Ronald McDonald House Charities® Greater Chattanooga

Keeping families close®

RMHC Board Dashboard: September 2026

Ronald McDonald House	MTH	YTD
Number of families served:	51	478
Number of Bedside Hours	4597	38,463
Average length of stay:	12.2	10.6
Plates served:	2663	21,833
RMHC Family Room	**MTH**	**YTD**
Number of families served:	272	1982
Hospitality Ala Carte	**MTH**	**YTD**
Number of individuals served:	180	2403
In-House Wellness & Activity Sessions	**MTH**	**YTD**
Number of In-House sessions	83	680
Number of In-House activities	1	5
Number of families participating in activities	10	34

INCOME	BUDGETED	ACTUAL
Fundraising Revenue	$188,954.50	$51,143.00
General Gifts	$20,000.00	$163,994.14
Hope Campaign	$35,000.00	$69,072.99
McD Operators - RMHC Grants	$75,250.33	$65,734.65

Upcoming Events
Golf Classic - October 19th

Round Up	
September	**YTD**
$64,824.49	$635,702.65

Cleveland H2H Wellness Sessions	MTH	YTD
Number of In-House H2H sessions	27	205
Number of families served through H2H sessions	6	68

Volunteer Program		MTH	YTD
New Indiv. Volunteers		12	72
New Volunteer Groups		4	49
Marketing & PR Efforts		**MTH**	**YTD**
	Posts	46	272
	New Followers	63	363
	Engagements	1219	6,994
	Views	188,637	551,395*
	Posts	65	371
	New Followers	74	379
	Engagements	1110	5,764
	Views	72,173	179,801
Website Visits:		11,213	34,372

*Started tracking Facebook & Instagram views in June

September Family Bright Spot at RMHC

The Taylor family experienced tragedy when their 18-year-old son suffered from cardiac arrest and brain damage due to a loss of oxygen. They were originally told there was a very low chance of survival and stable cognitive health, but their child beat those odds and has continued to make steady progress in his health. The family stayed at the Ronald McDonald House for 43 days until their son was transferred to Vanderbilt for continuation of services and recovery. The family shared with us "the little moments of having a bed close by, being able to take a hot shower, and food availability all made a huge difference to us being able to care for ourselves, so we were better able to take care of our son."