



High Attitude Dance Academy Booster Club SPONSORSHIP LEVELS



DIAMOND SPONSOR

\$5000

- All Platinum benefits
- Premier logo placement in the sponsor sections of our website, programs, and event displays
- Recognition signage in studio lobby
- Opportunity to direct your sponsorship toward an agreed initiative
- Upgrade to three dedicated social media thank-yous total during the season

PLATINUM SPONSOR

\$1250

- All Elite High Gold benefits
- Banner signage at events (when applicable)
- Upgrade to 4 complimentary tickets with VIP seating at all shows and showcases
- Team photo for display in office

ELITE HIGH GOLD SPONSOR

\$1000

- All High Gold benefits
- One additional dedicated social media thank-you during the season
- Special verbal thank-you at all live performances
- 2 complimentary tickets to all shows and showcases

HIGH GOLD SPONSOR

\$500

- All benefits of Gold Sponsorship
- Upgrade to business logo in event programs
- Upgrade to business logo on our website as a business supporter
- Upgrade to business logo on our shared sponsor display at community events

GOLD SPONSOR

\$300

- One dedicated social media thank-you
- Business name in event programs
- Business name on our website as a business supporter
- Business name on our shared sponsor display at community events
- Our heartfelt thanks for supporting our mission!

Your support can make a difference!



High Attitude Dance Academy Booster Club

SPONSORSHIP



Name: _____
Address: _____
Email: _____
Phone #: _____

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DIAMOND SPONSOR (\$5000)

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HIGH GOLD SPONSOR (\$500)

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PLATINUM SPONSOR (\$1250)

☐

GOLD SPONSOR (\$300)

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ELITE HIGH GOLD SPONSOR (\$1000)

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OTHER _____

Sponsor Submission Information & Branding Guidelines

Payment Information

Checks Payable To: High Attitude Dance Academy

Mailing Address: 120 N Wisconsin St, Gunnison, CO 81230

Contact Email: hada.boosterclub@gmail.com

Venmo: @hada_gunny

Please include your name/business name in the memo line if paying digitally

Banner / Ad Specifications

To ensure quality placement of your logo or ad in print and digital materials, please follow these guidelines:

- Accepted File Types: PDF, PNG, or JPEG
- Resolution: Minimum 300 dpi
- Bleed: 0.125" (1/8 inch) on all sides
- Crop Marks: Do not include
- Color Mode: CMYK preferred for print

About the HADA Booster Club

The HADA Booster Club is a parent-led organization supporting almost 150 dancers at High Attitude Dance Academy in Gunnison, Colorado. Our goal is to make dance more affordable, inclusive, and accessible, especially for families in our rural mountain community.

Funds raised through sponsorships help cover the cost of travel, training, team gear, competition fees, and performance opportunities. Your support directly impacts the lives of hardworking youth dancers and helps ensure that financial barriers never limit artistic growth.

Thank You

Thank you for investing in our dancers and helping us build a stronger, more inclusive future in the arts. Your support truly makes a difference.