

# TI SENTO

AW25



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# AW25

TI SENTO



*There is something undeniably exciting about the moment a new collection arrives. Even after twenty years of design, sketching, sampling, and sometimes seemingly endless tweaking, twisting, and changing our minds, that first glimpse of a new collection feels like magic. And this time, everything instantly clicked. Every piece complements the other, from the shimmer of a newly cut stone to the curve of a pendant. Overall, they form a balance of heritage and renewal.*

*At the heart of this collection is our love for modern classics: luxurious foundation pieces like the tennis necklace inviting layering, styling, and personal interpretation. Think of them as your jewellery wardrobe: endlessly versatile, well-considered, and ready to evolve with you. We have embraced the art of mixing bold new statement pieces alongside smaller pendants you can stack or wear independently. Some add a subtle pop of colour, others a play of contrasts.*

*There's a hint of the eighties in there, too. The clean lines, rich textures, and a sense of glamour evoke this inspiring decade. But always in a wearable way because, as you know by now, that is what TI SENTO is all about. From our new triangle-cut party edit to bicolour pavé styles, necklaces designed after your star sign, and elegant cushion-shaped stones (a true classic, if you ask me), we wanted festive pieces that still work with your favourite white shirt and denim, as well as with any special-occasion dress.*

*Our mission? Outstanding jewellery that doesn't just complete an outfit but also has the power to transform it. The balance of elevated and effortless, standout and subtle, is precisely what we aimed for. And when designed and developed with care, they become more: a signature, a ritual, and everyday kind of special, enhanced by the way you decide to wear them. It is time to come out of your shell with this new batch of delicate designs made for winter as well as the seasons ahead.*

X Lilian





**“ ALL TI SENTO JEWELLERY IS MADE OF 925 STERLING SILVER WITH PLATINUM AND GOLD PLATING ”**

MEET TI SENTO:

# MODERN CLASSIC JEWELLERY

[Modern] – adjective  
*relating to, or characteristic of the present*

[Classic] – noun  
*a work of art of recognized and established value*

TI SENTO always draws inspiration from classic items, but its power lies in making the classic items modern. The modern classic style is intertwined in our entire branding. Our base is always classic, but we give everything we do a modern touch.

@TISENTOMILANO #MODERNCLASSICS

## CRAFTMANSHIP

Ti Sento jewels are designed in house and crafted by hand, made of 925 sterling silver finished with a platinum or 18K gold plating. From special cut stones to customized links and unique locks. Our skilled artisans like to exceed expectations and secure high quality so that our jewellery is made to enjoy and to last.

## STORYTELLING

### Icons

TI SENTO's iconic Collection forms a red thread through the brand. It's designed to combine with more outspoken items, to become the most authentic version of yourself in the end.

### Mix & Match

Creating the ultimate TI SENTO look is all about mixing and matching our jewellery. Women can create their own look to fit the occasion and their personal style. Combining necklaces with pendants, ear charms, rings and bracelets provides endless possibilities.

TI SENTO

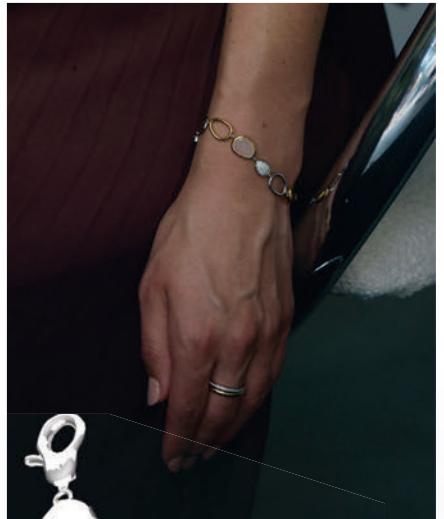
# A/W 25 COLLECTION

@TISENTOMILANO #MODERNCLASSICS



# STONE LUXURY

Play a little with pieces that equally evoke the moods of the season. Playful and polished, wearable yet statement-making – these items work incredibly well with your favourite cashmere sweater, straight-leg jeans, and that little black dress or minimalist party top.



TI SENTO

Our new line, *TI SENTO*, reimagines sculptural design with refined, custom-cut stones in a coin-like setting. We call them our “pebbles”. Colours of milky white, black, and pavé make each piece balance a sense of sophistication and refinement.

# SIGNATURE





34102MW/80  
\$499

23083MW S/M/L  
\$269



**MODERN CHIC**

# *the STRUCTURES & iconic PEARLS edit*



Architectural by design and a statement enhancing any look, our new structural bracelet and necklace are equally eye-catching and timeless, making them impossible to look away from—that is, with a hint of the eighties.



## STRUCTURES



## ICONIC PEARLS

Against popular belief, we think pearls are a girl's best friend. Their heirloom-worthy and timeless appeal never gets old. They make a great (statement-making!) pair with chains and work equally well independently.



78025ZY  
\$189

34100ZY/44  
\$1199

23081ZY S/M/L  
\$529



12384ZY  
\$219



12385ZY  
\$179



12383ZY  
\$139



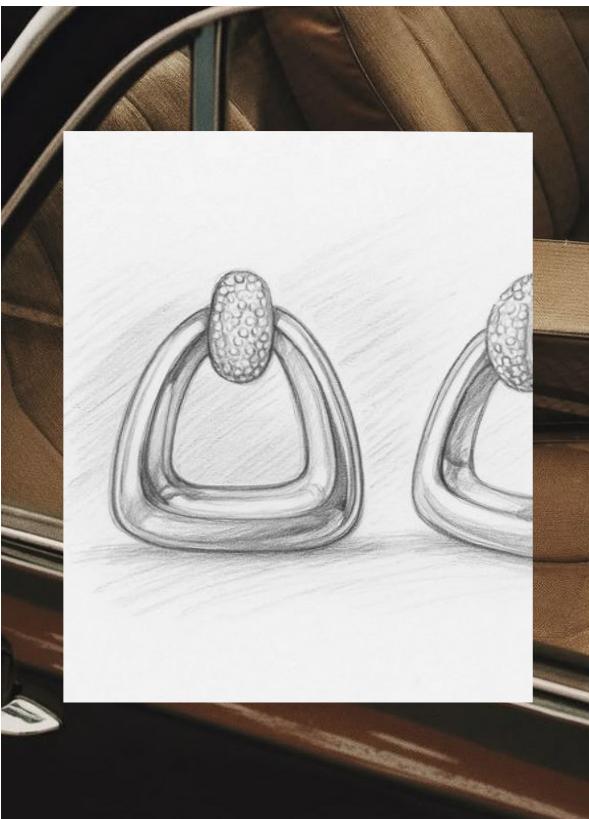
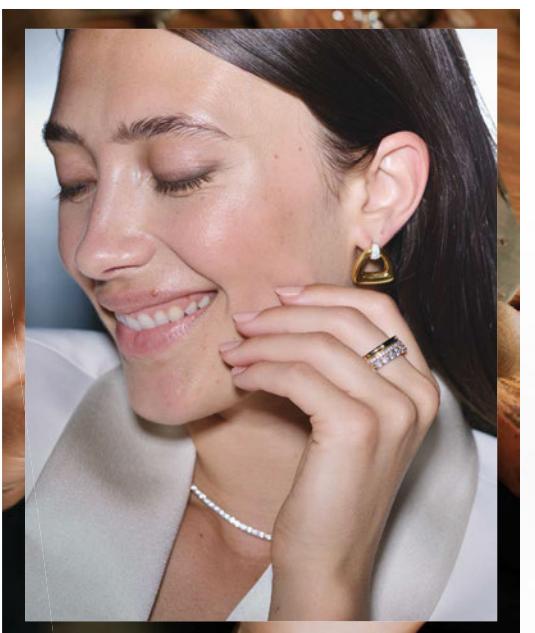
78024ZY  
\$179



# A BICOLOUR STATEMENT



Our new triangle shapes evoke the typical eighties energy. Think: Studio 54 meets Palladium meets The Roxy, with a hint of the this line suits any dinner party or other festive occasion. Combine them with big shoulder pads to underscore the eighties vibe. And don't forget to hit the dancefloor.



## STANDOUT PIECES

This season, these staple pieces are a little bolder than their classic counterparts, forming the centrepiece of your silhouette.



23086ZY S/M/L  
\$299



12393ZY  
\$179



23087ZY S/M/L  
\$669



12391ZY  
\$179



12392ZY  
\$139



78036ZY Ø15MM  
\$199



78034ZY  
\$229



78035ZY  
\$189



34106ZY/42  
\$179



34108ZY/42  
\$189



34105ZY/42 Ø18MM  
\$179



2756ZY Ø5MM  
\$179



2756ZI Ø5MM  
\$149



12390ZY Ø7MM  
\$119



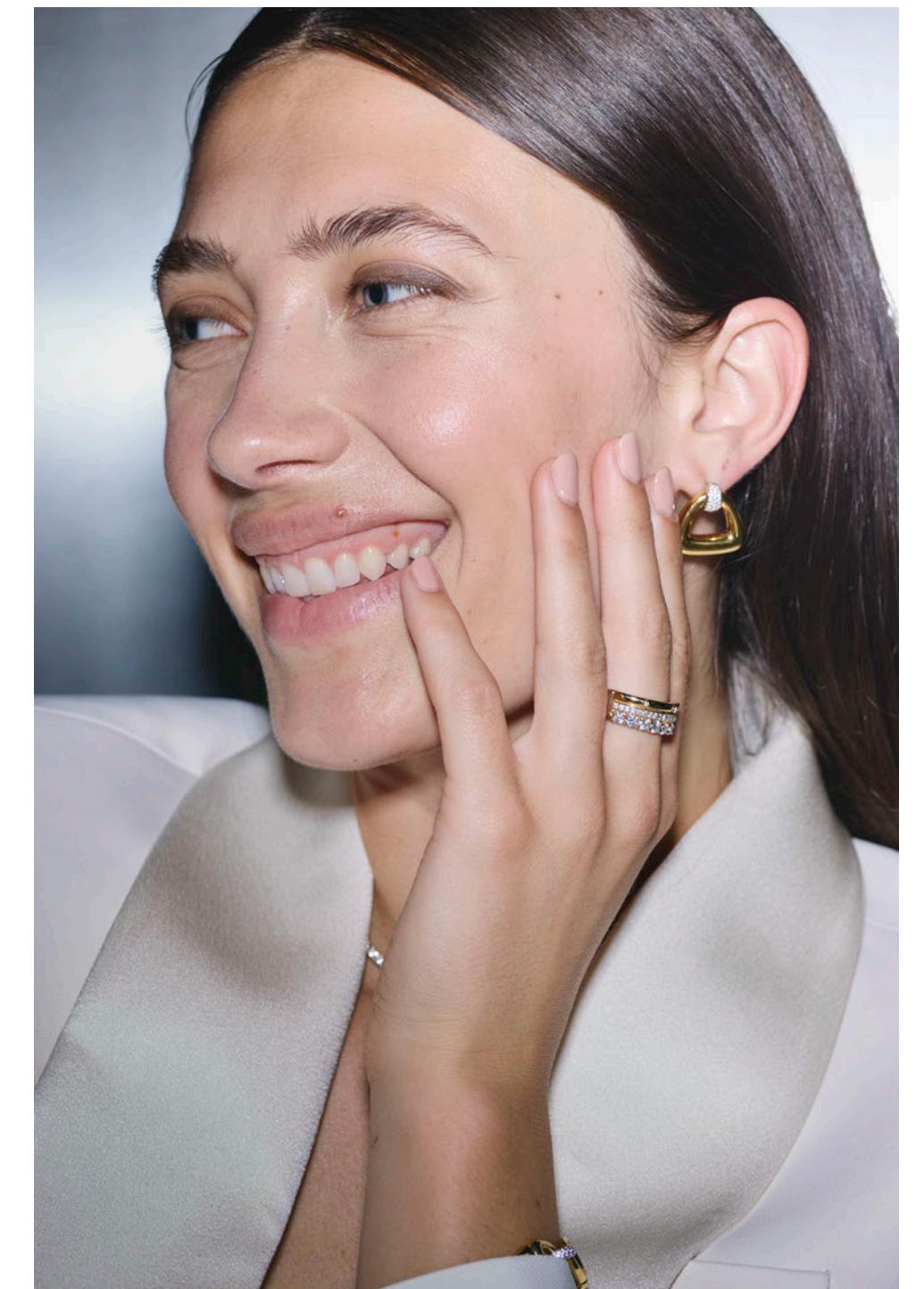
78032ZY Ø8MM  
\$199



12390ZI Ø7MM  
\$109



78032ZI Ø8MM  
\$179



**FESTIVE SPARK**

# *SYMBOLIC* meets *CLASSICS'*



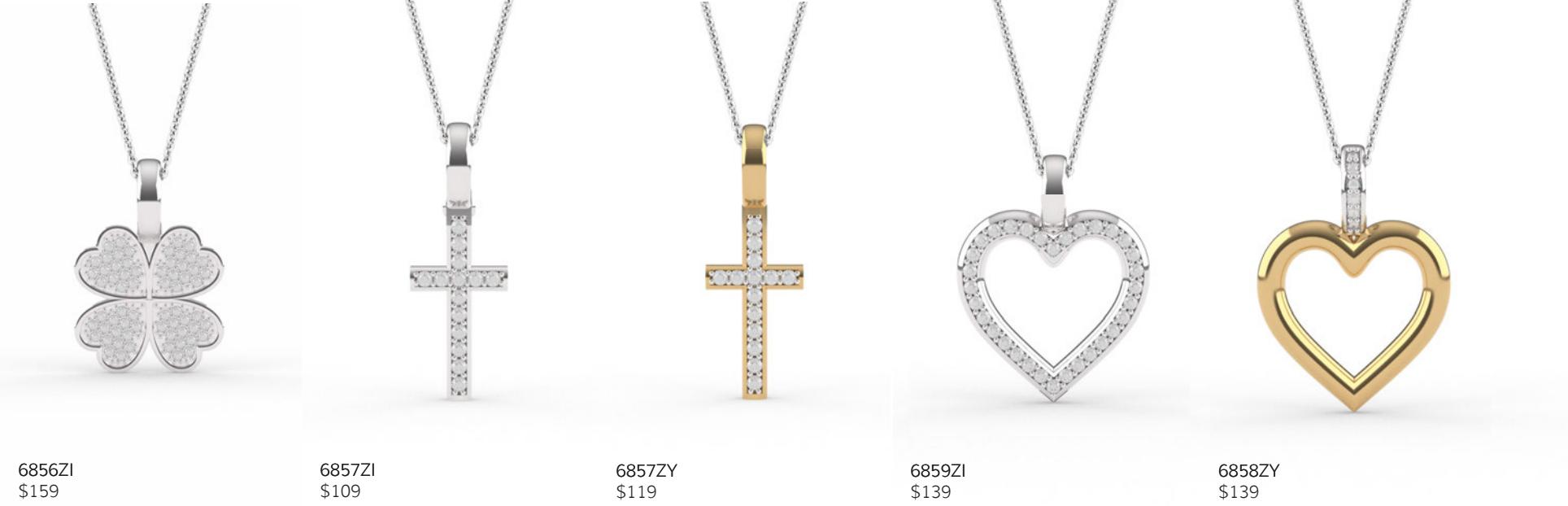
Nothing beats a lucky clover, classic bean-shaped jewellery, or our eternity shapes. When gifted by someone you love, these items gain meaning and value, allowing them to become talismans.



## MIX AND MATCH



To us, gifting is at the heart of every season. Of life, perhaps. Whatever the occasion, a gift shows appreciation, a sign to express that you think of someone. Whether it is a zodiac pendant, an initial, a number with special meaning, or one of our most-wanted pieces, when gifted by someone you love, these symbolic items will immediately become your favourite pieces.



34115ZY/42  
\$229



2823ZY  
\$159



2823ZI  
\$139



6854BY Ø8MM  
\$139



6854MW Ø8MM  
\$139



6854KA Ø8MM  
\$139



34104ZI/42 Ø8MM  
\$139



34103ZY/42 Ø7MM  
\$139



34087ZY/42 Ø5MM  
\$199



34087ZI/42 Ø5MM  
\$119



78029ZI Ø7MM  
\$139

78031ZI Ø9MM  
\$179

78030ZY Ø7MM  
\$189



78009ZY Ø6MM  
\$169



78009ZI Ø6MM  
\$119



12389ZI Ø9MM  
\$139



12388ZY Ø7MM  
\$119



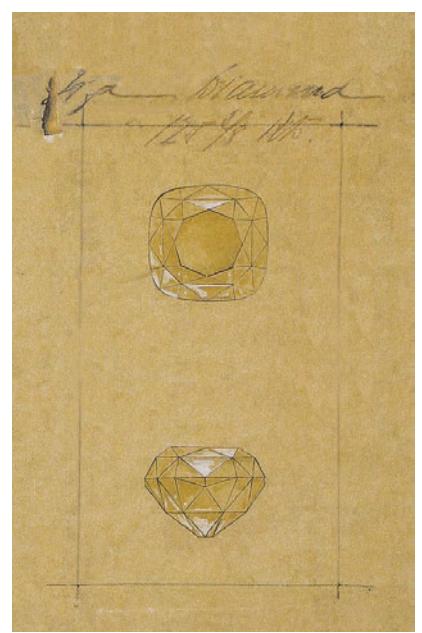
12367ZY Ø5MM  
\$119



12367ZI Ø5MM  
\$79

# CRAFTMANSHIP

This collection's signature shapes draw on our decades of design. They are an ode to what we have always done, close to our signature pieces and clean cuts that have stood the test of time. To us, our signature pieces mean more than just recurring designs. They embody a sense of continuity. Of knowing who we are and staying true to the accompanying values. These pieces carry that spirit: refined, intentional, and instantly recognisable. And so, they remain the quiet icons in a world that's always moving.

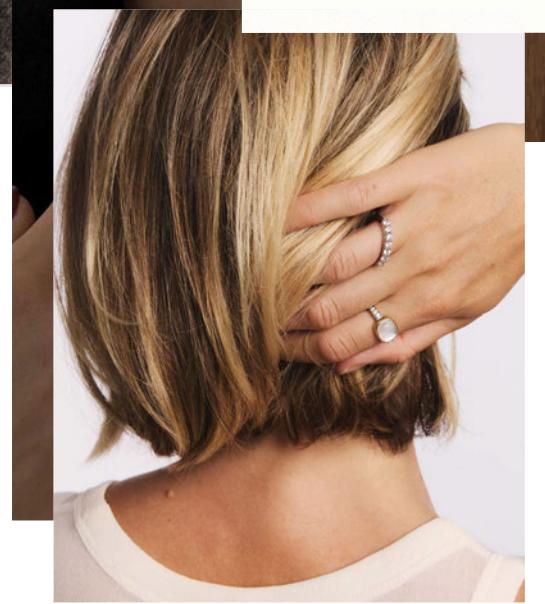
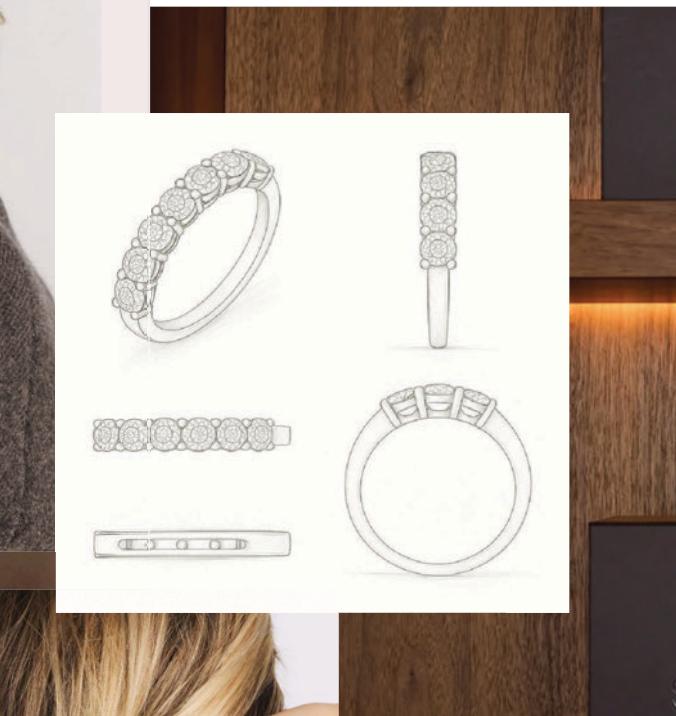


## CORE CLASSICS

# PILLOWS & CUSHIONS



A new year feels like a clean slate – a blank canvas yet to be coloured. We prefer to start the year fresh, with transparent hues reflecting a new start's energy. That is, bold yet liberated, without ditching the old. After all, nothing beats the eternally iconic cushion shape.



## GLOW-GETTER

This piece easily to combine with any other colour, texture and shape.



## CUSHION ALLURE

This season, our cushion comes in an elongated form: a pillow-like, elongated shape. Its warm brown hue reflects the moment and makes this piece easily to combine with any other colour, texture and shape.





12380ZI Ø4MM  
\$109



12380ZY Ø4MM  
\$119



12381ZI Ø3MM  
\$99



12381ZY Ø3MM  
\$109



3894ZY/42 Ø5MM  
\$179



12382ZI Ø2MM  
\$79



12382ZY Ø2MM  
\$89



12366ZI  
\$119



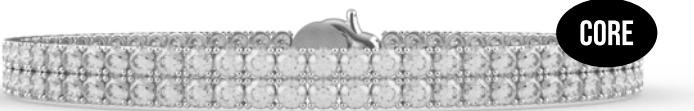
12366ZY  
\$139



3894ZI/42 Ø5MM  
\$109



23067ZY  
\$399



23067ZI  
\$229



2951ZY Ø3MM  
\$269



2995ZY Ø2,5MM  
\$259



7718ZI Ø14MM  
\$119



7718ZY Ø14MM  
\$139



78023ZI Ø15MM  
\$139



78023ZY Ø15MM  
\$159



**QUIET LUXURY**



## ICONS REIMAGINED

We found inspiration in nature for the aesthetically pleasing yet remarkable drop-like shapes. They are undeniably chic and enhance even the most neutral looks.



34107ZY/42 Ø24MM  
\$239

6851ZY Ø28MM  
\$269

34109ZY/42 Ø24MM  
\$239

## COOL CLASSICS'



There's something quietly powerful about the start of a new year. A sense of renewal, of possibility. It's a moment to reconnect with yourself, to express who you are now. And what better way to do so than through the jewellery you choose to wear?

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78037KA  
\$239



78039ZY  
\$239



78038GG  
\$239



6848KA  
\$139



6850ZY  
\$189



6849GG  
\$139



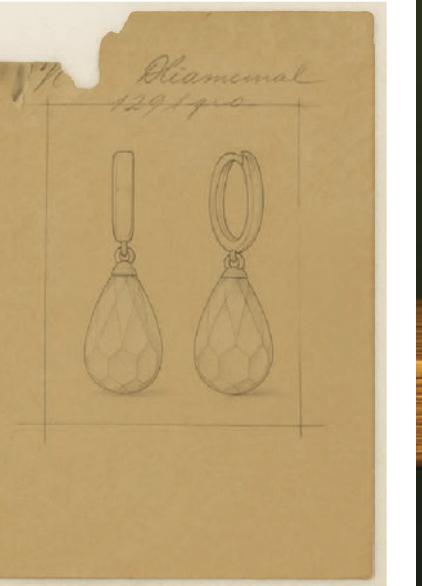
3978ZY/42/90  
\$329



34110ZY/42  
\$139



3978ZI/42/90  
\$19



# CROSSOVER & CIRCLES



## CROSSOVER CHICNESS

Every design starts at our in-house drawing table in our Amsterdam-based atelier. Two markers we often infuse in our jewellery are connection and eternity, found in this collection through flowing forms and a blend of materials.



Make a statement with a single pendant, a pair of twisted-and-turned earrings, or bangles you never want to take off again. Many people favour these items, and therefore, they make the perfect gift. These jewels pair perfectly with your hard-working winter wardrobe, which probably consists of fine knits and heavy wool items. Adding a little sparkle and unexpected edge changes the narrative of any look.



## TRICOLOR SIGNATURE

Tricolour metals appear to complement each other well; they effortlessly pep up any low-key look, just as the black accents do.



3915BY/42  
\$189



1953BY  
\$139



7784BY Ø8MM  
\$109



7667BY Ø14MM  
\$179



3972ZT/42 Ø20MM  
\$199



12318ZT  
\$219



12343ZT  
\$179



23071ZT  
\$299



7857ZT  
\$199



7960ZT Ø14MM  
\$219  
78012ZT Ø16MM  
\$219



7857ZT  
\$199



# PERSONAL PENDANTS

## FAVOURITE INITIALS & LUCKY NUMBERS

These letter pendants have no limits to their use, forming the perfect look for any audacious pioneer.

Joy-sparkling pieces that are simply sensational in their unassuming elegance. Wear them standalone or combine your lucky number and the first letter of your significant other's name. Looking for a unique look? Then discover our made-to-order pendant range in multiple colours, from coralred to malachite green and turquoise.



## HOW TO CREATE YOUR OWN PERSONAL PENDANTS

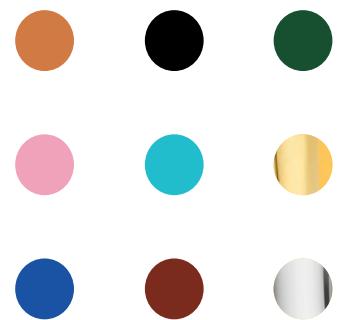
### STEP 1

Choose your favourite initials  
or lucky numbers



### STEP 2

Choose your favourite colour



### STEP 3

Choose your favourite bracelet  
or necklace for a final touch



## SPECIAL DISPLAY PERSONAL PENDANTS



Strong and sensual at once, these pendants remind of something great, whether that is a lucky number, a birthday, a special someone, or an important date to keep on top of mind. The mother-of-pearl version is our star of the season. And for anyone who prefers the extraordinary, we offer made-to-order versions of these pendants. Amp up your look with coral red, malachite green, or lapis blue.





Aquarius: Jan 20 - Feb 18  
6826AQ  
\$169



Pisces: Feb 19 - March 20  
6826PI  
\$169



Aries: March 21 - April 19  
6826AR  
\$169



Taurus: April 20 - May 20  
6826TA  
\$169



Gemini: May 21 - June 20  
6826GE  
\$169



Cancer: June 21 - July 22  
6826CA  
\$169



Leo: July 23 - August 22  
6826LE  
\$169



Virgo: August 23 - Sept 22  
6826VI  
\$169



Libra: Sept 23 - Oct 22  
6826LI  
\$169



Scorpio: Oct 23 - Nov 21  
6826SC  
\$169



Sagittarius: Nov 22 - Dec 21  
6826SA  
\$169



Capricorn: Dec 22 - Jan 19  
6826CN  
\$169

## ZODIAC COLLECTION

# WRITTEN *in the STARS*

We designed a special Zodiac display and packaging to create **A UNIQUE CUSTOMER EXPERIENCE.**



TI SENTO  
MILANO



### DISPLAY

- Free with first order
- Can be placed in shop window or on counter
- Contains pictures of all 12 zodiac pendants
- Can be used with up to 12 pendants



### PACKAGING

- Free with every order
- Luxurious TI SENTO box and pouch
- Leaflet with inspiring content about the collection
- The perfect gift

TI SENTO

# JEWELLERY BY CATEGORY

@TISENTOMILANO #MODERNCLASSICS





# RINGS

ALL OUR RINGS ARE AVAILABLE IN SIZE 48 UP UNTIL 62

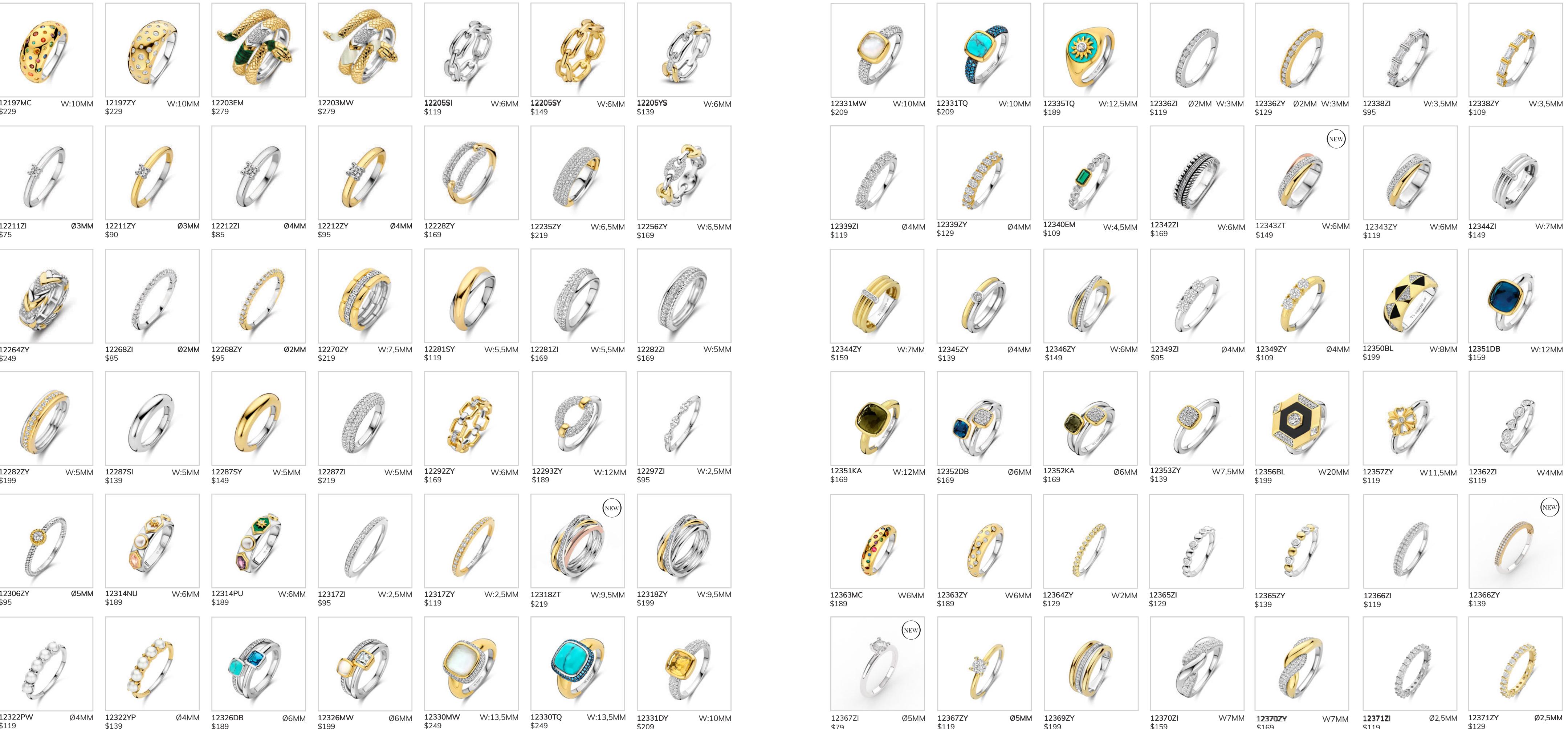
*Endless combinations to create a personal look. We have designed a wide variety of sterling silver rings with platinum, gold and rose gold plating to create that personal look. Both classic and contemporary. After all, opposites attract. On that note, we think you can never have enough rings. Whether you love to wear them simultaneously; or occasionally, rings are the ultimate provocation of daily joy. On top of that, the look of your hands says more than a thousand words - so you better decorate them well.*

## SIZE GUIDE

Ø: **Cross section:** This refers to the measurement of the element of the ring.

W: **Width:** This refers to the width of the ring.





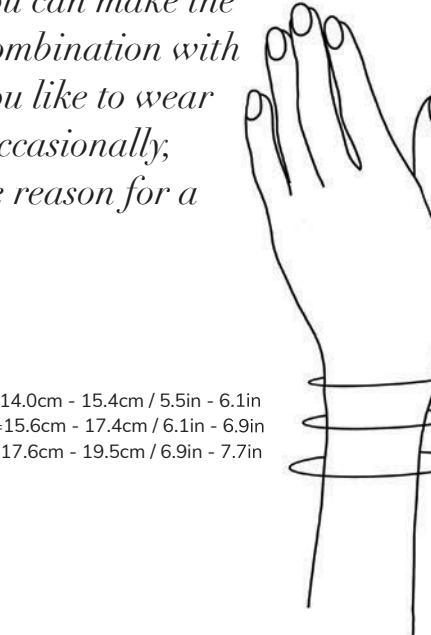




# BRACELETS

OUR BRACELETS ARE AVAILABLE IN SIZES S, M AND L

Choose classic and modern with our bracelet collection. Wear one or a lot of them, combine different styles and create your own look. You will discover silver, gold plated, pearls, linked or beaded bracelets. Decorate your arms with bracelet brilliance. On that note, we think you can make the perfect mix and match combination with our bracelets. Whether you like to wear them simultaneously or occasionally; bracelets are the ultimate reason for a party on your wrist.



S = 14.0cm - 15.4cm / 5.5in - 6.1in  
M = 15.6cm - 17.4cm / 6.1in - 6.9in  
L = 17.6cm - 19.5cm / 6.9in - 7.7in

## SIZE GUIDE

**Ø:** **Cross section:** This refers to the measurement of an element of the bracelet.

**W:** **Width:** This refers to the width of an element of the bracelet.

**H:** **Height:** This refers to the height of an element of the bracelet.







23080DB H:8MM  
\$249



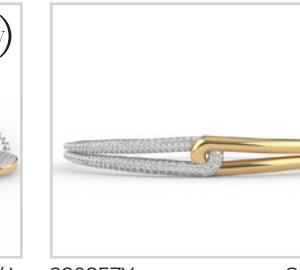
23081ZY S/M/L  
\$529



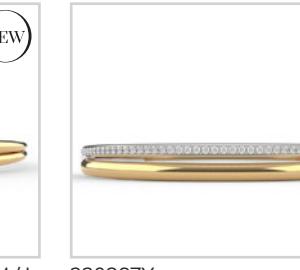
23082MW S/M/L  
\$399



23083MW S/M/L  
\$269



23085ZY S/M/L  
\$469



23086ZY S/M/L  
\$299

## BRACELET EXTENTIONS

EN

These TI SENTO links can be used to extend your jewellery for specific items in the collection.

NL

Dese TI SENTO schakels kunnen worden gebruikt als verlengschakel voor specifieke sieraden uit de collectie.

FR

Ces liens TI SENTO peuvent être utilisés pour étendre vos bijoux pour des pièces spécifiques de la collection.

IT

Questi elementi TI SENTO possono essere utilizzati per unire altri gioielli a pezzi specifici della collezione.

DE

Mit diesen TI SENTO Verbindungen können bestimmte Artikel der Kollektion erweitert werden.

ES

Estas joias TI SENTO podem ser usadas para estender as suas peças, ligando-as a itens específicos da coleção.



23087ZY S/M/L  
\$669



23088YP Ø8MM S/M/L  
\$199



3947ZI/48/80



2936SY



3947SY/48/80



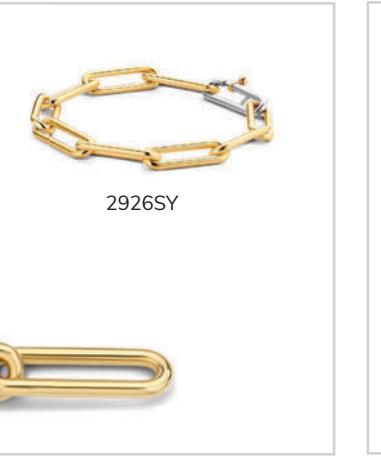
3937ZI/45

4166SI

\$35



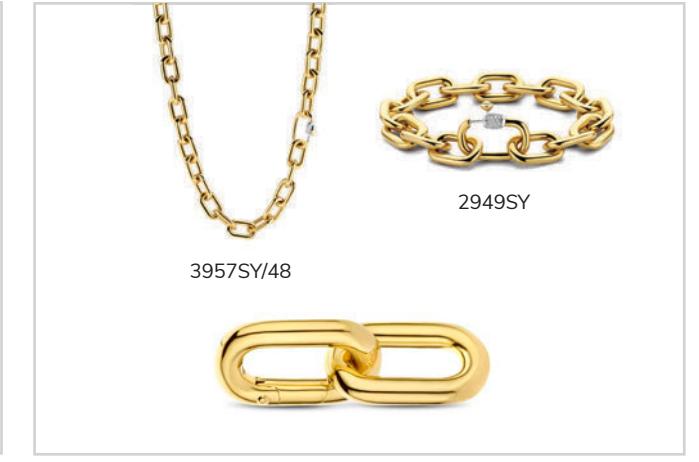
3937SY/45



2926SY



3957ZI/48



3957SY/48

4168SY  
\$55

4168SY

\$55

4173SI

\$55

# NECKLACES

SIZES ARE MENTIONED UNDERNEATH THE PRODUCT

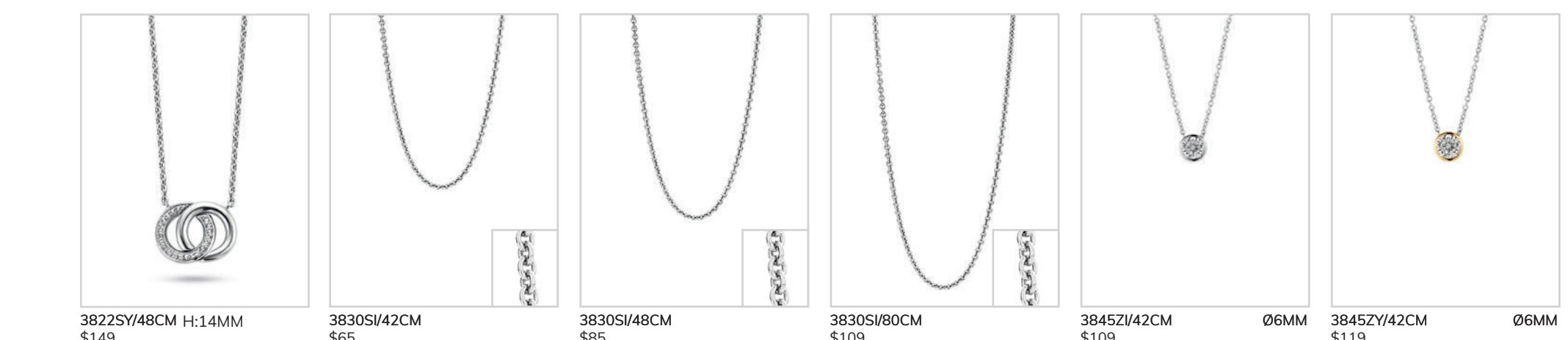
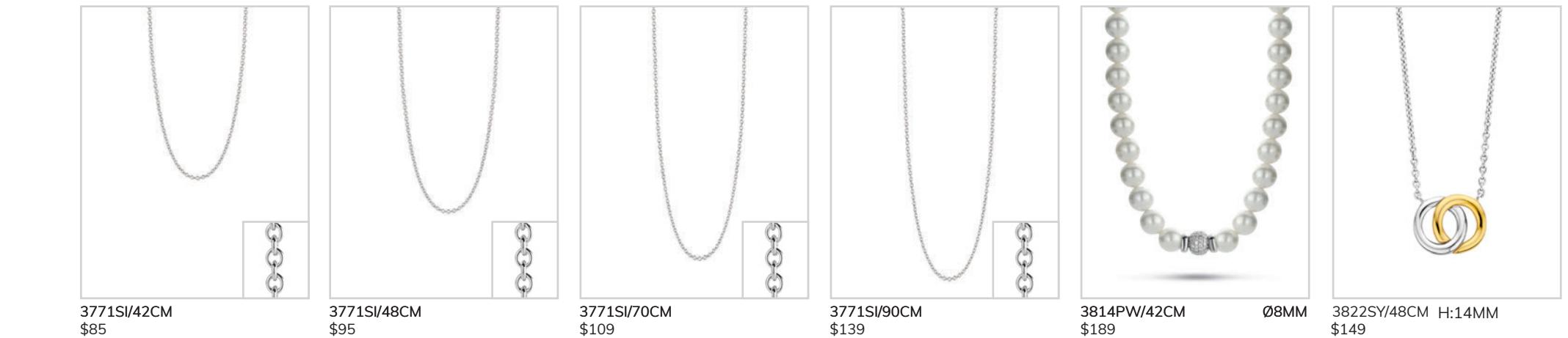
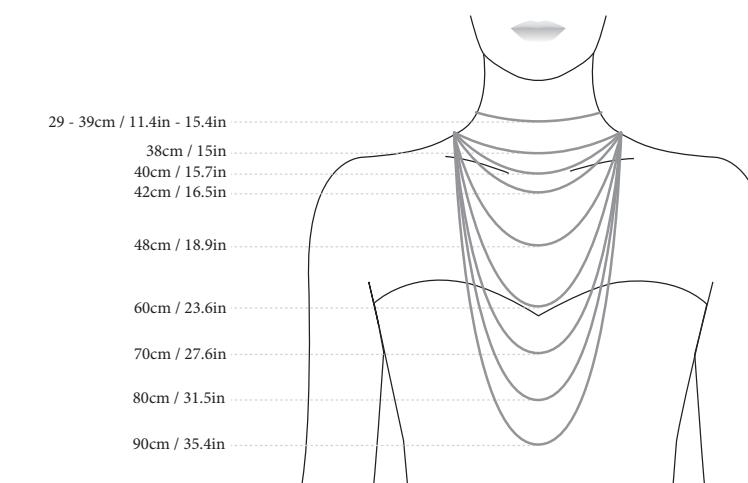
Necklaces are the perfect accessory to highlight the neckline. With dainty pieces and statement designs to enhance your look, you'll find exactly what you need to show off your personal style. Create endless combinations and make a bold statement with a long necklace or go for sweet and short. Wear it in all its simplicity or master the art of layering and layer it up with iconic chains, pendant necklaces, pearls, chokers or a coin necklace. As always we encourage you to mix and match the styles to create a look that reflects your unique character.

## SIZE GUIDE

**Ø:** **Cross section:** This refers to the measurement of an element of the necklace.

**W:** **Width:** This refers to the width of an element of the necklace.

**H:** **Height:** This refers to the height of an element of the necklace.







## NECKLACE EXTENTIONS

EN

*These TI SENTO links can be used to extend your jewellery for specific items in the collection.*

NL

*Deze TI SENTO schakels kunnen worden gebruikt als verlengschakel voor specifieke sieraden uit de collectie.*

FR

*Ces liens TI SENTO peuvent être utilisés pour étendre vos bijoux pour des pièces spécifiques de la collection.*

IT

*Questi elementi TI SENTO possono essere utilizzati per unire altri gioielli a pezzi specifici della collezione.*

DE

*Mit diesen TI SENTO Verbindungen können bestimmte Artikel der Kollektion erweitert werden.*

ES

*Estas joias TI SENTO podem ser usadas para estender as suas peças, ligando-as a itens específicos da coleção.*





# PENDANTS

ALL PENDANTS COME WITH A SILVER NECKLACE

Create a unique look by combining multiple necklaces in different lengths, materials and / or thickness. Style a playful pendant with timeless pearls. After all, opposites attract.

To create the ultimate look, TI SENTO pendants are designed with a clip eye. Clip eyes allow for endless mixing and matching. Thanks to this special design, our pendants can open & close and can be worn on any necklace. Allowing to create multiple design combinations by mingling different chain lengths, or clipping the pendants to pearl or bead necklaces.

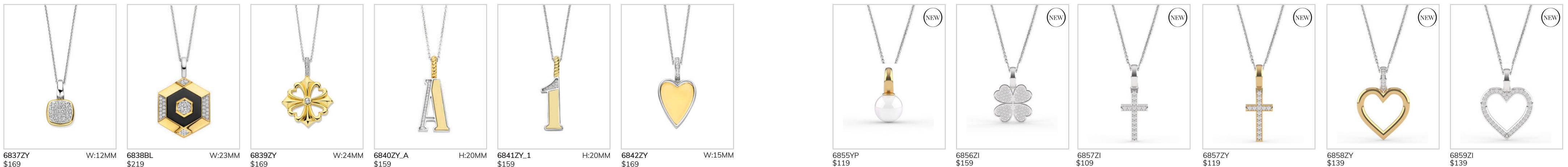
## SIZE GUIDE

**Ø:** **Cross section:** This refers to the measurement of the element of the pendant.

**W:** **Width:** This refers to the width of the pendant.

**H:** **Height:** This refers to the height of a pendant, excluding the clipeye.





# NECKLACES FOR PENDANTS



34090SI / 40CM / 45CM  
40CM \$219  
45CM \$249



34090SY / 40CM / 45CM  
40CM \$279  
45CM \$299



3978ZI / 42CM / 90CM  
42CM \$149  
90CM \$219



3978ZY / 42CM / 90CM  
42CM \$199  
90CM \$329



3947SY / 48CM / 80CM  
48CM \$279  
80CM \$499



3947ZI / 48CM / 80CM  
48CM \$329  
80CM \$549



3830SI / 42CM / 48CM / 80CM  
42CM \$65  
48CM \$85  
80CM \$109



3933SY / 42CM / 60CM / 90CM  
42CM \$119  
60CM \$139  
90CM \$169



3771SI / 42CM / 48CM / 70CM / 90CM  
42CM \$85  
48CM \$95  
70CM \$109  
90CM \$139



34069SI / 45CM  
45CM \$249



34069SY / 45CM  
45CM \$239





# EARRINGS

## ONLY AVAILABLE IN PAIRS

Combine or wear alone; our earrings and ear charms are perfect additions to the curated ear. Mix and match studs, hoops and earrings to create your own unique ear party.

## SIZE GUIDE

Ø: **Cross section:** This refers to the measurement of the element of the earring.

W: **Width:** This refers to the width of the earring.

H: **Height:** This refers to the height of the earring.



## BUTTERFLY BACKS

All earrings come with small or large butterfly backs.

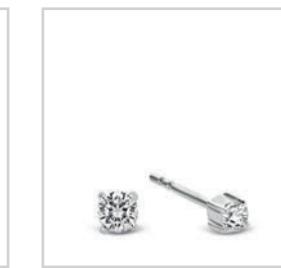
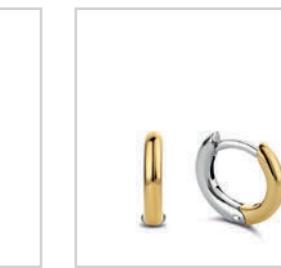
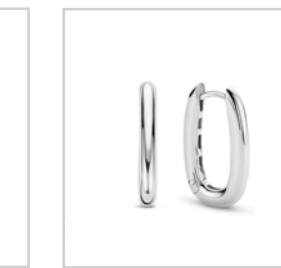
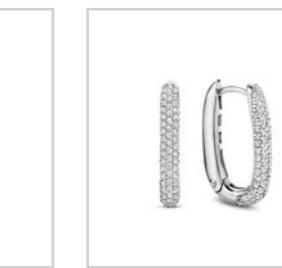
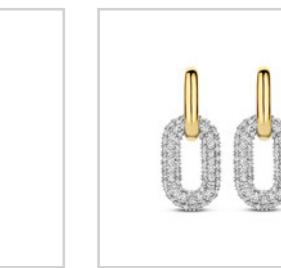
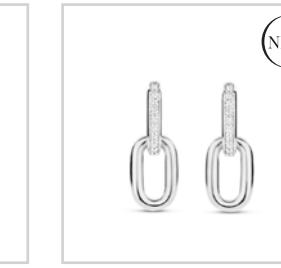
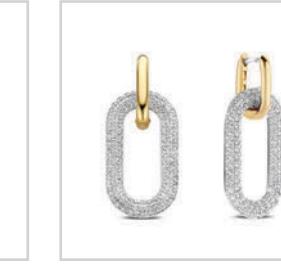
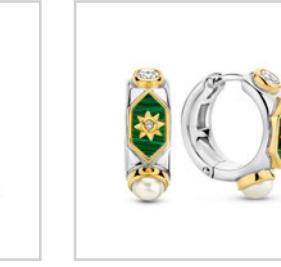
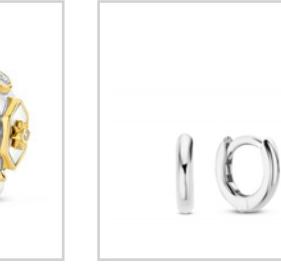
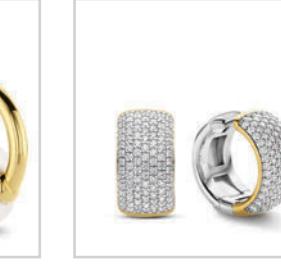
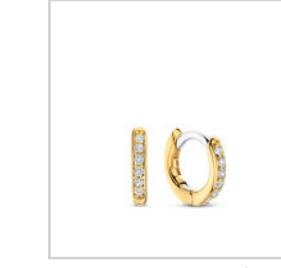
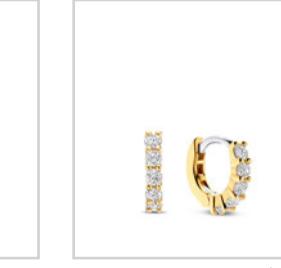
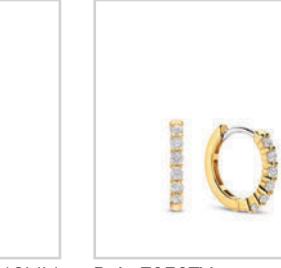
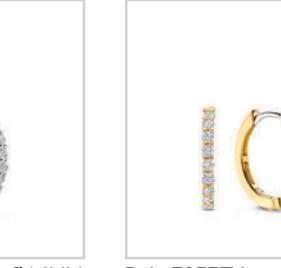
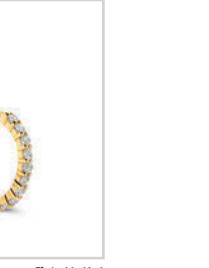
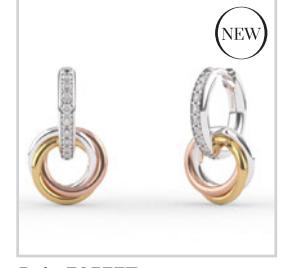
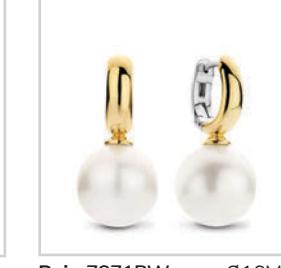
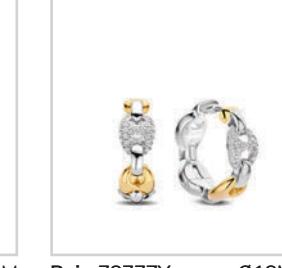
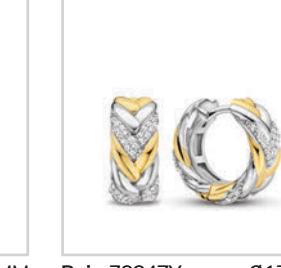
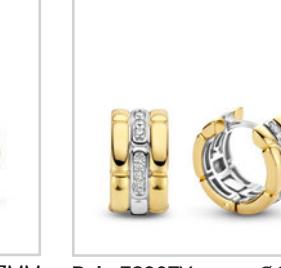
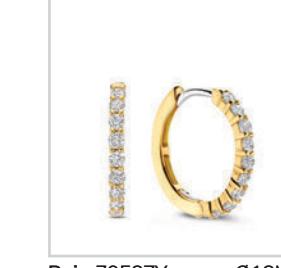
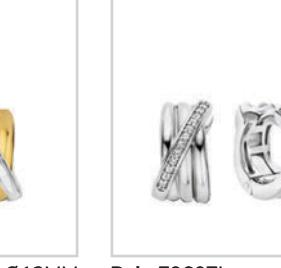
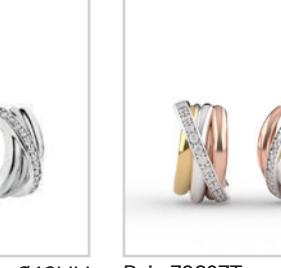


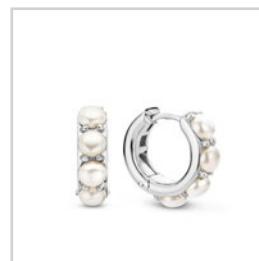
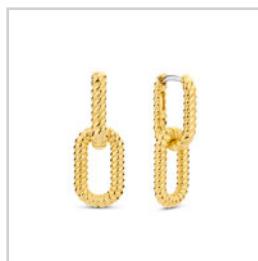
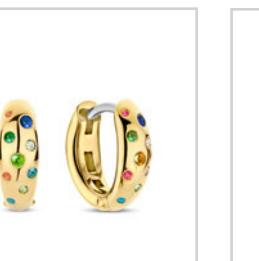
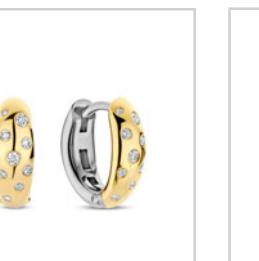
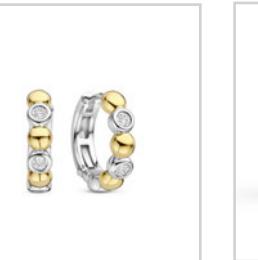
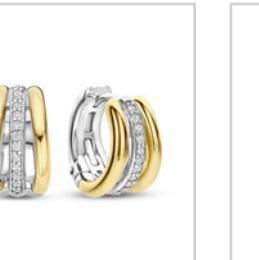
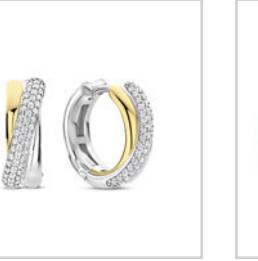
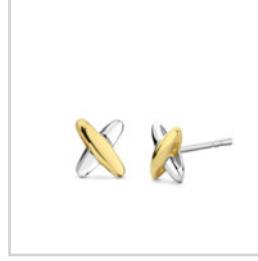
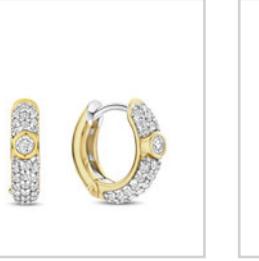
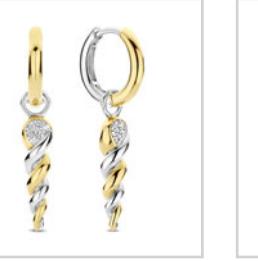
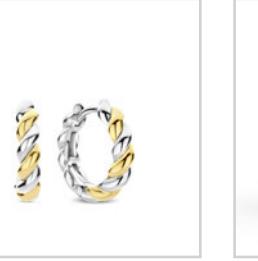
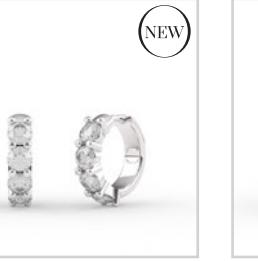
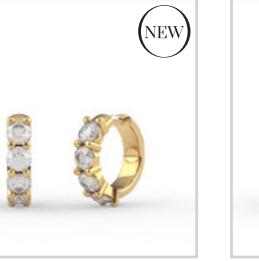
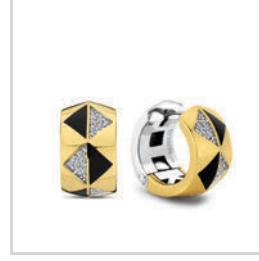
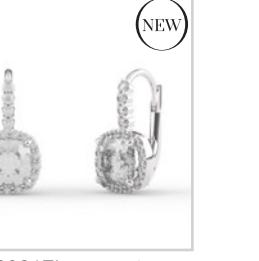
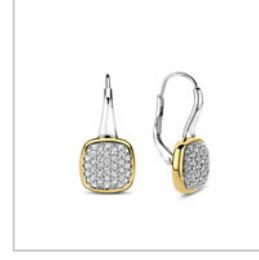
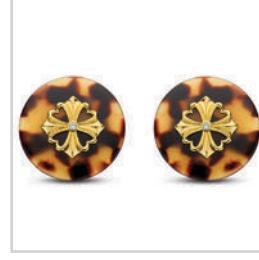
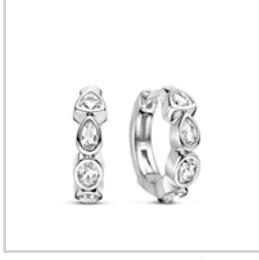
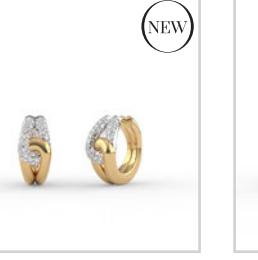
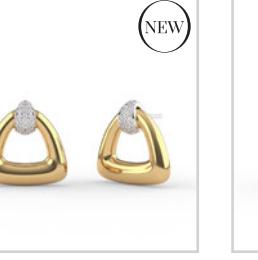
4163SI  
\$2.5 Small



4164SI  
\$4.5 Large



Pair: 7784ZY  
\$95Pair: 7786ZY  
\$189Pair: 7789ZI  
\$189Pair: 7789ZI  
Ø25MMPair: 7790ZI  
Ø4MMPair: 7804ZI  
\$65Pair: 7804ZI  
Ø14MMPair: 7811SI  
\$65Pair: 7811SY  
\$85Pair: 7891ZY  
\$379Pair: 7901SI  
\$159Pair: 7901SY  
H:16MMPair: 7901ZI  
H:16MMPair: 7904ZY  
\$299Pair: 7909SI  
Ø16MMPair: 7909SY  
Ø16MMPair: 7811YS  
\$95Pair: 7811ZI  
\$109Pair: 7811ZY  
\$129Pair: 7811ZY  
Ø12MMPair: 7812SI  
\$75Pair: 7812SY  
\$90Pair: 7812YS  
\$95Pair: 7812ZI  
\$119Pair: 7812ZI  
Ø14MMPair: 7909SY  
\$329Pair: 7912YP  
\$119Pair: 7913YP  
\$149Pair: 7916YP  
\$259Pair: 7917SI  
H:20MMPair: 7917SY  
\$2197918ZI  
H:19MMPair: 7812ZY  
\$139Pair: 7827MW  
\$249Pair: 7831SI  
\$169Pair: 7831ST  
H:25MMPair: 7831SY  
\$189Pair: 7831ZI  
\$149Pair: 7831ZY  
\$169Pair: 7927ZI  
\$119Pair: 7933YP  
\$219Pair: 7934ZY  
\$95Pair: 7936YP  
\$209Pair: 7937YP  
\$119Pair: 7938PW  
\$159Pair: 7835ZI  
\$55Pair: 7835ZY  
\$65Pair: 7836ZI  
Ø4MMPair: 7836ZY  
\$75Pair: 7841PW  
Ø3MMPair: 7844ZY  
\$35Pair: 7844ZI  
\$279Pair: 7845SI  
H:15MMPair: 7939YP  
\$169Pair: 7940PW  
\$45Pair: 7946MA  
Ø15MMPair: 7946MW  
Ø15MMPair: 7954SI  
Ø10MMPair: 7954ZY  
\$95Pair: 7845SY  
\$149Pair: 7846SY  
\$219Pair: 7848PW  
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Ø10MMPair: 7849PW  
H:28MMPair: 7850PW  
Ø12MMPair: 7853ZY  
\$439Pair: 7954ZY  
\$119Pair: 7955ZI  
\$95Pair: 7955ZY  
Ø10MMPair: 7956ZI  
Ø12MMPair: 7956ZY  
\$119Pair: 7957ZI  
Ø14MMPair: 7857ZI  
\$189Pair: 7857ZT  
\$199Pair: 7857ZY  
\$199Pair: 7857ZY  
H:20MMPair: 7871PW  
Ø16MMPair: 7877ZY  
Ø18MMPair: 7884ZY  
\$329Pair: 7890ZY  
Ø14MMPair: 7958ZY  
\$149Pair: 7958ZI  
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Ø18MMPair: 7959ZY  
\$149Pair: 7960SY  
\$199Pair: 7960ZT  
Ø14MM

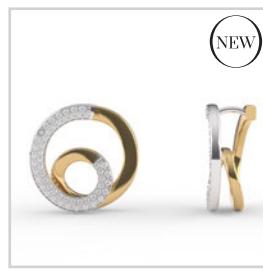
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\$209Pair: 7962PW  
\$169Pair: 7962YP  
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H:23,5MM  
\$209Pair: 7968MW  
H:24MM  
W:13,5MM  
\$329Pair: 7968TQ  
H:24MM  
W:13,5MM  
\$329Pair: 7969DY  
H:22MM  
W:10MM  
\$209Pair: 78003ZI  
\$129Pair: 78004ZY  
H:23MM  
W:12MM  
\$189Pair: 78005MA  
H:20MM  
W:12MM  
\$199Pair: 78005MW  
H:20MM  
W:12MM  
\$199Pair: 78006MC  
H:12MM  
W:4,5MM  
\$199Pair: 78006ZY  
H:12MM  
W:4,5MM  
\$169Pair: 78007SI  
Ø35MM  
W:3MM  
\$169Pair: 7969MW  
H:22MM  
W:10MM  
\$209Pair: 7969TQ  
H:22MM  
W:10MM  
\$209Pair: 7971TQ  
Ø16MM  
\$209Pair: 7973ZI  
Ø16MM  
\$139Pair: 7973ZY  
Ø16MM  
\$139Pair: 7974ZI  
Ø16MM  
\$129Pair: 7974ZY  
Ø16MM  
\$139Pair: 78007SY  
Ø35MM  
W:3MM  
\$199Pair: 78008ZI  
Ø15MM  
\$139Pair: 78008ZY  
Ø15MM  
\$159Pair: 78009ZI  
Ø6MM  
\$119Pair: 78009ZY  
Ø6MM  
\$169Pair: 78010ZY  
Ø14MM  
\$199Pair: 78011YP  
Ø8MM  
H:30MM  
\$149Pair: 7975EM  
Ø16MM  
\$129Pair: 7976ZY  
Ø12MM  
H:19MM  
\$199Pair: 7977ZI  
Ø12MM  
H:16MM  
\$199Pair: 7978ZI  
Ø16MM  
H:16MM  
\$149Pair: 7978ZY  
Ø16MM  
H:28MM  
\$159Pair: 7979ZI  
Ø12MM  
H:28MM  
\$159Pair: 7979ZY  
Ø12MM  
W:6MM  
\$169Pair: 78012ZT  
Ø16MM  
\$219Pair: 78012ZY  
Ø16MM  
\$219Pair: 78013ZY  
H:24MM  
\$219Pair: 78014ZY  
H:24MM  
\$249Pair: 78015ZY  
H:23MM  
\$199Pair: 78016YP  
Ø10MM  
H:30MM  
\$249Pair: 78018ZY  
H:32MM  
\$199Pair: 7980ZY  
Ø12MM  
\$169Pair: 7981ZI  
Ø20MM  
\$149Pair: 7981ZY  
Ø20MM  
\$149Pair: 7982SY  
H:5MM  
\$109Pair: 7982ZI  
H:5MM  
\$109Pair: 7982ZY  
Ø13MM  
H:5MM  
\$119Pair: 7983ZY  
Ø13MM  
H:23MM  
\$199Pair: 78019ZY  
Ø12MM  
\$199Pair: 78020ZY  
Ø14MM  
H:32MM  
\$209Pair: 78021SY  
Ø14,5MM  
\$139Pair: 78023ZI  
Ø15MM  
\$159Pair: 78024ZY  
Ø15MM  
\$179Pair: 78025ZY  
Ø15MM  
\$189Pair: 78026BY  
Ø15MM  
\$239Pair: 7985PW  
Ø10MM  
H:21MM  
\$14Pair: 7985YP  
Ø10MM  
\$149Pair: 7987BL  
Ø14MM  
\$199Pair: 7988ZI  
H:36MM  
\$159Pair: 7988ZY  
H:36MM  
\$169Pair: 7989DB  
H:25MM  
W:12MM  
\$189Pair: 7989KA  
H:25MM  
W:12MM  
\$189Pair: 78026BY  
Ø15MM  
\$239Pair: 78026MW  
\$239Pair: 78027ZY  
\$269Pair: 78028MW  
\$299Pair: 78029ZI  
Ø7MM  
\$139Pair: 78030ZY  
Ø7MM  
\$189Pair: 78031ZI  
Ø9MM  
\$179Pair: 7990ZY  
W:7MM  
\$169Pair: 7991ZY  
H:25MM  
W:12MM  
\$219Pair: 7992TU  
Ø33MM  
\$189Pair: 7996BL  
H:25MM  
W:16MM  
\$199Pair: 7997ZY  
H:22MM  
W:10MM  
\$139Pair: 78002ZI  
Ø16MM  
\$129Pair: 78032ZI  
Ø8MM  
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Ø8MM  
\$199Pair: 78033ZY  
Ø8MM  
\$229Pair: 78034ZY  
Ø8MM  
\$229Pair: 78035ZY  
Ø15MM  
\$189Pair: 78036ZY  
Ø15MM  
\$239Pair: 78037KA  
Ø9MM  
\$239



Pair: 78038GG  
\$239



Pair: 78039ZY  
\$239



Pair: 78040ZY  
\$249



Pair: 78041MW Ø12MM  
\$219



Pair: 78041SQ Ø12MM  
\$219



Pair: 78041DB Ø10MM  
\$219



Pair: 78042GG Ø10MM  
\$219



Pair: 78043YP Ø8MM  
\$189



Pair: 78044YP Ø12MM  
\$179



# BASIC HOOPS BY SIZE Ø

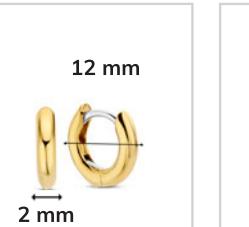
**HUGGIE - 12 MM & 12.5 MM**



Pair: 7811SI  
\$65



Pair: 7811SY  
\$85



Pair: 7811ZY  
\$109



Pair: 7811ZI  
\$95



Pair: 7811ZY  
\$95



Pair: 7956ZI  
\$95



Pair: 7956ZY  
\$119

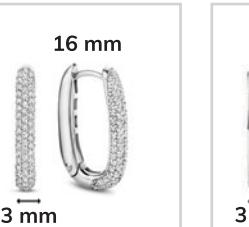
**SMALL HOOPS - 16 MM**



Pair: 7901SI  
\$159



Pair: 7901SY  
\$199



Pair: 7901ZI  
\$279



Pair: 7973ZI  
\$139



Pair: 7973ZY  
\$149



Pair: 7974ZI  
\$129



Pair: 7974ZY  
\$139

**SMALL HOOPS - 14 MM**



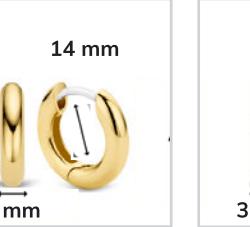
Pair: 7210BB  
\$95



Pair: 7210SI  
\$85



Pair: 7210SY  
\$95



Pair: 7210ZI  
\$109



Pair: 7210ZY  
\$109



Pair: 7210ZI  
\$119



Pair: 7812SI  
\$75



Pair: 7812SY  
\$90

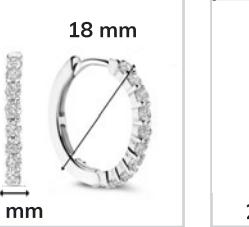
**MEDIUM HOOPS - 18 MM**



Pair: 7557SI  
\$95



Pair: 7557ZI  
\$139



Pair: 7959ZI  
\$149



Pair: 7958ZY  
\$149



Pair: 7959ZI  
\$119

**SMALL HOOPS - 15 MM**



Pair: 7718ZI  
\$119



Pair: 7759SB  
\$95



Pair: 7759SI  
\$85



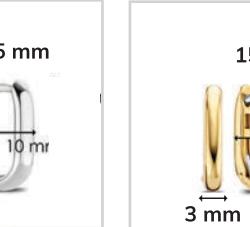
Pair: 7759ZY  
\$119



Pair: 7759ZI  
\$119



Pair: 7759ZY  
\$149

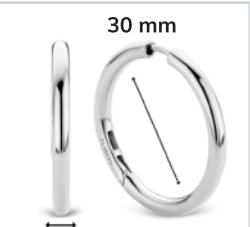


Pair: 7845SI  
\$139



Pair: 7845SY  
\$149

**LARGE HOOPS - 20 MM**



Pair: 7215SI  
\$109



Pair: 7248ZI  
\$149



Pair: 7782SI  
\$149



Pair: 7782SY  
\$199



Pair: 7789ZI  
\$189

**LARGE HOOPS - 26 MM & 30 MM**



Pair: 78007SI  
\$169



Pair: 78007SY  
\$199

**SMALL HOOPS - 12 MM & 12.5 MM**

**MEDIUM HOOPS - 18 MM**

**LARGE HOOPS - 20 MM**

**LARGE HOOPS - 26 MM & 30 MM**

TI SENTO

# JEWELLERY BY FAMILY

@TISENTOMILANO #MODERNCLASSICS



# PRODUCT BY COLLECTION

## THE CLASSICS



1871ZI \$65  
Ø3MM  
1871ZY \$85  
Ø3MM  
1869ZI \$95  
Ø3MM  
1869ZY \$95  
Ø3MM  
12211ZI \$75  
Ø3MM  
12109ZI \$95  
Ø5MM  
1795ZI \$139  
W:3,5MM  
1737ZI \$139  
W:3,5MM



12110ZI \$75  
Ø4MM  
12211ZY \$90  
Ø3MM  
12212ZI \$85  
Ø4MM  
12212ZY \$95  
Ø4MM  
1463ZI \$75  
W:6MM  
1463ZY \$90  
Ø6MM  
1464ZI \$85  
W:8MM  
1464ZY \$95  
W:8MM



12367ZY \$119  
Ø5MM  
12367ZI \$79  
Ø5MM  
12390ZI \$109  
Ø7MM  
12390ZY \$119  
Ø7MM  
12388ZY \$119  
Ø7MM  
12389ZI \$139  
Ø9MM



1796ZI \$95  
W:6MM  
12044ZI \$119  
W:6MM  
12349ZY \$109  
W:4MM  
12349ZI \$95  
W:4MM

# PRODUCT BY COLLECTION

## THE CLASSICS



1923ZI \$85  
1923ZY \$95  
12317ZI \$95  
W:2,5MM  
12317ZY \$119  
W:2,5MM  
1414ZI \$119  
W:3,5MM  
1414ZY \$119  
W:3,5MM  
12336ZI \$119  
W:3MM  
12336ZY \$129  
W:3MM



1918ZI \$85  
W:2MM  
1918ZY \$95  
W:2MM  
12268ZI \$85  
W:2MM  
12268ZY \$95  
W:2MM  
12366ZI \$119  
W:3MM  
12366ZY \$139



12382ZI \$79  
W:2MM  
12382ZY \$89  
W:2MM  
12381ZI \$99  
W:3MM  
12381ZY \$109  
W:3MM  
12380ZI \$109  
W:4MM  
12380ZY \$119  
W:4MM  
12339ZI \$129  
W:4MM  
12339ZY \$129  
W:4MM



12371ZI \$119  
W:2,5MM  
12371ZY \$129  
W:2,5MM  
12372ZI \$129  
W:3MM  
12372ZY \$139  
W:3MM

# PRODUCT BY COLLECTION

## THE CLASSICS



12364ZY  
\$129  
W:2MM



12365ZI  
\$129



12365ZY  
\$139



12365ZY  
\$139



12375ZI  
\$139



12375ZY  
\$149



12338ZI  
\$95



12338ZY  
\$109



12340EM  
\$109



12340EM  
\$109



12297ZI  
\$95  
W:2,5MM



12362ZI  
\$119



12287SI  
\$139  
W:5MM



12287SY  
\$149  
W:5MM



12287ZI  
\$219  
W:4MM



12172ZI  
\$189  
W:9MM



12235ZY  
\$219  
W:6,5MM



12235ZY  
\$219  
W:6,5MM



12282ZI  
\$169  
W:5MM



12282ZY  
\$199  
W:5MM



12369ZY  
\$199  
W:9,5MM



12369ZY  
\$199  
W:9,5MM



12397ZI  
\$199



12397ZY  
\$229



12396ZI  
\$229



12396ZY  
\$269

NEW

NEW

NEW

NEW

NEW

NEW



# PRODUCT BY COLLECTION

## THE CLASSICS



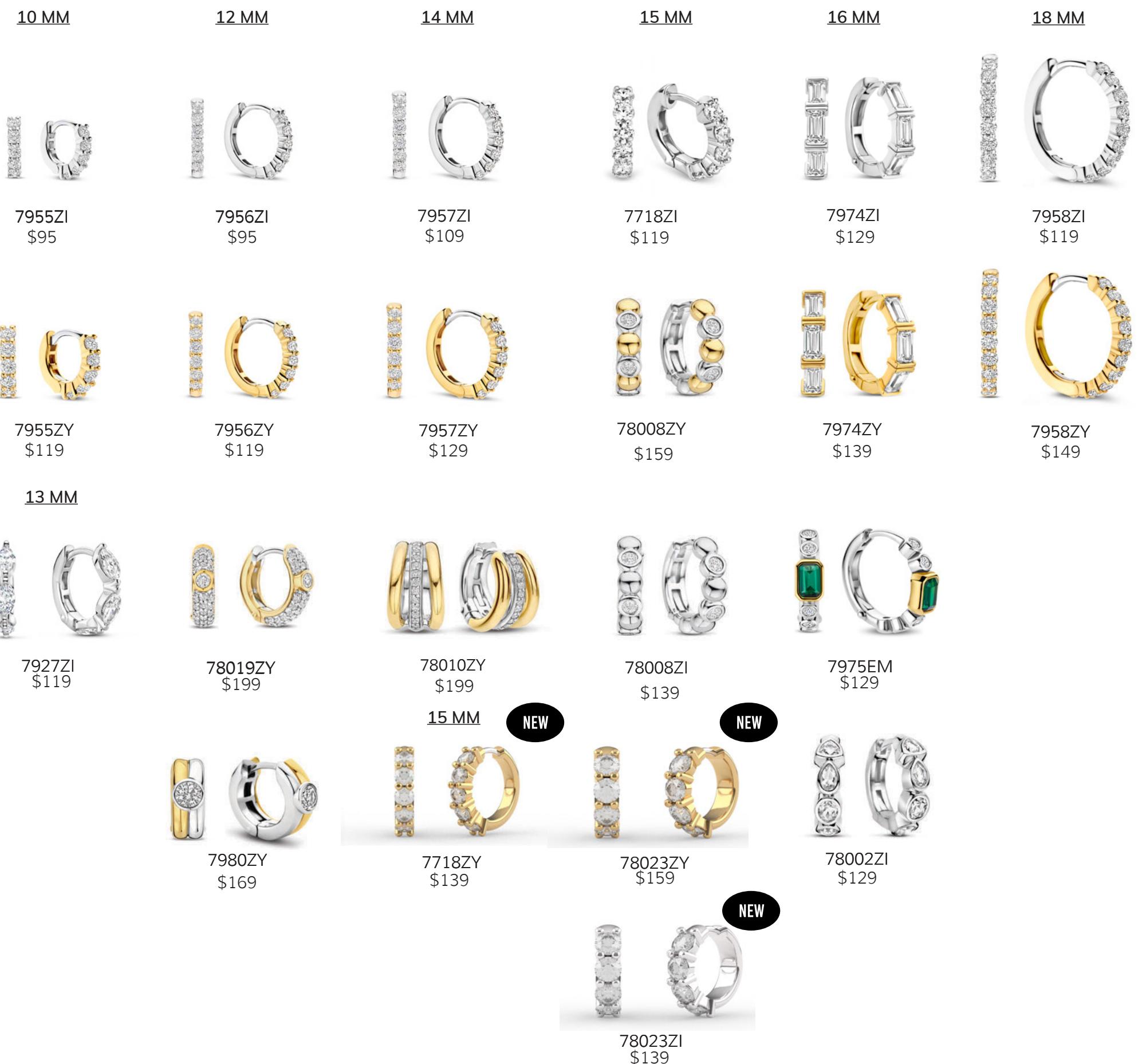
# PRODUCT BY COLLECTION

## THE CLASSICS



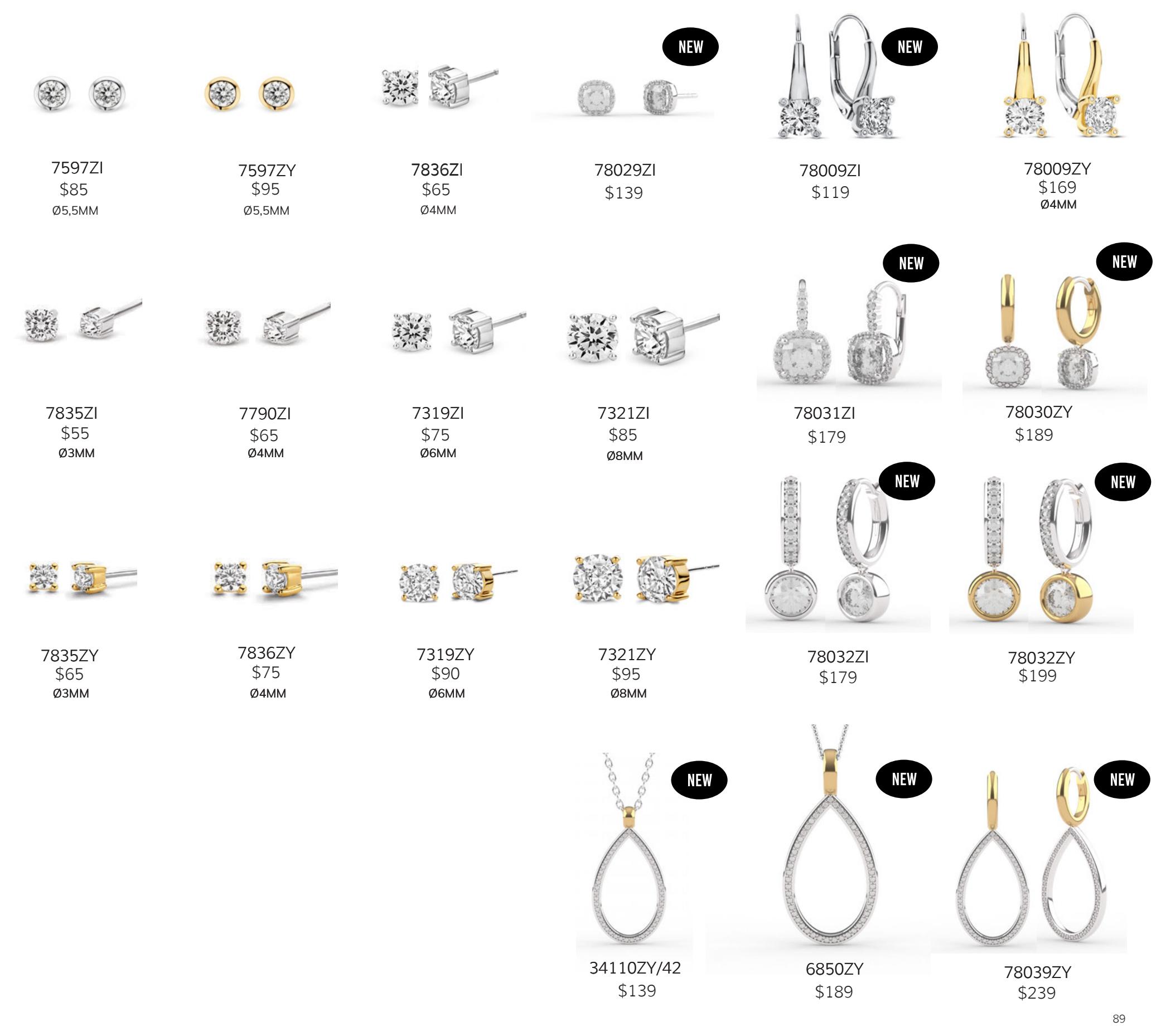
# PRODUCT BY COLLECTION

## THE CLASSICS



# PRODUCT BY COLLECTION

## THE CLASSICS



# PRODUCT BY COLLECTION

## THE CLASSICS



2995ZI  
\$189  
Ø2,5MM

2951ZI  
\$199  
Ø3MM

23042ZI  
\$199  
Ø4,5MM

2676ZI  
\$219  
Ø6MM



2995ZY  
\$259  
Ø2,5MM

2951ZY  
\$269  
Ø3MM

2842ZI  
\$219  
Ø2,5MM

2842ZY  
\$249  
Ø2,5MM



23039ZI  
\$199  
Ø3,5MM

23039ZY  
\$219  
Ø3,5MM

23067ZI  
\$229  
Ø6MM

23067ZI  
\$399



23041ZI  
\$199  
Ø3,5MM

23041ZY  
\$219  
Ø3,5MM

23040ZI  
\$249  
Ø2,5MM

23040ZY  
\$279  
Ø5MM

# PRODUCT BY COLLECTION

## THE CLASSICS



23066ZI  
\$249

23066ZY  
\$279

23054ZI  
\$249  
Ø6MM

23054ZY  
\$279  
Ø6MM



2974ZI  
\$139

2974ZY  
\$169

2756ZI  
\$149  
Ø5,5MM

2756ZY  
\$179  
Ø5,5MM



23068SI  
\$169

23068SY  
\$189

23062ZI  
\$199

23043EM  
\$219



23023SI  
\$169

23023SY  
\$199

23055SI  
\$169

23055SY  
\$199

# PRODUCT BY COLLECTION

## THE CLASSICS



2889SI  
\$199  
H:3MM



2889SY  
\$209  
H:3MM



2874ZI  
\$209  
H:4MM



2874ZY  
\$219  
H:4MM



23010SI  
\$279  
H:5MM



23010SY  
\$329  
H:5MM



23010ZI  
\$439  
H:5MM



23031ZI  
\$219  
H:3MM



23031ZY  
\$249  
H:3MM



23044ZI  
\$199  
H:4MM



23044ZY  
\$219



2892ZI  
\$249  
Ø5,5MM



2892DB  
\$249  
Ø5,5MM



2298ZI  
\$209  
H:4MM



# PRODUCT BY COLLECTION

## THE CLASSICS



34030SI 40/45  
\$219  
\$249

34030SY 40/45  
\$279  
\$299

34083SY/55  
\$299

3933SY 42/60/90  
\$119  
\$139  
\$169

3978ZI/42/90  
\$149  
\$219  
Ø3MM



6739ZY  
\$95  
Ø8,5MM

6739ZI  
\$85  
Ø8,5MM

3845ZY/42  
\$119  
Ø6MM

3845ZI/42  
\$109  
Ø6MM

34087ZY/42  
\$199  
Ø5MM

34087ZI/42  
\$119  
Ø5MM



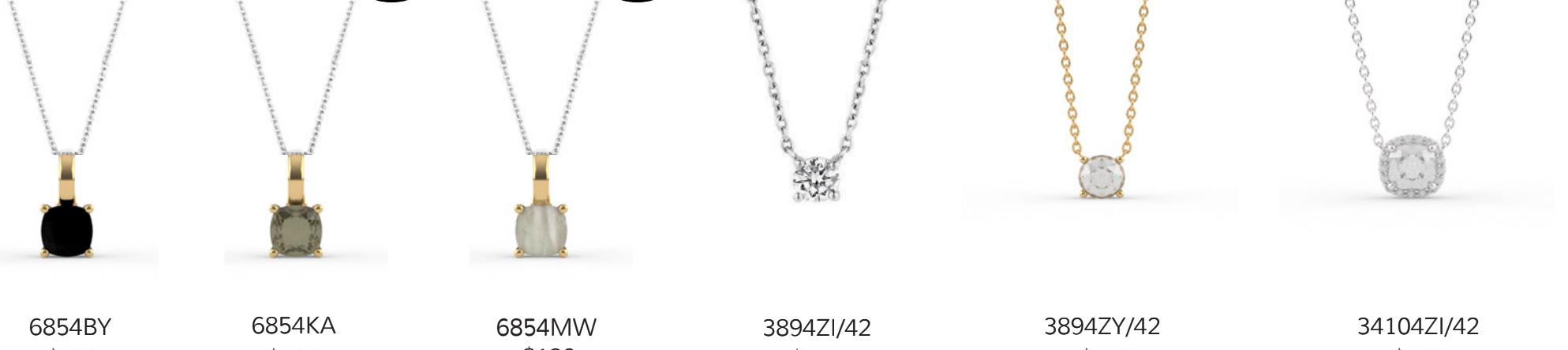
34069SY/45  
\$249

34069SI/45  
\$239

34053EM/42  
\$329

3992ZI/39/43  
\$329  
\$379  
Ø3MM

3978ZY /42/90  
\$199  
\$329  
Ø3MM



6854BY  
\$139  
Ø8MM

6854KA  
\$139  
Ø8MM

6854MW  
\$139  
Ø8MM

3894ZI/42  
\$109  
Ø5MM

3894ZY/42  
\$179  
Ø5MM

34104ZI/42  
\$139



34068ZY/42  
\$429

34068ZI/42  
\$379

34076ZI/43  
\$329

34090ZI/44  
\$399  
Ø6MM

34082ZI/42  
\$349  
Ø3,5MM



3771SI 42/48/70/90  
\$85  
\$95  
\$109  
\$139

3830SI 42/48/80  
\$65  
\$85  
\$109

34086SY/45  
\$299

34086SI/45  
\$249

34103ZY/42  
\$139

# PRODUCT BY COLLECTION

## THE CLASSICS

NEW

## PRODUCT BY COLLECTION

### THE CLASSICS



34025ZY/42  
\$169



34093ZY/42  
\$249



34092ZY/42  
\$219



34091ZY/42  
\$199



23019ZY  
\$159



23073ZY  
\$219



23063DB  
\$249



12293ZY  
\$189



23022ZY  
\$249



78015ZY  
\$199



78014ZY  
\$249



78013ZY  
\$219



34028ZY/80  
\$439



34077DB/80  
\$399



**" OUR CRAFTMANSHIP HAS  
BEEN BROUGHT TO LIFE IN OUR  
ATELIER FOR OVER 20 YEARS "**

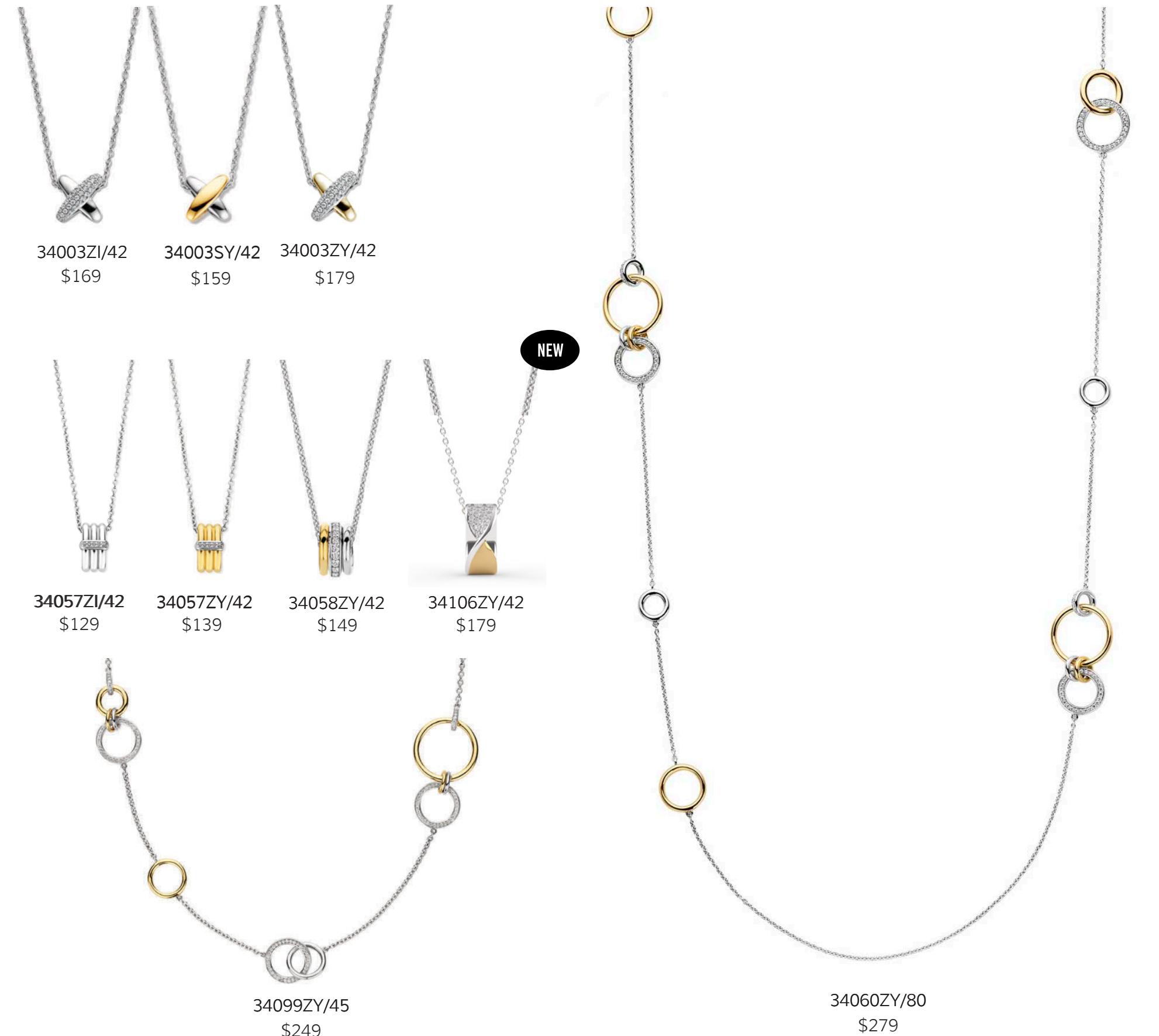
## PRODUCT BY COLLECTION

### CIRCLE & CROSSOVER



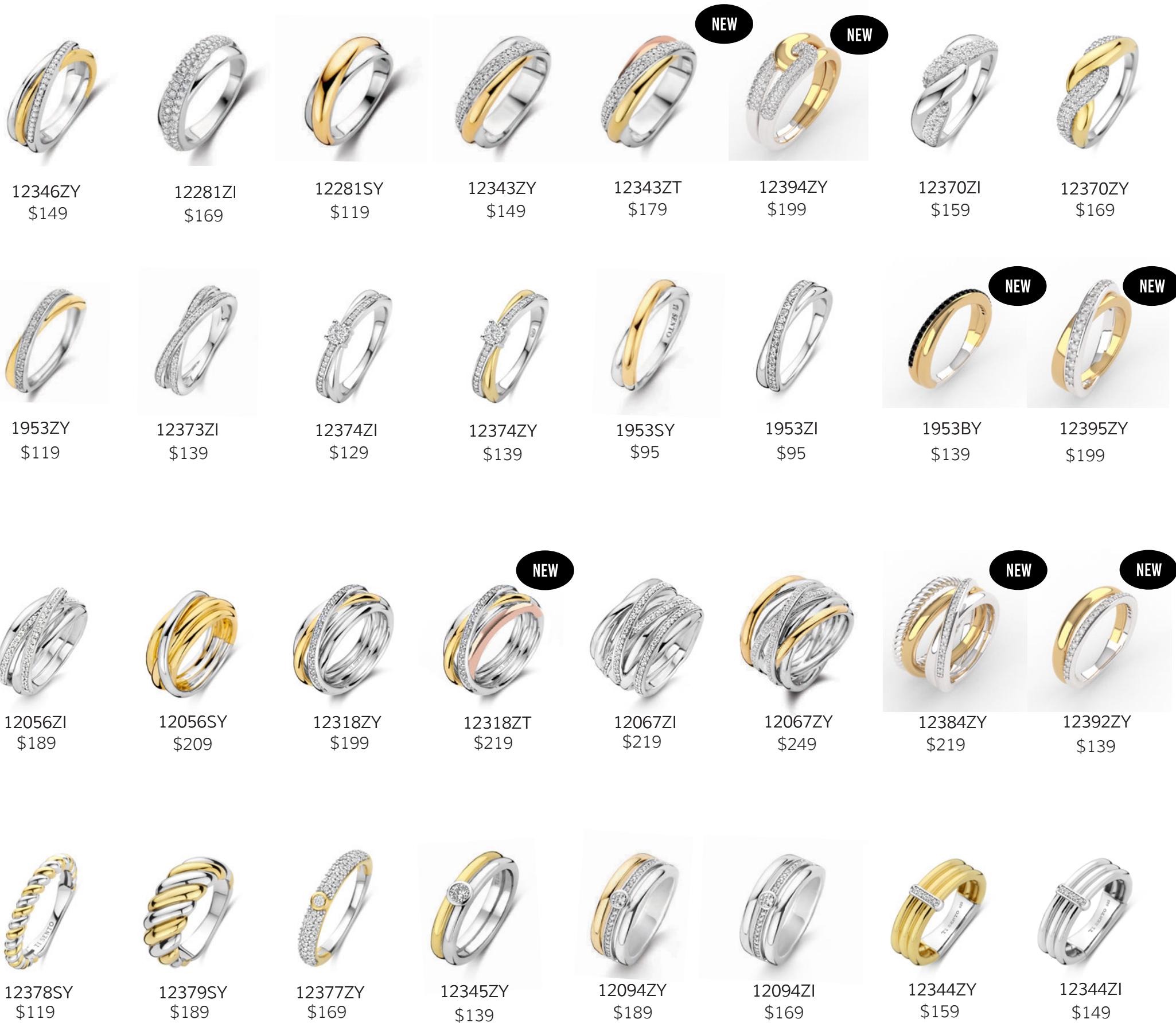
## PRODUCT BY COLLECTION

### CIRCLE & CROSSOVER



## PRODUCT BY COLLECTION

### CIRCLE & CROSSOVER



## PRODUCT BY COLLECTION

### CIRCLE & CROSSOVER



## PRODUCT BY COLLECTION

### CIRCLE & CROSSOVER



## PRODUCT BY COLLECTION

### CIRCLE & CROSSOVER



## PRODUCT BY COLLECTION

### THE SIGNATURE



3947SY/48/80  
\$329  
\$549



3947ZI/48/80  
\$279  
\$499



3947BI/48  
\$399



34044ZY/42  
\$199



2936SY  
\$199



2936ZI  
\$169



2936BI  
\$199



23032ZY  
\$169



3937SY/45  
\$499



3937ZI/45  
\$439



34065ZY/48  
\$499



34070ZY/48  
\$499



2926ZI  
\$219



2926SY  
\$249



23056ZY  
\$249



3957SY/48  
\$999



3957ZI/48  
\$699



3964ZY/42  
\$219



34010ZY/42  
\$209



2949SY  
\$499



2949ZI  
\$439

## PRODUCT BY COLLECTION

### THE SIGNATURE



23032ZY  
\$169



23052ZY  
\$299

# PRODUCT BY COLLECTION

## THE SIGNATURE



12205SI  
\$119



12205SY  
\$149



12205YS  
\$139



12292ZY  
\$169



12228ZY  
\$169



7759SI  
\$85



7759SY  
\$119



7759ZI  
\$119



7759ZY  
\$149



7845SI  
\$139



7845SY  
\$149



7901SI  
\$159



7901SY  
\$199



7901ZI  
\$279



7846SY  
\$219



7831SI  
\$169



7831SY  
\$199



7831ZI  
\$149



7831ZY  
\$169



7904ZY  
\$299



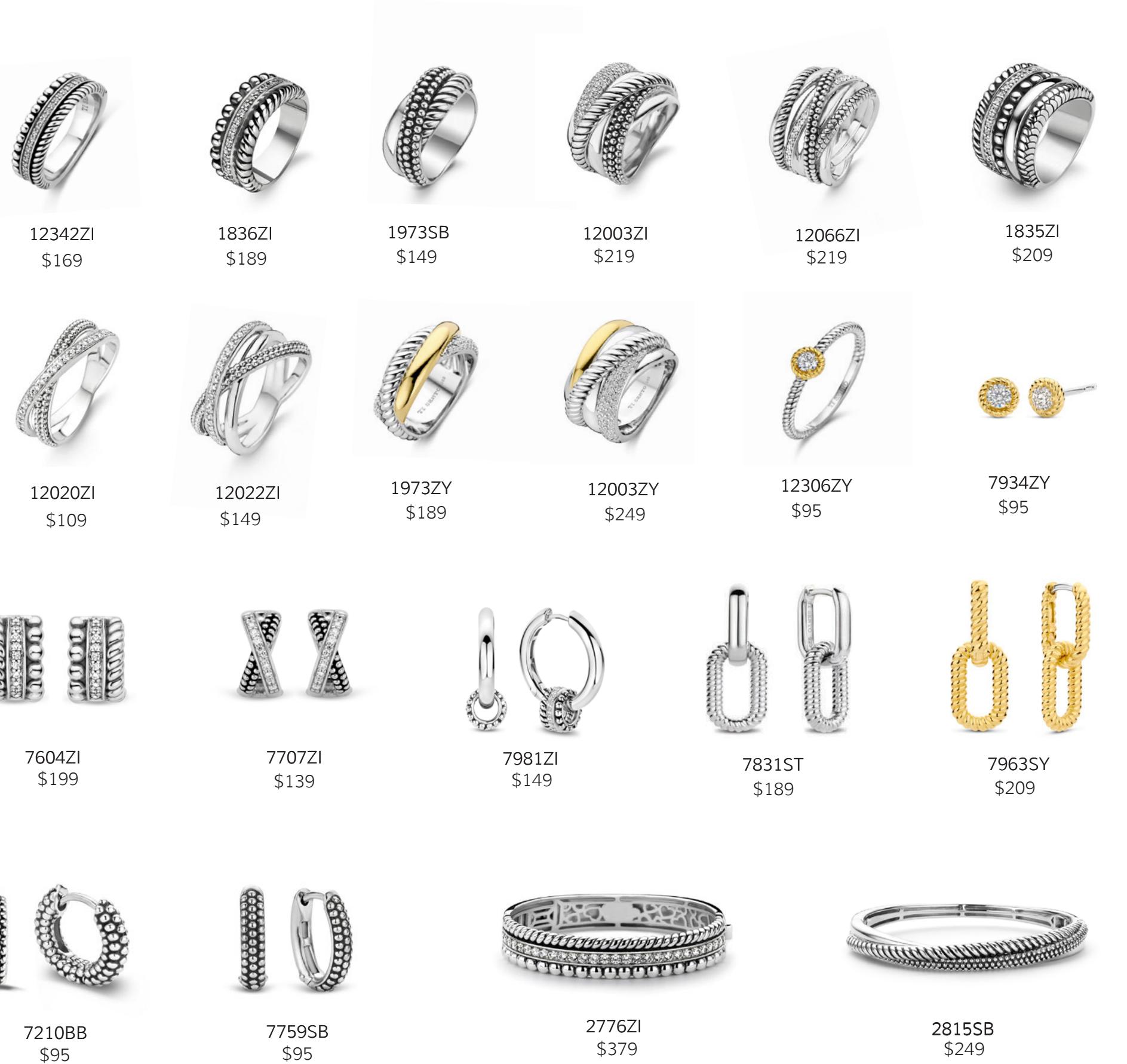
7844ZY  
\$279

NEW



## PRODUCT BY COLLECTION

### THE STRUCTURES



## PRODUCT BY COLLECTION

### THE STRUCTURES



## PRODUCT BY COLLECTION

### PEARL



## PRODUCT BY COLLECTION

### PEARL



## PRODUCT BY COLLECTION

### PEARL



3962PW/42  
\$169  
Ø3MM  
3916PW/42  
\$149  
Ø4MM  
3849PW/42  
\$85  
Ø6MM  
34094PW/42  
\$189  
Ø4/5/6MM



34038PW/42  
\$119  
Ø8MM  
34037YP/42  
\$119  
Ø8MM  
34037PW/42  
\$119  
Ø8MM  
6834PW  
\$139  
Ø8MM  
6835YP  
\$139  
Ø8MM  
3877PW/42  
\$169  
Ø10MM  
6855YP  
\$119  
Ø10MM  
6805PW  
\$169  
Ø12MM



34036YP/42  
\$189  
Ø6MM  
3854PW/42  
\$139  
Ø10MM  
6760PW  
\$85  
Ø8MM  
34096ZY/48  
\$599  
Ø10MM



3814PW/42  
\$189  
Ø8MM  
34112YP/42  
\$199  
Ø8MM  
7841PW  
\$35  
Ø3MM  
7940PW  
\$45  
Ø4MM  
7582PW  
\$65  
Ø6MM  
7386PW  
\$75  
Ø8MM

## PRODUCT BY COLLECTION

### PEARL



34113PW/42  
\$199  
Ø4MM  
34114YP/42  
\$229  
Ø4MM  
34097ZY/42  
\$199  
Ø4MM  
34095ZY/80  
\$1199  
Ø10MM

# PRODUCT BY COLLECTION

## CUSHION & RECTANGULAR



6829TQ  
\$199  
W:13MM

6829MW  
\$199  
W:13MM

6829DY  
\$199  
W:13MM

6837ZY  
\$169  
W:12MM

6853DB  
\$179  
W:10MM

6853GG  
\$179  
W:10MM



6828TQ  
\$219  
W:18,5MM

6828MW  
\$219  
W:18,5MM

6836KA  
\$169  
W:18,5MM

6836DB  
\$169  
W:18,5MM

6852MW  
\$179  
W:14MM

6852SQ  
\$179  
W:14MM

# PRODUCT BY COLLECTION

## CUSHION & RECTANGULAR



34111GG/42  
\$139  
W:7MM

34111DB/42  
\$139  
W:7MM

78042GG  
\$219  
W:10MM

78042DB  
\$219  
W:10MM

7990ZY  
\$169  
W:7MM



7968TQ  
\$329  
W:13,5MM

7969TQ  
\$209  
W:10MM

78041MW  
\$219  
W:12MM

78041SQ  
\$219  
W:12MM

7991ZY  
\$219  
W:12MM



7968MW  
\$329  
W:13,5MM

7969MW  
\$209  
W:10MM

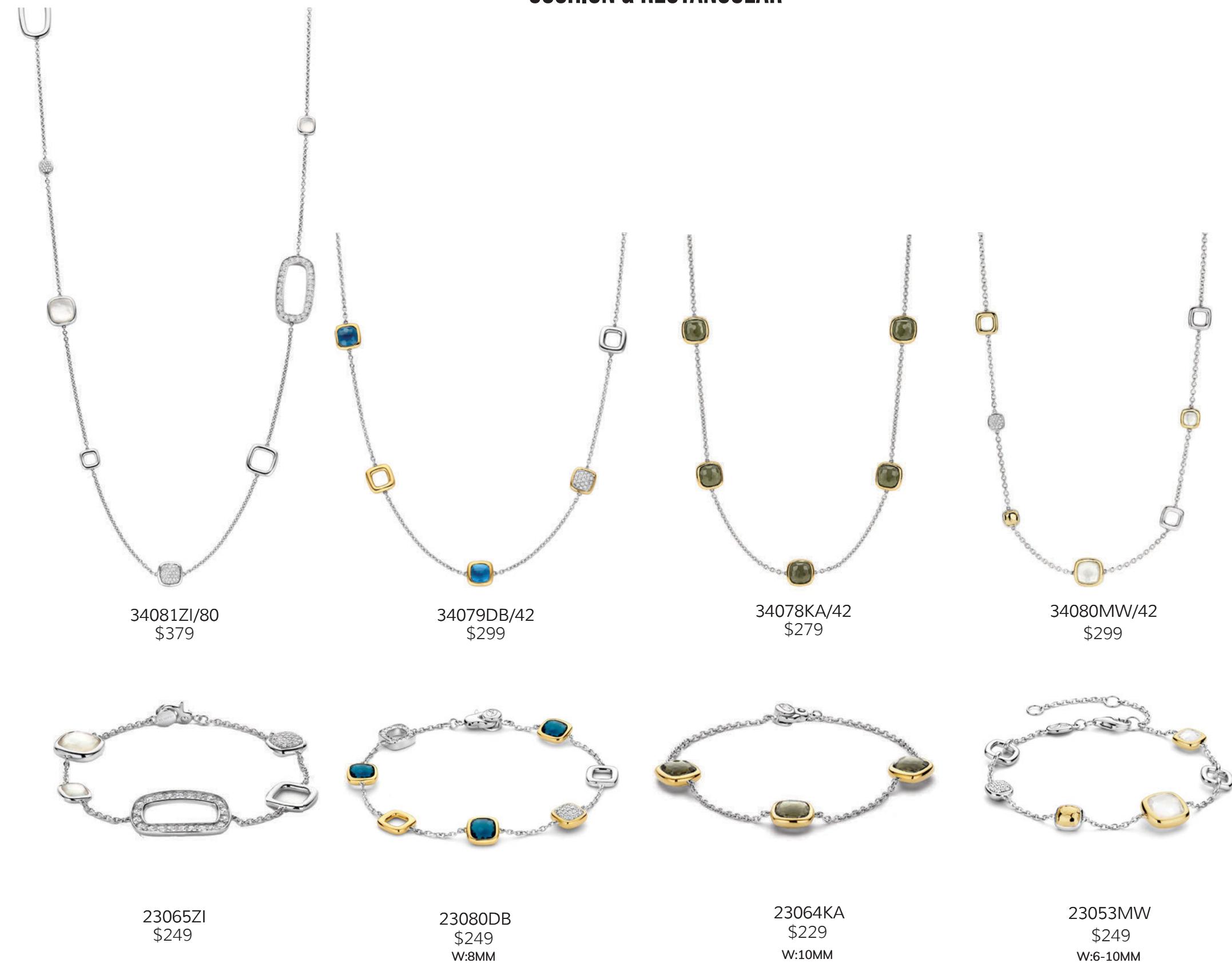
7969DY  
\$209  
W:10MM

7989DB  
\$189  
W:12MM

7989KA  
\$189  
W:12MM

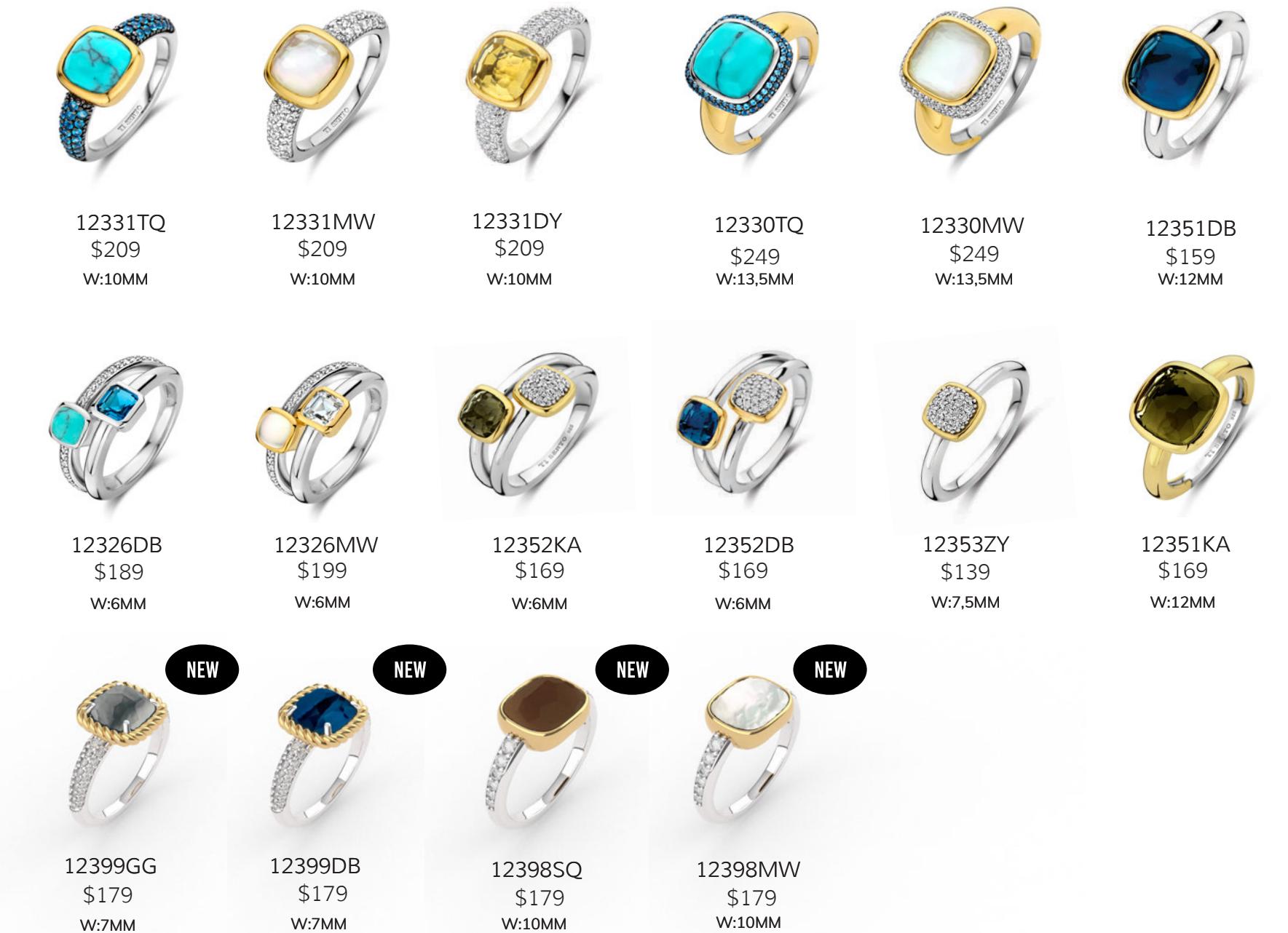
## PRODUCT BY COLLECTION

### CUSHION & RECTANGULAR



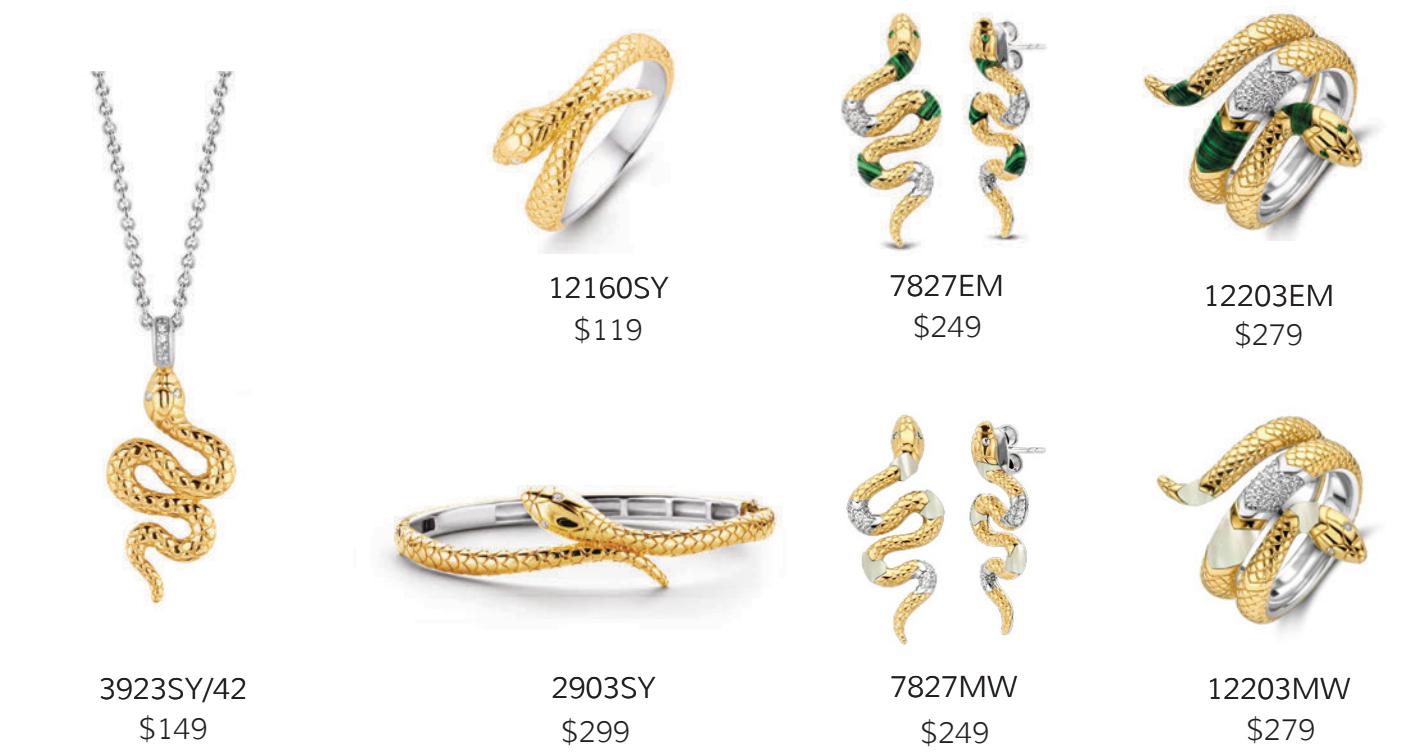
## PRODUCT BY COLLECTION

### CUSHION & RECTANGULAR



# PRODUCT BY COLLECTION

## COFFEE BEAN & SNAKE



## PRODUCT BY COLLECTION

### VINTAGE



## PRODUCT BY COLLECTION

### VINTAGE



## PRODUCT BY COLLECTION

### MOON & STARS



## PRODUCT BY COLLECTION

### PEBBLE & BRIOLET



# PRODUCT BY COLLECTION

## LOVE, LUCK & HAPPINESS



3899ZY/42 \$149  
3899ZI/42 \$139  
6801ZY \$199  
6807MW \$189  
6800DB W:16MM  
6745SI \$149  
6745SY W:16MM  
6745ZI \$169  
W:15,5MM  
6745ZY \$189  
W:15,5MM



6859ZI \$139  
6858ZY \$139  
34022ZI/42 \$209  
34022SY/42 \$159  
6842ZY \$169  
W:15MM  
34084ZY/42 \$149  
6844MC \$219  
W:20MM  
6844ZY \$219  
W:20MM



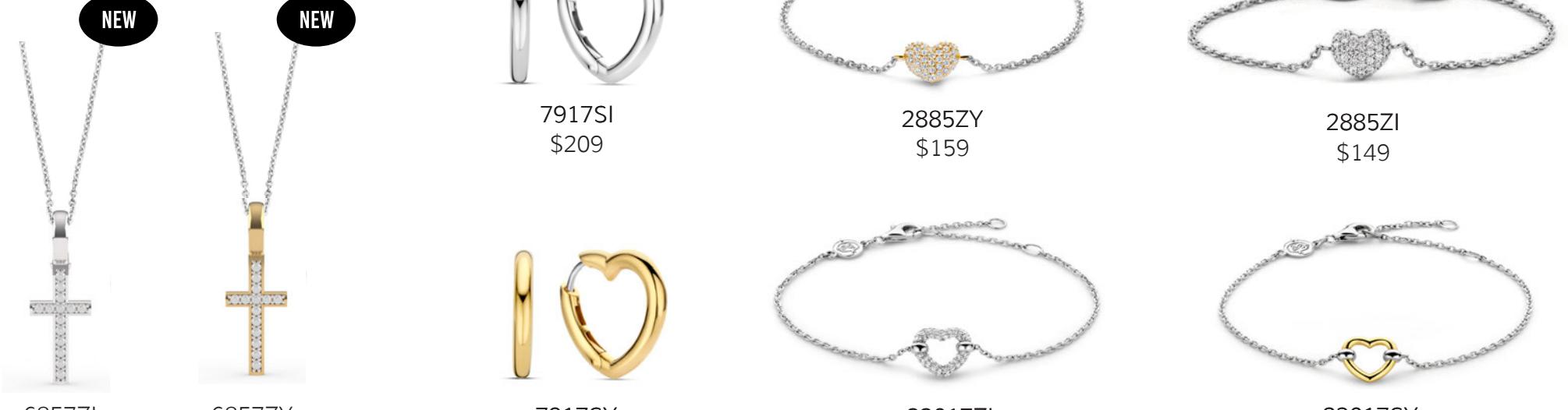
6821MA \$199  
6821MW \$199  
W:17,5MM  
6856ZI \$159  
6831TQ \$199  
6843MW \$199  
Ø20MM  
6826AQ \$169  
6840 \$159  
H:20MM  
6841 \$159  
H:20MM

# PRODUCT BY COLLECTION

## LOVE, LUCK & HAPPINESS



34115ZY/42 \$229



7917SI \$209  
2885ZY \$159  
2885ZI \$149



7917SY \$219  
23017ZI \$169  
23017SY \$139



78006MC \$199  
78006ZY \$199  
78004ZY \$189  
7918ZI \$279  
78005MA \$199  
12363MC \$189  
12197MC \$229  
12363ZY \$189  
12197ZY \$229  
12335TQ \$189  
7971TQ \$209  
78005MW \$199



# VISUAL MERCHANDISING

## VISUAL MERCHANDISING COMPONENTS

*By installing this visual merchandising package you will optimise the presentation of TI SENTO in store.*

## MERCHANDISING SUGGESTIONS

### Pyramid:

*Display the elements as much as possible in a pyramid shape and leave sufficient room for a clear view of the back plate visual.*

### Key pieces:

*Position the key pieces as much as possible in the centre of the display.*

### Grouping:

*Try to work in pyramid shaped groups of three, viewing from the front to back.*

## AVAILABLE IN 3 DIFFERENT SIZES

### Small:

*Height: 240mm*

## DISPLAY BACKPLATES

### Design I



TI SENTO

### Design II



TI SENTO

### Medium:

*Height: 360mm*

### Large:

*Height: 490mm*



TI SENTO

TI SENTO



# FURNITURE



**TOWER**

Size: 1796x550x550  
Towers are 3 shelves high

**COUNTER**

Size: 1100x1044x550



**TOWER**

Size: 1796x550x550  
Towers are 3 shelves high

# PACKAGING



Jewellery Box Medium  
Ref. 92502006  
\$85



Jewellery Box Large  
Ref. 92502007  
\$119



Packaging Box Zodiac Medium  
Ref. 92503128ZO

Packaging Box Zodiac Medium is suitable for zodiac pendants.



Packaging Box Large (x12)  
Ref. 92503129

Packaging Box Large is suitable for bangles and large necklaces.



Packaging Box Medium (x24)  
Ref. 92503128

Packaging Box Medium is suitable for earrings,  
ear charms, rings, bracelets and small necklaces.



Bracelet Inlay Medium Ø65MM  
(only fits in packaging box large)  
Ref. 92503327



Bracelet Inlay Small Ø43MM  
(only fits in packaging box large)  
Ref. 92503350

# VISUAL MERCHANDISING GUIDELINES

## DISPLAY: PEARLS, PAVE AND GOLD



- Create depth by presenting earrings from large to small
- When presenting statement items, make sure to balance them with top 30 items



- Place the busts in the shape of a pyramid: small busts outside - right and left - and place the large busts in the center of the display
- For more slack in height: place a block under the large bust.



- Combine pearl jewellery with jewels in other materials
- Gold and mother of pearl combine well
- Layering necklaces on the display gives a clear picture of how different necklaces can be worn together.

# VISUAL MERCHANDISING GUIDELINES

## DISPLAY: COLORS AND SHAPES



- By combining different bracelets on a cushion consumers can get inspired about stacking bracelets.



- Try combining color with gold and silver jewellery, don't place all jewels in a similar color on one display
- Keep the display balanced by combining colored jewellery with basic jewellery.



- If a jewel contains a pavé element, for example, we suggest to support this with other jewels with pavé elements. However, make sure to maintain a balance between gold and pavé items
- This display shows different jewels with angular shapes. By using similar shapes, the display looks calm and balanced.

# VISUAL MERCHANDISING GUIDELINES

## DISPLAY: GOLD AND PEARLS



- Combine chunky pendants with more delicate necklaces.



- The combination of silver and gold is a trend. The use of pavé can work well to create a link.



- Combining different types of pearls works well, but try not to overdo it
- Mix 'closed forever' jewellery throughout the displays
- Similar shapes are combine well.

# VISUAL MERCHANDISING GUIDELINES

## DISPLAY: SILVER AND COLD



- Layering with three necklaces is also possible. However, it is important to combine chunky pieces with fine jewellery



- Use an earring display to show how you can stack and combine pieces in the ear.
- Mix and match is the way to go!

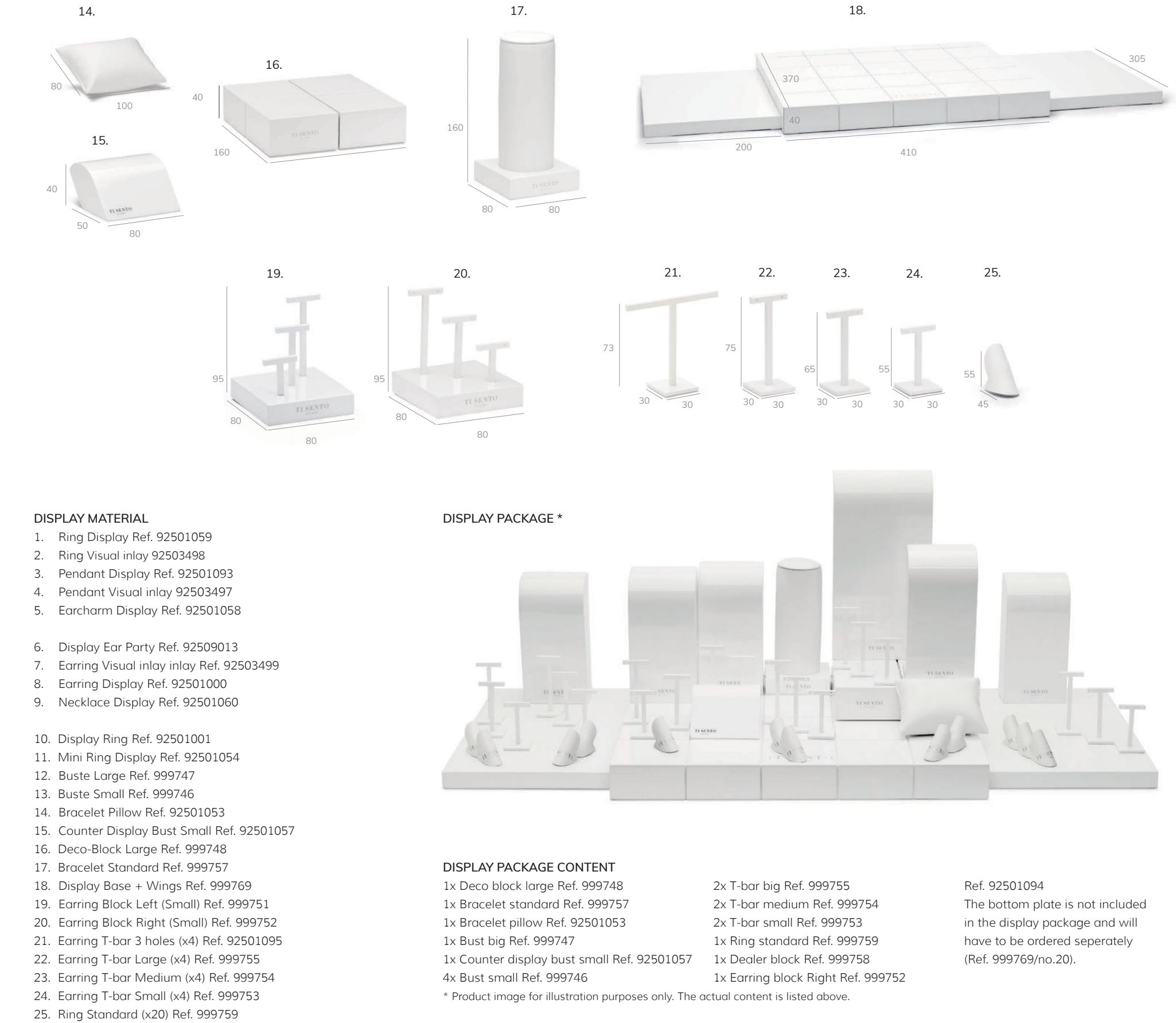
# DISPLAY MATERIAL

THE SIZE OF OUR DISPLAYS IS GIVEN IN MM



# DISPLAY MATERIAL

THE SIZE OF OUR DISPLAYS IS GIVEN IN MM



# PRODUCT INFORMATION

## COLOURS, SIZING AND BUSINESS PORTAL



# PRODUCT INFORMATION

## JEWELLERY

Over the years, TI SENTO has raised the bar for silver jewellery. We offer the highest quality jewellery at an acceptable price: our designs are complete in both appearance and wearability. Every detail is there to beautify and exceed customer's expectations. This applies to every item and every element in our collection, from our attention to the small details, to the hand setting of the stones and of course, the selection of the materials we work with.

### Material - Sterling silver (925)

All TI SENTO jewellery is made with Sterling silver (925). This means 92.5% is pure silver and 7.5% alloys. The higher the percentage of silver, the softer the product will be. In order to prevent damage and breakage, ear jewellery and locks are given an extra addition of a little steel. All pieces designed with linking parts are soldered on all connecting elements. Bracelet locks are especially designed to remain more solid over time.

## TREATMENTS

### Platinum plated

To give the silver an extra shine, all jewellery is platinum plated. The platinum plating also provides an extra protection against scratching and natural discoloration. For some jewelry pieces TI SENTO uses black coloured rhodium or ruthenium to enhance the design.

### Gold plating

Several items in the collection are yellow or rose gold plated. The - 18 carat - gold layer is 3 microns thick. As TI SENTO is a silver jewellery brand, gold plating is used as a design element, so the plating is applied on the silver. To complement the colours of stones or the overall design, details such as settings and prongs can be gold plated as well.

As the plating is a thin layer, just like rhodium, it might fade or disappear in time. Usage of certain medicines by the wearer or bringing the jewellery into contact with water and soap may accelerate this process.

## SETTINGS

### Bezel / closed setting

The stone is set in a completely closed set case. This is a setting method which embraces a stone and holds it securely in place. It is one of the oldest techniques and remains an excellent method to protect both the girdle (middle) and the pavilion (bottom) of a stone from chips and scratches.

### Claw / prong setting

The stone is set by small claws. Rounded in the shape of a bead, the claws are bent over and shaped, holding the stone in place. This is the most common method that can, for instance be, found in solitaire engagement rings.

### Pavé setting

A method of setting stones next to each other so that an entire surface is covered by small stones. This creates a uniform and glittering piece. The pavé setting is handset by diamond setters.

### Gallery / fretwork

This is the decoration on the back of the set case. The more open the gallery design is, the more light will fall on the stones. Transparent stones, such as Zirconia in a brilliant cut, need a closed set case with a small opening in the middle to let the light through.

## STONES

### Cubic Zirconia (CZ)

The stones that are often set in TI SENTO jewellery are Cubic Zirconia. This is a synthetic stone made out of natural material. Zirconia is relatively hard. It measures 8 on the Mohs scale (diamonds measure a 10) and has a triple A quality and clearness. Cubic Zirconia is available in many colours and can be cut in extremely sharp facets.



### Pearls with a crystal core

TI SENTO uses pearls with a crystal core in its designs. The pearls combine the quality of a perfect crystal core with the beauty of a pearl coating, giving the pearls a flawless, silky smooth surface. The weight of these pearls is similar to natural or cultured pearls and the sensory perception allows these pearls to adapt to the skin's warmth like real pearls. The crystal pearls are also less likely to scratch and change colour.



### Synthetic crystal

Synthetic crystal is made of material with the same features as crystal. It is softer than Cubic Zirconium and measures 6-7 on the Mohs scale. Because of the variety in colours available and its hardness, many TI SENTO designs are made using this stone.



### Mother-of-pearl doublet

This stone is made up of two layers: the base consists of a pearl layer topped with a second layer of synthetic crystal.



### Veined stone

This type of stone has an organic structure in a given colour that gives it a veined marble type of look. Each cut stone is therefore unique in its pattern.

## PRODUCT CARE

Here are tips on how to take care of your TI SENTO jewellery

### Wear

Put your cosmetics on first and your jewellery on last to avoid damage caused by products like make-up, perfume and hairspray.

### Care

Take off your jewellery when using cleaning products including soaps. Avoid contact with hard surfaces. Leave your jewellery at home while working out or when heading to the beach.

### Clean

Use a jewellery polishing cloth to clean your silver pieces.

### Store

Store your jewellery individually in a box or jewellery pouch. Place it in an area with low humidity.

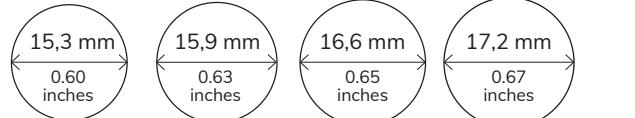
## WARRANTY

Please find our warranty conditions online at  
<https://www.tisento-milano.com/pages/warranty-repair>

# SIZING GUIDE

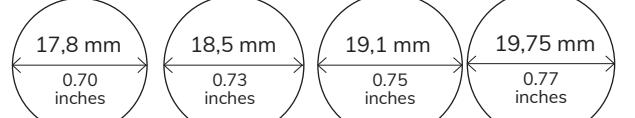
## RINGS SIZES

48      50      52      54



UK I    UK K    UK L    UK N  
EU 15.25   EU 16   EU 16.5   EU 17.25  
USA 4.5   USA 5.5   USA 6   USA 7

56      58      60      62



UK O<sub>1</sub>/<sub>2</sub>   UK Q-R   UK R   UK T  
EU 17.75   EU 18.5   EU 19   EU 22  
USA 7.75   USA 8.5   USA 9   USA 10

## BRACELET SIZES

Our TI SENTO silver bracelets come in sizes S, M, and L. Below are the measurements for each bracelet type:

### Bangle bracelets

S (44x54mm/ 1.7x2.1in), M (50x60mm/ 1.9x2.3in),  
L (55x65mm/ 2.1x2.5in)

### Stretchy bead bracelets

S (15.2cm/6in), M (16.5cm/6.5in), L (19.1cm/7.5in)

**Bead bracelets (with lock), chain bracelets, charm bracelets**  
come with an extension chain with size options: S (16cm/6.3in), M (18cm/7in), L (20cm/7.9in)

### Satin bracelets

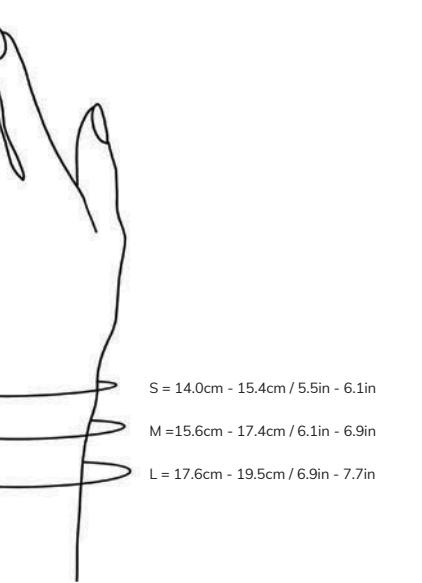
Satin bracelets come in one size only. Their size is adjustable ranging from 14.5-25cm (5.7-9.8in).

## BRACELET SIZE ADVICE

### OUR ADVICE FOR YOUR WRIST SIZE

Wrist size	Advice
Smaller than 14.0cm / 5.5in	= S will be loose
14.0cm - 15.4cm / 5.5in - 6.1in	= S
15.5cm / 6.1in	= S or M (S for a tighter fit, M for a looser fit)
15.6cm - 17.4cm / 6.1in - 6.9in	= M
17.5cm / 6.9in	= M or L (M for a tighter fit, L for a looser fit)
17.6cm - 19.5cm / 6.9in - 7.7in	= L
Bigger than 19.5cm / 7.7 in	= L will be tight

Everyone has a different personal preference for how tight or loose they want a bracelet to fit their wrist. The above combination of wrist size and bracelet size should therefore be seen as an indication, not a rigid rule.



# COLOURS

## REFERENCES

All TI SENTO products are numbered. The first number of the reference describes the product group. For example: Ixxx is a ring as it starts with a I.

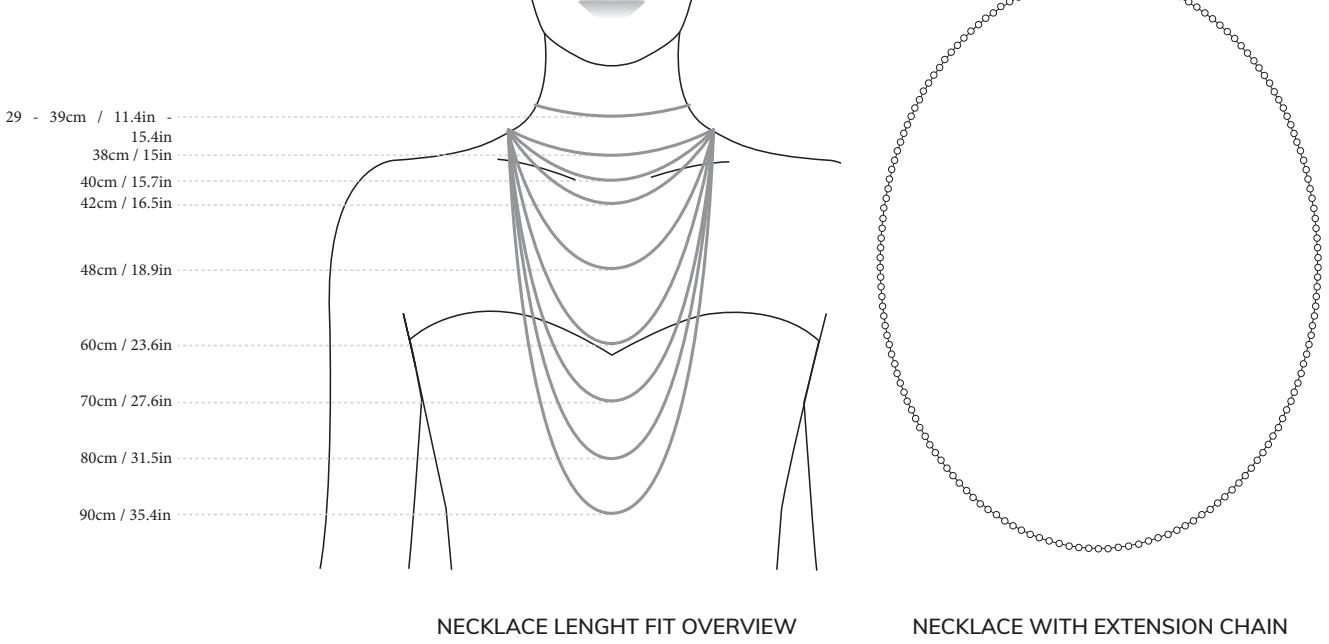
1 = rings	4 = clip rings or gift sets
2 = bracelets	6 = pendants
3 = necklaces	7 = earrings

## COLOURS

All TI SENTO products are colour coded. The last two letters of the references describe the used colour. For example: xxxxZI is an item with Zirconia white.

BB	Baby Bubble	PU	Translucent Purple
LB	Blue Lapis	PW	Pearl white
CR	Coral Red	SB	Silver Bubble
DB	Dark Blue	SI	Plain Silver
BL	Doublette MOP grey	SY	Plain silver combined with yellow gold plating
BL	Enable black	ST	Silver twisted
BL	Synthetic Onyx	KA	Translucent Khaki
EM	Emerald	TQ	Turquoise
DY	Dark Yellow	TU	Turtle
MA	Malachite	YS	Yellow plated silver
MC	Multi Color	ZI	Zirconia white
MW	Mother of pearl white	ZY	Zirconia white with yellow gold plating
NU	Champagne	YP	Yellow plated with pearl
OR	Orange		

## NECKLACE SIZES



# BUSINESS PORTAL

## EN - BUSINESS PORTAL

Through our platform we offer all standard and extended services, such as 24/7 access to our ordering system, brand & product information and a media gallery. TS Business offers the following features:

- Media Room for (marketing) downloads
- Improved overview of your account
- Account statistics available during ordering
- Improved order checkout
- Ordering amount with discount prices
- Improved order import (.xls, .xlsx, copy/paste)
- Real-time stock availability and expected delivery data
- Drop shipment and urgent deliveries (not available in all countries)
- Online payment (not available in all countries)
- Manage your own TI SENTO website Dealer Locator registration

To access TS Business, please go to <https://b2b.tisento-milano.com>. You can login with the provided credentials to use your TS Business.

Should you have any questions about TS Business (Access credentials, system errors, general questions), please contact our customer care team: [wecare@tisento-milano.com](mailto:wecare@tisento-milano.com).

## BUSINESS PORTAL LOGIN





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Jewellery is Platinum plated Sterling 925 silver. Some pieces are finished with 3 micron gold plating. Due to material choice, jewellery may appear differently compared to this dealer catalogue. Photos do not always represent actual size. It is strongly advised not to immerse TI SENTO-Milano jewellery in water nor bring it in direct contact with water, in which case any guarantee or warranty will be nullified. The images created for this collection have been made only to add atmosphere and to create a storyline. They do not reflect nor nullify our warranty terms. Prices are advised retail prices and are subject to change without prior notice.

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