



*Sanford Riverwalk*

## 5TH ANNUAL RHYTHM & BREWS BBQ FEST

*Est. 2022*

### Signature Events & Marketing

Emory Green, Jr. (Festival Director)

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### Sponsorship Levels

\$15,000

#### **Presenting Sponsor**

Name on all R&BBQ Fest signage as presenting sponsor, social media recognition across event channels, 10 stage announcements, one 10x10 sponsor booth, 20 VIP Gateway Lounge credentials, 20 event sampling wristbands.

\$10,000

#### **BBQ Awards Sponsor**

Name rights as "Your Company R&BBQ Fest 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place and People's Choice Awards," social media recognition across event channels, 8 Stage announcements, one 10x10 sponsor booth, 10 VIP Gateway Lounge credentials, 10 event sampling wristbands.

**SOLD**

\$8,500

#### **Stage Sponsor**

Name rights as "Your Company Stage Sponsor," social media recognition across event channels, logo branding on stage scrim during event, one 10x10 sponsor booth, 6 VIP Gateway Lounge credentials, 6 event sampling wristbands.

\$5,500

#### **VIP Sponsor**

Name rights as "Your Company R&BBQ Fest VIP Sponsor," social media recognition across event channels, 4 Stage announcements, 6 VIP Gateway Lounge credentials, exclusive branding at VIP entry/exit and co-branding in Gateway Lounge.

**SOLD**

\$3,500

#### **Arts & Entertainment Sponsor**

Name rights as "Your Company Arts & Entertainment Sponsor," social media recognition across event channels, 4 stage announcements, 1 8x12 live art mural backdrop, 6 VIP Gateway Lounge credentials and 6 event sampling wristbands.

**SOLD**

\$3,500

#### **Refreshment Zone Sponsor**

Name rights as "Your Company Refreshment Zone Sponsor," social media recognition across event channels, 4 stage announcements during event, 6 VIP Gateway Lounge credentials and co-branding in the Refreshment Zone Mobile Bar.

**SOLD**

\$1,500 buy-in cost | Category exclusive Liquor, Seltzer, Domestic/Import Beer + beverage. \*non-acholic

\$1,500

#### **Spades Tournament Sponsor**

Name rights as "Your Company Spades Tournament Sponsor," name inclusion on event social media, 4 stage announcements during the tournament, 4 VIP Gateway Lounge credentials, 4 event sampling wristbands, one 10x10 sponsor booth.

\$1,000.00

#### **Flame Sponsor**

Logo inclusion on stage banner, social media recognition across event channels, 1 stage announcement during event, 4 VIP Gateway Lounge credentials, 4 event sampling wristbands, one 10x10 sponsor booth.

\$500.00

#### **Hickory Smoke Sponsor**

Logo inclusion on stage banner, social media recognition across event channels, 2 VIP Gateway Lounge credentials, 2 event sampling wristbands, one 10x10 sponsor booth.

\$275.00

#### **Business Community Showcase**

Businesses in and around the community will be allowed to purchase a 10x10 space in our Business Community Showcase in the park. No items or services may be sold during the event, only promoting of business, and distributing print materials or free samples for event guests.

\$175.00

#### **Vendor Showcase**

Food trucks and vendors selling (non-BBQ) goods or services.