

HAI KARATE

BE CAREFUL HOW YOU USE IT!



THE LEGEND OF HAI KARATE

1967 - 1987

ICONIC MEN'S COLOGNE LINE

KNOWN FOR ITS BOLD
SCENTS AND FAMOUSLY
HUMOROUS ADVERTISING
CAMPAIGNS.



EXPANDED PRODUCT LINE



BODY WASH ← DEODORANT

EXCLUSIVE BODY SPRAY SCENTS



TAE KWON DO ◀ JIU-JITSU ▶ KUNG FU

HAI KARATE GIFT SETS

BE CAREFUL **WHEN** YOU USE THEM!



TAE KWON DO ◀ JIU-JITSU ▶ KUNG FU

CORE FRAGRANCE LINE



EXPANDED GROOMING LINEUP
READY TO TAKE SHELF SPACE

LICENSEE OPPORTUNITY

- **INSTANT BRAND RECOGNITION**
- **DEVELOPED SHELF PLATFORM**
DEVELOPMENTAL - REBORING
PROCESSES - PROGRAMS PEDALS
- **HIGH IMPULSE APPEAL**
DELIVER EFFICIENTS - WERTNDE
EAP TO BRAND CONTACT





Offered for License By:

Brands Worth

Repeating

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CONTACT

BACK