

Industry
Consumer Goods



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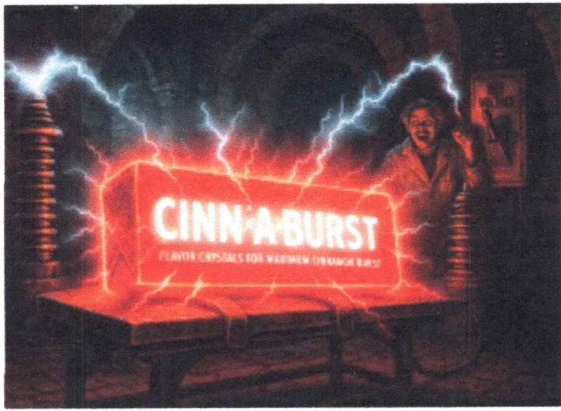
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Cinn*A*Burst, Golfsmith, Valen Tiny's, Eskimo Pie, Swoops, Mexican Hats, Bug Pops, and more, Making a Comeback???

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IT COULD BE UP TO YOU!!! New Licensing opportunities being offered thru Brands Worth Repeating, LLC a Florida Limited Liability Co. specializing in IP Licensing

DEERFIELD BEACH, FL, UNITED STATES,
September 10, 2025 /[EINPresswire.com](https://www.einpresswire.com)
(<https://www.einpresswire.com/>)/ -- Brands Worth Repeating, a portfolio dedicated to reviving iconic consumer favorites, is opening the door for strategic [licensing partnerships](#) (<http://BrandsWorthRepeating.com>) that will reintroduce beloved names to today's marketplace. With a curated collection of nostalgic yet highly recognizable brands, the company is positioning itself as a catalyst for product launches that blend proven consumer affinity with modern demand.

For decades, these brands shaped categories, influenced culture, and fostered loyalty that has

never

"In an era when brand discovery often starts with a single online search, recognizable names have a distinct advantage over newcomers".

— Rich Feleppa - Founder and CEO

disappeared. Today, consumer nostalgia and the appetite for “what’s old is new again” present a lucrative opportunity for manufacturers and marketers alike. Brands Worth Repeating is actively seeking licensees to bring these household names back into production, extending their legacy into new generations of consumers.

The Power of Nostalgia, Backed by Recognition
In an era when brand discovery often starts with a single online search, recognizable names have a distinct advantage over newcomers. Established trademarks with decades of consumer awareness cut through the clutter, saving licensees years of brand-building and millions in advertising spend. Whether in food, beverage, apparel, or entertainment, the revival of a nostalgic favorite delivers both instant credibility and a powerful emotional connection.

Research underscores this demand: nostalgic products consistently outperform expectations in categories ranging from confectionery and gum to apparel and lifestyle accessories. Consumers who once campaigned for the return of their childhood favorites are now decision-makers with disposable income—and they are eager to share those same brands with their own families.

Turnkey Opportunities for Licensees

Brands Worth Repeating offers more than just trademarks. Each brand within the portfolio is supported by tailored brand guides, creative assets, and market positioning strategies designed to accelerate time to market. Licensees gain access to:

Established Brand Equity – Names with national recognition and proven staying power.

Comprehensive Style & Brand Guides

(<http://BrandsWorthRepeating.com>) – Ready-to-use creative direction for packaging, marketing, and digital promotion.

Cross-Category Potential – From food and beverages to apparel, eyewear, and collectibles.

Licensors Support – A collaborative approach to marketing, promotion, and consumer outreach.

With this framework, prospective partners can focus on what they do best—manufacturing, distributing, and selling—while leveraging the

built-in appeal of brands that consumers already know and trust.

Why Now

Consumer goods and entertainment industries are experiencing a surge in “retro revival” launches, with some of the most successful campaigns in recent years tied directly to legacy brands. From discontinued snack foods that return to store shelves, to heritage fashion labels embraced by younger audiences, nostalgia has proven itself not just a fleeting trend, but a powerful, enduring market force.

By partnering with Brands Worth Repeating, licensees can seize this momentum and differentiate themselves in highly competitive categories. The timing has never been better to transform consumer enthusiasm into tangible growth.

Invitation to the Negotiating Table

Brands Worth Repeating is extending an open invitation to qualified manufacturers, distributors, and brand stewards interested in licensing opportunities. Whether your expertise lies in confections, beverages, apparel, or lifestyle products, there is a brand within the portfolio ready to align with your capabilities and market strategy.

“We believe these brands are not just worth repeating—they’re worth relaunching with vision

and care,” said Rich Feleppa, owner of the portfolio. “Our goal is to pair each brand with the right partner, creating products that honor their history while resonating with today’s consumers.”

Next Steps

Prospective licensees are encouraged to explore the available brand guides and initiate discussions directly through the company’s inquiry platform at brandsworthrepeating.com. Each conversation begins with exploring alignment—ensuring that the right product, the right partner, and the right timing come together to deliver a revival that is both commercially successful and culturally impactful.

About Brands Worth Repeating

Brands Worth Repeating is a curated portfolio of iconic, dormant, and nostalgia-rich trademarks available for licensing. By offering turnkey creative assets and strategic support, the company helps licensees revive beloved consumer brands across multiple categories.

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