

COLE CABINESS
GRAPHIC DESIGNER

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Education

Master of Business Administration - *The University of Alabama, 2022*

Bachelor of Arts Communication - *The University of Alabama, 2020*

Major: Creative Media
Minor: Theatre

Employment History

Tuscaloosa Children's Theatre – Tuscaloosa, AL
Program Director
2023 – Present

Freelance
Director, Choreographer, & Graphic Designer
2018 – Present

The University of Alabama
Adjunct Professor
2022 – 2023

The Dance Centre – Tuscaloosa, AL
Media Department Director & Instructor of Dance (Tap, Musical Theatre)
2020 – 2025

Academy of Ballet and Jazz – Tuscaloosa, AL
Instructor of Dance (Tap)
2019 – 2020

Treble Makers Music & Dance Studio – Tuscaloosa, AL
Instructor of Dance
2016 – 2019

Graphic Design

Tuscaloosa Children's Theatre

Program Director (2023 – Present)

- Lead all visual brand development and maintain consistent design standards across multiple platforms and marketing channels
- Create engaging social media graphics, print materials, and promotional content from concept to execution using Adobe Creative Suite
- Design and implement email marketing campaigns with visually compelling templates that drive program enrollment
- Oversee and mentor junior designers, providing art direction and quality control for all outgoing visual materials
- Produce video graphics, animations, and digital content to enhance program visibility and audience engagement
- Develop and maintain website design, ensuring intuitive user experience and visual appeal
- Create comprehensive marketing collateral including season brochures, program booklets, posters, and advertising materials
- Collaborate with marketing team to establish visual storytelling strategies that effectively communicate program offerings

The Dance Centre

Media Department Director (2020 – 2023)

- Developed distinctive brand themes for seasonal recitals, open houses, summer camps, and special events, ensuring consistent visual identity across all studio communications
- Created comprehensive marketing materials from concept to execution using Canva, Photoshop, and InDesign, including posters, program booklets, and enrollment packages
- Implemented strategic social media campaigns across Instagram and Facebook, resulting in 40% increase in class enrollment and 25% growth in audience engagement
- Produced compelling video content including dance recital commercials, instructional reels, and promotional TikToks that showcased studio offerings and student achievements
- Designed custom apparel, merchandise, and performance costumes that reinforced studio branding while creating memorable keepsakes for students and families
- Established and maintained e-marketing systems including monthly newsletters, targeted email campaigns, and digital enrollment forms
- Coordinated with external vendors for production of marketing materials, ensuring quality control and timely delivery within budget constraints

Freelance

Graphic Design & Media Production (2018 – Present)

- Produce professional wedding videography services including on-site filming, post-production editing, and delivery of polished final products with custom music selection
- Provide artistic consulting services to local organizations seeking to enhance their visual presence and marketing strategies
- Design promotional materials including business cards, flyers, and social media graphics for various clients across diverse industries

Artistic Leadership

Tuscaloosa Children's Theatre

Program Director (2023 – Present)

- Create arts programs that are educational and engaging for a wide variety of interest, age, and experience levels (daily programming, spring break and summer camps, one-time workshops, etc.)
- Oversee and manage staff of teaching artists including recruitment
- Ensure the facility is appropriately staffed and students are adequately supervised during programs
- Develop and implement theatre education programs in partnership with local schools
- Promote and market programming to maximize community visibility including social media and website design and maintenance
- Maintain all financial records related to programming

Musical Theatre Project Experience

<i>Shrek</i>	Thompson High School	Choreographer	2025
<i>Aladdin JR.</i>	Tuscaloosa County High School	Choreographer	2025
<i>The Little Mermaid JR.</i>	Brookwood High School	Director/Choreographer	2025
<i>Into the Woods JR.</i>	Tuscaloosa Children's Theatre	Director/Choreographer	2025
<i>Elf JR</i>	Brookwood High School	Director/Choreographer	2024
<i>Anything Goes</i>	Theatre Tuscaloosa	Choreographer	2024
<i>Beauty and the Beast JR.</i>	Tuscaloosa Children's Theatre	Director/Choreographer	2024
<i>Cinderella: Enchanted Edition</i>	Thompson High School	Choreographer	2024
<i>High School Musical On Stage</i>	Tuscaloosa County High School	Choreographer	2024
<i>Grease</i>	Brookwood High School	Director/Choreographer	2024
<i>The Addams Family: School Edition</i>	Brookwood High School	Director/Choreographer	2023
<i>Something Rotten</i>	The Actor's Charitable Theatre	Choreographer	2023
<i>Legally Blonde JR.</i>	The Actor's Charitable Theatre	Director/Choreographer	2023
<i>Joseph and the Amazing Technicolor Dreamcoat</i>	Tuscaloosa County High School	Choreographer	2023
<i>Seussical</i>	Thompson High School	Choreographer	2023
<i>High School Musical JR.</i>	Brookwood High School	Director/Choreographer	2023
<i>Frozen JR.</i>	Tuscaloosa Children's Theatre	Director/Choreographer	2022
<i>Mary Poppins JR.</i>	Brookwood High School	Director/Choreographer	2022

<i>Newsies</i>	The Actor's Charitable Theatre	Choreographer	2022
<i>Shrek JR.</i>	Brookwood High School	Director/Choreographer	2022
<i>The SpongeBob Musical</i>	The Actor's Charitable Theatre	Director/Choreographer	2022
<i>Frozen JR.</i>	Brookwood High School	Director/Choreographer	2021
<i>Aladdin JR.</i>	Brookwood High School	Director/Choreographer	2021
<i>Rodgers and Hammerstein's Cinderella</i>	Tuscaloosa Christian School	Choreographer	2019
<i>High School Musical On Stage</i>	The Actor's Charitable Theatre	Choreographer	2018
<i>Camp Rock The Musical</i>	The Actor's Charitable Theatre	Choreographer	2018

Show Choir Project Experience

<i>The Greatest Show</i>	Tuscaloosa County High School	Choreographer	2025
<i>We Built This City</i>	Tuscaloosa County High School	Choreographer	2025
<i>9 to 5</i>	Tuscaloosa County High School	Choreographer	2025
<i>Dancing Queen</i>	Tuscaloosa County High School	Choreographer	2025
<i>We Go Together</i>	Tuscaloosa County High School	Choreographer	2025
<i>Free Ride</i>	Tuscaloosa County High School	Choreographer	2024
<i>Payphone</i>	Tuscaloosa County High School	Choreographer	2024
<i>I Will Survive/Survivor</i>	Tuscaloosa County High School	Choreographer	2024
<i>Can't Stop The Feeling</i>	Sipsey Valley High School	Choreographer	2023
<i>River Deep Mountain High</i>	Sipsey Valley High School	Choreographer	2023
<i>You're The One That I Want</i>	Sipsey Valley High School	Choreographer	2023
<i>One Night Only</i>	Sipsey Valley High School	Choreographer	2022
<i>Greased Lightning</i>	Sipsey Valley High School	Choreographer	2022
<i>This is Me</i>	Sipsey Valley High School	Choreographer	2022
<i>Flix Are For Kids</i>	Sipsey Valley Middle School	Choreographer	2022
<i>Hakuna Matata</i>	Sipsey Valley Middle School	Choreographer	2022
<i>Like It's Christmas</i>	Northside High School	Choreographer	2021
<i>Believer</i>	Northside High School	Choreographer	2021
<i>Hamilton Medley</i>	Northside High School	Choreographer	2021
<i>September</i>	Tuscaloosa County High School	Choreographer	2021

<i>Better When I'm Dancin'</i>	Tuscaloosa County High School	Choreographer	2021
<i>Dream On</i>	Sipsey Valley High School	Choreographer	2021
<i>September</i>	Sipsey Valley High School	Choreographer	2021
<i>Separate Ways</i>	Tuscaloosa County High School	Choreographer	2020
<i>Faith</i>	Tuscaloosa County High School	Choreographer	2020

Film Project Experience

Jinxed, Director/Co-Writer (2021)
The University of Alabama
Television Sitcom Pilot

Opening Number, Director/Co-Writer (2020)
The University of Alabama
Short Film

Freelance Commercial Shooting (2020 – Present)
Tuscaloosa Children's Theatre
The Dance Centre

Other Relevant Experience

Design Consultant in Stakeholder Meetings for Saban Center, 2023 – Present

- \$120 million hub for education, arts, recreation and discovery to be completed in 2027

Teaching

Tuscaloosa Children's Theatre

Lead Teaching Artist (2023 – Present)

Courses Taught

- Intermediate Tap
- Audition Prep
- Musical Theatre Dance

The Dance Centre

Instructor of Dance (2020 – 2025)

Courses Taught

- Level 2 Tap
- Level 3 Tap
- Level 4 Tap
- Level 5 Tap

- Level 6 Tap
- Level 7 Tap
- Level 8 Tap
- Competition Tap
- Level 3 Musical Theatre
- Musical Theatre Tap
- Adult Tap

The University of Alabama

Adjunct Professor (2022 – 2023)

Courses Taught

- JCM 437: *Scene Directing*

Academy of Ballet and Jazz

Instructor of Dance (2019 – 2020)

Courses Taught

- Beginner Tap
- Teen Tap
- Senior Tap

Treble Makers Music & Dance Studio

Instructor of Dance (2016 – 2019)

Courses Taught

- Beginner/Intermediate Tap
- Beginner/Intermediate Musical Theatre
- Adult Tap

Theatre Companies/Schools

Red Mountain Theatre	Birmingham, AL	Guest Teacher
Thompson High School	Alabaster, AL	Guest Choreographer
Tuscaloosa County High School	Tuscaloosa, AL	Guest Teacher
Brookwood High School	Brookwood, AL	Guest Teacher

Workshops Taught

Red Mountain Theatre (2025)

- “Teen Audition Intensive”
 - 1-week intensive for 9th-11th graders

Tuscaloosa Children’s Theatre (2023)

- “Directing: Film vs. Theatre”

Treble Makers Music & Dance Studio (2017)

- “Triple Threat Audition Prep”

Awards – Honors – Nominations

Best in Show for Choreography of “One Short Day” – Walter Trumbauer High School Theatre Festival, State Level (Alabama Conference of Theatre), 2024

Broadway World Birmingham Award Nominee for Best Choreography of a Play or Musical (Anything Goes), 2024

Excellence in Ensemble Work for Choreography of “Godspell JR” – Junior Theatre Festival (Atlanta, GA), 2024

Palladium, 1st Place Mini Tap for Choreography of “Footloose” – Radix Dance Convention (Mobile, AL), 2024

Best Show of Season for Choreography of “Something Rotten” – The Actor’s Charitable Theatre (Tuscaloosa, AL), 2024

Excellence in Ensemble Work for Choreography of “Seussical JR” – Junior Theatre Festival (Atlanta, GA), 2023

Best in Show for Choreography of “Opening Up” – Walter Trumbauer High School Theatre Festival, District Level (Alabama Conference of Theatre), 2022

Bronze Award for Best Student Director (Male) for “Opening Number” – Independent Shorts Awards (Los Angeles, CA), 2021

Achievement in Pandemic Filmmaking Award for “Opening Number” – The University of Alabama, 2021

Holle Award for Excellence in Filmmaking Nominee for “Opening Number” – The University of Alabama, 2021

Best Junior Musical Theatre Group for Choreography of “Step in Time” – Access Broadway (Biloxi, MS), 2019

Performance

Acting Experience (selected credits)

May/June 2025	<i>Frozen</i>	Ensemble	Red Mountain Theatre
Feb/Mar 2025	<i>Summer: The Donna Summer Musical</i>	Giorgio Moroder/Ensemble/ Bruce Sudano U/S	Red Mountain Theatre
August 2024	<i>Anything Goes</i>	Billy Crocker	Theatre Tuscaloosa

May/June 2024	<i>Mary Poppins</i>	Male Ensemble	Red Mountain Theatre
July 2022	<i>Mamma Mia!</i>	Pepper	Theatre Tuscaloosa
September 2019	<i>CATS</i>	Mr. Mistoffelees	The Actor's Charitable Theatre
July 2019	<i>Grease</i>	Kenickie	Theatre Tuscaloosa
June 2018	<i>The Little Mermaid</i>	Scuttle	The Actor's Charitable Theatre

Awards – Honors – Nominations (Performance)

Theatre Tuscaloosa All Star Cast Inductee, 2024

T. Earle Johnson Award, Outstanding Leading Performance – Musical for “Billy Crocker” in *Anything Goes*, 2024

T. Earle Johnson Award for Paul K. Looney Ox Is In The Ditch for “Billy Crocker” in *Anything Goes*, 2024

- Learned the role overnight due to cast sickness

T. Earle Johnson Award – Outstanding Supporting Actor for “Kenickie” in *Grease*, 2019