

Case Study

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STRESSLESS
REMODELING

1. Client Snapshot

Business Name: StressLess Remodeling

Location: Arizona, New Mexico, Nevada and California.

Industry: Home Improvement (Remodeling & Renovation)

Years in Business: 3+

Team Size: 10+

2. The Challenge

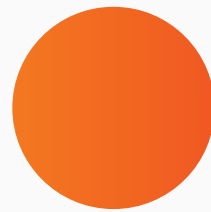
StressLess Remodeling, a startup in the competitive home improvement industry, needed to establish its brand and presence from the ground up. Their challenges included:

- ✕ Establishing a brand identity and a professional online presence.
- ✕ Generating qualified leads and acquiring new customers in a saturated market.
- ✕ Scaling the business from a new startup to a profitable, high-revenue company.

3. The Solution

We partnered with StressLess Remodeling to deliver a comprehensive, full-service digital strategy. This included:

- ✓ **Brand Foundation:** We handled the entire startup and brand identity process, including domain purchases, email setup, and website hosting. We built a professional, user-friendly website that served as the digital cornerstone of the business.
- ✓ **Full-Funnel Management:** We took on the full management of their web presence, social media, email marketing, and search strategies. This ensured a consistent brand message and a cohesive approach to customer acquisition.
- ✓ **Lead Generation:** We designed and executed highly effective lead generation campaigns to drive qualified leads and appointments, directly contributing to their sales pipeline.



4. The Results

Through our strategic partnership, StressLess Remodeling achieved remarkable growth in under three years:



Exceptional Reputation: They successfully grew to over 500 five-star reviews, establishing a strong reputation for quality and customer service.



Significant Revenue Growth: The company scaled from a startup to generating between \$5 and \$10 million in revenue per year.



Robust Lead Pipeline: They now average over 900 qualified leads per month across key markets in Arizona, New Mexico, and California.



Established Digital Presence: They now have a fully managed and effective digital presence, from their website to their social media channels, ensuring a continuous flow of new business.

5. Client Takeaway

StressLess Remodeling went from an unknown startup to a market leader with a stellar reputation and multi-million dollar revenue, all thanks to a strategic, fully managed approach to brand development and digital marketing.

Ready to write your own success story?

Book a 15-minute consultation with a CyberFunnels strategist and discover what's possible for your business.

| Book a free consultation: |

