



The 9 Most Valuable Strategies for Retaining Your Key People

Treating your people better than you treat your customers is a simple yet often overlooked strategy. Finding out what's important to them and delegating wherever possible can build confidence and exceed expectations.

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Treat Your People Better

1 Delegate and Empower

Delegate wherever possible and empower them to build confidence, develop pride, take ownership, and exceed expectations.

2 Acknowledge Great Work

Acknowledge all the great stuff as much as possible in a genuine way.

3 Be Approachable

Spend quality time down in the trenches with your troops and earn respect - don't expect it.

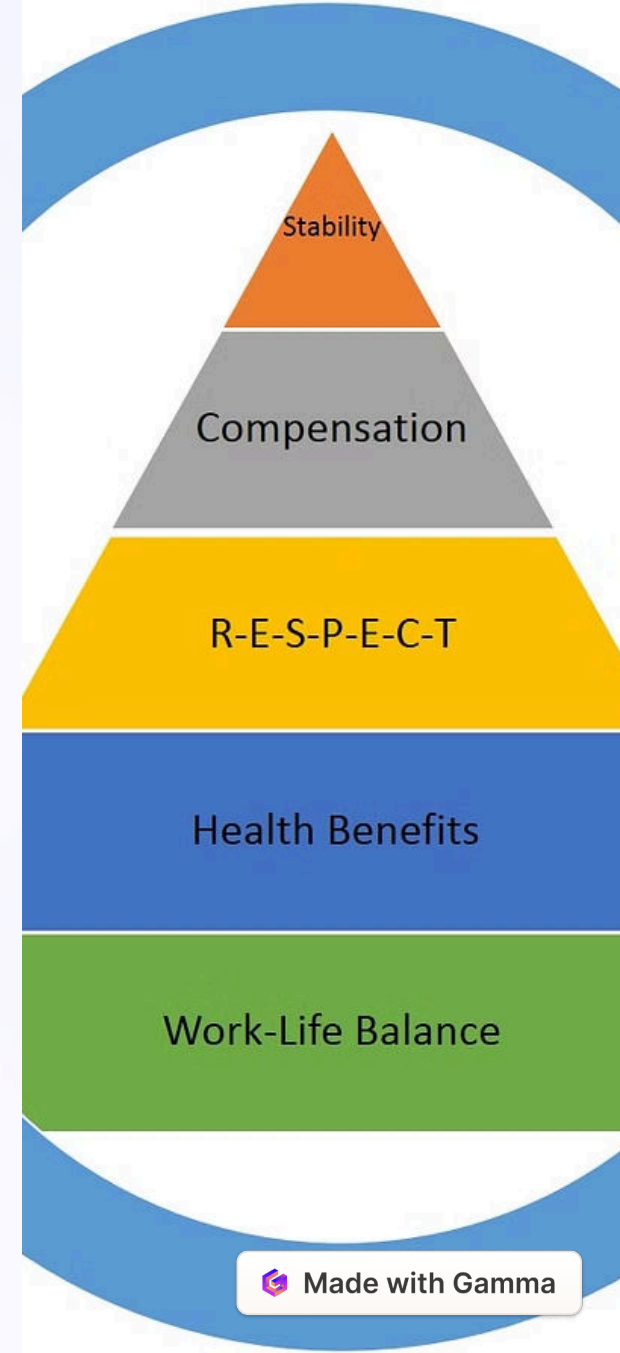
Find Out What's Important

1 Understand Different Drivers

Understand that everyone's drivers are different and that all can be used favorably with a little creativity.

2 Pay Well

Pay them well!!



Create a Friendly Atmosphere

Collaborative Environment

Create a friendly, collaborative, and fun atmosphere where people are proud to work - it's called creating a "community".

Invest in Training

Invest in training and development - internal and external.

Empower and Acknowledge

1

Empower

Delegate wherever possible and empower them to build confidence, develop pride, take ownership, and exceed expectations.

2

Acknowledge

Acknowledge all the great stuff as much as possible in a genuine way.



Invest in Training and Development

1

Internal Training

Invest in internal training programs to enhance the skills of your employees.

2

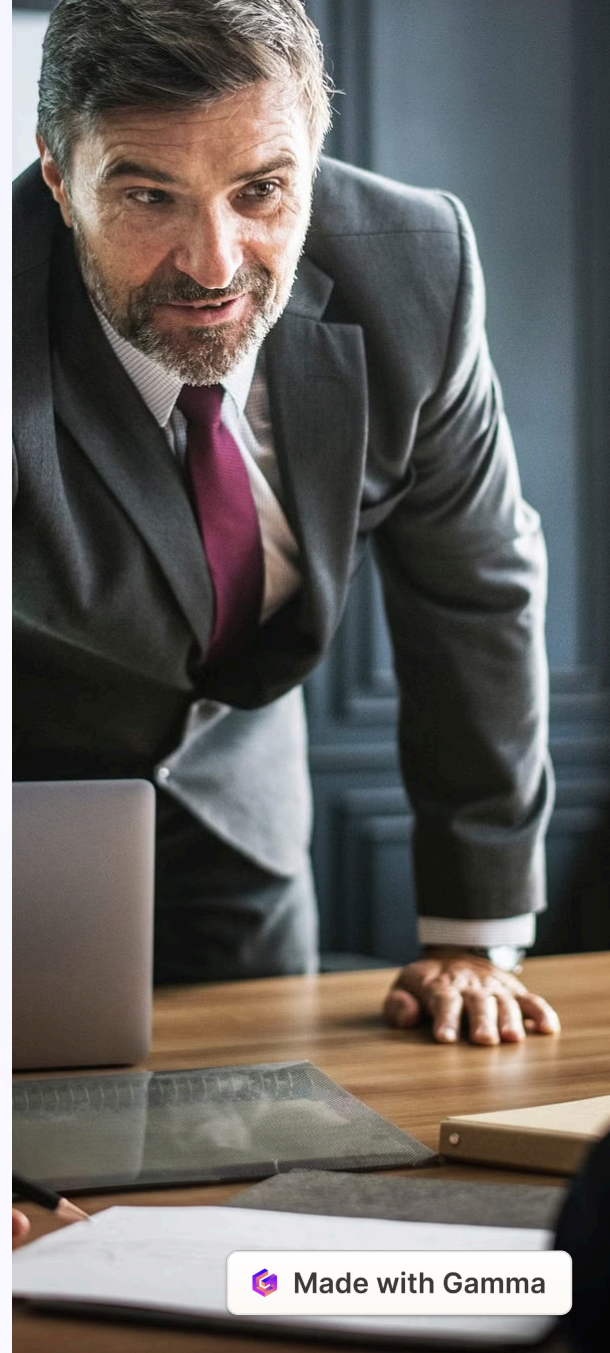
External Development

Provide opportunities for external development through courses and workshops.

Be Approachable and Earn Respect

Be Approachable

Spend quality time down in the trenches with your troops and earn respect - don't expect it.





Pay Them Well

Competitive Compensation

Offer competitive compensation packages to retain key talent.

Delegate and Empower



Delegate

Delegate wherever possible and empower them to build confidence, develop pride, take ownership, and exceed expectations.



Empower

Empower your employees to take ownership of their work and contribute effectively to the organization.