




earthgives.org

**Protecting the
planet and one
another for
today and the
next generation.**

At Earth Gives, we connect people to climate solutions by fueling generosity and engagement with frontline environmental nonprofits. We host the only nationwide eco-giving initiative (Sept 5–Oct 7, 2025) focused on growing support for 501(c)(3)s protecting our air, water, wildlife and future. Through donations, volunteering, and storytelling, we make it easy for individuals and companies to help scale meaningful action. ***Your partnership makes it possible.***



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Earth Gives Day was a huge catalyst for our organization -- we were able to use the competition to motivate existing donors to give, and to get dozens of new donors into the fold! Not to mention the prize dollars we won! We're so grateful to Rhonda and the Earth Gives community for being a catalyzing force for us and so many other nonprofits across the US!

-Jack Hanson, Run On Climate Education Fund

Earth Gives was the catalyst to transforming our organization. We were able to raise enough money and interest to add part time professionals who significantly grew and sustained our reach and impact. There are over a million Rotarians, and Earth Gives has helped us scale.

-Laurie Zuckerman
Environmental Sustainability
Rotary Action Group

Before I got started with Earth Gives, I would have told you "I am not a fundraiser". But the friendly and powerful Earth Gives platform made it so easy to give it a try that now I am a fundraiser! Our small nonprofit, Reap Goodness, is looking forward to the 2025 Earth Gives campaign.

-Timm Esque, Volunteer

Earth Gives '25 Opportunities

Invest

Sponsor Earth Gives '25 to support a nationwide giving and engagement initiative in service of environmental nonprofits.

“Official” partners are available for companies that advance sustainability as part of their business. Commitment includes sponsorship and a Prize Fund contribution.

Other support options include investing in **Eco Boosts, Power Hour education programs, branded Prize Funds and matching funds.**

(Details offered on subsequent page.)

Engage

Involve teams, clients, prospects, customers, friends and family. Build community and goodwill. Free Company Giving and peer-to-peer fundraising pages are free to set up.

Brag

Showcase your involvement on your company website, in reports, newsletters, and other communiques with your community.



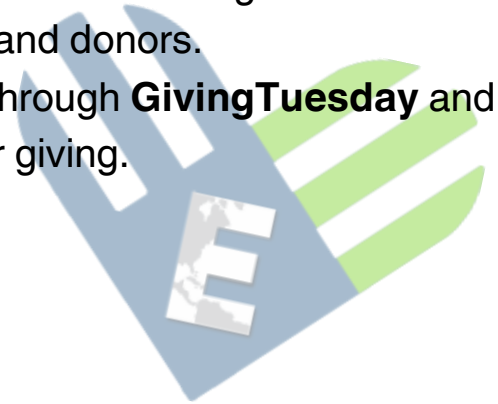
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Sponsorship & “Official” Partners Program

Benefits

The “Official Partners” program is reserved for companies and organizations advancing meaningful efforts on climate and environmental stewardship through their core business.

- **Aligned Brand Visibility:** Company prominently featured in Earth Gives 2025 promotions for 30+ days, including the giving day website, social media campaigns, media outreach and through our eco nonprofit community. “Official Partners” receive special designation on the web site, including storytelling in more expansive ways.
- **Community Engagement:** Ready-made ways to involve your team, clients, customers committed to make a positive impact on the environment. Easy network effect for outreach. Platform allows for simple ways to engage: “Peer to Peer” contests between departments; Eco Boosts to inspire nonprofits to showcase your brand, Company Giving profiles to drive your teams/customers to give through your own branded page. Data captured allows for follow up and celebratory mentions.
- **Power Hour Mentions:** Receive mentions/logo placement during one of four Power Hour live public virtual learning sessions.
- **Collaborative Opportunities:** Bring along customers and clients to amplify your involvement and drive meaningful change together. *Community is the way!*
- **Coupon/Special Offerings:** Higher level donors have an opportunity to provide exclusive offerings to nonprofits and donors.
- Exposure through **GivingTuesday** and end of year giving.



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Sponsors & “Official” Partners

Commitment

- \$10,000 minimum event “official partners” and sponsorship donation. (Higher level sponsorships available.)
 - \$1,000 minimum prize fund donation for “official partners”, 100% of which is passed on to nonprofits that bring in the most dollars or donors based on size of the organization. (If \$10,000 or more is committed to the Prize Fund by any interested party, the fund can be branded and target a specific mission area. Examples: circularity, renewables, rivers, pollution, STEM education, wildlife, marine ecosystems, etc.)
 - Share at least 2 posts a week for four weeks on your communications channels to rally people to engage in Earth Gives Day. Use/modify posts supplied to you as the “official partner” or sponsor. Consider sharing through sms, website, social media, emails, slack channels, events, etc.
- Other ideas to consider:
- Set up Company Profile and/or Peer-to-Peer fundraiser in support of nonprofit participants. Free to set up. Takes 10 minutes.
 - Ideate for creative options that fit your business - incorporate into an event, into your emails, sales, department competitions, other.

Special note: sponsors are welcome to invite any eco nonprofits it engages with currently to participate. It will allow you to expand your impact with them throughout the giving initiative.



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Add Ons & A la Carte Eco Offerings

Details & Dollars

- **Power Hour** education forums a live, open to the public offerings to grow knowledge, inspire action, and make connections. \$5,000 sponsorship is available for each one of the programs. Topics include: Fashion Circularity, National Parks, Food and Health, Toxins and Plastics. Spokesperson welcome to offer remarks.
- **Prize Fund** donors have 100% of their contribution added to the overall fund and receive mentions on website scrollers and elsewhere. Donations of a minimum of \$10,000 can establish their own branded prize fund leaderboard and choose a way to target the money. Examples: national parks, indigenous-serving, small nonprofits with budgets under \$400k, other.)
- **Eco Power Boosts** are donations of \$250 on up that are used to gamify giving during a specific day or time. Nonprofits will promote the boost to win the additional eco boost dollars. It can also be a gift that goes to the donors, such as to give and be in the running to win a product or service from you. Larger contributions can be made and used as big prizes or broken up into multiple prizes.
- **Matching Funds** can be contributed at any amount for Earth Gives to put into a pool of funds to catalyze giving randomly throughout the 30+ day campaign. Examples might include: first 10 nonprofits to receive a \$25 donation on the first day of giving will receive a match. Nonprofits rallying \$100 donors on x date will receive a match, up to 10 total matches.



Earth Gives

Next Steps & Key Dates

- Confirm participation commitment to secure sponsorship and/or “official” partner designation (form included below).
- Arrange for sponsorship and any other contributions to be made to Earth Gives. (EIN 85-3603705)
- Share logo and key contacts with Earth Gives team.

Dates to know and plan around:

- Through mid-August - nonprofit registration open. Company profiles and peer-to-peer pages can be set up through August, with edits/additions possible after initial setup.
- Mid-to-late August – begin teasing out promotion for Earth Gives 2025, kicking off September 5 (graphics and content will be shared in August).
- September 5 – early giving opens, promotion begins.
- September 9, 15, 24, 30 – Power Hour sessions held to educate the public with actionable insights. Your company is welcome to invite employees to attend.
- September - promotions in full swing, tap into Climate Weeks and other associated activities.
- October 4-7 – ramp up promotions for giving, volunteering, learning.
- Late October/early November - Prize Fund & Thank You Reception.
- GivingTuesday - December 2nd (as the climate offering for GT, we are happy to partner with you through this campaign as well).



Earth Gives Commitment Agreement

Our company/organization welcomes the opportunity to participate as:

- ☐ The Official _____ Partner for Earth Gives 2025 including a \$10,000 sponsorship and a minimum of \$1,000 for the Prize Fund. (Nonprofits commit \$1,000 to the Prize Fund only.)
- ☐ A sponsor at the following level: _____
- ☐ Power Hour sponsor at: \$5,000 for one program, or \$20,000 for all four
- ☐ Prize Fund donor at: \$ _____
- ☐ Eco Power Boost donor at: ____ (number of) @ \$ _____
- ☐ Matching Dollars at: \$ _____

Total donation commitment: \$ _____

Terms are effective upon signature and receipt of this contract.

Authorized signer

Date

Include key contacts for this partnership:

Name/Title

Email/Phone

Name/Title

Email/Phone

Make checks payable to Earth Gives. (EIN 85-3603705)

Sign and return form to rhonda@earthgives.org

Please send logos and company messaging you prefer to be used in press releases and other posts. Share any other key notes in your email, including payment alternatives you prefer for your donation.



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Contact: Rhonda@earthgives.org 602.370.3560