

Maple Lake Chamber of Commerce, Inc.

Board Meeting Minutes

The noon meeting was called to order by President Mike Rowe on July 30th, 2025 at the new Spooky Brew Coffeehouse location. Board Members present were President Mike Rowe, Vice President Nick Pawlenty, Treasurer Kathy Hennen, Secretary Caleb Haag, Scott Chantland, Doug Lindenfelser, and Lorie Hegle. Scott Hildebrand from the City was present also.

Secretary's Report: The minutes from the May 28th, 2025 meeting and June 4th, 2025 special meeting were sent with meeting notice. A motion was made by Lorie Hegle and second by Scott Chantland to approve the secretary's report.

Treasurer's Report: Kathy Hennen reported the balances as follows: Total chamber checking account is \$10,160.39 with \$6,158.26 for the general fund, \$4,002.13 for the Industrial Development Group. Maker's and Grower's checking balance is \$23,937.77. The Gearhead checking balance is \$31,368.81. Lord Abbett Investment fund is \$28,055.93. A motion was made by Scott Chantland and second by Lorie Hegle to approve the treasurer's report.

Old Business:

Maker's and Grower's Market: Lorie Hegle reported that they had a very successful event on July 20th, with 65 vendors attending and a very good crowd. She also reported that during the October event, there will be tractors and fall picture backdrops for families to take pictures at.

Gearhead Get-Together: Scott Chantland reported that the big posters are in for Gearhead, and he will be distributing those soon. He also stated that they will be making a new map which will list the food trucks along with their locations throughout town. There are currently 19 food vendors scheduled to appear, along with 3 Maple Lake Lion's food stands.

Electronic Sign Discussion: President Mike Rowe presented the chamber with the estimated cost on the new electronic sign the school and chamber will be partnering on. The estimated cost is \$39,414.12. Mike Rowe reached out to the Maple Lake Lions regarding a possible donation, and Doug Lindenfelser reached out to the Knights of Columbus regarding a donation. They have meetings in the coming weeks and will let us know what their organizations decide. All organizations that give to the sign will have access via a webpage/app to add their various events onto the sign, thus removing a middle person for communication to add things to the sign. The new sign will encase/overlap the current sign to use the existing power source to power the light and LED sign. A special meeting may be held within the next month regarding the donations.

Chamber Raffle: Tickets have been delivered, and we currently have 13 books sold. The raffle goes until the end of October, and a reminder email will be sent out via our website to remind members that the chamber raffle is ongoing and to keep selling tickets.

Our next chamber board meeting will be on Wednesday, September 24th, 2025 at noon at Subway. A motion was made by Kathy Hennen and second by Doug Lindenfelser to adjourn the meeting.

Caleb Haag, Secretary