

# Robert EM Spencer

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## Experience

2019–2025 **Senior Product UX Designer**

*GoReact & Echo 360, Orem UT*

### *Activities included:*

Designed SaaS software specializing in video-based feedback and assessment tools using the Agile product development framework. Designs were created with Figma, Adobe XD, and the Adobe Creative Suite. Led user research, usability testing, and iterative prototyping to improve complex workflows for educators and learners. Collaborated cross-functionally with product managers, engineers, and customer teams to align user needs with business goals.

2017–2019 **UX Designer**

*Learning Through Image, Provo UT*

### *Activities included:*

Conceptualized animations for IHC, RainFocus, and a help website for MoreReporting using the Adobe Creative Suite and Adobe XD

Set up a voice recording studio for voice-over artists and composed music for animation

2015–2017 **UX Product Designer**

*RainFocus, Lehi UT*

### *Activities included:*

Designed & conceptualized SaaS software within an Agile product development framework with Adobe XD, Sketch, Invision, Muse and the Adobe Creative Suite. These designs secured consistent work with Fortune 500 clients such as Oracle, Samsung, Cisco, Gartner, and VMware to help manage their flagship events

1999–2012 **Production Editor of Academic Publications | Layout and Design Editor | Computer Support Representative at Brigham Young University Studies**

*Brigham Young University, Provo UT*

## Education

2012–2014 **MS in Sociology**

*Brigham Young University, Provo UT*

1999–2012 **Graphic Design and Illustration**

*Brigham Young University, Provo UT*

1991–1999 **BA in English**

*Brigham Young University, Provo UT*

**Scholarships:** Music Scholarship. Awarded the Research and Creative Activities Scholarship to conduct a comparative study of traditional stories among Catholic, Protestant, and Mormon Mayan K'ekchi in Senahu, Guatemala. Published results in the *Brigham Young University Journal of undergraduate Research and Creative Activities*.

**Additional Academic Achievements:** Completed Music minor. Accepted into the Visual Arts Department. Published revised masters thesis in the International Journal of Voluntary and Nonprofit Organizations *Voluntas* (2016) 27:1831–1852 in an article titled "The Blurring Hypothesis Reconsidered: How Sector Still Matters to Practitioners."

## Personal

Fluent in Spanish speaking, reading, and writing. Lived in Guatemala, Chile, Costa Rica for 11 years. Married to Alison Hill Spencer, father of 5 children. Have played several years of club soccer as well as high school and community basketball. Currently coach soccer for Liverpool International Academy and hold a US Soccer C license. Played jazz, classical, and latin trumpet at Brigham Young university including 6 years with *Mariachi America*. Enjoy drawing, painting, playing the trumpet, and having fun with my wife and kids.