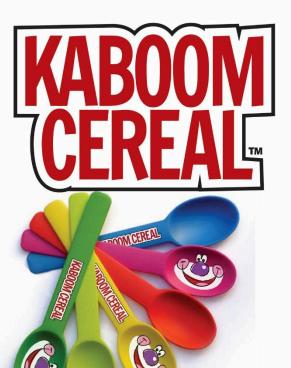




General Mills launched Kaboom cereal in 1969. It was advertised as a vitamin fortified cereal with marshmallows and featured a smiling clown as the spokesperson. General Mills stopped selling it in 2010 but that has not stopped Kaboom from appearing in TV Shows and Motion Pictures. There is even an online petition to try and bring back the smiling faced cereal everyone loved!





























For Licensing Information Contact: Brands Worth Repeating, LLC (954) 328-2599



NEXT STEPS

Licensing Opportunity

- Do your due diligence to ensure the demand for the product or products you want to bring to market.
- •Contact us to learn more about the Licensing Opportunity for the

 Trademark Name KABOOM™



