

Sanford Riverwalk

# 3RD ANNUAL RHYTHM & BREWS BBQ FEST

Est. 2022

LIVE MUSIC | MAY 11 | CRAFT BREWS  
*Mouthwatering Barbeque*  
CULTURE + COMMUNITY



## 2024 R&BBQ Fest Proposal

Celebrate the arrival of summer with live music, family fun, mouthwatering barbeque, FREE admission and refreshing craft brews along the scenic Sanford Riverwalk in Historic Downtown.

Embrace culture and community during National BBQ Month. Enjoy southern hospitality and live music that moves your soul.

**Date: Saturday, May 11, 2024**

## BBQ Awards Sponsor

Naming rights as "Your Company R&BBQ Fest 1st, 2nd, 3rd place and Peoples Choice Awards." name inclusion on event social media, 8 stage announcements during event, one 10x10 sponsor tent, 10 VIP Brew Garden credentials, 10 event wristbands, 1 VIP table, automatic entry into the R&BBQ Fest Peoples Champ competition.



**Sponsor Cost: \$10,000.00**

## Stage Sponsor

Rhythm & Brews BBQ Fest Name rights as "Your Company" Stage Sponsor, name inclusion on all event social media, logo/branding on stage scrim during event, one 10x20 sponsor tent, 6 VIP Brew Garden credentials, 6 event wristbands, 1 VIP table, automatic entry into the R&BBQ Fest Peoples Champ competition.



**Sponsor Cost: \$8,500.00**





### V.I.P Sponsor

Rhythmn & Brews BBQ Fest Name rights as "Your Company "VIP Sponsor," name inclusion on event social media, 6 VIP Brew Garden credentials, exclusive branding at VIP entry/exit, inside viewing area and co-branding in Brew Garden, automatic entry into the R&BBQ Fest Peoples Champ competition.



Sponsor Cost: \$5,500.00



### Arts & Entertainment Sponsor

Rhythmn & Brews BBQ Fest Name rights as "Your Company" Arts & Entertainment Sponsor, name inclusion on social media, 6 stage announcements 6 family Art tables, one 8x12 live art mural backdrop, 6 VIP Brew Garden credentials, 6 event wristbands, automatic entry into the R&BBQ Fest Peoples Champ competition.



**SOLD**

Sponsor Cost: \$3,500.00







*Sanford Riverwalk*

## **3RD ANNUAL RHYTHM & BREWS BBQ FEST**

*Est. 2022*

**Signature Events & Marketing**

Emory Green, Jr. (Executive Director)

Email: [EGreen@WeAreSEM.com](mailto:EGreen@WeAreSEM.com)

Phone: (407) 474-0863

Fax: (407) 688-0770

### **Sponsorship Levels**

**\$15,000**

**SOLD**

#### **Presenting Sponsor**

Name on all R&BBQ Fest signage as presenting sponsor, Name inclusion on event social media, 10 Stage announcements during event, one 20x20 sponsor tent, 20 VIP Brew Garden credentials, 20 event wristbands, 2 VIP tables, automatic entry into the Peoples Champ BBQ Fest competition.

**\$10,000**

#### **BBQ Awards Sponsor**

Name rights as "Your Company R&BBQ Fest 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place and People's Choice Awards," Name inclusion on event social media, 8 Stage announcements during event, one 10x10 sponsor tent, 10 VIP Brew Garden credentials, 10 event wristbands, 1 VIP table, automatic entry into the Peoples Champ BBQ Fest competition.

**\$8,500**

#### **Stage Sponsor**

Name rights as "Your Company Stage Sponsor," name inclusion on event social media, logo branding on stage scrim during event, one 10x20 sponsor tent, 6 VIP Brew Garden credentials, 6 event wristbands, 1 VIP table, automatic entry into the Peoples Champ BBQ Fest competition.

**\$5,500**

#### **VIP Sponsor**

Name rights as "Your Company R&BBQ Fest VIP Sponsor," Name inclusion on event social media, 4 Stage announcements during event, 6 VIP Brew Garden credentials, exclusive branding at VIP entry/exit, inside viewing area and co-branding in Brew Garden, automatic entry into the Peoples Champ BBQ Fest competition.

**\$3,500**

#### **Refreshment Zone Sponsor**

Name rights as "Your Company Refreshment Zone Sponsor," Name inclusion on event social media, 4 stage announcements during event, 6 VIP Brew Garden credentials, Mobile Bar sky deck access + branding, automatic entry into the Peoples Champ BBQ Fest competition.

\$1,500 buy-in cost | Category exclusive Liquor, Seltzer, Domestic/Import Beer + beverage. \*non-acholic

**\$1,500**

#### **Spades Tournament Sponsor**

Logo on prominent signage as official sponsor, Naming rights as "Your Company Spades Tournament," Name inclusion on event social media, 4 stage announcements during the tournament, 4 VIP Brew Garden credentials, 4 event wristbands, one 10x10 sponsor tent, automatic entry into the Peoples Champ BBQ Fest competition.

**\$1,000.00**

#### **Flame Sponsor**

Logo inclusion on stage banner as Flame level sponsor, Name inclusion on event social media, 1 stage announcement during event, 4 VIP Brew Garden credentials, 4 event wristbands, one 10x10 sponsor tent, automatic entry into the Peoples Champ BBQ Fest competition.

**\$500.00**

#### **Hickory Smoke Sponsor**

Logo inclusion on stage banner as Hickory Smoke level sponsor, Name inclusion on event social media, 2 VIP Brew Garden credentials, 2 event wristbands, one 10x10 sponsor tent, automatic entry into the Peoples Champ BBQ Fest competition.

**\$175.00**

#### **Business Community Showcase**

Businesses in and around the community will be allowed to purchase a 10x10 tent space in our Business Community Showcase in the park. No items or services may be sold during the event, only promoting of business, and distributing print materials or free samples for event guests.

**\$100.00**

#### **Vendor Showcase**

Food trucks and vendors selling (non-BBQ) goods or services.