

TASMANIAN PUBLIC FINANCE CORPORATION

Sponsorship Policy

Approval date	Approved by	Review date	Policy Owner
May 2026	Board	May 2028	SMCSG

This Policy is published on TASCORP's website: www.tascorp.com.au

Contents

1. Purpose.....	2
2. Scope and application.....	2
3. Authority	2
4. Definitions.....	2
5. Sponsorship Statement	3
6. Sponsorship Assessment Process.....	3
7. Consultation with the Treasurer	4
8. Reporting.....	4
9. Contact Information	4
10. Governing Framework	5

1. Purpose

The purpose of this policy is to outline the Tasmanian Public Finance Corporation's (TASCORP) approach to potential sponsorship arrangements in line with the Treasurer's Instruction GBE 08-57B-01 Sponsorship and associated Guidelines.

2. Scope and application

This policy applies to all potential sponsorship requests.

3. Authority

This Policy is approved by TASCORP's Board and will be reviewed on a biennial basis. Updates to the policy will be published on TASCORP's website. If you have any questions about the application of this policy or wish to enquire about potential Sponsorship that aligns with this policy, please contact TASCORP using the details in Section 9.

TASCORP's Board will be the decision-making body for Sponsorship requests above \$1,000. TASCORP's CEO may enter into Sponsorship arrangements with a value of \$1,000 and below, where the Sponsorship is in line with this policy.

4. Definitions

4.1 Sponsorship

Sponsorship is any arrangement in which a Government Business (such as TASCORP) agrees to provide money or a contribution in-kind to support an activity in return for any specified benefits. It includes an arrangement where there is an obligation placed on the sponsored organisation to publicly acknowledge the fact that the Government Business has contributed to the activity, event, program or organisation.

It does not include an arrangement:

- Where the board can demonstrate that it has no discretion in relation to the arrangement, such as it arising from a legislative obligation; or

- Where there is no requirement for any benefit to be provided in return for the money or other contribution, such as charitable donations or volunteering.

4.2 Contribution in-kind

Contribution in-kind is where the Government business gives goods and/or services free of charge or at an uncommercial rate.

4.3 Major Sponsorship

Major sponsorship is any individual sponsorship arrangement that would result in a total payment, contribution in-kind, or combination of the two, totalling more than \$200,000 to one organisation, regardless of the length of the sponsorship arrangement.

5. Sponsorship Statement

TASCORP does not engage in sponsorship arrangements in its general course of business and would only do so in very rare circumstances, having due regard to its values and purpose and any potential conflict of interest that may arise.

TASCORP will not consider sponsorship where:

- It creates a conflict of interest for TASCORP, its clients or the Tasmanian Government;
- An individual TASCORP employee is seeking to personally benefit;
- It could be interpreted as attempts to obtain influence or advantage; or
- The arrangement is with a political party, or supports a particular political position or campaign.

6. Sponsorship Assessment Process

Potential Sponsorship arrangements will be assessed on their individual merits with due regard to TASCORP's values, purpose and functions, financial capacity, the Guidelines for Tasmanian Government Businesses – Sponsorship, and any other directives in place. Adequate due diligence will be undertaken on any potential arrangement. The following



key principles will form part of the assessment process for entering new Sponsorship arrangements and reviewing existing arrangements:

- Sponsorship must align with TASCORP's values of Integrity, Excellence, Teamwork and Respect.
- Sponsorship must not create a conflict of interest (perceived or actual).
- Sponsorship opportunities will be transparent, fair and equitable.

All Sponsorship arrangements that are accepted will be monitored and reviewed on a regular basis to ensure they remain appropriate and are achieving the agreed objectives.

7. Consultation with the Treasurer

TASCORP will consult the Treasurer prior to entering any Major Sponsorship arrangement. For other sponsorship arrangements not amounting to Major Sponsorship, TASCORP will consult the Treasurer prior to entering an arrangement that:

- Is sponsoring any interstate or international event or organisation; or
- Includes any proposed confidentiality provisions or restrictions that may prevent or limit TASCORP from fully reporting on the arrangement in accordance with the Guidelines.

8. Reporting

TASCORP will publish in its Annual Report a summary of its Sponsorship Policy and relevant details in relation to any of its sponsorship arrangements for each financial year in accordance with the Guidelines for Government Businesses – Sponsorship.

9. Contact Information

TASCORP can be contacted by the below details:

Telephone: (03) 8396 1200

Email: Tascorp@tascorp.com.au

Please allow us reasonable time to respond to your request.

10. Governing Framework

- Treasurer's Instruction GBE 08-57B-01 Sponsorship
- Guidelines for Tasmanian Government Businesses - Sponsorship