



RMHC Board Dashboard: November 2025

Ronald McDonald House	MTH	YTD
Number of families served:	51	522
Number of Bedside Hours	3732 Hours, 45 Minutes	32,579 Hours, 25 Minutes
Average length of stay:	8.2	12.8
Plates served:	1527	14738
RMHC Family Room	MTH	YTD
Number of individual visits:	183	2905
Hospitality Ala Carte	MTH	YTD
Number of individuals served:	335	5265
In-House Wellness & Activity Sessions	MTH	YTD
Number of In-House sessions	59	661
Number of In-House activities	1	28
Number of families participating in activities	0	112

INCOME	YTD Budgeted	ACTUAL
Fundraising Revenue	\$910,828.00	\$850,873.52
General Gifts	\$285,647.00	\$610,310.32
Hope Campaign	\$171,166.00	\$173,232.02
McD Operators - RMHC Grants	\$465,790.00	\$560,363.00

Upcoming Events
Hearts of Gold

NOV Engagement Metrics
Phone calls: 39
Emails: 15
Handwritten Notes: 2
Tours: 5
Personal Visits: 4
Networking Events: 5

Cleveland H2H Wellness Sessions		MTH	YTD
Number of In-House H2H sessions		24	178
Number of families served through H2H sessions		8	50
Volunteer Program		MTH	YTD
New Individ. Volunteers		7	116
New Volunteer Groups		9	72
Marketing & PR Efforts		MTH	YTD
	Posts	35	319
	New Followers	51	480
	Engagements	826	9,572
	Posts	45	485
	New Followers	33	445
	Engagements	543	5,311
Website Visits:		1,662	21,990

November Bright Spots at RMHC

RMHC Continues to Raise the Bar

AJ and his team are doing a superb job, with Keshun playing a key role in this success. Through strong relationships with all 57 McDonald's stores—including the newest on Battlefield Parkway—our McDonald's engagement team has driven impressive results.

Year-to-date, Round-Up, Canisters, and Fixed App contributions total **\$641,000**, exceeding the **\$568,000** budget for 2025, with two months of reporting still to come.

Most importantly, these dollars mean more nights, more meals, and more comfort for families staying close to their children during critical care. Every contribution helps keep families together when it matters most.

2025 EVENTS	Shaded Amounts are the Budget/Goal Targets		
	INCOME	EXPENSE	NET
RMHC GOLF OCTOBER 20TH	\$129,063.18	\$50,439.74	\$78,623.44
	\$90,000.00	\$35,014.26	\$54,985.74
35TH ANNIVERSARY CASINO NIGHT NOVEMBER 14TH	\$92,497.34	\$42,085.38	\$50,411.96
	\$99,937	\$53,293	\$46,644