

CANTON CHAMBER OF COMMERCE

INVESTMENT CATALOG 2026

Customizable marketing packages for any size business



CANTON
CHAMBER OF COMMERCE
IN BUSINESS TO HELP YOUR BUSINESS



Introduction

Marketing and sponsorship packages offer businesses of all sizes a unique opportunity to boost their visibility and connect with the community. Through event and program sponsorships, companies gain direct exposure to local audiences, showcasing their brand in front of engaged attendees and potential customers.

Additionally, digital advertising through the Chamber expands a company's reach, increasing brand awareness across the Chamber's established digital platforms. This targeted visibility not only enhances credibility but also builds meaningful connections that can drive business growth and customer loyalty.

Made in Michigan



Major Sponsor-\$800

Reserved table of 8

Time at the mic to speak and address attendees

Opportunity to put "trinket" or info in the giveaway bags for attendees.

Prominent placement of LOGO on all promotional event materials/emails/
website/and social media

Signage at the Event

Student Sponsor-\$300

Sponsor students from the Plymouth Canton School District to attend this event. Give them the gift of EXPERIENCE, as they will be able to meet the CEO speakers and network with local community business leaders.

The sponsorship includes 6 student tickets and 2 Sponsor ticket.

Sponsor can sit at the table with the students.

Restaurant Week

March 1-7

Presenting Sponsor \$1500 (4 Available)

- Premium Logo placement on Canton Restaurant Week web page.
- Exclusive TV Interview to air on Canton Cable Station
- Logo Placement on Promotional Table Tent Cards at Restaurants
- Premium logo placement on advertisements at every restaurant
- Press release mentions in mainstream media.
- Social Media Mentions as Sponsor (Facebook & Instagram).

Supporting Sponsor \$500

- Social media mentions as a sponsor (Facebook & Instagram).
- Logo placement on promotional table tent cards at restaurants

State of the Township

March 12th

The Chamber partners with Canton Township to bring you the State of the Township Address every year in the month of March. Over 300 attendees come and listen to what the Township Supervisor has planned for the upcoming year and they also have the opportunity to meet township officials.

Presenting Sponsorship \$1,500.

- Listed as the presenting sponsor on all of our marketing materials, social media posts, etc.
- Opportunity to play a video/commercial presentation on the big screen in the theater (Video Presentation should be no longer than a traditional TV ad spot or a maximum of 60 seconds in length)
- Opportunity to say speak to the audience.
- Everything else included with event sponsor

Event Sponsor \$800

- Company name on all promotional materials and advertising
- Recognition in all weekly e-mails and articles promoting the event
- Recognized as an Event Sponsor on the Chamber website
- Company name listed as sponsor at the event
- Brochure/literature provided by the sponsor

The B.E.A.M. Project

Business Education and Motivation

Starting April 10

The B.E.A.M. Project is a cohort-based, multi-week business education and motivation program designed to equip small business owners and entrepreneurs with essential tools to start, stabilize, and grow their businesses. The program combines expert-led workshops, peer-to-peer learning, and hands-on application across core topics such as business planning, business development, digital transformation and operations management. Participants progress through a structured curriculum that culminates in a capstone presentation, ensuring they leave with actionable strategies and increased confidence to move their business forward

Beyond technical skills, B.E.A.M. emphasizes motivation, accountability, and community connection. Through cohort learning, networking, guest speakers, and mentorship opportunities, participants gain encouragement and real-world insight while building meaningful relationships with fellow business owners. The program is designed to be scalable, allowing multiple B.E.A.M. cohorts to be offered throughout the year to serve entrepreneurs at different stages and increase long-term impact across the business community.

Cohort Sponsor

Investment: \$600 per cohort

Includes:

- Exclusive naming rights for one B.E.A.M. cohort
- Prominent logo placement on all program materials and promotions (digital, print, registration pages, and presentations)
- Recognition at the program
- Opportunity to provide brief remarks to participants (at Kickoff)
- Inclusion in Chamber marketing and storytelling

**Multiple Cohort Sponsorship bundle available.*

Pickleball Tournament

April 2026 - TBA

The Canton Chamber and Pick US Pickleball Club are proud to present The Canton Community Open Pickleball Tournament in April 2026! This tournament will be a DUPR-rated event.

Tournament Highlights

- Winners score a Pick US Pickleball medal & an awesome swag bag
- 50/50 raffle both days
- Snacks, beverages, and health & wellness professionals available throughout the event
- Sponsorships are available for corporate involvement

Sponsorship Opportunities:

- Major Sponsor - \$2,500
- Court Sponsor - \$1,000 (exclusive, 1 per court) or \$500 (2 per court)
- Wellness Sponsor - \$500
- Parking Sponsors - \$500
- Registration Sponsors - \$500
- Award Sponsors - \$250
- Refreshment Sponsors - \$200



National Civics Bee Live Event

April 22

The National Civics Bee is a competition that encourages young Americans to engage in civics and contribute to their communities. This exciting opportunity extends to students in grades 6, 7, and 8, granting them a unique platform to demonstrate their civics knowledge. Students can enter the competition by submitting an online essay.

Essay submission window opens in October and closes in February.

Pre-Bee Networking Sponsor

Price: \$500

- The Pre-Bee networking event prior to the live local contest gives business professionals a time to network together while supporting the middle school contestants.
Prominent signage on all tables and in Local live event program

Student Supporter

Price: \$100.00

- Support a student on their journey through this exciting competition. This sponsorship is great for any individual or business interested in engaging in this event. Your name will be listed in event booklet.

Engaged Partner Sponsor

Price: \$500.00

- Includes: Company name listed in National Civics Bee Live Local program. Company name listed on Civics Bee website.
Two tickets to the event

Game Changer Sponsor

Price: \$1,000.00

- Includes: Company name listed in National Civics Bee Live Local program. Company name listed on Canton Chamber Civics Bee website
Logo on front page of Program. Social Media posts listing as sponsor. Includes 4 Tickets to live local event

Future Builder Sponsor

Price: \$2,500.00

- Includes: Exclusive speaking opportunity at National Civics Bee Live Local Event
Prominent Logo placement on front page of Program
Booklet Social Media posts listing as sponsor
Featured on all promotional materials for event.



Community Day of Impact

May 13th

Major Sponsor \$2,500

Listed on Volunteer T-shirts

Logo placed on every announcement promoting the event

Listed on Canton Chamber website

Logo on signage throughout the community

Interview on local Canton Cable Station promoting the event

Supporting Sponsor \$500

Listed on Volunteer T-shirts

Listed on Canton Chamber website

Signage at event

Canton Walk of Fame

May-November

Similar to the famous Hollywood Walk of Fame in California but with a Canton Twist!

Walk of Fame Decal: \$500

For 6 MONTHS your Walk of Fame Decal will be displayed on the trail at the beautiful Heritage Park in Canton.

Decals will have an adhesive backing so that decal will lay flat on the trail.

Each decal will feature the following:

Company logo

Contact Phone number

QR Code linking to landing page of your choice

Size: 24in x 18in

Decals will receive HIGH VISIBILITY as Heritage Park is the location for all large community events.

Don't miss out on this unique opportunity to promote your business to thousands within the community.

Golf Outing

June 5th

Major Sponsor \$2,500

- Two golf foursomes
- Company name on the invitation and all advertising
- Recognition in all articles promoting the event
- Banner with company name listed at the event
- Sponsor recognition on Chamber website
- Reserved table with signage and recognition at the dinner

Registration Sponsor \$1,200

- One golf foursome
- Exclusive signage at the registration area
- Sponsor recognition on the Chamber website

Putting Green Sponsor \$1,200

- One golf foursome
- Exclusive signage on the putting green
- Sponsor recognition on the Chamber website

Golfers Aid Sponsor \$1,200

- One golf foursome
- Exclusive signage at the sales table
- Company name listed on all Golfers Aid Packages
- Sponsor recognition on the Chamber website

Driving Range Sponsor \$1,200

- One golf foursome
- Exclusive signage at the driving range
- Sponsor recognition on the Chamber website

Door Prize Sponsor \$1,200

- Door prizes purchased in your name for golf outing
- Two dinner tickets for the event
- Recognition at dinner
- Sponsor recognition on the Chamber website

Tee Sponsor/Golf for Four \$800

- Signage at tee or green (first come, first served)
- Recognition at dinner
- One golf foursome

Hole-in One Sponsor \$650

- One golf twosome
- Signage at the hole
- Sponsor recognition on the Chamber website
- Recognition at dinner
- * Hole-in-one Sponsor (no golfers) \$350

Longest Drive Sponsors (Men/Women) \$600 each

- One golf twosome
- Signage at the tee
- Recognition at dinner
- Announce and Present Winner

50/50 Sponsor \$600

- Drive a golf cart around course selling 50/50 tickets throughout the day and during dinner.
- Sponsor recognition on the Chamber website
- Signage on 50/50 golf cart
- Two dinner tickets and recognition at dinner

Photo Sponsor \$600

- Drive a golf cart around golf course taking pictures throughout the day and during dinner
- Signage on dinner program and golf cart
- Two dinner tickets and recognition at dinner
- Sponsor recognition on the Chamber website

Beverage Cart Sponsor \$600

- Signage on beverage golf cart
- Sponsor may ride on the beverage cart throughout the day
- Two dinner tickets and recognition at dinner

Chipping Contest Sponsor \$600

- Signage at the hole
- Be at the designated hole to run the contest
- Sponsor recognition on the Chamber website
- Two dinner tickets and recognition at dinner

Closest to the Pin Contest Sponsor \$600

- Signage at the hole
- Be at the designated hole to run the contest
- Sponsor recognition on the Chamber website
- Two dinner tickets and recognition at dinner

Dinner Sponsor \$800

- Signage at the event
- 4 dinner tickets for the event
- Sponsor recognition on the Chamber website
- Recognition at dinner & Option to Speak

Tee or Green Sponsor/Golf for two \$500

- Signage at Tee or Green (first come, first served)
- Recognition at dinner and on the Chamber website
- One golf twosome

Tee Sponsors \$175

- Signage at Tee
- Recognition at dinner and on the Chamber website

Individual Golf \$165

- Lunch, dinner, drinks and prizes
- 18 holes of golf w/cart

Bonfires & BBQ

October 9th

MAJOR Sponsor \$1,500

8 tickets

Your company is named as a Major Event Sponsor with your logo on the invitation, program and all of the pre-event publicity .

Company listed as a Major Event Sponsor on the Chamber website Company

Recognition in all weekly emails promoting the event

Exclusive signage at event

Mic time to address the audience

GOLD Sponsor \$600

4 tickets

Social Media post listing you as a Gold Sponsor

Recognition on the Chamber website

Signage at the event

SILVER Sponsor \$400

2 tickets to the event. Includes:

Advertisement promotion listing you as a Silver Sponsor recognition on the Chamber website

Canton People's Choice Awards & Gala

November 13th

The People's Choice Awards is a premier event for the Canton Chamber and community at large. Residents and Chamber members will have the option to vote for the choice of Best in Class in various business industries (restaurant, healthcare services, insurance, automotive, home/commercial services and additional categories) The winners of all categories will be announced at this Awards Celebration. The evening will begin with a networking reception to kick off this special annual event.

Major Sponsor \$2,500

- Company name on all promotional materials
- Recognition in all articles promoting the event
- Recognized as Major Sponsor on the Chamber website
- 8 tickets for the event
- Company name listed as sponsor at the event
- Logo on people's choice digital ballot

Reception Sponsor \$1000

- Recognition in all weekly e-mails and articles promoting the event
- Recognized as Sponsor on Chamber website
- 6 tickets for the event
- Company name listed as sponsor at the event
- Introduction at the event

Anniversary Awards Sponsor \$550

- Recognition in all articles promoting the event
- Recognized as Business Anniversary Awards Sponsor on Chamber website
- Four tickets to the event
- Company name listed as sponsor at the event

Entrance Sponsor \$550

- Recognition in all weekly e-mails and articles promoting the event
- Recognized as Sponsor on Chamber website
- Four tickets to the event
- Company name listed as sponsor at the event
- Introduction at the event

People's Choice Category Sponsor \$550

- Recognition in all weekly e-mails and articles promoting the event
- Recognized as Sponsor on Chamber website
- Four tickets for the event
- Company name listed as sponsor at the event
- Introduction at the event

Bar Sponsor \$650

- Recognition in all weekly e-mails and articles promoting the event
- Recognized as Sponsor on Chamber website
- Four tickets for the event
- Company name listed as sponsor at the event

Young Professionals

The Chamber YP Group is an initiative of the Canton Chamber. This sponsorship is exclusive. There will be 8-10 networking events per year. The sponsor will have access and representation for all things Young Professionals.

Presenting Annual Sponsor: \$1000

- Company will sponsor each meeting.
- Company logo printed on all promotional materials
- Company listed as major sponsor on all promotional materials.
- Signage at each Young Pro Meeting and Event

Networking

Small Talks, Caffeinate & Connect, After Hours

The Chamber offers more great networking opportunities through sponsoring one of three events held each quarter. Grow your business while sponsoring a networking After Hours, Caffeinate & Connect Morning Coffee, or Small Talks Lunch. Each event will take place three times per year. Attendees can meet new chamber members, make business contacts and share information about their business.

Presenting Sponsor \$400

- Company name listed on all invitations
- Recognition in all articles promoting the event
- Recognized as Event Sponsor on the Chamber website
- Company name listed as sponsor at the event
- Brochure/literature from sponsor given to each attendee when they arrive
- Introduction and opportunity to speak at event

Local, County, State Town Hall

Date to be announced

Opportunity to network with Canton Township Supervisor Anne Marie Graham Hudak and other chamber members. You will be able to hear brief Township updates and ability to ask questions one-on-one. These networking events will be hosted in the afternoon. In addition to updates from our Chief Elected official of Canton Township, there will also be updates from Wayne County and State Officials.

Presenting Sponsor \$500 (Per event)

- Company name listed on all invitations
- Recognition in all articles promoting the event
- Recognized as Event Sponsor on the Chamber website
- Company name listed as sponsor at the event
- Brochure/literature from sponsor given to each attendee when they arrive
- Introduction and opportunity to speak at event

Contact Us



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