2027 Parade of Homes

October, 2026

Dear Charlotte-DeSoto Home Builder;

It is with pleasure that we are announcing the SWFL Parade of Homes will be held Saturday March 6, 2027 through Sunday March 14, 2027. We encourage you to participate in this unpar- alleled cooperative marketing opportunity to showcase one or more of your models. Now is the time to join with your fellow builder members and bring new home sales to the forefront, both in the media and in the minds of potential buyers. This is our best tool to reach local residents as well as our many seasonal visitors. The scope of the Parade is huge with models from Charlotte and DeSoto counties. To receive the reduced rate your entry form along with payment and all paperwork must be received by December 4th, 2026.

By participating you will receive the following:

- Additional coverage and promotions of the SWFL Parade of Homes.
- Featured builder in local newspaper publications prior to the Parade of Homes
- Ad in Parade of Homes Guide
- Meet the builder video and an opportunity to host a meet the builder event at your model home
- New Videos for each home

Each builder will ALSO receive:

- 1/2 page in the GLOSSY SWFL Parade of Homes guide promoting the model home
- Video of your home that will be used on social media, SWFL Parade of Homes website
- More ads on social media, including Facebook, YouTube
- Specific new marketing to help get ads for the Parade of Homes to your specific clientele.

New this year:

Meet the Hometown Builder event for our custom builders

Sponsorship information will be available for the privilege of becoming the 2027 Showcase Home Builder. The Showcase Home will be featured on the cover of the Parade of Homes Guide — just one of the many major benefits. Look for more information coming soon.

Enclosed is your entry form for participation. The deadline for entries is January 8, 2027, but you must return all paperwork, photos and payment by December 4, 2026 for the CDBIA member early bird discount.

Charlotte-DeSoto BIA17984 Toledo Blade Blvd.
Phone: 941-625-0804 Fax: 941-627-9041www.cdbia.com e-mail: admin@cdbia.com

2027 SWFL Parade of Homes™

ENTRY FORM

Entry form, payment and model marketing materials are due January 8, 2027 by 5:00 pm

Charlotte-DeSoto BIA 17984 ToledoBlade Blvd., PortCharlotte, FL 33948

$3,195 per model (save $400 on additional models). Virtual entries $1,895,
include payment with application & other materials, see attached builder checklist
Non CDBIA Members pay $4,195 per model (save $400 on each additional model)

CDBIA Members:(Special rate of $2,695 if all paperwork, photos and payment is received on or before December 4, 2026)

BUILDER/DEVELOPER INFORMATION:

Company Name:_____ License # _____

Address:_____

City:_____ State:_____ Zip:_____

Name and Title of Contact Person:_____

Contact Person Phone:_____ Email:_____

Please designate a Parade of Homes™ contact for your company.
This person will be the main contact for all 2027 Parade of Homes™ events, scheduling, judging etc.

MODEL HOME INFORMATION:

Please use one entry form for each Parade of Homes™ Model

Name of Model:_____ Model Phone #:(____) _____-_____

Address:_____

City:_____ State:_____ Zip:_____

Model Square Footage: Total: _____ Under-Air: _____

PRICINGOPTIONS:

There are several ways to list your model price in the Parade of Homes™ publication. You may simply list the price range in which you build, or you may list your model base price, or model as shown. Or, you can list all three. Please fill out this information, but for publication, due to price changes in material, we list all homes with an "inquire at model" entry.

Please fill in both options below.

☐ Base Price on your lot (for model listed: $_____

☐ Model Price: (as shown) $_____ including upgrades and excluding furnishings

☐ BuildingHomes intheFollowingRange: $_____ to $_____

Prices listed above will be displayed in all print media.Anychangesmustbeinwritingonanrevisedversion of this form.

JUDGING PRICE: This pricewill NOT be published in the 2027 Parade of Homes™publication.

For judging purposes ONLY please include the cost of your lot* $_____ & pool cost $_____.

Please subtract your lot & pool costs from your model price which will include upgrades & exclude furnishing, lot cost & pool cost for judging purposes ONLY. $_____

*Lot costs include: lot purchase, site preparations, and landscaping

2027 Parade of Homes™

Presented by:Charlotte-Desoto Building Industry Association
ENTRY FORM CONTINUED...

MODEL HIGHLIGHTS:

List 5 highlights of the model, up to 6 words each!

1._____
2._____
3._____
4._____
5._____

In addition to the previous information, please deliver or email the following artwork to the Charlotte-DeSoto BIA office…floor plan, photo or rendering of the model, builder logo. (see attached checklist)

Please be SPECIFIC!! These directions may be used in the Parade of Homes™ publication, the Parade of Homes™ Web site and for judging purposes.

Confirm google maps is correct: ___Yes
If Google maps is not correct, please list directions:

_____
_____
_____
_____
_____

SIGNAGE:
In manyof the Parade areas it is mandatory that we permit the sign locations. Each model will receive one official entry sign.

The official entry sign is to be placed in the front yard of the model.

If you would like additional directional signs to put out during the Parade of Homes, please let us know how many you would like.

Note– if your home is in an HOA or in the city, a permit will need to be pulled. Please contact the CDBIA office by February 5th so we may proceed with getting permission.

Signs will be available for you to post at the 2027 Diamond Gala.

If you have any questions regarding sign locations, please contact Donna at (941) 625-0804.

2027 Parade of Homes™

Presented by: Charlotte-Desoto

BuildingIndustry Association
PARTICIPATION AGREEMENT

I, _____ a Representative of _____, agree to participate in the 2027 Parade of Homes™. I am currently a member in good standing with the Charlotte-DeSoto BIA. I am enclosing $3,195 payment for the model entered with this agreement or $4,195 for nonmembers. (Special rate of $2,695 for CDBIA Members if all paperwork, photos and payment is received on or before December 4, 2026) I hereby agree to abide by the following rules and regulations. If all paperwork, photos and forms are not complete, I understand I will be billed for the full price

1. I acknowledge that the pricing option submitted and advertised in the 2027 Parade of Homes™ publication is correct. Entries will be disqualified if model pricing providedis not accurate. I have verified pricing information listed on the official entry form and acknowledge that all information is correct. I understand that failure to notify the Charlotte-Desoto BIA of any price change may disqualify the model home from judging.
2. The submitted model has never been occupied and will be open for public viewing during all 2027 Parade of Homes™ hours, March 6th through March 14th (10:00 am to 5:00 pm, Monday through Saturday and 12:00 to 5:00 pm on Sunday). This includes homes in private communities. If a home is or has been occupied it will be disqualified from the 2027 Parade of Homes™ judging.
3. Judging of entries will take place on Friday February 12th, 2027. At least one representative from the builder/developer's company must be on site for judging and must be present at the 2027 Parade of Homes™ award event. If you cannot staff your model during these time, please let the CDBIA know so we can get volunteers to assist you.
4. Awards banquet will be : March 5th, 2027 (Diamond Gala)
5. I agree that if I sell my 2027 Parade of Homes™ entry model prior to 2027 Parade of Homes™, I will not allow buyers to move in until after March 14th, 2027 or I will notify Charlotte-DeSoto BIA and withdraw my entry. There will be no refund if notification is after the Monday, January 8, 2027 deadline.
6. Any violation of the above rules will result in suspension of my total 2027 Parade of Homes™ privileges.

Last date to submit an entry is January 8th, 2027.

Charlotte-DeSoto BIA 17984 Toledo Blade Blvd., Port Charlotte, FL 33948
Phone:(941)625-0804 Fax:(941)627-9041 www.swflparadeofhomes.com Email:Donna@cdbia.com

IHAVE FULLY READ THE ABOVE TERMS AND CONDITIONS AND AGREE TO BE BOUND BY THEM.

_____ _____
Company Name Date

_____
Builder's Representative Signature

2027 Parade of Homes™

Presented by: Charlotte-DeSoto Building Industry Association

BUILDER CHECKLIST

Each entry will be featured in the 2027 Parade of Homes™ publication. To be included in this publication, you must provide Charlotte-DeSoto BIA with the following by January 8th, 2027

- ☐ Completed official entry forms/model information for each entry
- ☐ Signed participation agreement with payment.
- ☐ Submit an electronic copy of model floor plan (see specs below)
- ☐ Submit an electronic copy of front elevation (photo or full color rendering) of each model
- ☐ Submit an electronic copy of company logo (high resolution)
- ☐ Label ALL materials with the company's name and model name. (When submitting via email, put the company and model name in the subject line.)

*Note – All items above must be submitted to the CDBIA by December 4, 2026

Save money with CDBIA member early-submission pricing

NOTE: PHOTOGRAPHY & ARTWORK IS THE RESPONSIBILITY OF THE BUILDER. CAMERA-READY RENDERINGS MAY ONLY BE USED IF ELEVATION PHOTO IS NOT POSSIBLE DUE TO INCOMPLETE CONSTRUCTION PRIOR TO DEADLINE. ALL RENDERINGS MUST BE PROFESSIONALLY ILLUSTRATED AND COLORED.

File Requirements: Electronic files should be sent as TIF, JPG, or EPS files at 300 dpi. Model pictures and floor plans should be no smaller than 3" x 2" at 300 dpi. Logo files should be no smaller than 2.5" x 1" at 300 dpi.

Submit entries to:
Charlotte-DeSoto BIA 17984 Toledo Blade Blvd., Port Charlotte, FL 33948
Phone: (941) 625-0804 www.swflparadeofhomes.com Email: Donna@cdbia.com

Please direct any questions to Donna at Donna@cdbia.com OR (941) 625-0804

DEADLINE FOR ENTRIES IS FRIDAY, January 8, 2027 BY 5:00 PM

ALL ENTRIES MUST INCLUDE PAYMENT!