



URBAN AZ FINANCIAL

Tax • Business • Financial Solutions

112 N Central Avenue, Suite 600C • Phoenix, AZ 85004

623-226-7948 • www.UrbanAZFinancial.com

Info@UrbanAZFinancial.com

BUSINESS LAUNCH

Business Launch Readiness Checklist

Ready to open for business? Test whether customers can find you, buy from you and receive what you promise. Use this final operational review after completing your business setup.

1 Make the offer clear

- ☐ Describe your ideal customer, core offer, price and scope. Make inclusions, exclusions, delivery timing and payment terms understandable.
- ☐ Validate pricing against direct costs, overhead and realistic sales volume. Know how many sales are needed to cover operating expenses.
- ☐ Check your website, phone, email and inquiry process. Remove unsupported claims and test every booking or purchase link.

2 Test delivery and money systems

- ☐ Run a complete customer journey: inquiry, quote, agreement, payment, delivery, receipt and follow-up. Confirm who owns each step.
- ☐ Check supplier capacity, inventory, scheduling and backup plans. Establish a clear process for complaints, cancellations and refunds.
- ☐ Confirm business banking, invoicing and bookkeeping are working. Test transaction recording and keep tax money and operating needs in view.
- ☐ Prepare a cash-flow forecast, including startup costs and slower-than-expected sales. Set a spending limit and minimum cash reserve target.

3 Clear blockers and choose a date

- ☐ Confirm registrations, licenses, insurance and tax setup. Ask qualified advisers about contracts and employee classification.
- ☐ Protect customer information with secure tools, backups and limited access. Keep sensitive documents out of ordinary website inquiries.
- ☐ Assign an owner and target date to each remaining task. Delay paid launch if required permissions or delivery capability are missing.

Decide: ready, ready after fixes, or pause. Set a first-month review date to check sales, cash and customer feedback. Keep the first launch manageable and measurable.

Turn your launch plan into action

Explore Urban AZ Financial's Business Launch Blueprint for help organizing setup, operations and launch priorities.

[Explore Business Launch Blueprint >](#)

Sources • Reviewed October 10, 2026: [SBA business planning](#) | [IRS starting a business](#) | [Arizona business taxes and licensing](#)

General education, not legal or individualized tax advice. Requirements depend on your business. No revenue, profitability or launch outcome is guaranteed.