Please consider supporting these events so that we can continue engaging students in these special exploration days and exposing them to the dynamic jobs right here in the local community!



Healthcare Next Generation is a key initiative of the Canton Chamber of Commerce focused on Youth Career Exploration in health professions.

Within the healthcare industry, the skills gap hinders not only company growth objectives, but also an organization's ability to render superior patient

care. To effectively respond to the changing health care talent landscape, organizations need to take proactive steps to plan for their future needs. Healthcare Next Generation sets its goals to serve the workforce needs of our healthcare industry partners by filling the talent pipeline with future workers.

Title Sponsorship \$10,000

- Company featured on special edition Canton Cable Show
- Company featured on special edition Radio Show to promote the event
- Hub Site Sponsor (signage and Hub Site)
- T-Shirt Sponsor (company logo on front of shirt)
- Prime Listing on all promotional pieces
- Prime mention in all press releases and announcements
- Recognized as Title Sponsor on the Chamber website
- Recognition on all social media advertisements/posts
- Link to company website on all digital promotions
- Signage at Touring Sites

Presenting Sponsor \$5,000

- Recognized as Presenting Sponsor on the Chamber website
- Recognition on all social media advertisements/posts
- Link to company website on all digital promotions
- Mention in all press releases and announcements
- Signage at Touring Sites
- T-Shirt Sponsor (company logo on back of shirt)

Event Sponsor \$2,500

- Company name on all promotional materials
- Recognition in all articles promoting the event
- Recognized as Event Sponsor on the Chamber website
- Recognition on all social media advertisements/posts
- Company name listed on T-shirt

MANUFACTURING DAY



Manufacturing Day is a celebration of manufacturing meant to inspire the next generation of manufacturers.

This annual celebration encourages manufacturers to invite their communities including students, educators, businesspeople, media, and politicians to their facilities in a collective effort to educate visitors about manufacturing career opportunities and improve public perceptions of manufacturing.

Started in 2012, MFG DAY has seen participation grow dramatically over the years.

Title Sponsorship \$5,000

- Hub Site Sponsor (Eastern Michigan University)
- T-Shirt Sponsor
- Prime Listing on all promotional pieces
- Recognized as **Title Sponsor** on the Chamber website
- Recognition on all social media advertisements/posts
- Link to company website on all digital promotions
- Listing on the National Manufacturing Day website
- Signage at Touring Sites

Presenting Sponsor \$2,500

- Recognized as **Presenting Sponsor** on the Chamber website
- Recognition on all social media advertisements/posts
- Link to company website on all digital promotions
- Signage at Touring Sites
- T-Shirt Sponsor (company logo on back of shirt)

Event Sponsor \$1,000

- Company name on all promotional materials
- Recognition in all articles promoting the event
- Recognized as **Event Sponsor** on the Chamber website
- Recognition on all social media advertisements/posts
- Company name listed on T-shirt

CANTON CHAMBER 2023 COMMITMENT FORM

___ Invoice in Full ___ Invoice 30 Days Prior to Event ___ MasterCard ___ Visa ___ Discover

CC No. _____ Exp. Date _____ Sec Code _____ Signature _____

Company _____ Contact _____

Billing Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Sponsorship Package

___ Platinum Package \$11,500

___ Gold Package \$8,500

___ Silver Package \$6,500

___ Bronze Package \$4,500

___ Copper Package \$2,500

Auction Gala

___ Major Sponsor \$3,500

___ Gold \$2,500

___ Silver \$1,600

___ Bronze \$1000

___ Category \$600

Walk of Fame Decal

___ \$500

Golf Outing

___ Major Sponsor \$2,500

___ Registration Sponsor \$1,200

___ Putting Green Sponsor 1,200

___ Golfers Aid Sponsor \$1,200

___ Driving Range Sponsor \$1,200

___ Door Prize Sponsor \$1,200

___ Hole-In-One Sponsor \$650

___ 50/50 Sponsor \$500

___ Longest Drive Men \$500

___ Hole In One (No golf) \$350

___ Longest Drive Woman \$600

___ Photo Sponsor \$500

___ Beverage Cart Sponsor \$600

___ Chipping Contest \$600

___ Closest to the Pin \$600

___ Dinner Sponsor \$800

___ Tee Sponsor \$175

___ 4 Golfers + Tee Sponsor \$800

___ 2 Golfers + Tee Sponsor \$500

___ Individual Golf \$165

Membership to the MAX

___ Event Sponsor \$500

International Wine Beer & Food Tasting

___ Major Sponsor \$1,000

___ Event Sponsor \$500

___ Table Sponsor \$250

___ Individual Tickets \$35

After Hours (Presenting Sponsors) \$400

___ (February)

___ (June)

___ (November)

Local, County, State Townhall (Presenting Sponsor) \$500

___ (May)

___ (August)

___ (October)

State of Township Luncheon

___ Presenting Sponsor \$1,500

___ Sponsorship \$800

Young Professionals Group

___ Presenting Sponsor \$1500

Made in Michigan CEO Breakfast

___ Major Sponsor (all three events) \$2000

___ Major Sponsor (one event) \$800

___ Student Sponsor (all 3 events) \$800

___ Student Table Sponsor (one event) \$300

Holiday Luncheon

___ Sponsorship \$800

Canton People's Choice Awards

___ Presenting Sponsor \$2500

___ Champagne Reception \$1000

___ Anniversary Awards \$550

___ Entrance Sponsor \$550

___ Business Person of Year \$700

___ Longest Drive Men \$500

___ Category Sponsor \$550

___ Bar Sponsor 650

Chamber University

___ Presenting Sponsor \$3500

___ Curriculum Sponsor \$800

Choose Your Curriculum

___ Business ___ Finance ___ Student Skills

___ Health/Wellness ___ Talent Acquisition

___ Supporting Sponsor \$400

Spring Forward Expo

___ Presenting \$1000

___ Event Sponsor \$500

___ Table Sponsor \$100

Cherry Hill Village Festival

___ Platinum \$10,000

___ Gold \$5000

___ Silver \$1000

___ Bronze \$500